events(dev)

Last Run On	2020-02-08 00:37:00
View Name	All Web Site Data
Total Results Found	0
Total Results Returned	0
Contains Sampled Data	No

Totals For All Results

	Total Events
	0

Results Breakdown

Event Category	Event Action	Week of the Year	Total Events

events

Last Run On	2020-02-08 00:37:01
View Name	All Web Site Data
Total Results Found	0
Total Results Returned	0
Contains Sampled Data	No

Totals For All Results

	Total Events
	0

Results Breakdown

Event Category	Event Action	Week of the Year	Total Events

Income needed, monthly, $	Money per paying user, monthly, $	% of paying users (from all)	% of active users (from all)
2500 [1]	10 [2]	0.01 [3]	0.33 [4]
Number of users needed, monthly	**Current users, monthly**	**Users left to get, monthly**	
26864	#REF!	#REF!	
Money per user, monthly, $			
0.1000006204			
Revenue needed, monthly, $			
2686.416667			

Unique visitors	10000		Price per sale
conv	10%		$10
Registrations	1000		
conv	5%		
Acive users	50		
conv	2%		
Paid users	1		
Monthly revenue	$10		

Name	Value, max 100	Week	Succeeded	Failed	Total		Goal
coreGameplayAcceptance [5	10	30	1	9	10		50
coreGameplayAcceptance [6	#DIV/0!	31			0		
coreGameplayAcceptance [7	#DIV/0!	32			0		
coreGameplayAcceptance [8	#DIV/0!	33			0		

All prices in $, monthly. Cost of my hours is not included because the goal is to work on this fulltime, not to retire.

Name	Cost					
	[9]					
Hosting	10					
Domain	1.416666667					
Tax	175					
Total, no tax	11.41666667					
Total	186.4166667					

Configuration Options	Your Google Analytics Reports	
Report Name	example(day)	example
Type	core	core
View (Profile) ID / ids	ga:106739705	ga:151743587
Start Date		
End Date		
Last N Days	500	500
Metrics	ga:totalEvents	ga:totalEvents
	ga:eventCategory	ga:eventCategory
	ga:eventAction	ga:eventAction
Dimensions	ga:week	ga:week
Sort		ga:week
Filters		
Segment		
Sampling Level		
Start Index		
Max Results		
Spreadsheet URL		

For help with this add-on: https://developers.google.com/analytics/solutions/google-analytics-spreadsheet-add-on

Configuration Options	Your Google Analytics Reports																							
Report Name	events[dev]	events																						
View ID	138739720	151743697																						
Start Date	60daysAgo	60daysAgo																						
End Date	yesterday	yesterday																						
Metrics	ga:totalEvents	ga:totalEvents																						
Dimensions	ga:eventCategory	ga:eventCategory																						
	ga:eventAction	ga:eventAction																						
	ga:week	ga:week																						
Order		ga:week																						
Filters																								
Segments																								
Limit	1000	1000																						
Spreadsheet URL																								
Skip Report																								

For help with this add-on: https://developers.google.com/analytics/solutions/google-analytics-spreadsheet-add-on

[1] A month in Bali/SpB for 2 with minimal savings

[2] Theory, goal

[3] Theory, average stats

[4] theory, goal

[5] Core gameplay understood and experienced percentage.

A percentage of people who started playing and made 10 turns with capturing 30 squares in first 24 hours after game session start. Is calculated every week.

At least 10 people should be asked per week.

[6] Core gameplay understood and experienced percentage.

A percentage of people who started playing and made 10 turns with capturing 30 squares in first 24 hours after game session start. Is calculated every week.

At least 10 people should be asked per week.

[7] Core gameplay understood and experienced percentage.

A percentage of people who started playing and made 10 turns with capturing 30 squares in first 24 hours after game session start. Is calculated every week.

At least 10 people should be asked per week.

[8] Core gameplay understood and experienced percentage.

A percentage of people who started playing and made 10 turns with capturing 30 squares in first 24 hours after game session start. Is calculated every week.

At least 10 people should be asked per week.

[9] From here https://toggl.com/app/reports/summary/1778252/period/thisMonth/billable/both