GOAL 1: Build an entrepreneurship culture within the region by 2020.

Research shows that poor rural economies do best by growing local talent and business opportunities. Successful communities attract outside investment—not the reverse. The Eastern Shore needs to end the population loss and lack of opportunity for its educated youth to live and work in the region.

the region. Objective A: Create an "E	conomic Think Tank" for th	· ·		a lack of opportunity for its educated youth to		
		e Lastern Shore. stand and promote the region's e	conomic goa	ls.	T	Now Progress Places
Strategy	Responsibility	Key Contact	<u>Timeline</u>	Activity Outcome/Output Measurements	Progress Status	New Progress - Please Update!
Create and maintain a sustomized regional data lashboard to publish all action plan metrics on the A-	Primary: Accomack-Northampton Planning District Commission Secondary:	Shannon Alexander (Accomack- Northampton Planning District Commission), Patrick Tompkins (Eastern Shore Community	Short Term: Nov. 2019	Ensure that all Goals, Objectives, and Strategies have incorporated metrics	Projects reviewed, but not all have been updated to include proper metrics	
NPDC Economic Development website	elopment website <u>Economic Development</u>	College)	Short Term: Dec. 2019	Present draft updates to Economic Development Committee for adoption	Ongoing	
	Committee and Thing Tank Subcommittee Members		Mid Term: Jan. 2020	Create dashboard and publish initial metrics	Tableau software purchased	
			Long Term: Ongoing; Semi- annually	Update metrics on a semi-annual basis including any changes to action plans	Not started	
Think Tank Subcommittee eviews action items and narvests economic data to support existing and potential action plans goals, bjectives, and strategies by making data available to project leaders	Primary: Accomack-Northampton. Economic Development Think. Tank Subcommittee Members. Secondary: Accomack-Northampton. Planning District Commission	Ava Gabrielle-Wise (Accomack- Northampton Economic Development Committee), Shannon Alexander (Accomack- Northampton Planning District Commission)	Mid Term: Jan. 2020	Subcommittee meets semi-annually between full Economic Development Committee and four industry sector Subcommittee meetings. -2018: First meeting held & local government survey concept approved by EDC. -2019: Second meeting held. Local government survey distributed with minimal feedback. Results to be presented to EDC in June.	Started and ongoing Joe Betit is on this subcommittee and was in both of the initial meetings. However, starting a complementary private sector version of this is a viable option and he has been working on that idea.	
		thip opportunities to increase s that develop thir entrepreneufial ba		artups. re the most successful in growing their economy agai	nst declining trends.	
Strategy	Responsibility	Key Contact	Timeline	Activity Outcome/Output Measurements	Progress Status	
Host entrepreneurship educational discussions each year.	Primary. Accomack-Northampton Planning District Commission. Eastern Shore of Virginia. Chamber of Commerce. Hampton Roads Small. Business Development Center Secondary. Eastern Shore Community. College	Joe Betti (Accomack-Northampton Economic Development Committee), Shannon Alexander-(Accomack-Northampton Planning District Commission), Robie Marsh (Eastern Shore of Virginia Chamber of Commerce), George Bryan (Hampton Roads Small Business Development Center)	Short Term & On-going: Annually by Nov.	- At least 2 sessions per year o 2016:Complete o 2011 Incomplete: no free public sessions held, only paid sessions o 2017 Incomplete: no free public sessions held, only paid sessions o 2018: Complete. ANPDC hosted ESVA Entrepreneurship Summit II in May. NASA Space Apps Challenge held in October. ESCC held paid series. o 2019: Partially complete. ODU workshop held but only one attendee. Goal of attendance at least 8 members per session + At least one attendee per session begins operation + Help with local advertisement of events in adjacent regions (Salisbury/Perdue annual entrepreneurship competition; Hampton Roads entrepreneurship competition)	For 2016: Complete For 2017: Incomplete For 2018: Complete For 2018: Complete For 2018: Complete For 2019: Entrepreneur Summit was rescheduled to coincide with the Grand Opening of the GIG in March 2020. When the Governor planned to attend the Grand Opening the scheduling and security planning became too complex so the Summit was canceled. It is now planned for the Fall after all COVID assembly restrictions have been lifted.	
Advertise and expand reach of local investment unds	Primary. Accomack-Northampton. Planning District Commission Secondary. Shore Growth Ventures. Accomack County Economic. Development Authority. Northampton County Joint. Industrial Development. Authority.	Elaine Meil (Accomack- Northampton Planning District Commission), Pat Coady (Shore Growth Ventures)	Short Term & On-going: NA	Manage and promote utilization of available local investment funds Shore Growth Ventures: Raised \$85,000 and funded Neubeam startup SESVA Economic Development Revolving Loan Fund: — 2 existing	Ongoing	
	bator" for new businesses. eadily available infrastructure	to support startups and new re-le	ocators. Start	ups need experienced professional support they may	not have or be able	
Strategy .	Responsibility	Key Contact	<u>Timeline</u>	Activity Outcome/Output Measurements	Progress Status	
Select the physical location(s) for incubator.	Primary: Northampton County Joint Industrial Development. Authority. Accomack County. Economic Development. Authority. Accomack. Northampton Planning District Commission Secondary. Eastern Shore Public Library. Eastern Shore of Virginia. Chamber of Commerce Eastern Shore Community. College	Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), Shannon Alexander (Accomack-Northampton Planning District Commission)	Short Term: Dec. 2019	At least one public or privately-owned location selected Oct. 2018 – Applied for GO Virginia funding to help establish privately run makers space, conference room, & Hot Desk location in Exmore. Announcement due in December. No progress regarding publicly owned option but potential remains. - 2019 – No update	Complete pending GO Virginia grant application outcomes in December 2018. No update for April 2019. GO VA Enhanced Capacity Grant approved and coworking space operations with 1 GIG Broadband Authority Fiber sponsored by Northampton JIDA.	
Mentoring professionals in subject matter areas i.e. law, technology marketing, contracts, human resources, & accounting	Primary: Shore Growth Ventures. Hampton Roads Small Business Development Center Secondary: Eastern Shore Community College. Eastern Shore of Virginia Chamber of Commerce	Ron Matthews (Shore Growth Ventures), Joe Betit (Accomack- Northampton Economic Development Committee), George Bryan (Small Business Development Center)	Mid Term: 2019	Number of companies & individuals mentored 2018: No update 2019: GO VA proposal for unmanned systems surveying training program submitted will train approx. 5 high school students Number of mentors committed and in which fields 2018 – No update 2019 – GO VA proposal for unmanned systems surveying training program submitted	Ongoing 2020 July/August Restart of theGIG coworking space and entrepreneur center with support of distance education after COVID shutdown will include mentoring and entrepreneur education programs. 2020 May GO VA Grant approved for Hydro Drone Near Shore Bathymetric Mapping Grant approved. Contract formation in process.	

