



INTERNATIONAL BUSINESS (BBA)
2016-2017 RECOMMENDED PROGRAM SEQUENCE (Full-time)
120 CREDITS

BBA

FRESHMAN YEAR					
<u>Fall Semester</u>			<u>Winter Semester</u>		
(15 credits)			(15 credits)		
ACES100	Achieving Career and Education Success	3	BITS211	Microcomputer Applications: Spreadsheet	3
BUSN120	Introduction to Business	3	COMM120	Presentation Techniques	3
CISP112	Applied Information Technology	3	ENGL110	Advanced Composition	3
ENGL109	Composition	3	MGMT211	Management Foundations	3
MATH125	Intermediate Algebra	3	STAT220	Introduction to Statistics	3
SOPHOMORE YEAR					
<u>Fall Semester</u>			<u>Winter Semester</u>		
(16 credits)			(16 credits)		
ACCT201	Accounting Foundations I	4	ACCT202	Accounting Foundations II	4
BUSN225	International Business	3	BUSN210	Professional Ethics	3
BUSN303	Business Research: 21st Century Tools	3	ECON200	Microeconomics	3
HRMG213	Human Resource Management	3	LEGL210	Business Law Foundations	3
SOSC201	Diversity in Society	3	MKTG211	Marketing Foundations	3
JUNIOR YEAR					



<u>Fall Semester</u>		(15 credits)	<u>Winter Semester</u>		(15 credits)
ENGL311	Professional Writing	3	ECON201	Macroeconomics	3
FINC211	Corporate Finance	3	SOSC241	World Regional Geography or Social Science elective	3
GPMT287	Principles of Project Management	3	LEGL320	International Business Law	3
ENVS125	Introduction to Environmental Studies or Science/Mathematics elective	3	MGMT383 or SABR381 or MGMT490I or BUSN385EL	International Management Study Abroad or Study Abroad Experience (Spring/Summer only) or International Management BBA or Special Topics--EL, Internship	3
	Foreign Language	3		Foreign Language	3
SENIOR YEAR					
<u>Fall Semester</u>		(15 credits)	<u>Winter Semester</u>		(13 credits)
FINC320	International Finance	3	BUSN496	International Business Capstone	4
HUMN310-314 or HUMN	Global Culture or Humanities Elective	3	Choose one of the following courses:		3
MGMT440	Strategic Management	3			
MKTG421	International Marketing	3	COMM315	Intercultural Communications	
	Open Elective	3	HUMN310-314	Global Cultures (country of choice)	
			SOSC241	World Regional Geography	
			SOSC301	Globalization and World Diversity	
				Open Electives	6

This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.