

The G2 Best Software for 2024 winners can be found at <https://www.g2.com/best-software-companies/>. The columns in this sheet are enriched using [Keyplay.io](#). Unlike overly complex ABM platforms, Keyplay delivers fast, affordable account identification & intelligence for B2B teams of all sizes.

TM	Product	G2 Top 100 List	G2 List Rank	G2 Category	Company Name	Website	Keyplay Category	Employees	Segment	Founded Year	HQ Country	Funding	Free Offers?	Transparent Pricing?	Community?	Partners?
	Fathom	G2 Highest Satisfaction	1	Conversation Intelligence	Fathom	fathom.video	Collaboration & F	25	Rising	2020	US	\$6,700,000	YES	NO	NO	NO
	Gusto	G2 Highest Satisfaction	2	Payroll	Gusto	gusto.com	HR Tech	2,771	Scale	2011	US	\$746,100,000	NO	YES	YES	YES
	HROne	G2 Highest Satisfaction	3	Core HR	HROne	hrone.cloud	HR Tech	240	Rising	2016	IN	\$4,000,000	YES	NO	NO	YES
	Sprout Social	G2 Highest Satisfaction	4	Social Media Suites	Sprout Social	sproutsocial.com	Marketing & Sale	1,620	Scale	2010	US	\$111,500,000	YES	YES	YES	YES
	CUFinder	G2 Highest Satisfaction	5	Lead Intelligence	CUFinder	cufinder.io	Marketing & Sale	12	Startup	2019	DE	\$5,000,000	YES	YES	NO	NO
	Smartsheet	G2 Highest Satisfaction	6	Project Management	Smartsheet	smartsheet.com	Collaboration & F	3,954	Scale	2005	US	\$152,200,000	YES	YES	YES	NO
	Vieta Social	G2 Highest Satisfaction	7	Social Media Suites	Vieta Social	visiasocial.com	Marketing & Sale	16	Startup	2022	US		YES	YES	YES	NO
	BambooHR	G2 Highest Satisfaction	8	Human Resource Management Systems	BambooHR	bamboohr.com	HR Tech	1,446	Scale	2008	US		YES	YES	YES	YES
	SOCI	G2 Highest Satisfaction	9	Social Media Management	SOCI, Inc.	meetsoci.com	Artificial Intelliger	665	Growth	2012	US	\$237,800,000	NO	NO	NO	NO
	monday.com	G2 Highest Satisfaction	10	Project Management	monday.com	monday.com	Collaboration & F	2,150	Scale	2012	IL		NO	YES	YES	YES
	Hootsuite	G2 Highest Satisfaction	11	Social Media Management	Hootsuite	hootsuite.com	Collaboration & F	1,431	Scale	2008	CA	\$299,900,000	YES	YES	NO	YES
	Gong	G2 Highest Satisfaction	12	Conversation Intelligence	Gong	gong.io	Marketing & Sale	1,449	Scale	2015	US	\$583,000,000	NO	NO	YES	YES
	Lever	G2 Highest Satisfaction	13	Applicant Tracking Systems (ATS)	Lever	lever.co	HR Tech	252	Growth	2012	US	\$122,800,000	NO	YES	NO	YES
	Relias Learning Manag	G2 Highest Satisfaction	14	Healthcare Learning Management Systems	Relias	relias.com	Vertical SaaS	999	Growth	2015	US		NO	NO	YES	YES
	Trend Micro Vision On	G2 Highest Satisfaction	15	Extended Detection and Response (XDR)	Trend Micro	trendmicro.com	Security & Comp	7,647	Scale	1988	JP		YES	NO	YES	YES
	Azure Portal	G2 Highest Satisfaction	16	Portals	Microsoft	microsoft.com	Collaboration & F	225,465	Scale		US	\$1,000,000	YES	NO	YES	NO