Develop selected location as incubator	Primary:	Elaine Meil (Accomack- Northampton Planning District Commission), Private Sector	Mid/ Long Term: Dec.	Develop the incubator and installation of first company. May be public or privately-owned/managed incubator.	Pending completion of incubator type, location, and GO	
incubator	Accomack-Northampton Planning District Commission. Private Sector Development	Northampton Planning District	Term: Dec. 2020	May be public or privately-owned/managed incubator.	incubator type,	
	Private Sector Development	Development	2020		Virginia grant	
		·			application in Dec.	
					2018 Oct 2019 GO VA	
					location, and GO Virginia grant application in Dec. 2018 Oct 2019 GO VA Grant for theGIG coworking space in downtown Exmore	
					coworking space in	
					downtown Exmore approved. theGIG	
					approved. triedio	
					automated management systems and construction completed spring 2020 for Grand Opening. 1 GIG JIDA/Broadband Authority internet operating 31 Dec 2019, 1st subscriber Dec 2019. Currently under COVID delay	
					and construction	
					for Grand Opening 1	
					GIG JIDA/Broadband	
					Authority internet	
					operating 31 Dec	
					Dec 2019. Currently	
					under COVID delay	
					under COVID delay full operations restart in near future as	
					Phases announced.	

GOAL 2: Increase access to funding for entrepreneurial and Eastern Shore small business efforts to imporve our economy.

Banks are not favorably included to fund startups. Most new businesses fail within five years. Lack of capital resources at critical junctures is a main reason for failure.

Objective A: Develop financing sources to support Regionla Economic Development Plan (SET/CEDS) Goals.

Strategy	Responsibility	Key Contact	Timeline	Activity Outcome/Output Measurements	Progress Status	New Progress - Please Update!
Document & attract sources of funding	Document & Primary: attract sources of Accomack-Northampton	Shannon Alexander (Accomack-Northampton Planning District Commission), Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), John Fiege (Financial Solutions, Ltd.)	Short/Mid Term: June 2020	Identify unique funding source and strategy for all Regional Economic Development Plan goals eligible for state or federal grant or loan funding. 2018: To be focal point of Think Tank subcommittee once started 2019: Some progress made but much to be done. Think Tank yet to address this.	Some projects connected to funding source, but not all	<u> </u>
	Authority, Financial Solutions Secondary: Shore Growth Ventures		Mid Term: Jan. 2021	Achieve \$500k in revolving loan funds – Need to determine baseline of available loan funds & understand totals for public & private funds available Build to \$2M in available investing funds – to be dependent pending establishment of baseline	Ongoing	
Provide financing that supports objectives of the Regional Economic Development Plan	Primary: Accomack-Northampton Planning District Commission Secondary: Northampton County Joint Industrial Development Authority. Accomack County Economic Development Authority. Shore Growth Ventures. Financial Solutions	Shannon Alexander (Accomack-Northampton Planning District Commission), Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), Pat Coady (Shore Growth Ventures), John Fiege (Financial Solutions, Ltd.)	Mid Term: Jan. 2020	Economic analysis of high margin items and processed goods and feasibility of raising items on the Eastern Shore. o ANPDC awarded USDA-RBDG funding to conduct economic analysis for value-added opportunities. Study to begin during Fall 2018 and to be completed by Summer 2019. o Include grain, hops, etc. for breweries & distilleries. o Consider if additional or mobile Farmers Markets are needed. Also identify issues with current restrictions ut on market vendors. o Assess warm and cold storage needs	Private funds: first loan repaid (Shore Growth Ventures)	
Determine methods of distribution of funds, meeting funders' requirements	Primary: Northampton County Joint Industrial Development. Authority. Accomack County Economic Development. Authority Secondary: Shore Growth Ventures. Accomack-Northampton. Planning District Commission	Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), Pat Coady (Shore Growth Ventures)	Short Term: May 2020	Economic analysis of seafood products and feasibility of increasing value of local products or 2018: Will attempt to include economic analysis in ANPDC USDA-RBDG study with agriculture & artisans. Project advisory committee needs to include both farmers, artisans, & aquaculture/seafood producers. o 2019: Draft market analysis expected from ANPDC in April. Presentation to EDC scheduled for June.	Not started	
Determine criteria for awarding funding	Primary: Northampton County Joint Industrial Development. Authority. Accomack County Economic Development Authority Secondary: Shore Growth Ventures. Accomack-Northampton Planning District Commission	Northampton County Economic Development Representative, Rich Morrison (Accomack County), Pat Coady (Shore Growth Ventures)	Short Term: May 2020	At least 2 sessions per year - 2016:Complete - 2017 Incomplete: no free public sessions held, only paid sessions - 2018: Complete: ANPDC hosted ESVA Entrepreneurship Summit II lin May. NASA Space Apps Challenge held in October. ESCC held paid series 2019: Partially complete. ODU workshop held but only one attendee. Goal of attendance at least 8 members per session At least one attendee per session begins operation Help with local advertisement of events in adjacent regions (Salisbury/Perdue annual entrepreneurship competition; Hampton Roads entrepreneurship competition)	Not started	
Establish due diligence/support/ compliance committees	Primary: Shore Growth Ventures Secondary: Accomack-Northampton Planning District Commission	Ron Matthews (Shore Growth Ventures)	Short Term: Mar. 2020	Manage and promote utilization of available local investment funds - Shore Growth Ventures: Raised \$85,000 and funded Neubeam startup - ESVA Economic Development Revolving Loan Fund: 2 existing d credits to make the Eastern Shore more attractive.	Started but not complete Oct. 2018: suggestion to task Think Tank with this	

Objective B: Attract companies, particularly small and start-up, to the region with incentives and credits to make the Eastern Shore more attractive. Provide a central source for complete listing of federal, state, local, and private incentives and credits available to new firms.

