		Patient	Patients (Community)	Doctor	Doctors	Financial Organizations	Healthcare System	Charity	Research	Education	Pharmacies and Pharmaceutical Companies
Patient	*Ways they can earn token*	- Invitation from others - Referral program	- Participation of a community (Social action)	- Loyalty (cashback) - Reviews	- Loyalty (For example all doctors of the same clinic / community)	- For access to financial history	- For access to medical history/medical records	- They don't receive tokens, but will be given donor status (people with the status of donors receive discounts)	- Provides data - Provides answers to questions	- Provides a medical history - Individual interviews within the framework of educational programs	- For a strict adherence to the prescription - To be able to direct to specific products (Nose spray of firm X + wipes of firm Y)
	Ways they can spend token	- Gift	-Subscription (For example, removes advertising)	- Services	- Services (general checkup)	- Services - Premium	- Mandatory procedures (For example: Insurance, medical certificate)	- Participation in nonprofit activities	- Aren't given tokens (can purchase additional research)	No	- Purchase of medicine
	Use case	- Peer-to-peer communications	- Communication on interests (social networks) - Ratings - Statistics - Solving community problems	- Keeping a medical history - Receiving prescriptions - Anonymous research - Third-party audit	- Choice of top specialists	- Obtaining financial services in medicine (credit) - Convenience of being web-based	- Purchasing products both direct care and non-direct care related	- Helping people - Assistance to organizations (Red Cross)	- Additional earnings	- Additional earnings	- Online purchasing and delivery - Save money and time
Patients (Community)	*Ways they can earn token*	- Access to closed groups - Subscribers - Advertising	- Bringing in new members of the community - Maintaining separate channels (as experts) - Social actions (participation in the rating)	- Group consultations - Partnerships with other communities	- Organization of joint meetings (a connection of online-offline)	- Shared expense plans	- Referral program to certain brands/products/services	- Volunteering with charity	- Provides data on a group level - Provides answers to questions in a forum setting	- Group interviews within the framework of educational programs	- Bulk purchases (discount from volume in the form of tokens) - Participation in actions
	Ways they can spend token	- Gift - Cover memebership fees	- Cover costs to events, conferences, etc	- Advertising	- Access to benefits of a network - Access to choices of specialists	- Community Services	- Membership discounted services through assigned providers	- Gift token to volunteers - Gift token to charity itself	- Aren't given tokens (can purchase additional research)	- Public education programs	- Purchase of medicine
	Use case	- Subscription based communities	- Community partnerships	- Customer search - Work with reviews	- Community development WELL - Product development WELL	- Discount offers for credit exclusive to the community	- Communitty-based partnerships/discounts for healthcare using WELL token	- Corporate incentives to volunteer for charity efforts	- Participation in studies	- Increased level of education - Additional earnings	- Online purchasing and delivery - Save money and time
Doctor	*Ways they can earn token*	- For patient visits (*payment is garanteed by the system*) - For repeat visits	- Group consultations - Participation in voting, speaking as an expert	- Additional competences - Recommendations of other doctors	- Participation in the community - Participation in social. activity (likes rating shares)	- Referral programs - Purchase of equipment / books on credit - Use of certain wallets (jaxx for example)	- Entering data into POS - Conducts insurance cases - Conducts standard procedures	- Participation in programs or organizations - Referral (helps clients to benefit)	- Provides data for research - Invites patients for research - Can carry out research themselves	- Practical seminars for interns - Book sales - Publication of reference books - assistance in diploma projects	- Encouragement for the discharge of specific medications - Review of the pharmacological properties and complaints
	Ways they can spend token	- Advertising functions (for example, for increasing SEO)	- Advanced advertising opportunities	- As a share for bringing on other doctors on staff	- VIP Status - One-time additional capabilities	- Use of financial services and tools	- Access to databases	- Personal donation	- Access to research	- Access to directories and / or ongoing training programs - Obtaining a new level (the right to surrender)	-
	Use case	- Reception of patients - Issuing prescriptions - Entering patients data - Rating	- Organizes free / paid consultations - Participation in groups as an expert	-	- Blogging, Health Journals	- Offers customers extra services in installments / credit - Involved in special programs for currency exchange, cross-financing, etc.	- The link between the patient and the health system	- Participates both independently and on partner terms	- Participation in the development and / or support of research - Uses research in their work / blog / scientific publications	-	-
Doctors	*Ways they can earn token*	- Resolution of conflict situations with a specific physician	- Arbitrage	- Customer service	- Group service paid by NGO, business or government	- Providing information about cliieints	- Proposals for the modification of health systems	- Participation in charity programs	- Contributing data for profit uses	- Provision of expertise	- Research data
	Ways they can spend token	- Doctor rating programs - Marketing programms (gifts)	- Advertise their services	- Involvement of doctors in the community	- Group byuing and paying for provicers	- Donate to finance procedures	- Providing compensation for healthcare way in a transparent, real time way	- Payment for services and materials	- Obtaining of research data	- Training of new medical professionals - Requalification of medical professionals	- Payment for medications
	Use case	- Uses as a mechanism of self-regulation - Acts as an arbiter in conflict situations	- Development of the most optimal mechanisms of interaction	- The task is to create professional communities in various specializations and in general	- Interaction between different community doctors	- Exchange of information about patients - Obtaining the most favorable conditions for clients and the community of doctors	- Lobbying decisions at the level of regulators	- Partnership with charities on specific projects and areas	- Data exchange and aggregation	- Educational platform	- Exchange of data, best conditions for medicines

