

2024 Taiwan Election: Exit-poll in Taoyuan City-Research Data			
Question	Option	Number	Percentage
Q1. In the past six months, has there been too much, too little, or just the right amount of information regarding the presidential election?	Too much	291	34.64%
	Too little	98	11.67%
	The right amount	447	53.21%
	Don't know/ refuse to answer	4	0.48%
Q2. In the past year, from which channels have you most frequently obtained information about political or public issues? (Multiple choice, up to three answers)	Facebook	295	35.12%
	YouTube	385	45.83%
	Instagram	143	17.02%
	Twitter/ X	25	2.98%
	Dcard	57	6.79%
	PTT	64	7.62%
	Weibo	3	0.36%
	TikTok	62	7.38%
	LINE Today	112	13.33%
	LINE Chatrooms	61	7.26%
	Facebook Messenger	40	4.76%
	Xiaohongshu (Little Red Book)	2	0.24%
	WeChat	3	0.36%
	Telegram	3	0.36%
	Television	419	49.88%
	Podcasts	36	4.29%
	Traditional radio programs	62	7.38%
	Printed newspapers and magazines	74	8.81%
	Face-to-face conversations	58	6.9%
Other	16	0.19%	
Did not obtain any information about politics or public issues through any channels	2	0.24%	
Q3. The political information you receive from [Q2], for the most part, comes from whose perspective? (Multiple choice up to three)	Online news media and news channels	470	55.95%
	Online content creators	181	21.55%
	Key Opinion Leaders (KOLs or influencers) on social platforms	167	19.88%
	Political figures themselves	297	35.36%
	Pundits or current affairs commentators	230	27.38%
	Family and friends	297	35.36%
	Acquaintances	17	2.02%
	Usually do not pay attention to who publishes the information	33	3.93%
	Other	15	1.79%
	Don't know/Refuse to answer	2	0.24%
Q4. Many people say that disinformation and cyber army operations are widespread and serious in Taiwan. In your opinion, which camp is primarily responsible for the misinformation and cyber army operations during the recent presidential election?	Democratic Progressive Party (DPP)	307	36.55%
	Kuomintang (KMT)	141	16.79%
	Taiwan People's Party (TPP)	42	5%
	New Power Party (NPP)	6	0.71%
	People First Party (PFP)	0	0%
	Taiwan Statebuilding Party (TSP)	5	0.60%
	Green Party	14	1.67%
	New Party	1	0.12%
	People's Republic of China/Chinese Communist Party	69	8.21%
	United States	0	0%
	Japan	0	0%
	None of the above spread misinformation/ disinformation	148	17.62%
	Other	2	0.24%
	Don't know/Refuse to answer	105	0.13%
Q5. In general, which political party do you support the most, considering that domestic political parties all have their respective supporters and detractors?	Democratic Progressive Party (DPP)	212	25.24%
	Kuomintang (KMT)	138	16.43%
	Taiwan People's Party (TPP)	301	35.83%
	New Power Party (NPP)	17	2.02%
	People First Party (PFP)	2	0.24%

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	Taiwan Statebuilding Party (TSP)	6	0.71%
	Taiwan Obasang Political Equality Party	3	0.36%
	Green Party	15	1.79%
	New Party	1	0.12%
	Not supporting any political party.	143	17.02%
	Other	4	0.48%
	Don't know/Refuse to answer	1	0.12%
Q6. In general, which political party do you dislike the most?	Democratic Progressive Party (DPP)	269	32.02%
	Kuomintang (KMT)	254	30.24%
	Taiwan People's Party (TPP)	66	7.86%
	New Power Party (NPP)	14	1.67%
	People First Party (PFP)	6	0.71%
	Taiwan Statebuilding Party (TSP)	12	1.43%
	Green Party	8	0.95%
	New Party	20	2.38%
	Not dislike any political party.	183	21.79%
	Other	7	0.83%
	Don't know/Refuse to answer	1	0.12%
Q7. Overall, do you like or dislike the current ruling party?	Strongly dislike	248	29.52%
	Somewhat dislike	100	11.90%
	Slightly dislike	180	21.43%
	Slightly like	145	17.26%
	Somewhat like	108	12.86%
	Strongly like	45	5.36%
	Don't know/Refuse to answer	14	1.67%
Q8. Would you feel disappointed if the people closest to you (family, friends) started supporting the political party you dislike the most?	Not disappointed	502	59.76%
	Slightly disappointed	183	21.79%
	Somewhat disappointed	72	8.57%
	Very disappointed	68	8.10%
	Don't know/Refuse to answer	15	1.79%