Strategy	Responsibility	Key Contact	Timeline	Activity Outcome/Output Measurements	Progress Status
Document credits available to	Primary: Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority Secondar: Accomack-Northampton Economic Development Subcommittee Partners	Rey Contact Charles Kolakowski (Northampton County), Rich Morrison (Accomack County)	Short Term and Ongoing: Mar. 2020 & semi- annually	10 sector specific reports of credits available at Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority and economic development offices	Not started
Provide contacts to assist in obtaining such incentives and credits	Primary: Accomack-Northampton Planning District Commission, Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority Secondary: Accomack-Northampton Economic Development Subcommittee Partners	Shannon Alexander-(Accomack-Northampton Planning District Commission), Charles Kolakowski (Northampton County), Rich Morrison (Accomack County)	Short/ Mid Term: April 2020	One contact list distributed to all related and relevant parties and in information packet for prospective companies	Not started

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GOAL 3: Increase market and value-add opportunities for Eastern Shore products and providers.

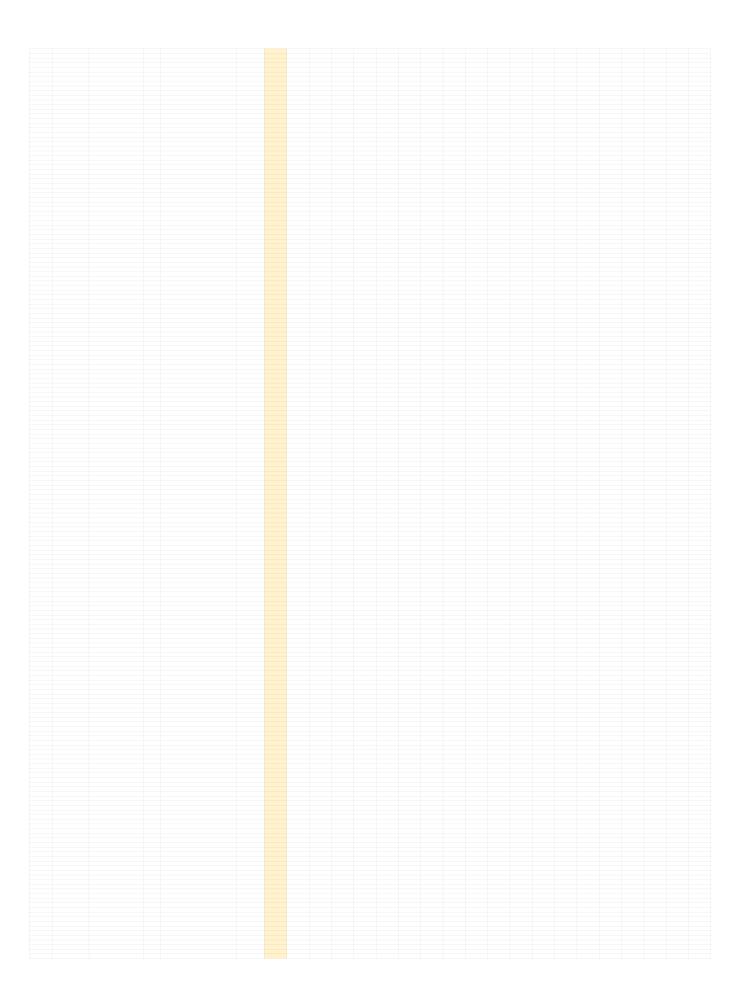
Most of the Shore production in Agriculture and Aquaculture is sold offshore and wholesale. Most value added to those products is also done offshore, often providing greater margin than received by the producers. To increase our market and profitability and to capture more dollars from our sizable "pass through" traffic, it is important to provide our producers more market visibility and ways to improve their profitability. The anticipated outcome is improved margins for our producers and increased sales and tax dollars for our producers and communities.

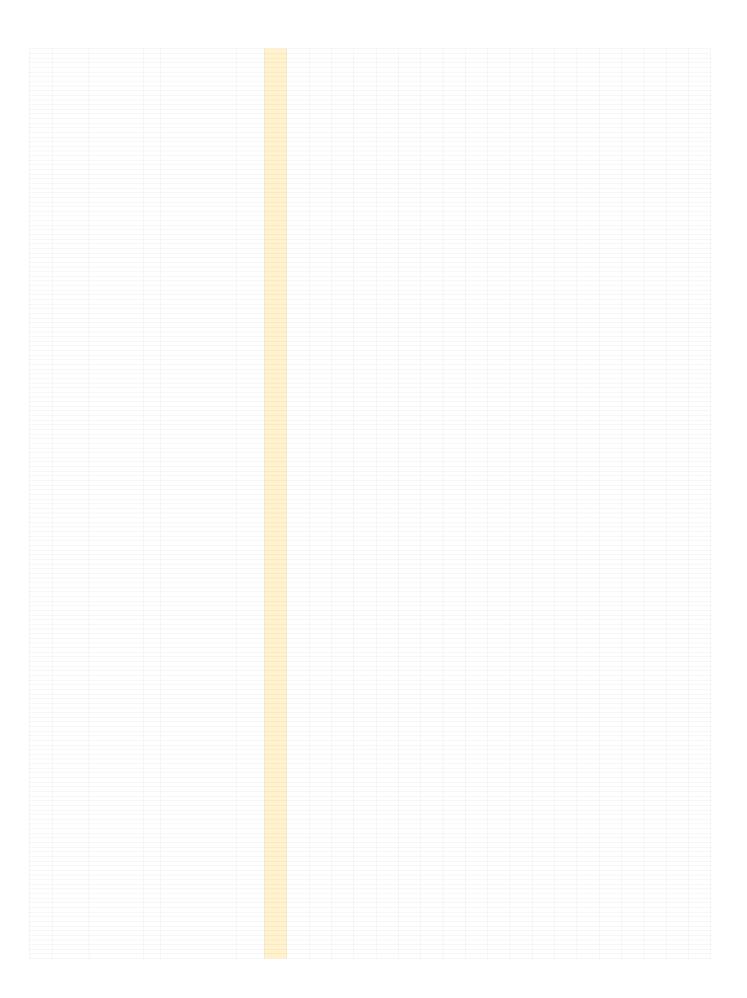
Objective A: Create an attractive and compelling convention center and market location for sales of Eastern Shore products on U.S. Route 13.

