Project Data

Project Name				
Project Consultant				
Specification responsible				
Firebase Staging Link				
Firebase Production Link				
Google Analytics Link				
User properties	Total User Properties	1		
	Total Events	2		
	Total Parameters	2		
Events	General	2		
	Text	0		
	Numbers	0		
Screen views	Total	12		

Firebase Setup	User properties	Parameter:Text	Parameter: Numbers	Parameter: General
New	0	0	0	2
Setup in firebase	0	0	0	0
Ignore	1	0	0	0

Implementation status

	iOS	Android	Web	
New	11	11	11	
Bug Reported	0	0	0	
Implemented	0	0	0	
Changed	0	0	0	
Implemented and Tested	0	0	0	
Ignore	14	14	14	

Implementation				User properties						
Firebase	**iOS**	**Android**	**Web**	**Property Name**	**When is it set?**	**Property value**	**Example**	**Comment**	**Doc iOS**	**Doc Android**
	Ignore	Ignore	Ignore		When a user logs in in the app	[Unique user id]		Do not use e-mail adresses or other directly identifiable values	Link	Link
	Ignore	Ignore	Ignore	UserId (Reserved)	When a user logs out of the app	set to nil to clear user id				
Ignore	Ignore	Ignore	Ignore		When a user auth token expire	set to nil to clear user id				

Implementation				EVENTS								
Firebase	iOS	Android	Web	Event Name	When does it fire?	Parameter Name	Parameter Type	Parameter Value	Example	Comment	Doc iOS	Doc Android
New	New	New	New	event_name	Description of when the event is triggered	[Custom parameter 1]		[Value description]	[In app example]	Not in the current design		
New	New	New	New			[Custom parameter 2]		[Value description]	[In app example]	Not in the current design		
New	New	New	New			[Custom parameter 3]		[Value description]	[In app example]	Not in the current design		
New	New	New	New			[Custom parameter 4]		[Value description]	[In app example]	Not in the current design		
New	New	New	New			currency	General	currency in 3-letter ISO_4217 format				
New	New	New	New			value	General	[Value description]	[In app example]	Not in the current design		link
New	New	New	New	event_name	Description of when the event is triggered	[Optional parameter 1]		[Value description]	[In app example]	Not in the current design		
New	New	New	New			[Optional parameter 2]		[Value description]	[In app example]	Not in the current design		
New	New	New	New			[Optional parameter 3]		[Value description]	[In app example]	Not in the current design		
New	New	New	New			[Optional parameter 4]		[Value description]	[In app example]	Not in the current design		
New	New	New	New			[Optional parameter 5]		[Value description]	[In app example]	Not in the current design		

Implementation			Screen views			
iOS	Android	Web	Screen Name	Zeplin Screen link	Description	Comment
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]
Ignore	Ignore	Ignore	[Screen name]			[Value description]

Implementation				Suggested EVENTS							
Firebase	iOS	Android	Web	Event Name	When does it fire?	Parameter Name	Parameter Type	Parameter Value	Example	Comment	Doc iOS	Doc Android
				See suggested events by category here								
New	New	New	New	join_group	When a user joins a group.	group_id	General		[In app example]	Allows you to track the popularity of various clans or user groups		
New	New	New	New	login	when a user logs in.	method	General		[In app example]			
New	New	New	New	present_offer	when a user is presented with an offer	item_id	General		[In app example]			
New	New	New	New			item_name	General		[In app example]			
New	New	New	New			item_category	General		[In app example]			
New	New	New	New	search	when a user searches in the app.	search_term	General		[In app example]			
New	New	New	New	select_content	when a user has selected content in an app	content_type	General		[In app example]			
New	New	New	New			item_id	General		[In app example]			
New	New	New	New	share	when a user has shared content in an app	content_type	General		[In app example]			
New	New	New	New			item_id	General		[In app example]			
New	New	New	New	sign_up	when a user has signed up.	method	General		[In app example]	Allows you to see which methods of sign-up (e.g., Google account, email address, etc.) are most popular		
New	New	New	New	spend_virtual_currency	when a user has spent virtual currency (coins, gems, tokens, etc.) in the app	item_name	General		[In app example]			
New	New	New	New			virtual_currency_name	General		[In app example]			
New	New	New	New			value	General		[In app example]			
New	New	New	New	tutorial_begin	when a user begins a tutorial	no parameters	General		[In app example]			
New	New	New	New	tutorial_complete	when a user begins a tutorial	no parameters	General		[In app example]			
New	New	New	New	add_payment_info	when a user adds billing information	no parameters	General		[In app example]			
New	New	New	New	add_to_cart	when a user adds items to cart	quantity	General		[In app example]			
New	New	New	New			item_category	General		[In app example]			
New	New	New	New			item_name	General		[In app example]			
New	New	New	New			item_id	General		[In app example]			
New	New	New	New			item_location_id	General		[In app example]			
New	New	New	New			value	General	Value of entire item (quantity*price)	[In app example]			
New	New	New	New			price	General	price of individual item	[In app example]			
New	New	New	New			currency	General	currency in 3-letter ISO_4217 format	[In app example]			
New	New	New	New	add_to_wishlist	when a user adds items to wishlist	quantity	General		[In app example]			
New	New	New	New			item_category	General		[In app example]			
New	New	New	New			item_name	General		[In app example]			
New	New	New	New			item_id	General		[In app example]			
New	New	New	New			item_location_id	General		[In app example]			
New	New	New	New			value	General	Value of entire item (quantity*price)	[In app example]			
New	New	New	New			price	General	price of individual item	[In app example]			
New	New	New	New			currency	General	currency in 3-letter ISO_4217 format	[In app example]			
New	New	New	New	begin_checkout	when a user begins checkout	coupon	General		[In app example]			
New	New	New	New			currency	General	currency in 3-letter ISO_4217 format	[In app example]			
New	New	New	New			value	General		[In app example]			
New	New	New	New	ecommerce_purchase	when a user completes a purchase	coupon	General		[In app example]			
New	New	New	New			currency	General	currency in 3-letter ISO_4217 format	[In app example]			
New	New	New	New			value	General		[In app example]			
New	New	New	New			tax	General	Tax amount in event currency	[In app example]			
New	New	New	New			shipping	General	Shipping cost in event currency	[In app example]			
New	New	New	New			transaction_id	General		[In app example]			
New	New	New	New	generate_lead	when a user submits a form or request for information	currency	General	currency in 3-letter ISO_4217 format	[In app example]			
New	New	New	New			value	General		[In app example]			
New	New	New	New	purchase_refund	when a refund is issued	quantity	General		[In app example]			
New	New	New	New			currency	General	currency in 3-letter ISO_4217 format	[In app example]			
New	New	New	New			value	General		[In app example]			
New	New	New	New			transaction_id	General		[In app example]			
New	New	New	New	view_item	when a user sees one specific item/offering	item_id	General		[In app example]			
New	New	New	New			item_location_id	General		[In app example]			
New	New	New	New	view_item_list	when a user sees a list of items/offerings	item_category	General		[In app example]			
New	New	New	New	view_search_results	when a user sees search results	search_term	General		[In app example]			