

# Social Media Conference 2011 - #SMC2011 or #TSMRI

Sponsored By: The Texas Social Media Research Institute (@tsmri) - Held at Tarleton State University

	TSU Dining Hall - 216	TSU Dining Hall - 217	TSU Dining Hall - 218	Library Multipurpose Room	Library Instruction Classroom 139
8:00 a.m. (check in)	Registration (TSU Dining Hall - First Floor) & Breakfast (TSU Dining Hall - Second Floor)				
9:00 a.m. - 9:45 a.m. (Session 1)	<p>Perceptions of Filtering on Social Media Websites - Presented By: Monica Pierce Becca Downes, Sawyer Burmeister, Amber Ward, Jess Harper (Tarleton State University)</p> <p>Perceptions of Filtering Information on Facebook - Presented By: Jay Bibbles, Megan Matthews, Amber Edens, Carl Moore (Tarleton State University)</p> <p>Perceptions of Personal Privacy Disclosure on Facebook - Presented By: Kelsie Ray, Zach Davis, Monica De Los Santos, Kayla Fritz, Zaida Meza, (Tarleton State University)</p>	<p>City, Urban, and Rural Students' Perceptions of Experiences with Social Media - Presented By: Carolyn Ordiway-Thiem, Nick Prikasky, John Latham, Veda Holland (Tarleton State University)</p> <p>Different Cultures and How They Use Social Media - Presented By: Shedrick Haynes, Zack Nelson, Liz Moore, Anastasia Gray, Chuck Ness (Tarleton State University)</p> <p>Gender-Based Similarities and Differences Among Men and Women Use Social Media Websites - Presented By: Melissa MacDonald, Raelin Ogle, Thomas Vinson, Chris Knowles, Josh Harville (Tarleton State University)</p>	<p>Strategies for Incorporating Social Media into Online College Courses - Presented By: Jennifer Novak Ladd (Tarleton State University)</p>	<p>Using LibraryThing as a K-12 Classroom Library Organizational/Management Tool - Presented By: Amanda Pape (Tarleton State University)</p>	<p>Advanced Social Integration: Add content once, publish everywhere - Presented By: Justin Carrell (Tarleton State University)</p>
10:00 a.m. - 10:45 a.m. (Session 2)	<p>College Students' Reflections and Perceptions of Online Bullying in the High School Environment - Presented By: Sara Ansley, Caleb McCaig, Deana Coan, Emily Salinas, Andrew Barton (Tarleton State University)</p> <p>College Students' Perceptions of Emotional Exchanges on Social Networking Websites - Presented By: Michelle Zabonik, Amber Edens, Monet Gerald, Abbey Alexander, Nick Reeh, Kelly Fitzwilliam (Tarleton State University)</p> <p>College Students' Perceptions of Facebook Safety and Privacy Settings - Presented By: Hillary King, Allison Dumbeck, Brittney Smith, Erik Alaniz, Mason Lewis (Tarleton State University)</p>	<p>How Different Relationships on Facebook Affect Posts - Presented By: Mark Mallory, Kajsa Pearson, Chance Schoenthal, Natalie Rose, Deirdre Erwin (Tarleton State University)</p> <p>College Students' Perceptions of Friending Co-Workers on Facebook - Presented By: Jordan Trumble, Liz Moore Doak Hensley, Kandace Willett, Shedrick Haynes (Tarleton State University)</p>	<p>Examining Student Reflective Use of Twitter - Presented By: Lora Helvie-Mason (Southern University - New Orleans)</p> <p>Si Pero...: The Mixed Efficacy of Social Media for Providing College Information to Latino Parents - Presented By: Amy Fann, (University of North Texas), (Mayra Olivares-Urueta, UT Southwestern), Patrick Vasquez (University of North Texas), Amanda Hamm, (University of North Texas)</p>	<p>Social Media and Family History / Genealogy - Presented By: Amanda Pape (Tarleton State University)</p>	<p>Social Media and the SNP Scottish Election Landslide - Presented By: Kirk J. Torrance of Industrial New Media Ltd (<a href="http://about.me/KirkJTorrance">http://about.me/KirkJTorrance</a>)</p>
11:00 a.m. - 11:45 a.m. (Session 3) - Lessons at Lunch	Lessons at Lunch - Select one of the following: Innovative Ways to Use Facebook and Twitter (Nursing Building 104) OR Innovative Ways to Use Google Docs (Nursing Auditorium - Room 107)				
12:00 a.m. - 12:45 p.m. (Session 4) - Keynote	Ms. Lynn Rossi Scott - Social Media, the Law, and You (Implications for K-12 and College) - (Nursing Auditorium - Room 107)				
1:00 p.m. - 1:45 p.m. (Session 5)	<p>Online Social Networks in Germany: Privacy Behavior and Concern - Presented By: Melanie Zilles (Texas Woman's University)</p>	<p>Wall of Me: Facebook Self-Disclosure, Partner Response, Perceived Partner Responsiveness, and Intimacy - Presented By: Linda Freeman (Graduate Student/PhD Candidate, University of Minnesota)</p> <p>Internet Use and Academic Performance - Randy McCamey &amp; Ms. Brooke Wilson (Tarleton State University)</p>	<p>Building a Personal Brand Through Social Media - Presented By: Chris Ireland (Tarleton State University)</p>	<p>Pioneering New Directions: Creating a Social Media Strategy - Presented By: Greg Hardin, Brandy Klug, Ursula Williams, Sandy Cochran (Texas Woman's University)</p>	<p>Cleaning up Your Digital Dirt - Presented By: Caris Theford (Tarleton State University)</p>
2:00 p.m. - 2:45 p.m. (Session 6)	<p>Social Media in Education: Technology Skills for Students and Teachers - Tony Edwards (Marine Creek Collegiate High School - Early College High School), Tarleton State University)</p>	<p>Getting Social with Social Media in Public Safety - Presented By - Christie Eskew (9-1-1 Public Education Specialist)</p>	<p>Innovative Ways to Use Pinterest/Share Your Board - Texas Social Media Research Institute</p>	<p>Using Twitter, Facebook and YouTube for University Group Marketing - Gary Westbrook (Tarleton State University)</p>	<p>Twitter-Smitter...YouTube and Facebook Can Help You (and Your Business)! Presented By: Whitney Dayberry (Tarleton State University)</p>
3:00 p.m. - 4:00 p.m. - Happy Hour	Coffee/Hot Chocolate/Tea and Dessert Happy Hour (Door Prizes - iPod Touches, Gift Certificates, etc.) - (Dining Hall Room 218) - Sponsored By: Student Publications				