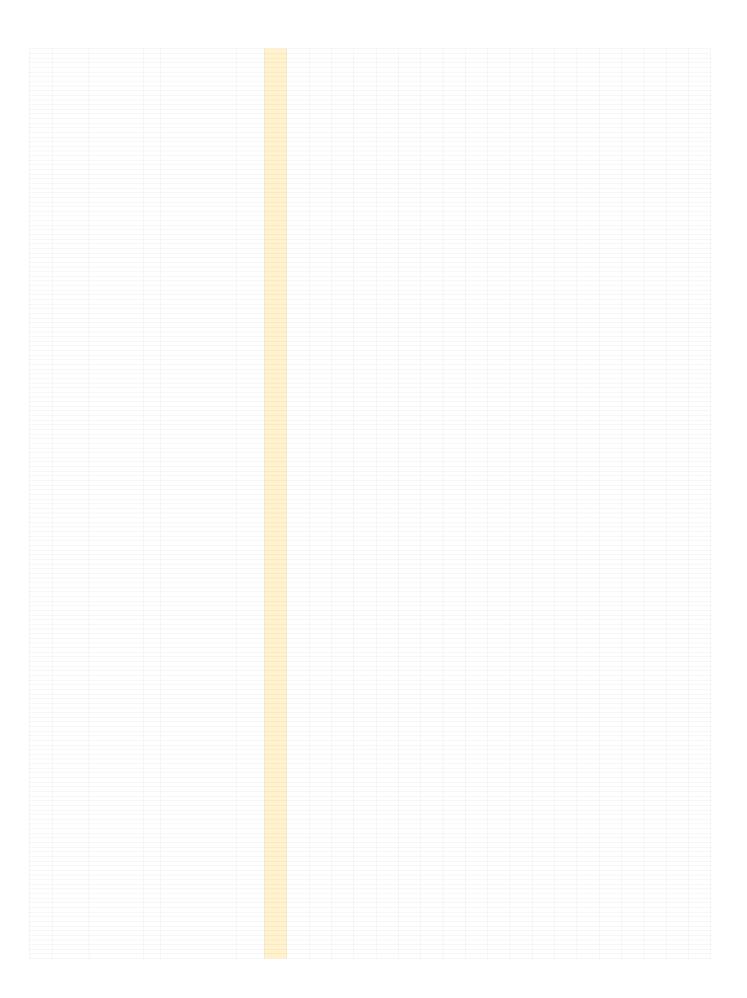
The Shore produces significant agriculture and aquaculture products and has significant artisans and crafts. There is a need to increase retail (taxable) sales of the former and to increase the visibility and further develop the market for the latter.

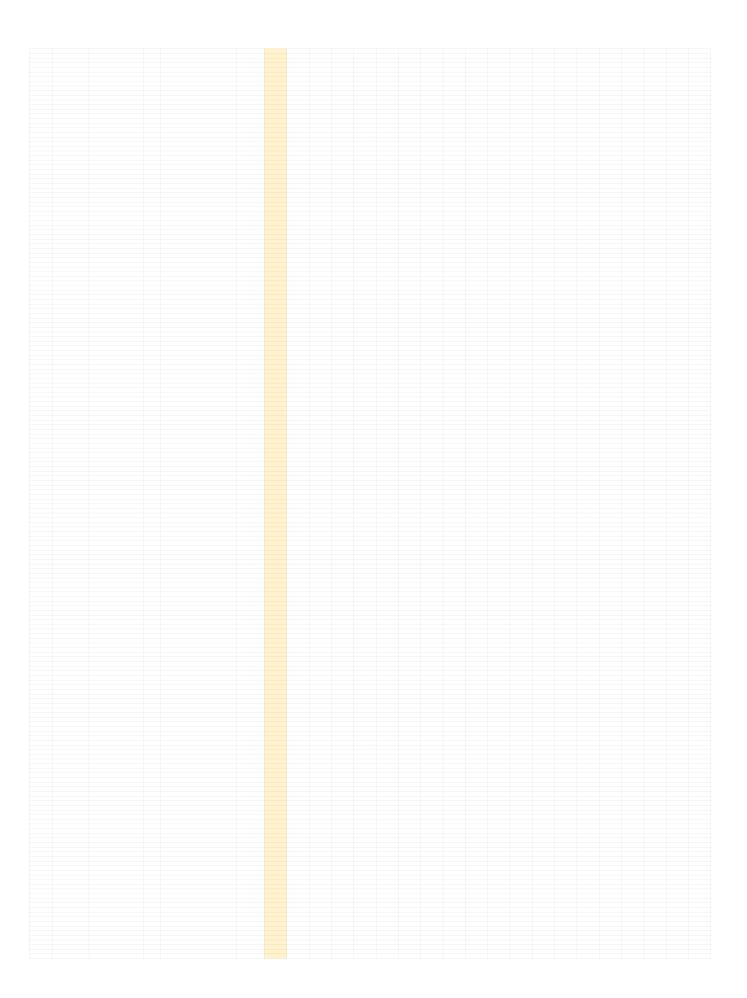
Strategy Responsibility Revealable Business Case Commended Commend	PDC
Business Case for Market & Committee Committee Development Committee Committ	PDC
appropriate supply chain for this level of production necessary to support a regional center/market Accomack-Northampton Planning District Commission), Pat Coady (Shore Growth Ventures) Accomack-Northampton Planning District Commission), Pat Coady (Shore Growth Ventures) Accomack-Northampton Planning District Commission, Shore Growth Ventures) Accomack-Northampton Planning District Commission, Shore Growth Ventures Accomack-Northampton Planning District Commission, Secondary: Foundational & Entrepreneurship Development Working Group Partners; Workforce Development Subcommittee (with ESCC); Agribusiness Working Group Partners Obtain funding for Initial construction Obtain funding for Initial Construction Accomack-Northampton Planning District Commission Secondary: Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority, Vending Accomack-Northampton Planning District Commission Secondary: Northampton County Underway. Publicly-owned facility recommendation coming in July at end of ANPDC grant Actionally Vending Accomack-Northampton Planning District Commission) Accomack-Northampton Planning District Commission Secondary: Northampton County Underway. Publicly-owned facility recommendation coming in July at end of ANPDC grant Authority, Vending Accomack-Northampton Planning District Commission Planning District Commission Secondary: Northampton County underway. Publicly-owned facility recommendation coming in July at end of ANPDC grant Authority, Vending	
Planning District Commission Secondary: Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority Vending development 8 outcomes of ÁNPDC grant in 2019 2019 – Privately run Rt. 13 marketplace in southern Northampton County underway. Publicly-owned facility recommendation coming in July at end of ANPDC grant recommendation coming in July at end of ANPDC grant Authority, Vending	grant
	.019

