

PTMBA 5-Year Assessment Plan

Academic Year	PLO	Direct Evidence*	Indirect Evidence*^A
	The specific knowledge or skills students actually acquire/develop through their educational experience in a particular disciplinary program	Data from course-embedded assignments collected in assessment management system	Triangulate Direct Assessment
2024	1 A Students interpret business situations and propose actions that reflect root Christian values	Not on rotation	1. Student Success (Source: BI Dashboards) A. Retention Rates B. Graduation Rates 2. Student Satisfaction (Source: OIE) A. Annual OIE Student Survey 3. Program Quality (Source: Program Committee / Focus Group Administrators) 4. Employment Metrics (Source: Career Development Office)
	1 B Students critically self-reflect to develop a context for living their lives and using their strengths to serve others in business.	Final project / assignment in STGY 659 will be assessed with rubric 1 B	
	1 C Students incorporate the social, environmental, cultural, and ethical implications of conducting business in a global context.	Not on rotation	
	2 A Students collaborate with team members to achieve common goals.	Final project / assignment in STGY 659 will be assessed with rubric 2 A	
	2 B Students communicate effectively using defining terms, appropriate context, precise language, and thoughtful professionalism.	Not on rotation	
	2 C Students propose solutions and influence courses of action that demonstrate vision, innovativeness, feasibility, and risk assessment.	Not on rotation	
	3 A Students apply business knowledge to real-world situations.	Not on rotation	
	3 B Students apply financial and quantitative methods in business decision-making.	Final project / assignment in FINC 603 will be assessed with rubric 3 B	
	3 C Students utilize data and technology effectively for business.	Not on rotation	
2025	1 A Students interpret business situations and propose actions that reflect root Christian values	Final project / assignment in LEGL 611 will be assessed with rubric 1 A	1. Student Success (Source: BI Dashboards) A. Retention Rates B. Graduation Rates 2. Student Satisfaction (Source: OIE) A. Annual OIE Student Survey 3. Program Quality (Source: Program Committee / Focus Group Administrators) 4. Employment Metrics (Source: Career Development Office)
	1 B Students critically self-reflect to develop a context for living their lives and using their strengths to serve others in business.	Not on rotation	
	1 C Students incorporate the social, environmental, cultural, and ethical implications of conducting business in a global context.	Final project / assignment in LEGL 611 will be assessed with rubric 1 C	
	2 A Students collaborate with team members to achieve common goals.	Not on rotation	
	2 B Students communicate effectively using defining terms, appropriate context, precise language, and thoughtful professionalism.	Final project / assignment in STGY 659 will be assessed with rubric 2 B	
	2 C Students propose solutions and influence courses of action that demonstrate vision, innovativeness, feasibility, and risk assessment.	Final project / assignment in STGY 659 will be assessed with rubric 2 C	
	3 A Students apply business knowledge to real-world situations.	Final project / assignment in STGY 659 will be assessed with rubric 3 A	
	3 B Students apply financial and quantitative methods in business decision-making.	Not on rotation	
	3 C Students utilize data and technology effectively for business.	Final project / assignment in ISTM 602 will be assessed with rubric 3 C	
2026	1 A Students interpret business situations and propose actions that reflect root Christian values	Not on rotation	1. Student Success (Source: BI Dashboards) A. Retention Rates B. Graduation Rates 2. Student Satisfaction (Source: OIE) A. Annual OIE Student Survey 3. Program Quality (Source: Program Committee / Focus Group Administrators) 4. Employment Metrics (Source: Career Development Office)
	1 B Students critically self-reflect to develop a context for living their lives and using their strengths to serve others in business.	Final project / assignment in STGY 659 will be assessed with rubric 1 B	
	1 C Students incorporate the social, environmental, cultural, and ethical implications of conducting business in a global context.	Not on rotation	
	2 A Students collaborate with team members to achieve common goals.	Final project / assignment in STGY 659 will be assessed with rubric 2 A	
	2 B Students communicate effectively using defining terms, appropriate context, precise language, and thoughtful professionalism.	Not on rotation	
	2 C Students propose solutions and influence courses of action that demonstrate vision, innovativeness, feasibility, and risk assessment.	Not on rotation	
	3 A Students apply business knowledge to real-world situations.	Not on rotation	
	3 B Students apply financial and quantitative methods in business decision-making.	Final project / assignment in FINC 603 will be assessed with rubric 3 B	
	3 C Students utilize data and technology effectively for business.	Not on rotation	
	1 A Students interpret business situations and propose actions that reflect root Christian values	Final project / assignment in LEGL 611 will be assessed with rubric 1 A	1. Student Success (Source: BI
	1 B Students critically self-reflect to develop a context for living their lives and using their strengths to serve others in business.	Not on rotation	