Financial Organizations	*Ways they can earn token*	- Provision of funding for users and the system itself - In the event of an insured event - a commission for the use of the token	- Participation in social actions	- Seeking help specifically from doctors in the WELL system	-	-	- Provision of low-margin insurance products for low-income segments of the population	- Provision of low-margin insurance products for low-income segments of the population	- Supply of data on demand for products	- Internship support	- Sale of medicines due to insurance
	Ways they can spend token	- Patient solvency data - Receipt of orders for insurance services - commission	- Participation - receipt of major orders for insurance and financing	- Obtaining information about the insured, which may affect the risks included in the policy	- Access to more accurate information on current common diseases in the region	-	- Integration into the state programs of support of public health services	- PR within the framework of charitable actions	- Obtaining data for product adjustments	- Access to the database of prospective doctors	- Expansion of the affiliate network among pharmacies
	Use case	- Introduction of insurance services in the list of services Well	- Access to various groups of users around the world, access to the world market	- Information exchange with patients and insured persons	- Clarification of information for the development of proposals and products	-	- Interaction with state bodies to promote their services	-Initial marketing	- Information exchange for a clearer product policy	- Interaction with promising doctors, growing a loyal audience	- Commercial interaction with pharmacies in terms of commission fees
Healthcare System	*Ways they can earn token*	- Payments for the development of medicine in a specific locality / obsasti	- Payments for the development of medicine	- Formation of a foundation for the development of medicine	- Voting for various initiatives	- Financing from companies	-	- Donations from charitable companies	- For accesses and permissions	- Payment for educational services	- Donations, payment for participation in activities
	Ways they can spend token	- Financing of education and training	- For engaging in research and information gathering	- Doctor's bonuses	- Bonuses for hospitals and companies	- Promotion of companies	-	- Give donations	- Payment for research	- Education of doctors and patients	- Financing of preferential programs
	Use case	- Promotion of participants in the development of medicine	- Promotion of participants in the development of medicine	- Tracing of doctors and their activity	- Communication with a professional society	- List and monitoring of organizations involved in the development of the industry	-	- Communication and cooperation with the charitable community	- Access to information and statistics	- Increase in the level of public awareness	- Pharmacy and pharmacy companies
Charity	*Ways they can earn token*	- Donations from patients	- The opportunity to engage in charity around the world	- Donations from doctors	- The opportunity to engage in charity around the world	- Donations from financial organizationals	- State financing	-	- Participation in research programs	- Participation in educational programs	- Recommendations where you can buy cheaper or faster medications
	Ways they can spend token	- Education for patients	- Educational programs by country	- Education for doctors	- Educational programs by country	- Financing the organization of charity events	- Participation in government backed charities	-	- Access to the information	- Organization of educational activities	- Purchase of drugs for charitable purposes
	Use case	- Informing about activities for patients	- Communication of people who want to help	- Informing about activities for doctors	- Communication of doctors who are engaged in charity	- Resources for building relationships with sponsors	- Collection of information	-	- Preparation of statistics and selection of efforts	- Informing about doctoral programs of doctors and patients	- Information on drugs and their availability
Research	*Ways they can earn token*	- Access to statistics on diseases	- Sale of research	- Access to statistics of diseases - Access to statistics on a specific medication	- Sale of general research	- Access to the patient database	- Access to the research base	- Access to the research base	- Exchange of information with other research organizations	- Access of educational institutions to research data	- Data on the most effective medicines for a particular disease
	Ways they can spend token	- Informing about activities for patients	- Test focus groups - Test groups of drug testing	- For consent to data collection - Referral program	- Access to information of medical associations on specific specialization	- Obtaining financing for research as a prepayment	- Entrance to medical institutions for research	- Recommendations to charitable organizations on the use of certain means - Obtaining data from the activities of charitable organizations in selected regions	- Exchange of information with other research organizations	- Search for young researchers	- Clinical researches - Referral program for recommendations of medicines
	Use case	- Researching - Access to the patient database - Market research	- Search for research participants	- Referral program with a specific doctor	- Communication with the medical community	- Financing of scientific programs (investment management)	- Interaction with the partner network WELL	- Obtaining information through the WELL system on the existing experience of charitable organizations and clarifying research	- Interaction with researchers - Work with big data	- Change in education, taking into account the research experience	- Combining market information with information about diseases
Pharmacies and Pharmaceutical Companies	*Ways they can earn token*	- For giving discounts to patients	- Sale of drugs for tokens	- Priority in working with plaforum physicians	- For discounts for those who came from the doctors of the platform	- Shares (advertising)	- Supply of sales statistics by references	- Participation in social programs	- Provision of statistics	- Training videos on medicines	-
	Ways they can spend token	- For access to the platform	- Presence as a partner platform	- Access to the database of doctors	- Discounts for doctors who prescribe prescriptions in this pharmacy	- Partnerships with financial companies	- Participation in health programs	- Discounts on drugs for tokens	- For access to statics	- Participation in the educational programs of the company's employees	-
	Use case	- Payment for participation in the platform, marketplace	- Payment for participation in the partner program	- The promotion of doctors	- Payment for participation in the partner program	-	- A single network of pharmacies connected to the platform	- Participation in charitable activities	- For the formation of commodity balances	- Access to training videos	-