

BM - Email Review

Updated: 5/4/20

#	Newsletter Title	Primary Author	Frequency	Paid vs. Free	Yearly Cost	Renew Date	Category	Type
1	Stratechery	Ben Thompson	Daily	Paid	\$120		Business analysis	Long form
2	The Morning Dispatch	N/A	Daily	Free	\$100	10/10/2021	Politics / staying informed	Internal content aggregator
3	The New Paper	N/A	Daily	Free	\$0		Politics / staying informed	Summary
4	John Hopkins COVID-19 Daily Updates	N/A	Daily	Free	\$0		Politics / staying informed	Summary
5	Musings on Markets	Aswath Damodaran	Few times a month	Free	\$0		Investing / markets	Long form
6	Mike DelPrete	Mike DelPrete	Few times a month	Free	\$0		Investing / markets	Long form
7	Kickstarter Invent	N/A	Few times a month	Free	\$0		VC / company building	Internal content aggregator
8	First Round Review	N/A	Few times a month	Free	\$0		VC / company building	Internal content aggregator
9	Lean Lux	Paul Munford	Few times a week	Free	\$0		DTC brands / e-commerce / hardware	External content aggregator
10	2PM	Web Smith	Few times a week	Paid	\$150		DTC brands / e-commerce / hardware	Hybrid (long form + aggregator)
11	Starter Story	Pat Walls	Few times a week	Free	\$0		VC / company building	Internal content aggregator
12	The Infatuation (Restaurants / Wine)	N/A	Few times a week	Free	\$0		Lifestyle interests	Internal content aggregator
13	Pickup Music	Sam Blakelock	Weekly	Paid	\$60		Lifestyle interests	Internal content aggregator
14	The Prepared	Spencer Wright	Weekly	Free	\$0		DTC brands / e-commerce / hardware	External content aggregator
15	QZ Daily Brief (Weekend edition)	N/A	Weekly	Free	\$0		Politics / staying informed	Hybrid (long form + aggregator)
16	Permanent Equity Newsletter	N/A	Weekly	Free	\$0		VC / company building	Hybrid (long form + aggregator)
17	No Mercy / No Malace	Scott Galloway	Weekly	Free	\$0		Author grab-bag	Long form
18	5-Bullet Friday	Tim Ferriss	Weekly	Free	\$0		Author grab-bag	Link aggregator
19	Angellist Weekly	N/A	Weekly	Free	\$0		VC / company building	Internal content aggregator
20	Drinking from the Firehouse	Alex Taussig	Weekly	Free	\$0		DTC brands / e-commerce / hardware	Hybrid (long form + aggregator)
21	The New Consumer	Dan Frommer	Weekly	Paid	\$0	2/7/2021	DTC brands / e-commerce / hardware	Long form
22	Divinations	Nathan Baschez	Weekly	Paid	\$0		Business analysis	Long form
23	Hodinkee Weekly	N/A	Weekly	Free	\$0	4/2/2021	Lifestyle interests	Link aggregator
24	Zack Kanter's Newsletter	Zack Kanter	When available	Free	\$0		Author grab-bag	Long form
25	Wait But Why (alerts)	Tim Urban	When available	Free	\$0		Author grab-bag	Long form
26	Principles (alerts)	Ray Dalio	When available	Free	\$0		Author grab-bag	Long form
27	Matthew Ball	Matthew Ball	When available	Free	\$0		Business analysis	Long form
28	12 tone (alerts)	N/A	When available	Free	\$0		Lifestyle interests	Long form
29	In Practice	N/A	Weekly	Paid	\$250		Lifestyle interests	Long form

Kevin Kwok
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The Generalist

Total	\$680
Paid	5
Free	23

	Hodinkee Magazine	
	Standart Magazine	