

<b>GOAL 1: Build an entrepreneurship culture within the region by 2020.</b>						
<i>Research shows that poor rural economies do best by growing local talent and business opportunities. Successful communities attract outside investment—not the reverse. The Eastern Shore needs to end the population loss and lack of opportunity for its educated youth to live and work in the region.</i>						
<b>Objective A: Create an “Economic Think Tank” for the Eastern Shore.</b> <i>The Eastern Shore needs a single central entity to understand and promote the region’s economic goals.</i>						
<b>Strategy</b>	<b>Responsibility</b>	<b>Key Contact</b>	<b>Timeline</b>	<b>Activity Outcome/Output Measurements</b>	<b>Progress Status</b>	<b>New Progress - Please Update!</b>
Create and maintain a customized regional data dashboard to publish all action plan metrics on the ANPDC Economic Development website	<i>Primary:</i> <u>Accomack-Norhampton Planning District Commission</u> <i>Secondary:</i> <u>Accomack-Norhampton Economic Development Committee and Think Tank Subcommittee Members</u>	Shannon Alexander (Accomack-Norhampton Planning District Commission), Patrick Tompkins (Eastern Shore Community College)	Short Term: Nov. 2019	Ensure that all Goals, Objectives, and Strategies have incorporated metrics	Projects reviewed, but not all have been updated to include proper metrics	
			Short Term: Dec. 2019	Present draft updates to Economic Development Committee for adoption	Ongoing	
			Mid Term: Jan. 2020	Create dashboard and publish initial metrics	Tableau software purchased	
Think Tank Subcommittee reviews action items and harvests economic data to support existing and potential action plans goals, objectives, and strategies by making data available to project leaders	<i>Primary:</i> <u>Accomack-Norhampton Economic Development Think Tank Subcommittee Members</u> <i>Secondary:</i> <u>Accomack-Norhampton Planning District Commission</u>	Ava Gabrielle-Wise (Accomack-Norhampton Economic Development Committee), Shannon Alexander (Accomack-Norhampton Planning District Commission)	Long Term: Ongoing; Semi-annually	Update metrics on a semi-annual basis including any changes to action plans	Not started	
			Mid Term: Jan. 2020	Subcommittee meets semi-annually between full Economic Development Committee and four industry sector Subcommittee meetings. · 2018: First meeting held & local government survey concept approved by EDC. · 2019: Second meeting held. Local government survey distributed with minimal feedback. Results to be presented to EDC in June.	Started and ongoing Joe Betit is on this subcommittee and was in both of the initial meetings. However, starting a complementary private sector version of this is a viable option and he has been working on that idea.	
<b>Objective B: Expand the awareness of entrepreneurship opportunities to increase successful startups.</b> <i>Research by the Darden School shows the rural areas that develop their entrepreneurial base the best are the most successful in growing their economy against declining trends.</i>						
<b>Strategy</b>	<b>Responsibility</b>	<b>Key Contact</b>	<b>Timeline</b>	<b>Activity Outcome/Output Measurements</b>	<b>Progress Status</b>	
Host entrepreneurship educational discussions each year.	<i>Primary:</i> <u>Accomack-Norhampton Planning District Commission, Eastern Shore of Virginia Chamber of Commerce, Hampton Roads Small Business Development Center</u> <i>Secondary:</i> <u>Eastern Shore Community College</u>	Joe Betit (Accomack-Norhampton Economic Development Committee), Shannon Alexander (Accomack-Norhampton Planning District Commission), Robie Marsh (Eastern Shore of Virginia Chamber of Commerce), George Bryan (Hampton Roads Small Business Development Center)	Short Term & On-going: Annually by Nov.	· At least 2 sessions per year o 2016: Complete o 2017 Incomplete: no free public sessions held, only paid sessions o 2018: Complete. ANPDC hosted ESVA Entrepreneurship Summit II in May. NASA Space Apps Challenge held in October. ESCC held paid series. o 2019: Partially complete. ODU workshop held but only one attendee. · Goal of attendance at least 8 members per session · At least one attendee per session begins operation · Help with local advertisement of events in adjacent regions (Salisbury/Perdue annual entrepreneurship competition; Hampton Roads entrepreneurship competition)	For 2016: Complete For 2017: Incomplete For 2018: Complete For 2019: Entrepreneur Summit was rescheduled to coincide with the Grand Opening of theGIG in March 2020. When the Governor planned to attend the Grand Opening the scheduling and security planning became too complex so the Summit was canceled. It is now planned for the Fall after all COVID assembly restrictions have been lifted.	