2027	1 C Students incorporate the social, environmental, cultural, and ethical implications of conducting business in a global context.	Final project / assignment in LEGL 611 will be assessed with rubric 1 C	1. Student Success (Source: BI Dashboards) A. Retention Rates B. Graduation Rates 2. Student Satisfaction (Source: OIE) A. Annual OIE Student Survey 3. Program Quality (Source: Program Committee / Focus Group Administrators) 4. Employment Metrics (Source: Career Development Office)
	2 A Students collaborate with team members to achieve common goals.	Not on rotation	
	2 B Students communicate effectively using defining terms, appropriate context, precise language, and thoughtful professionalism.	Final project / assignment in STGY 659 will be assessed with rubric 2 B	
	2 C Students propose solutions and influence courses of action that demonstrate vision, innovativeness, feasibility, and risk assessment.	Final project / assignment in STGY 659 will be assessed with rubric 2 C	
	3 A Students apply business knowledge to real-world situations.	Final project / assignment in STGY 659 will be assessed with rubric 3 A	
	3 B Students apply financial and quantitative methods in business decision-making.	Not on rotation	
	3 C Students utilize data and technology effectively for business.	Final project / assignment in ISTM 602 will be assessed with rubric 3 C	
2028	1 A Students interpret business situations and propose actions that reflect root Christian values	Not on rotation	1. Student Success (Source: BI Dashboards) A. Retention Rates B. Graduation Rates 2. Student Satisfaction (Source: OIE) A. Annual OIE Student Survey 3. Program Quality (Source: Program Committee / Focus Group Administrators) 4. Employment Metrics (Source: Career Development Office)
	1 B Students critically self-reflect to develop a context for living their lives and using their strengths to serve others in business.	Final project / assignment in STGY 659 will be assessed with rubric 1 B	
	1 C Students incorporate the social, environmental, cultural, and ethical implications of conducting business in a global context.	Not on rotation	
	2 A Students collaborate with team members to achieve common goals.	Final project / assignment in STGY 659 will be assessed with rubric 2 A	
	2 B Students communicate effectively using defining terms, appropriate context, precise language, and thoughtful professionalism.	Not on rotation	
	2 C Students propose solutions and influence courses of action that demonstrate vision, innovativeness, feasibility, and risk assessment.	Not on rotation	
	3 A Students apply business knowledge to real-world situations.	Not on rotation	
	3 B Students apply financial and quantitative methods in business decision-making.	Final project / assignment in FINC 603 will be assessed with rubric 3 B	
3 C Students utilize data and technology effectively for business.	Not on rotation		
* These categories should include what project/assignment will be collected (ie Capstone Research Paper, or Oral Presentation, etc.) and the course from which they will be collected.			
^ Indirect assessment data should be related to the PLO being measured and support the direct assessment.			
° Authentic Evidence data collection can take the place of direct assessment. Examples include assessment from internships, service learning. Authentic assessment is optional.			