Q9. Some people say, "Regardless of the situation, democratic politics is always the best system," while others say, "In some situations, a dictatorial political system is better than democratic politics," and also, "For me, any political system makes no difference." Which statement is closest to your personal view on democracy?	Regardless of the situation, democratic politics is always the best system	600	71.43%
	In some situations, a dictatorial political system is better than democratic politics	149	17.74%
	For me, any political system makes no difference	87	10.36%
	Don't know/Refuse to answer	4	0.48%
Q10. Overall, are you satisfied or dissatisfied with the current state of democracy in our country?	Strongly dissatisfied	94	11.19%
	Somewhat dissatisfied	102	12.14%
	Slightly dissatisfied	193	22.98%
	Slightly satisfied	122	14.52%
	Somewhat satisfied	262	31.19%
	Strongly satisfied	62	7.38%
	Don't know/Refuse to answer	5	0.60%
Q11. Overall, how much trust do you have in our country's electoral system?	Strongly distrust	45	5.36%
	Somewhat distrust	61	7.26%
	Slightly distrust	160	19.05%
	Slightly trust	118	14.05%
	Somewhat trust	339	40.36%
	Strongly trust	113	13.45%
	Don't know/Refuse to answer	4	0.48%
Q12. Some people say, 'In recent times, the overall cost of living in Taiwan, including basic necessities, has significantly increased.' Do you agree or disagree with this statement?	Strongly disagree	68	8.10%
	Somewhat disagree	41	4.88%
	Slightly disagree	84	10%
	Slightly agree	154	18.33%
	Somewhat agree	194	23.10%
	Strongly agree	296	35.24%
	Don't know/Refuse to answer	3	0.36%

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Q13. Some people say, 'Overall, the housing prices in Taiwan are excessively high, and housing justice is an issue that needs to be urgently addressed.' Do you agree or disagree with this statement?	Strongly disagree	36	4.29%
	Somewhat disagree	20	2.38%
	Slightly disagree	57	6.79%
	Slightly agree	153	18.21%
	Somewhat agree	170	20.24%
	Strongly agree	400	47.62%
	Don't know/Refuse to answer	4	0.48%
Q14. Some people say, 'Taiwanese society has a very serious issue of judicial injustice.' Do you agree or disagree with this statement?	Strongly disagree	44	5.24%
	Somewhat disagree	34	4.05%
	Slightly disagree	100	11.90%
	Slightly agree	217	25.83%
	Somewhat agree	159	18.93%
	Strongly agree	280	33.33%
	Don't know/Refuse to answer	6	0.71%
Q15. Some people say, 'The Taiwanese government tolerates scam groups and scammers.' Do you agree or disagree with this statement?	Strongly disagree	88	10.48%
	Somewhat disagree	69	8.21%
	Slightly disagree	114	13.57%
	Slightly agree	163	19.40%
	Somewhat agree	131	15.60%
	Strongly agree	267	31.79%
	Don't know/Refuse to answer	8	0.95%
Q16. Some people say, 'The Taiwanese government benefits specific companies, providing citizens with subpar vaccines and contaminated eggs.' Do you agree or disagree with this statement?	Strongly disagree	134	15.95%
	Somewhat disagree	64	7.62%
	Slightly disagree	140	16.67%
	Slightly agree	151	17.98%
	Somewhat agree	113	13.45%
	Strongly agree	227	27.02%
	Don't know/Refuse to answer	11	1.31%
Q17. Some people say, 'The current ruling party/Democratic Progressive Party (DPP) has a severe situation of political pork barrel and corruption.' Do you agree or disagree with this statement?	Strongly disagree	89	10.60%
	Somewhat disagree	56	6.67%
	Slightly disagree	122	14.52%
	Slightly agree	172	20.48%
	Somewhat agree	118	14.05%
	Strongly agree	271	32.26%
	Don't know/Refuse to answer	12	1.43%
Q18. Some people say, 'The current ruling Democratic Progressive Party (DPP) is no different from the Chinese Communist Party, and Taiwan lacks freedom of speech.' Do you agree or disagree with this statement?	Strongly disagree	253	30.12%
	Somewhat disagree	124	14.76%
	Slightly disagree	136	16.19%
	Slightly agree	116	13.81%
	Somewhat agree	86	10.24%
	Strongly agree	121	14.40%
	Don't know/Refuse to answer	4	0.48%