GOAL 4: [Develop afforda	able and reliable infi	frastructu	ire to	facilitate Eastern Shore busines	ses.	
often providing through" traffic, margins for our	snore production in Agno ng greater margin than n fc, it is important to prov tur producers and increa	culture and Aquaculture is soli received by the producers. To wide our producers more mark ased sales and tax dollars for down & 4 Maps up) available to all	id onshore ar increase our ket visibility a r our produce	ra whom r marke nd ways rs and c	esale. Most value acced to mose products is asso to and profitability and to capture more dollars from is to improve their profitability. The anticipated out communities.	o done offsnore, n our sizable "pass toome is improved	
Strategy	Beancosibility	Key Contact		eline	Activity Outcome Output Measurements	Progress Status	New Progress Please Update
construction to bring all mainland areas within reach (second phase)	Pittery Sestem Shore of Virginia, Broashand Authority Spary in	1	Long Mar.	g Terrs: 2019	\$10-52 M in bonds and other funds issued for buildout. - 20f8: Capital Improvement Plan complete. \$5 M in bonds authorized in October. - 20f9: No update provided.	Partially complete - \$5M in bonds to date as of 2018	
Further fiber construction to bring all mainland areas within each (second phase) Fiber to the pnemises on existing lines for 20% of residents	Primary: Station Shore of Virginia, Broadband Authority Sparg	Robert Bridgham (Eastern Shore of Broadband Authority)	of Virginia		Control of the Contro	Ongoing & on schedule for 9 completion. Need data for current number of review and provided to the control of t	
					new system or sep, zerlő now has a take rate of 22.46%. The next two lines opened in March 2017 have take rates of 13.89% 8.23.81%. Eighteen additional lines have been opened with dates ranging from Doc. 2017 to Oct. 2018. o 2019: No update provided	paying customers.	
					7% have connected and taken a service package to date. 2018 — There are 116 selderful customers connected, 57 with signed contracts sealing installation, 8 8 prespective customers reviewing contracts for service. The line opened Sep. 2018, has a fair and 67 20 and 68 p. 2018.		
Grants, loans, and private investment to externi	d Drimen; * Declaration Nationals Group Basters Store, * Communications	Bany Toser (Declaration Networks 6 Ronald van Geijn (Eastern Shore Communications)		g Tarrn: 2020	o 2012: No update provided 2 new grants obtained for last mile service - 2017: Grants submitted with support from many regional partners. Availing deciries.	Partially complete	
to exidend broadband service to residents	Communications	(Communications)	Sto	d Terrs	parmers. Awaring docusor. - 2016: Esstem Shore Communications awarded \$1.6M USDA grant for construction of broadband fland-wireless high speed serving Chincolesgue, Wallops, Accomac, Exmore & Cape Charles		
			Long	of Term: 2019 Term: 2019	2019: No update provided 4 new grants obtained for last mile service	Not started. Pending completion of short term strategy Initial steps underway	
Continue to apply for grants and loans to extend footprint	Finance Storm of Marinia, Special of Adminia, Special of Adminia, Special of Administration, According, According, According to the Administration Special of Administration Administration of Administrat	Eastern Shore of Virginia Broadban Authority members & staff	nd Md Dec	Term: 2019	2 new broadband grants obtained 2 port a lateful 2 port in the second of the VA 2017 has a families of livedor has allanded the VA 2016 ESVAR Allandors bishinke in port season & submitted comments. 2016 his topical provided Agreement on false projects (signifies 1-bod attachment agreement 2 Additional two collaboration grounds 2 point of the second of the collaboration of the collabor	Initial steps underway	
Explore further co- operation with the Accomack- Northampton Electric	Planning Dated Commission - Disman: - Existent Show of Virginia, Broadband Authority	Eastern Shore of Virginia Broadban Authority members, Kelvin Petit (Accomack-Northampt Electric Cooperative)	nd Mid Dec	Term: 2019	Agreement on future projects together - Pole attachment agreement - Additional low costly occut attachment agreement	Not started. Unknown if ANEC is willing to cooperate due to	
Northampton Electric Cooperative Objective B: Plan	Diman; Estima Show of Vispina, Scatter Show of Vispina, Scatter Authorit, Contact Visithemator, Section Contacting	1			Joint construction project sthods of providing water and sewage.	Not started. Unknown if ANEC is willing to cooperate due to security & other limitations. No updates during 2018 and 2019.	
	1	Key Contact	Tim	eline	Activity Outcome/Output Measurements	Progress Status	New Progress - Please Update!
Strategy Work with water and sewer providers to expand locations for commercial & industrial development.	Primary: Northameton & Accomack County Economic Development Officials, Existing Water & Seasor, Providers	Kay Contact Charles Kolakowski (Northampton o Rich Morrison (Accomack County), Officials	, Town Term ong: June	n & oing: 1 2019	 -constitutes ouerned with 2 town sawage plants for additional hookup terms. o 2018: Congrussman Taylor Town Infrastructure summit held in April identified water/sower expansion as top priority. Additional meetings by "Town Infrastructure summit held." 	Januar 600y	
industrial development.	Providera				Additional macings risks to expose opportunities for roders rural influenceurer funding. Hampton Roads Sanitation District prefinitiary engineering dosign underway for expansion from Osunecock plant to Nasonwadox.		
					Ounecock plant to Nasowadox and Accorace to be feasible. Localities and IRSO working to implement project. Agreement with two well owners on terms for additional		
Market existing locations for business development.	Distract: Accorded Northampion.	Elaine Mell (A-NPDC); Charles Kola (Northampton County); Rich Morriso (Accomack County)	lakowski Long son Dec	g Term: 2019 &	Action Continues Ordered Measurements Action Continues Ordered Measurements Action Continues Order Service stage plane for ordered Action Continues Order Service Service Service Service Action Continues Ordered Ordered Ordered Action Continues Ordered Ordered Ordered Action Continues Ordered Ordered Action Continues Order	Underway & ongoing	
development.	Picman: Accomaci-librihampina. Accomaci-librihampina. Elisoning District Commission Elisoning District Accomaci- librihampina. E Accomaci- librihampina. E Accomaci- librihampina. E Accomaci- librihampina. E Elisoning Accomaci- Librihampina. E Elisoning Eli	COUNTY)	ong	- my	Brownfaids washing washing to the county washing Brownfaids Court that will make environmental assessment funds available for redevelopment of eligible properties in the county. 26/92: A NPDC awarded GO VA funding to catalog existing		
	northampion County Joint industrial Development Authority Accornact County Economic Development Authority				socasons for development on VA Economic Development Partnership online marketing portal.		
Objective C: Coo sources.	cordinate with the Accoma	ack-Northampton Electric Cooper	rative to provid	de reliabl	le cost-effective "smart" power from both renewable ar		New Progress - Please Update!
Strategy Become an attractive test site for power grid scale power storage	Responsibility Comes Alcohampion & Accomack Control Responsibility	Key Contact Charles Kolakowski (Northampton C Rich Morrison (Accomack County)	County), Long Dec	Term: 2019	Activity Custome Cusput Measurements One firm committed to locating test plant on Eastern Shore	Progress Status Not started	rease Update!