	Sprinto	G2 Highest Satisfaction	17	Cloud Compliance	Sprinto	sprinto.com	Security & Comp	245	Rising	2020	US	\$11,400,000	NO	NO	NO	YES
	HubSpot Service Hub	G2 Highest Satisfaction	18	Help Desk	HubSpot	hubspot.com	Marketing & Sale	9,914	Scale	2006	US	\$100,500,000	YES	YES	YES	YES
	Microsoft Defender XD	G2 Highest Satisfaction	19	Extended Detection and Response (XDR)	Microsoft	microsoft.com	Collaboration & F	225,465	Scale		US	\$1,000,000	YES	NO	YES	NO
	Limble	G2 Highest Satisfaction	20	CMMS	Limble CMMS	limblecmms.com	Vertical SaaS	200	Rising	2015	US	\$76,600,000	YES	YES	NO	YES
	ZoomInfo SalesOS	G2 Highest Satisfaction	21	Sales Intelligence	ZoomInfo	zoominfo.com	Marketing & Sale	4,073	Scale	2000	US	\$7,000,000	YES	NO	YES	YES
	Clari	G2 Highest Satisfaction	22	Revenue Operations & Intelligence (RO&I)	Clari	clari.com	Marketing & Sale	790	Growth	2012	US	\$496,000,000	YES	NO	YES	NO
	Second Nature AI	G2 Highest Satisfaction	23	Sales Coaching	Second Nature AI	secondnature.ai	Marketing & Sales Tech			2018						
	Apollo.io	G2 Highest Satisfaction	24	Sales Intelligence	Apollo.io	apollo.io	Marketing & Sale	1,390	Scale	2015	US	\$251,300,000	YES	YES		YES
	ClickUp	G2 Highest Satisfaction	25	Project Management	ClickUp	clickup.com	Collaboration & F	1,066	Scale	2016	US	\$537,500,000	YES	YES		YES
	Insider	G2 Highest Satisfaction	26	Mobile Marketing	Insider	useinsider.com	Marketing & Sale	1,248	Scale	2012	0	\$272,100,000	NO	NO		YES
	HubSpot Marketing Hu	G2 Highest Satisfaction	27	Marketing Automation	HubSpot	hubspot.com	Marketing & Sale	9,914	Scale	2006	US	\$100,500,000	YES	YES	YES	YES
	UnSpot	G2 Highest Satisfaction	28	Space Management	UnSpot	unspot.com	Collaboration & F	9	Startup	2021	US		YES	YES		NO
	greytipHR	G2 Highest Satisfaction	29	Core HR	Greytip Software	greytip.com	HR Tech	795	Growth	1994	IN	\$17,000,000	YES	NO		YES
	Glassbox	G2 Highest Satisfaction	30	Session Replay	Glassbox	glassbox.com	Data/Analytics/BI	310	Growth	2010	GB	\$70,500,000	NO	NO		YES
	Databook	G2 Highest Satisfaction	31	Market Intelligence	Databook	databook.com	Marketing & Sale	120	Rising	2017	US	\$71,000,000	NO	NO		YES
	Slido	G2 Highest Satisfaction	32	Audience Response	Slido	slido.com	Collaboration & F	203	Rising	2012	SK		NO	NO		NO
	Drata	G2 Highest Satisfaction	33	Cloud Compliance	Drata	drata.com	Security & Comp	585	Growth	2020	US	\$328,200,000	NO	NO		YES
	Triple Whale	G2 Highest Satisfaction	34	E-Commerce Analytics	Triple Whale	triplewhale.com	Data/Analytics/BI	129	Rising	2021	US	\$52,700,000	YES	YES		YES
	Billsby	G2 Highest Satisfaction	35	Subscription Billing	Billsby	billsby.com	Fintech	22	Startup	2016	GB		YES	YES		NO
	Reputation	G2 Highest Satisfaction	36	Online Reputation Management	Reputation	reputation.com	Marketing & Sale	687	Growth		US	\$210,600,000	NO	NO		YES
	Deel	G2 Highest Satisfaction	37	Multi-Country Payroll	Deel	deel.com	HR Tech	9,028	Scale	2019	US		YES	YES		YES