			Short Term & On-going: NA	Manage and promote utilization of available local investment funds · Shore Growth Ventures: Raised \$85,000 and funded Neubeam startup · ESVA Economic Development Revolving Loan Fund: – 2 existing	Ongoing	
Advertise and expand reach of local investment funds	<i>Primary:</i> <u>Accomack-Norhampton Planning District Commission</u> <i>Secondary:</i> <u>Shore Growth Ventures, Accomack County Economic Development Authority, Northampton County Joint Industrial Development Authority</u>	Elaine Meil (Accomack-Norhampton Planning District Commission), Pat Coady (Shore Growth Ventures)	Short Term & On-going: NA			
<b>Objective C: Create “incubator” for new businesses.</b> <i>The Eastern Shore needs readily available infrastructure to support startups and new re-locators. Startups need experienced professional support they may not have or be able to afford at critical points.</i>						
<b>Strategy</b>	<b>Responsibility</b>	<b>Key Contact</b>	<b>Timeline</b>	<b>Activity Outcome/Output Measurements</b>	<b>Progress Status</b>	
Select the physical location(s) for incubator.	<i>Primary:</i> <u>Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority, Accomack-Norhampton Planning District Commission</u> <i>Secondary:</i> <u>Eastern Shore Public Library, Eastern Shore of Virginia Chamber of Commerce, Eastern Shore Community College</u>	Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), Shannon Alexander (Accomack-Norhampton Planning District Commission)	Short Term: Dec. 2019	At least one public or privately-owned location selected · Oct. 2018 – Applied for GO Virginia funding to help establish privately run makers space, conference room, & Hot Desk location in Exmore. Announcement due in December. No progress regarding publicly owned option but potential remains. · 2019 – No update	Complete pending GO Virginia grant application outcomes in December 2018. No update for April 2019. GO VA Enhanced Capacity Grant approved and coworking space operations with 1 GIG Broadband Authority Fiber sponsored by Northampton JIDA.	
Mentoring professionals in subject matter areas i.e. law, technology marketing, contracts, human resources, & accounting	<i>Primary:</i> <u>Shore Growth Ventures, Hampton Roads Small Business Development Center</u> <i>Secondary:</i> <u>Eastern Shore Community College, Eastern Shore of Virginia Chamber of Commerce</u>	Ron Matthews (Shore Growth Ventures), Joe Betit (Accomack-Norhampton Economic Development Committee), George Bryan (Small Business Development Center)	Mid Term: 2019	· Number of companies & individuals mentored - 2018: No update - 2019: GO VA proposal for unmanned systems surveying training program submitted will train approx. 5 high school students · Number of mentors committed and in which fields - 2018 – No update - 2019 – GO VA proposal for unmanned systems surveying training program submitted	Ongoing 2020 July/August Restart of theGIG coworking space and entrepreneur center with support of distance education after COVID shutdown will include mentoring and entrepreneur education programs.  2020 May GO VA Grant approved for Hydro Drone Near Shore Bathymetric Mapping Grant approved. Contract formation in process.	









































































































































ID	Project/Idea Description	Responsible Agency	Key Contact	Potential Location In Plan (Goal #, Objective #)	Date Added To Parking Lot	New Progress - Please Update!
1	Investigate the Nassawadox hospital wastewater system and make sure Riverside meets their obligations to leave that in good shape.	?	?	Goal 4, Objective B	April 2017	
2	Investigate local government-owned property for potential reuse for entrepreneurship development	?	?	Goal 1, Objective C	April 2017	
3	Conduct regional inventory of currently vacant properties for potential adaptive reuse or redevelopment.	?	?	??? – possibly Goal 1, Objective C	April 2017	
4	Continue exploration of potential reuse of Nassawadox hospital building. Currently slated for demolition.	?	?	Goal 1, Objective C	April 2017	
5	Develop separate specific strategies for business incubator development: first for full incubator with office space and second strategy for smaller-scale incubator offering basic service needs and meeting space.	?	Joe Betit	Goal 1, Objective C	April 2017	Oct 2019 Complete - theGIG working and incubator space operational in Exmore, other locations are being investigated
6	Joint Venture – Indian Sculpture Carving including loan products and technical assistance.	Lisa Cypress	Lisa Cypress	? – possibly Goal 3 or send to AER&VI working group	April 2017	
7	Town of Cape Charles Port Expansion – link marine highway, railroad, harbor to port; capture container traffic and develop local business container traffic (Perdue, Tyson, etc.)	Cape Charles, local businesses, Bay Coast railroad	?	Goal 4, Objective D	April 2017	
8	Develop excursion train trips from local towns on railroads	Cape Charles, Parksley, etc.	?	Goal 4, Objective D	April 2017	
9	Assist towns with development of water and wastewater systems when requested	?	?	Goal 4, Objective B	April 2017	
10	Incorporate hazard mitigation, climate adaptation, coastal resilience, groundwater protection and supply, and other natural resource research needs into goals/objectives	Accomack-Northampton Planning District Commission	Planning Dept. staff	New goal?	April 2017	
11	Education Needs – develop goals/objectives	?	?	New goal?	April 2017	
12	Wireless broadband or other technology expansion. Wireless propagation study eliminated from plan for time being in November 2017 but may need to be reconsidered in future.	Eastern Shore of Virginia Broadband Authority	Robert Bridgham, Elaine Meil	Goal 4, Objective A	November 2017	
13	Host an annual “Shark Tank” type competition for local entrepreneurs	ESCC, ES Chamber of Commerce, Private Sector	TJ Johnson	Goal 1, Obj. B or Goal 2 Obj A & B	October 2018	
14	Develop cultural park with emphasis on growing tourism/indigenous/colonial business opportunities for local youth	Lisa Cypress	Lisa Cypress	?	October 2018	
15	Develop the New Road Innovation Park and Culinary Arts and Commercial Greenhouse Program to support regional entrepreneurship	New Road Community Group	Ava Gabrielle Wise	?	October 2018	
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