storage	Distance Joshanschon & Accomack County & Goomes Levelopment officials Mallogs Research Park Secondary Aloritamedon County Joint Industrial Coresboneted Authority Accomack County Authority Accomack County Authority Accomack County						
1 1	Economic Development Authority	Rich Morrison (Accomack County)	Lone	g Terre:	Facilitate extension of natural gas pipeline from Maryland to	Ongoing	
Extend natural gas pipeline from Maryland to meet needs of local businesses.	Economic Development Officials Secondary Accomack— Northamoton Planning Diving Commission, Northamoton			Term: 2021	Facilitate extension of natural gas pipeline from Maryland to Accomack County 20th: Eastern Stone Natural Gas extension project held open season. Environmental assessment pending. 20th: No update 20th: No update Eatend pipeline further to major employers	Dentire	
1 1	County Economic	Charles Kolakowski (Northampton C Rich Morrison (Accomack County)			Extend pipeline further to major employers One new "peaker" plant or continuous run plant capable of offsetting existing solar capacity	Pending completion of first strategy Pending completion of natural gas pipeline	
	Primary Morthampton & Accomack County Economic Development Officials Secondary Accomacy Accomacy Electric Cooperation						
Objective D: Coo	Coordinate with local transp	portation agencies to ensure adeq		able trans	sportation infrastructure for local businesses. Activity Outcome/Output Measurements	Progress Status	New Progress - Please Update!
Stretcox Protect, preserve, & enhance a enhance activities of the second	Primary Primary Accornacy-hiodhampian Planning District Commission Secondary Accornacy County Parkhampian Planning District Parkhampian Planning District Parkhampian Planning	Shannon Alexander and Jessics Sta (Accomack-Northampton Planning I Commission)	Resimen Long Datrict Dec	Term: 2020	Activity Codocome/Cultout Measurements Implement all recommended items in the Eastern Shore Chapter of the Virginia Volking Materhorts Master Plan 2018: ANTOC produced cubrach materials for reducing use conflicts with insideral properly owners. Vi Garsent Assembly funded S.1.3 M VM Waterway Maintenance Fund for 2019. 2019: No update.	Ongoing	
implementing the secommendations included in the Eastern Shore Chapter of the	Notionack County Northernolon County asterfant loans				nundeo 31.3 M VA Waterway Maintenance Fund for 2019. 2019: No update.		
Virginia Working Waterfronts Massier Plan Ensure regional	Dimag	John Joeckel (Eastern Shows of Lo-	iginia il r	g Tarre	Complete designing of at least 5 designing protects for finland*	Ongoino & on	
navigable waterways are of adequate depth to support existing	Dimen. Explore Stone of Virginia. Explore Alteriable. District ones Committee Explored Stone of Committee Committee Stone of Committee	John Joeckal (Eastern Shore of Virg Regional Navigable Waterways Con Grayson Williams & Shannon Alexa (Accomack-Northampton Planning I Commission)	ommittee), Mar. ander District	g Term: 2022	Complexe dendiging of at least 5 dendiging projects for federally- designated summercy with each considering alternative hearderial new of childer posts. of childer posts. Paragase IS Ragional Paringshill Statements (Viginia handler Paragase IS Ragional Paringshill Statements Committees used in October to prictions brainfaced Bays Fisson/Puberspasses channels USACT juda development for dendiging at alternative state anderstory for Confer feed from Marchael Bays Fisson/Puberspasses channels was stated and Machaelangase area. Advantages on such for Taugini searning stateling, Chaincen again lattic designal annually complete and the state of the state of the state of the state of the Opport channel and adaptic completes an acting part by Seamon.	Ongoing & on achedule for completion.	
businesses and users	Planning District Commission	10			USACE plan development for dredging it alternative mas underway for Codar Island Wachapenague area. Abstractive use study for Tangier awaiting finding. Chinocougue later dredged amonthy. a 2009. Generals with the control of the control of the code.		
			Long Mar	g Term: 2022	Oyear channel dradging completion anticipated by Summer: Complete dradging of at least 3 dradging projects for non-federally-designated waterways: 2008 N.S. General Assembly funded SL 3 M.VA Waterway.	Ongoing	
					a 200°C crambackvilic designing completion americania by Apel. Opport duranted whiching completion metricipated by Simmon: Complete designing of at Intel 3 and polinging projects for non-internal- tioning and management of the analysis of the Complete		
identify current and future	Crimery Accompts Northernolos	Accomack Northampton Transports Technical Advisory Committee Mem	tation Mid mbers, Deo	Term: ember 9	Common Quanty Cross consumed for VX Warrway Maintenance familing. Prioritize and develop strategic financing plan (implementation plan) for pedestrian safety improvements in high volume.	On schedule for completion during	
Identify current and future pedestrian use areas for communities & local businesses & implement actions to ensure safe & adequate pedestrian facilities	Primary Accornaci-Northamotos Desacordation Recholcal Adulatory Committee Adulatory Committee Accornaci-Northamotos Accornaci-Northamotos (Spinios Desactment of, Managoritation Adulatory Committee (Spinios Desactment of,	Accomack-Northampton Transports Technical Advisory Committee Mem Clars Vaughs & Grayson Williams/ Northampton Planning District Com- Chris Isdell (Virginia Department of Transportation), Pattl Reger (Easter Mealthy Communities)	mmission), f ern Shore		Lorenza. - 25/8: Started ANPOC working with VDOT regarding cost- effective signage for designated pedestrian routes on lowest volume roads. AN TTAC prioritizing engaging interested localities regarding grant opportunities & pursuing count funder.	a2119	
to ensure safe & adequate pedestrian facilities	Victimia Caparitment of Statement Miss				developing strategies for identifying pedestrian use "hot spots" in region. 2019: AN TTAC refining scoring system for identifying priority areas for pedestrian socilias improvements. Prioritization to be compeleted intere 2019.	ì	
			Mid Terri	to Long n: 2022	Acquire necessary funding and implement pedestrian safety improvements of high priority areas. 2016: VDDT developing preliminary design & cost estimate for road det sing Market Street between (Prescript & Chik-	Underway, Refining definition of 'high priority areas' & metrics.	
					Comman of Other Comman and Comman of Comman and Comman		
					prediction safety. VDCT developing feasibility study for sidewals and crosswalk buildout in Parksley. VDCT contacted regarding implementation of Market St. road clied as a plot project in developing man of a statewisk crad del manual. Chiroctes—— to)	
	Primary: Accomack County:	+	+		ov weach trai improvements along Maddox Blvd. In planning phase.		
Ensure adequate transportation infrastructure	Primary: Accomack County; Northaperson County; Accomack-Northampton Planning Diatric Commission; Accomack- Northampson Transportation Technical Advisory Committee						
Economic Development sites.	Transportation Technical Advisory Committee	Rich-Monteon (Accomack County), Suss (Northampton-County), Clare Vaughn (A Northampton Planning District Commiss	san McGhee Lon Accomade sion) 202	g-Term: sember 5	2020: TTAC presentation on Economic Development Access program & request to Committee to provide input on primary Economic Development sites.	Underway	