	Google Analytics	G2 Highest Satisfaction	38	Digital Analytics	Google	google.com	Cloud Infrastruct	278,714	Scale	1998	US	\$26,100,000	NO	NO		NO
	Seismic	G2 Highest Satisfaction	39	Sales Enablement	Seismic	seismic.com	Marketing & Sale	1,365	Scale	2010	US	\$446,500,000	YES	NO		YES
	Vanta	G2 Highest Satisfaction	40	Security Compliance	Vanta	vanta.com	Security & Comp	523	Growth	2010	US	\$203,000,000	NO	NO		YES
	Notion	G2 Highest Satisfaction	41	Knowledge Base	Notion	notion.so	Collaboration & F	3,008	Scale	2016	US	\$343,200,000	YES	YES		YES
	Zoho Desk	G2 Highest Satisfaction	42	Help Desk	Zoho	zoho.com	Collaboration & F	21,062	Scale	1996	IN		YES	NO		YES
	HIBob HRIS	G2 Highest Satisfaction	43	Core HR	HIBob	hibob.com	HR Tech	1,005	Scale	2015	US	\$574,000,000	NO	NO		YES
	Eskimi	G2 Highest Satisfaction	44	Demand Side Platform (DSP)	Eskimi	eskimi.com	Marketing & Sale	201	Rising	2006	LT		NO	NO		YES
	HubSpot Sales Hub	G2 Highest Satisfaction	45	CRM	HubSpot	hubspot.com	Marketing & Sale	9,914	Scale	2006	US	\$100,500,000	YES	YES	YES	YES
	Freshdesk	G2 Highest Satisfaction	46	Help Desk	Freshworks	freshworks.com	Customer Suppo	8,206	Scale	2010	US	\$484,000,000	YES	YES		YES
	100Hires	G2 Highest Satisfaction	47	Applicant Tracking Systems (ATS)	100Hires.com - P	100hires.com	HR Tech	10	Startup		US		YES	YES		NO
	StackAdapt	G2 Highest Satisfaction	48	Demand Side Platform (DSP)	StackAdapt	stackadapt.com	Marketing & Sale	1,068	Scale	2014	CA	\$1,600,000	NO	NO		NO
	Tactic	G2 Highest Satisfaction	49	Space Management	Tactic	gettactic.com	Collaboration & F	20	Startup		US	\$3,500,000	YES	YES		NO
	Salesforce Sales Clou	G2 Highest Satisfaction	50	CRM	Salesforce	salesforce.com	Marketing & Sale	71,402	Scale	1999	US	\$65,400,001	YES	NO		NO
	Smartsupp	G2 Highest Satisfaction	51	Live Chat	Smartsupp	smartsupp.com	Customer Suppo	49	Startup	2013	CZ	\$436,000	YES	NO		NO
	Visualping	G2 Highest Satisfaction	52	Website Change Monitoring	Visualping	visualping.io	Workflow Automs	33	Startup	2016	CA	\$8,500,000	NO	NO		NO
	Zoho Invoice	G2 Highest Satisfaction	53	Billing	Zoho	zoho.com	Collaboration & F	21,062	Scale	1996	IN		YES	NO		YES
	FlashInfo	G2 Highest Satisfaction	54	Lead Intelligence	FlashIntel	flashintel.ai	Artificial Intelliger	93	Rising	2022	US	\$10,000,000	YES	YES		NO
	Keka	G2 Highest Satisfaction	55	Core HR	Keka HR	keka.com	HR Tech	943	Growth	2015	IN	\$58,600,000	YES	YES		NO
	StaffCircle - Perform	G2 Highest Satisfaction	56	Performance Management	StaffCircle	staffcircle.com	HR Tech	34	Startup	2018	GB	\$7,503,000	YES	YES		YES
	Birdeye	G2 Highest Satisfaction	57	Online Reputation Management	Birdeye	birdeye.com	Marketing & Sale	1,109	Scale	2012	US	\$93,000,000	NO	YES		YES
	Stampli	G2 Highest Satisfaction	58	AP Automation	Stampli	stampli.com	Fintech	280	Growth	2014	US	\$145,700,000	NO	NO		YES