PTMBA Curriculum Map

		BSCI 650 Personal and Leadership Development Workshop (1 unit)	BSCI 652 Organizational Behavior and Personal Development (4 units)	DESG 607 Analytics for Business Decisions (4 units)	ACCT 606 Accounting: The Language of Business (4 units)	ECNM 611 Prices, Profit, and the Market Economy (4 units)	FINC 603 Managing Corporate Financial Resources (4 units)	MKTG 603 The Art and Science of Marketing (4 units)	STGY 610 Competition & Executive Decision-Making (1 unit)	ISTM 602 Technology Management and Digital Innovation (4 units)	LEGL 611 Fundamentals of Business Law and Ethics (2 units)	STGY 669 Strategic Management (4 units)
	I= Introduce D= Developing M=Mastery											
1	THEME 1. LEADING WITH PURPOSE											
1A	Students interpret business situations and propose actions that reflect root Christian values.					I					M	
1B	Students critically self-reflect to develop a context for living their lives and using their strengths to serve others in business.	I	D									M
1C	Students incorporate the social, environmental, cultural, and ethical implications of conducting business in a global context.				D	D				D	M	
2	THEME 2. LEADERSHIP SKILLS IN ACTION											
2A	Students collaborate with team members to achieve common goals.	I	D						D			M
2B	Students communicate effectively using defining terms, appropriate context, precise language, and thoughtful professionalism.	I	D					D				M
2C	Students propose solutions and influence courses of action that demonstrate vision, innovativeness, feasibility, and risk assessment.			I			D		I	D	D	M
3	THEME 3. APPLIED PROFESSIONAL SKILLS											
3A	Students apply business knowledge to real-world situations.		I	I	I	I	D	D	D	D	M	M
3B	Students apply financial and quantitative methods in business decision-making.			I	D	D	M		M	M		
3C	Students utilize data and technology effectively for business.			I	D					M		M

I = Introduced D = Developed M = Mastered

PTMBA Alignment of PLOs with Institutional Learning Outcomes					
Program Learning Outcomes	ILO#1 Participate in scholarly discovery and apply knowledge to the real world (1, 4)	ILO#2 Engage in faith formation and self-examination to inform one's purpose and service to others (2, 5, 6)	ILO#3 Think critically, communicate clearly, and exhibit academic and/or professional expertise (1, 7)	ILO#4 Display competency and capacity to lead with integrity (7, 8)	ILO#5 Exemplify a respect for diversity and cultural sensitivity in order to foster belonging (3, 9)
1.1: Interpret business situations and propose actions that reflect root Christian values.	X			X	
1.2: Critically self-reflect to develop a context for living their lives and using their strengths to serve others in business.		X		X	
1.3: Incorporate the social, environmental, cultural, and ethical implications of conducting business in a global context.		X		X	X
2.1: Collaborate with team members to achieve common goals.			X		
2.2: Communicate effectively using defining terms, appropriate context, precise language, and thoughtful professionalism.			X		
2.3: Propose solutions and influence courses of action that demonstrate vision, innovativeness, feasibility, and risk assessment.			X		
3.1: Apply business knowledge to real-world situations	X		X		
3.2: Apply financial and quantitative methods in business decision-making.	X		X		
3.3: Utilize data and technology effectively for business.	X		X		

PTMBA Alignment of PLOs with Core Competencies					
PLOs	Critical Thinking	Information Literacy	Oral Communication	Written Communication	Quantitative Skills
Students interpret business situations and propose actions that reflect root Christian values.			X	X	
Students critically self-reflect to develop a context for living their lives and using their strengths to serve others in business.	X				
Students incorporate the social, environmental, cultural, and ethical implications of conducting business in a global context.	X	X			
Students collaborate with team members to achieve common goals.			X		
Students communicate effectively using defining terms, appropriate context, precise language, and thoughtful professionalism.			X	X	
Students propose solutions and influence courses of action that demonstrate vision, innovativeness, feasibility, and risk assessment.	X	X	X	X	
Students apply business knowledge to real-world situations.	X	X	X	X	X
Students apply financial and quantitative methods in business decision-making.	X	X			X
Students utilize data and technology effectively for business.	X	X			X