GOAL 5: Establish a 4-year university (or college) that will attract talented students and professionals from outside fo the region, provide additional educational opportunities for local students, and support synergistically theother focus cluster Regional Action Plans.

Objective A: Pub plan.	olicize the project through e	education and outreach and engage rele	vant partners	s to gain needed support for fundraising and creation of	a development	
Strategy	Responsibility	Key Contact	Timeline	Activity Outcome/Output Measurements	Progress Status	New Progress - Please Update!
Solicit letters or resolutions of support from local and state stakeholders voicing preliminary support for project concept	Primary: University of the Eastern Shore of Virginia Foundation	Terry Malarkey (University of the Eastern Shore of Virginia Foundation)	Short Term: June 2019	Cet invited to present concept to County Supervisory Boards. -2019: Emailed Accomack Supervisors Hart and Crockett Seek support from state government or academic representatives. -2019: Contacted Peter Black (SCHEV); Fran Bradford (VA Dep. Sec. of Education); Ron May (former ESCC President)	Ongoing 2019/2020: Terry Malarkey presented to Accomack Board of Supervisors twice. Northampton date has been confounded by covid19.	Flease Opuale:
Reach out to current and retired higher education administrators in the Commonwealth and surrounding states of Maryland and Delaware to solicit their advice and recommendations regarding key elements of a 4-year university. Especially seek suggestions as to education that will enhance job creation and support for middle class.	Primary: University of the Eastern Shore of Virginia Foundation	the Eastern Shore of Virginia Foundation)	June 2019	Solicit information from Higher Education Contacts -2019: Contacted Frank Atkinson (Maguire Woods LLC), Frank Moore (NASA retired)	Ongoing 2019/2020: Using intros from the Secretary of Education's office, Terry Marlarkey has had Zoom calls with management at ODU, VA Tech, & VCU. All have led to action items & will lead to further conversations.	
Objective B: Dev	velop a master plan for the	development of the 4-year college to gui	ide fundraisi	ng and construction activities.		
Strategy Establish an advisory committee to assist the University of the Eastern Shore of Virginia Foundation with the development of a prestration of the control of the c	Responsibility Primary: University of the Eastern Shore of Virginia Foundation Secondary: Accomack and Northampton County. Private Sector Representatives. State. Government & Academic Representatives	Key Contact Terry Malarkey (University of the Eastern Shore of Virginia Foundation)	Timeline Short Term: Aug. 2019	Activity Outcome/Output Measurements Advisory Committee members committed and holds first meeting. 2019: Leader (Maureen Dooley, ESCC retired) selected Solicit curriculum recommendations. 2019: Pending first meeting	Progress Status Underway 2020: Concluded that focus this year should be on getting a branch campus here to alleviate accreditation issues.	New Progress - Please Update!
of a master plan Develop appropriate fundrasing goals to support identified facility needs.	Primary: University of the Eastern. Shore of Virginia Foundation; Shore U Advisory Committee	Terry Malarkey (University of the Eastern Shore of Virginia Foundation); Shore U Advisory Committee Members	Short Term: Dec. 2019	Prepare budget proposal including construction, acquisition, or reconstruction costs and operating costs. Identify preferred site.	Ongoing 2019/2020: Working on getting some B- School students to do this as a project.	
Solicit donations of land & facilities to act as incentives to participating established universities.	Primary: University of the Eastern Shore of Virginia Foundation: Shore U Advisory Committee	Terry Malarkey (University of the Eastern Shore of Virginia Foundation)	Mid Term: Feb. 2020	Needed land or facility identified & obtained2019: Met with Accomack County EDA and real estate professionals.	Ongoing 2019/2020: Accomack County Industrial and Office Park a favorite location choice.	
Advertise worldwide to attract possible participating established universities.	Primary: University of the Eastern Shore of Virginia Foundation: Shore U Advisory Committee	Terry Malarkey (University of the Eastern Shore of Virginia Foundation)	Mid Term: Mar. 2020		2018: Pending securement of land or facility donations. 2019/2020: Sent out press release to 250 publications in June.	
Objective C: Cor	mplete needed fundraising	to support creation and long-term susta	inability of th	ne 4-year college.		
Strategy	Responsibility	Key Contact	Timeline	Activity Outcome/Output Measurements	Progress Status	New Progress - Please Update!
Raise needed funding for launch from private and public sources.	Primary: University of the Eastern Shore of Virginia Foundation Secondary: Shore U Advisory Committee	Terry Malarkey (University of the Eastern Shore of Virginia Foundation)	Mid Term: June 2020	Fundraising metrics to be determined upon completion of master plan budget	Pending completion of Objective B	
Objective D. Lat	unch first courses at the 4-y	rear university.				
Strategy	Responsibility	Key Contact	<u>Timeline</u>	Activity Outcome/Output Measurements	Progress Status	New Progress - Please Update!
Establish curriculum and enroll students for first year launch of university	Primary: University of the Eastern Shore of Virginia Administrators Secondary: Shore U Advisory Committee	To Be Determined	Long Term: Aug. 2022	Enroll students in courses for first year launch	Pending completion of Objective C	