Q19. Some people say, 'The current government is the primary producer of misinformation/ disinformation in Taiwan.' Do you agree or disagree with this statement?	Strongly disagree	131	15.60%
	Somewhat disagree	79	9.40%
	Slightly disagree	145	17.26%
	Slightly agree	190	22.62%
	Somewhat agree	90	10.71%
	Strongly agree	191	22.74%
	Don't know/Refuse to answer	14	1.67%
Q20. Who do you think is responsible for the tension in cross-strait relations between PRC and Taiwan?	Democratic Progressive Party (DPP)	264	31.43%
	Kuomintang (KMT)	80	9.52%
	Chinese government	400	47.62%
	U.S government	79	9.40%
	Don't know/Refuse to answer	17	2.02%
Q21. Who do you think should be held responsible for the Ukraine-Russia war?	United States	163	19.40%
	NATO	37	4.40%
	Ukraine	47	5.60%

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Question	Option	Number	Percentage
	Russia	533	63.45%
	Don't know/Refuse to answer	60	7.14%
Q22. Some people say, 'The United States is not trustworthy and only wants to exploit and drain Taiwan.' Do you agree or disagree with this statement?	Strongly disagree	121	14.40%
	Somewhat disagree	95	11.31%
	Slightly disagree	213	25.36%
	Slightly agree	200	23.81%
	Somewhat agree	98	11.67%
	Strongly agree	96	11.43%
	Don't know/Refuse to answer	17	2.02%
Q23. Some people say, 'The United States uses Taiwan to provoke China and attempts to push Taiwan into war.' Do you agree or disagree with this statement?	Strongly disagree	149	17.74%
	Somewhat disagree	106	12.62%
	Slightly disagree	199	23.69%
	Slightly agree	193	22.98%
	Somewhat agree	66	7.86%
	Strongly agree	106	12.62%
	Don't know/Refuse to answer	21	2.50%
Q24. Some people say, 'If PRC were to use force to attack Taiwan, the United States would definitely not send military assistance to Taiwan.' Do you agree or disagree with this statement?	Strongly disagree	127	15.12%
	Somewhat disagree	112	13.33%
	Slightly disagree	188	22.38%
	Slightly agree	197	23.45%
	Somewhat agree	90	10.71%
	Strongly agree	113	13.45%
	Don't know/Refuse to answer	13	1.55%
Q25. Some people say, 'The ruling party's defense policy is to use young people as sacrificial lamb.' Do you agree or disagree with this statement?	Strongly disagree	168	20%
	Somewhat disagree	92	10.95%
	Slightly disagree	169	20.12%
	Slightly agree	171	20.36%
	Somewhat agree	81	9.64%
	Strongly agree	146	17.38%
	Don't know/Refuse to answer	13	1.55%
Q26. Some people say, 'In terms of strengthening the determination of the entire population to resist enemy aggression, the current Taiwan government lacks actions and preparations in defense.' Do you agree or disagree with this statement?	Strongly disagree	71	8.45%
	Somewhat disagree	90	10.71%
	Slightly disagree	120	14.29%
	Slightly agree	249	29.64%
	Somewhat agree	129	15.36%
	Strongly agree	164	19.52%
	Don't know/Refuse to answer	17	2.02%
Q27. Some people say, 'As long as there is communication and interaction with the PRC, there is a possibility of helping the PRC unify Taiwan.' Do you agree or disagree with this statement?	Strongly disagree	207	24.64%
	Somewhat disagree	182	21.67%
	Slightly disagree	254	30.24%
	Slightly agree	104	12.38%
	Somewhat agree	41	4.88%
	Strongly agree	45	5.36%
	Don't know/Refuse to answer	7	0.83%
Q28. Could you please share whether you are optimistic or pessimistic about the future development of Taiwan under the leadership of Mr. Lai Ching-te as the president?	Strongly pessimistic	229	27.26%
	Somewhat pessimistic	67	7.98%
	Slightly pessimistic	159	18.93%
	Slightly optimistic	131	15.60%
	Somewhat optimistic	148	17.62%
	Strongly optimistic	89	10.60%
	Don't know/Refuse to answer	17	2.02%
Q29. Could you please share whether you are optimistic or pessimistic about the future development of Taiwan under the leadership of Mr. Hou Yu-ih as the president?	Strongly pessimistic	246	29.29%
	Somewhat pessimistic	117	13.93%
	Slightly pessimistic	191	22.74%
	Slightly optimistic	129	15.36%
	Somewhat optimistic	80	9.52%
	Strongly optimistic	56	6.67%

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Question	Option	Number	Percentage
