

MASTER OF BUSINESS ADMINISTRATION - CONCENTRATION: PREDICTIVE ANALYTICS & DATA VISUALIZATION

2019-2020 RECOMMENDED PROGRAM SEQUENCE

39 CREDITS

BA PADV MBA

YEAR ONE			
Fall Semester		(9 credits)	
MGMT653	Leading Organizations	3	
ACCT640	Managerial Accounting	3	
DATA610	Essentials of Business Analytics (Full-Term online format only)	3	
Spring/Summer Semester		(6 credits)	
MKTG610	Marketing Strategies	3	
FINC620	Corporate Finance	3	
YEAR TWO			
Fall Semester		(9 credits)	
LEGL710	Ethical and Legal Framework for 21st Century Business	3	
MGMT757	Operations and Supply Chain Management	3	
DATA772	Statistical Analysis for Data Analytics (Full-Term online format only)	3	
Spring/Summer Semester		(3 credits)	
CAPS794	Business Integration Capstone	3	
Winter Semester			(9 credits)
DATA710	Introduction to R Programing (Full-Term online format only)		3
ECON625	Managerial Economics		3
DATA667	Data Visualization and Communication (Full-Term online format only)		3
Winter Semester			(3 credits)
DATA785	Predictive Modeling (Full-Term online format only)		3

This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.