ID	Project/Idea Description	Responsible Agency	Key Contact	Potential Location In Plan (Goal #, Objective #)	Date Added To Parking Lot	New Progress - Please Update!
1	Investigate the Nassawadox hospital wastewater system and make sure Riverside meets their obligations to leave that in good shape.	?	?	Goal 4, Objective B	April 2017	r lease opuate:
2	Investigate local government-owned property for potential reuse for entrepreneurship development	?	?	Goal 1, Objective C	April 2017	
3	Conduct regional inventory of currently vacant properties for potential adaptive reuse or redevelopment.	?	?	??? – possibly Goal 1, Objective C	April 2017	
4	Continue exploration of potential reuse of Nassawadox hospital building. Currently slated for demolition.	?	?	Goal 1, Objective C	April 2017	
5	Develop separate specific strategies for business incubator development: first for full incubator with office space and second strategy for smaller-scale incubator offering basic service needs and meeting space.	?	Joe Betit	Goal 1, Objective C	April 2017	Oct 2019 Complete - theGIG working and incubator space operational in Exmore, other locations are being investigated
6	Joint Venture – Indian Sculpture Carving including loan products and technical assistance.	Lisa Cypress	Lisa Cypress	? – possibly Goal 3 or send to AER&VI working group	April 2017	-
7	Town of Cape Charles Port Expansion – link marine highway, railroad, harbor to port; capture container traffic and develop local business container traffic (Perdue, Tyson, etc.)	Cape Charles, local businesses, Bay Coast railroad	?	Goal 4, Objective D	April 2017	
8	Develop excursion train trips from local towns on railroads	Cape Charles, Parksley, etc.	?	Goal 4, Objective D	April 2017	
9	Assist towns with development of water and wastewater systems when requested	?	?	Goal 4, Objective B	April 2017	
10	Incorporate hazard mitigation, climate adaptation, coastal resilience, groundwater protection and supply, and other natural resource research needs into goals/objectives	Accomack- Northampton Planning District Commission	Planning Dept. staff	New goal?	April 2017	
11	Education Needs – develop goals/objectives	?	?	New goal?	April 2017	
12	Wireless broadband or other technology expansion. Wireless propagation study eliminated from plan for time being in November 2017 but may need to be reconsidered in future.	Eastern Shore of Virginia Broadband Authority	Robert Bridgham, Elaine Meil	Goal 4, Objective A	November 2017	
13	Host an annual "Shark Tank" type competition for Icaol entrepreneurs	ESCC, ES Chamber of Commerce, Private Sector	TJ Johnson	Goal 1, Obj. B or Goal 2 Obj A & B	October 2018	
14	Develop cultural park with emphasis on growing tourism/indigenous/colonial business opportunities for local youth	Lisa Cypress	Lisa Cypress	?	October 2018	
15	Develop the New Road Innovation Park and Culinary Arts and Commercial Greehouse Program to support regional entrepreneurship	New Road Community Group	Ava Gabrielle Wise	?	October 2018	
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