	Scrut Automation	G2 Highest Satisfaction	59	Security Compliance	Scrut Automation	scrut.io	Security & Comp	168	Rising	2022	US	\$19,500,000	NO	NO		YES
	Adaptly.io	G2 Highest Satisfaction	60	Subscription Analytics	Adaptly.io	adaptly.io	Marketing & Sale	51	Rising	2020	US	\$2,500,000	YES	YES		YES
	Glide	G2 Highest Satisfaction	61	No-Code Development Platforms	Glide	glideapps.com	Artificial Intelliger	66	Rising	2018	US	\$23,800,000	YES	YES		NO
	LogRocket	G2 Highest Satisfaction	62	Session Replay	LogRocket	logrocket.com	Developer & Des	628	Growth	2016	US	\$55,000,000	YES	YES		NO
	ActiveCampaign for M	G2 Highest Satisfaction	63	Marketing Automation	ActiveCampaign	activecampaign.com	Marketing & Sale	813	Growth	2003	US	\$360,000,000	YES	YES		YES
	Lattice	G2 Highest Satisfaction	64	Performance Management	Lattice	lattice.com	HR Tech	636	Growth	2015	US	\$329,300,000	NO	YES		YES
	Greenhouse	G2 Highest Satisfaction	65	Applicant Tracking Systems (ATS)	Greenhouse Soft	greenhouse.co	HR Tech	776	Growth	2012	US	\$110,100,000	NO	NO		NO

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	AdCreative.ai	G2 Highest Satisfaction	66	Creative Management Platforms	AdCreative.ai	adcreative.ai	Artificial Intelligence	317	Growth	2021	FR		YES	NO		NO
	Intercom	G2 Highest Satisfaction	67	Customer Service Automation	Intercom	intercom.com	Customer Suppo	1,398	Scale	2011	US	\$240,800,000	YES	YES		YES
	Similarweb	G2 Highest Satisfaction	68	Competitive Intelligence	Similarweb	similarweb.com	Data/Analytics/BI	1,135	Scale	2007	US	\$235,200,000	YES	YES		YES
	Mr. E by EasyLeadz	G2 Highest Satisfaction	69	Lead Intelligence	EasyLeadz	easyleadz.com	Marketing & Sale	30	Startup	2016	IN		YES	NO		NO
	mjPRO	G2 Highest Satisfaction	70	Procure to Pay	mjPRO	mjpro.in	Fintech	0	Startup				NO	NO		NO
	Culture Amp	G2 Highest Satisfaction	71	Employee Engagement	Culture Amp	cultureamp.com	HR Tech	964	Growth	2010	AU	\$257,500,000	YES	NO		YES
	JazzHR	G2 Highest Satisfaction	72	Applicant Tracking Systems (ATS)	JazzHR	jazzhr.com	HR Tech	119	Rising	2009	US	\$24,600,000	YES	YES		YES
	Hiver	G2 Highest Satisfaction	73	Help Desk	Hiver	hivertq.com	Customer Suppo	232	Rising	2011	US	\$30,000,000	YES	YES		YES
	MasterControl Manufa	G2 Highest Satisfaction	74	Manufacturing Execution System	MasterControl	mastercontrol.com	Vertical SaaS	775	Growth	1993	US	\$150,000,000	NO	NO		YES
	Salesoft	G2 Highest Satisfaction	75	Sales Engagement	Salesoft	salesoft.com	Marketing & Sale	1,115	Scale	2011	US	\$245,700,000	NO	YES		YES
	ZayZoon	G2 Highest Satisfaction	76	Financial Wellness	ZayZoon	zayzoon.com	Fintech	105	Rising		CA	\$69,400,000	NO	NO		YES
	TeamMate+	G2 Highest Satisfaction	77	Audit Management	Wolters Kluwer	wolterskluwer.com	Vertical SaaS	22,229	Scale	1836	NL		NO	NO		NO
	Qualified	G2 Highest Satisfaction	78	Conversational Marketing	Qualified	qualified.com	Marketing & Sale	191	Rising	2018	US	\$163,000,000	NO	YES		NO
