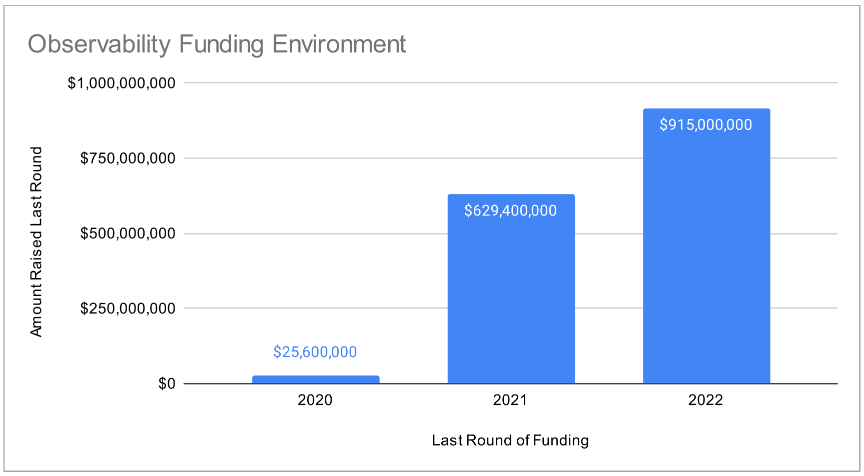
Cloud Observability

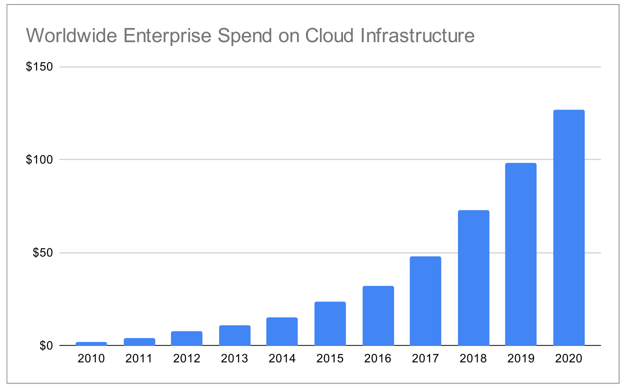
Company	Year Founded	Last Round of Funding	Amount Raised Last Round	Total Amount Raised	
Cloud Zero	2016	2020	$8,000,000	$15,600,000	
Cast.ai	2019	2020	$17,600,000	$18,000,000	
Volterra	2017	2021	$427,200,000	$50,000,000	*F5 acquired Granulate in 2021*
Chronosphere	2019	2021	$200,000,000	$254,000,000	
Infracost	2021	2021	$2,200,000	$2,200,000	
Harness	2016	2022	$230,000,000	$425,000,000	
Granulate	2018	2022	$650,000,000	$46,000,000	*Intel acquired Granulate in 2022*
Kubecost	2019	2022	$35,000,000	$146,450,000	
			$1,570,000,000	**$810,800,000**	



All data pulled from public-facing pages in Pitchbook and Crunchbase

Worldwide Enterprise Spend on Cloud & Infrastructure Services

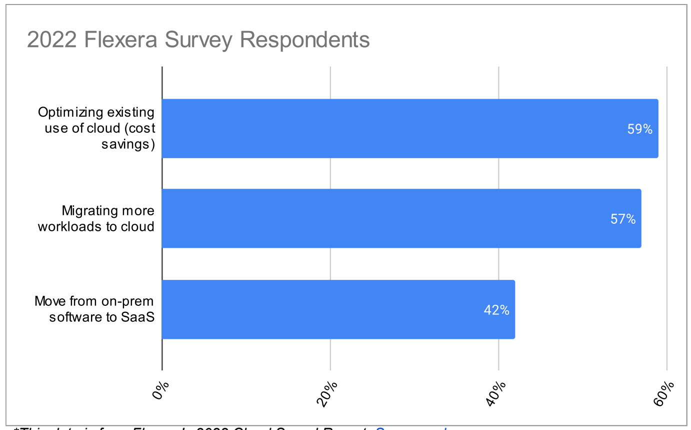
Amount (B)	Year	Year-over-Year Growth
$2	2010	
$4	2011	100%
$8	2012	100%
$11	2013	38%
$15	2014	36%
$24	2015	57%
$32	2016	36%
$48	2017	50%
$73	2018	52%
$98	2019	34%
$127	2020	30%
$442	11	53%



These numbers are approximations based on data pulled from the Synergy Research Group

Data From Flexera 2022 Cloud Spend Report

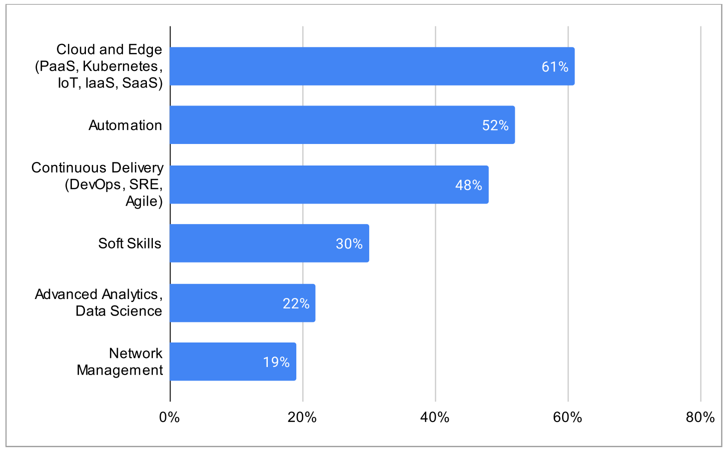
Request	Percentage
Optimizing existing use of cloud (cost savings)	59%
Migrating more workloads to cloud	57%
Move from on-prem software to SaaS	42%



This data is from Flexera's 2022 Cloud Spend Report. [See more here](#).

I&O Automation Investments Expected to Increase

I&O Expectations	Sum
Cloud and Edge (PaaS, Kubernetes, IoT, IaaS, SaaS)	61%
Automation	52%
Continuous Delivery (DevOps, SRE, Agile)	48%
Soft Skills	30%
Advanced Analytics, Data Science	22%
Network Management	19%



This data is from Gartner's 2021 Annual I&O Leaders Survey. [See more here](#).