



Competitive Research

Ride hailing application				
Goal: Have better payment method				
Competition type: direct competitor				
Competitor	Sistem pembayaran digital	Membayar belakangan	Voucher	Diskon berlangganan
	ada: OVO, OVO POINT	-	ADA	BISA
	ada: GOPAY, LINKAJA	GOPAY LATER	ADA	-