	gotomyerp Cloud Host	G2 Highest Satisfaction	79	Cloud Hosting	gotomyerp. Quick	gotomyerp.com	Cloud Infrastruct	14	Startup	2010	US		NO	NO		YES
	ENDVR	G2 Highest Satisfaction	80	Sales Gamification	ENDVR	endvr.io	Vertical SaaS	40	Startup		CA	\$4,506,000	NO	NO		NO
	Multiplier	G2 Highest Satisfaction	81	Multi-Country Payroll	Multiplier	usemultiplier.com	HR Tech	593	Growth	2020	US	\$77,200,000	NO	YES		YES
	Seamless.ai	G2 Highest Satisfaction	82	Sales Intelligence	Seamless.AI	seamless.ai	Marketing & Sale	353	Growth	2018	US	\$75,300,000	YES	NO		NO
	CareerBuilder Talent N	G2 Highest Satisfaction	83	Recruitment Marketing	CareerBuilder	careerbuilder.com	HR Tech	1,562	Scale	1995	US		NO	NO		NO
	Lacework	G2 Highest Satisfaction	84	Cloud-Native Application Protection Platform	Lacework	lacework.com	Security & Comp	763	Growth	2015	US	\$1,900,000,000	YES	NO		YES
	OnBlick HR Complianc	G2 Highest Satisfaction	85	HR Compliance	OnBlick Inc	onblick.com	HR Tech	69	Rising	2016	US		YES	YES		YES
	CedCommerce	G2 Highest Satisfaction	86	Multichannel Retail	CedCommerce	cedcommerce.com	Vertical SaaS	135	Rising	2015	IN		NO	NO		YES
	Salesforce Service Clo	G2 Highest Satisfaction	87	Help Desk	Salesforce	salesforce.com	Marketing & Sale	71,402	Scale	1999	US	\$65,400,001	YES	NO		NO
	Amazon Marketing Clo	G2 Highest Satisfaction	88	Data Clean Room	Amazon Web Ser	amazon.com	Cloud Infrastruct	128,804	Scale	2006	US		NO	NO		NO
	AuditBoard	G2 Highest Satisfaction	89	Enterprise Risk Management (ERM)	AuditBoard	auditboard.com	Security & Comp	796	Growth	2014	US	\$43,600,000	NO	NO		YES
	Braze	G2 Highest Satisfaction	90	Mobile Marketing	Braze	braze.com	Marketing & Sale	1,658	Scale	2011	US	\$175,100,000	NO	NO		YES
	Fellow	G2 Highest Satisfaction	91	Meeting Management	Fellow.app	fellow.app	Collaboration & F	64	Rising	2017	CA	\$30,500,000	YES	YES		YES
	BILL API/AR	G2 Highest Satisfaction	92	AP Automation	BILL	bill.com	Fintech	2,886	Scale	2018	US		NO	YES		NO
	Leapsome	G2 Highest Satisfaction	93	Performance Management	Leapsome	leapsome.com	HR Tech	166	Rising	2016	US	\$60,000,000	NO	YES		NO
	Everstage	G2 Highest Satisfaction	94	Sales Compensation	Everstage	everstage.com	Marketing & Sale	146	Rising	2020	US	\$14,700,000	NO	NO		NO
	Loomly	G2 Highest Satisfaction	95	Social Media Management	Loomly	loomly.com	Marketing & Sale	21	Startup	2015	US		YES	YES		NO
	Secureframe	G2 Highest Satisfaction	96	Security Compliance	Secureframe	secureframe.com	Security & Comp	145	Rising	2020	US	\$78,500,000	NO	NO		YES
	Jira	G2 Highest Satisfaction	97	Product Management	Atlassian	atlassian.com	Collaboration & F	22,687	Scale	2002	AU	\$210,000,000	YES	NO		YES
	Ceipal ATS	G2 Highest Satisfaction	98	Applicant Tracking Systems (ATS)	Ceipal	ceipal.com	HR Tech	599	Growth	2015	US	\$29,800,000	YES	YES		NO