	Don't know/Refuse to answer	21	2.50%
Q30. Could you please share whether you are optimistic or pessimistic about the future development of Taiwan under the leadership of Mr. Ko Wen-je as the president?	Strongly pessimistic	143	17.02%
	Somewhat pessimistic	49	5.83%
	Slightly pessimistic	119	14.17%
	Slightly optimistic	166	19.76%
	Somewhat optimistic	196	23.33%
	Strongly optimistic	151	17.98%
	Don't know/Refuse to answer	16	1.90%
Q31. Which candidate did you vote for in the presidential election in Taiwan in the year 2024?	Lai Ching-te and Hsiao Bi-khim	257	30.60%
	Ho You-yi and Chao Shao-kang	155	18.45%
	Ko Wen-je and Wu Hsin-ying	371	44.17%
	Not voting for any presidential candidate/Invalid vote	23	2.74%
	Don't know/Refuse to answer	34	4.05%
Q32. Has any issue over the past year changed your original party preference or voting intention for the 2024	Please record	288	34.29%
	Not at all	550	65.48%
Q33. What is your gender?	Male	446	53.10%
	Female	373	44.40%
Q34. Age	20-29	242	28.81%
	30-39	258	30.71%
	40-49	131	15.60%
	50-59	101	12.02%
	60-69	72	8.57%
	70+	30	3.57%
	Don't know/Refuse to answer	6	0.71%
Q35. What is your highest level of education (including incomplete or ongoing studies)?	Elementary School	15	1.79%
	Junior High School	27	3.21%
	High School/Vocational High School	150	17.86%
	Technical College/2-year College/3-year College	82	9.76%
	Bachelor's Degree	263	31.31%
	Technical University	168	20%
	Master's Degree	123	14.64%
	Doctorate	9	1.07%
	Don't know/Refuse to answer	3	0.36%
Q36. What is your current marital status: single, unmarried, married, divorced, separated, or widowed?	Single	290	34.52%
	In a stable relationship but not married	114	13.57%
	Married	390	46.43%
	Divorced	24	2.86%
	Separated	2	0.24%
	Widowed	19	2.26%
	Other	0	0%
Don't know/Refuse to answer	1	0.12%	
Q37. Is your current primary employment in the private sector, government, or are you self-employed?	Employed by a private company	399	47.50%
	Employed by the government	56	6.67%
	Self-employed without employees	111	13.21%
	Employer, self-employed with employees	45	5.36%
	Working for family with salary	40	4.76%
	Homemaker	55	6.55%
	Student	50	5.95%
	Unemployed	23	2.74%
	Retired	48	5.71%
	Other	10	1.19%
	Don't know/Refuse to answer	3	0.36%
Q38. May I ask in which industry category you are currently employed in?	Agriculture, Forestry, Fishing, and Animal Husbandry	14	1.67%
	Mining and Quarrying	0	0%
	Manufacturing	176	20.95%
	Electricity and Gas Supply	2	0.24%
	Water Supply and Pollution Control	3	0.36%

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Question	Option	Number	Percentage
	Construction	50	5.95%
	Wholesale and Retail Trade	42	5%
	Transportation and Warehousing	46	5.48%
	Accommodation and Food Service	35	4.17%
	Publishing, Audiovisual, and Telecommunications	12	1.43%
	Finance and Insurance	31	3.69%
	Real Estate	11	1.31%
	Professional, Scientific, and Technical Services	66	7.86%
	Support Services	25	2.98%
	Public Administration and Defense; Compulsory Social Security	25	2.98%
	Education	38	4.52%
	Health and Social Work Services	25	2.98%
	Arts, Entertainment, and Recreation	25	2.98%
	Other Services	25	2.98%
	Non-Governmental Organization/Non-Profit Organization	9	1.07%
	Other	2	0.24%
	Don't know/Refuse to answer	178	21.19%
Q39. Is your father a Taiwanese Minnanese, Taiwanese Hakka, Taiwanese indigenous person, Taiwanese Mainlander, or a Taiwanese new immigrants in Taiwan?	Taiwanese Minnanese	414	49.29%
	Taiwanese Hakka	251	29.88%
	Taiwanese indigenous person	50	5.95%
	Taiwanese Mainlander	82	9.76%
	Taiwanese new immigrants	7	0.83%
	Mainland Chinese (including Hong Kong and Macau)	7	0.83%
	Southeast Asian nationality	1	0.12%
	Other	2	0.24%
	Don't know/Refuse to answer	26	3.10%
Q40. Which option below is closest to your self-identification in terms of identity?	Taiwanese	694	82.62%
	Chinese	10	1.19%
	Both Taiwanese and Chinese	122	14.52%
	Neither	6	0.71%
	Don't know	8	0.95%