	JobDiva	G2 Highest Satisfaction	99	Staffing	JobDiva	jobdiva.com	HR Tech			2003				NO		
	PostHog	G2 Highest Satisfaction	100	Product Analytics	PostHog	posthog.com	Data/Analytics/BI	38	Startup	2020	US	\$27,200,000	NO	YES		NO
	Synthesia	G2 Fastest Growing	1	Video Editing	Synthesia	synthesia.io	Artificial Intelligence	327	Growth	2017	GB	\$156,600,000	NO	YES		YES
	Vieta Social	G2 Fastest Growing	2	Social Media Suites	Vieta Social	vietasocial.com	Marketing & Sale	16	Startup	2022	US		YES	YES		NO
	AdCreative.ai	G2 Fastest Growing	3	Creative Management Platforms	AdCreative.ai	adcreative.ai	Artificial Intelligence	317	Growth	2021	FR		YES	NO		NO
	Wiz	G2 Fastest Growing	4	Cloud Security Posture Management (CSPM)	Wiz	wiz.io	Cloud Infrastruct	1,212	Scale	2020	US	\$900,000,000	NO	NO		YES
	NinjaOne (formerly Nin	G2 Fastest Growing	5	Remote Monitoring & Management (RMM)	NinjaOne	ninjaone.com	Developer & Des	996	Growth	1998	US	\$261,500,000	YES	YES		YES
	Storylane	G2 Fastest Growing	6	Demo Automation	Storylane	storylane.io	Marketing & Sale	36	Startup	2021	US	\$2,000,000	YES	YES		YES
	Instantly	G2 Fastest Growing	7	Email Marketing	Instantly.ai	instantly.ai	Marketing & Sale	35	Startup	2004	US		YES	YES		NO
	ImportYeti	G2 Fastest Growing	8	Global Trade Management	ImportYeti	importyeti.com	Vertical SaaS	3	Startup	2021	0		NO	NO		NO
	Murf.ai	G2 Fastest Growing	9	Text to Speech	Murf AI	murf.ai	Artificial Intelligence	70	Rising	2020	US	\$11,500,000	YES	NO		YES
	neuroflash	G2 Fastest Growing	10	Content Creation	NeuroFlash	neuroflash.com	Artificial Intelligence	26	Startup		DE		YES	YES		NO
	Jasper	G2 Fastest Growing	11	AI Writing Assistant	Jasper	jasper.ai	Artificial Intelligence	756	Growth	2020	US	\$131,000,000	YES	YES		YES
	Regie.ai	G2 Fastest Growing	12	AI Sales Assistant	Regie.ai	regie.ai	Artificial Intelligence	60	Rising	2020	US	\$20,800,000	YES	YES		NO
	Deel	G2 Fastest Growing	13	Multi-Country Payroll	Deel	deel.com	HR Tech	9,028	Scale	2019	US		YES	YES		YES
	Writesonic	G2 Fastest Growing	14	AI Writing Assistant	Writesonic	writesonic.com	Artificial Intelligence	83	Rising	2021	US	\$2,600,000	YES	YES		NO
	Wordtune	G2 Fastest Growing	15	AI Writing Assistant	Wordtune	wordtune.com	Artificial Intelligence	0	Startup	2020	US		YES	YES		NO
	VEED	G2 Fastest Growing	16	Video Editing	VEED.IO	veed.io	Artificial Intelligence	202	Rising	2018	GB	\$35,000,000	YES	YES		NO
	Colossyan Creator	G2 Fastest Growing	17	Video Editing	Colossyan	colossyan.com	Artificial Intelligence	71	Rising	2020	GB	\$28,200,000	YES	YES		YES
	TextCortex	G2 Fastest Growing	18	AI Writing Assistant	TextCortex AI	textcortex.com	Artificial Intelligence	13	Startup	2021	DE	\$1,200,000	YES	YES		NO
	TikTok Ads	G2 Fastest Growing	19	Mobile Advertising	TikTok	tiktok.com	Consumer App	61,834	Scale		US		NO	NO		NO
	Fliki	G2 Fastest Growing	20	Text to Speech	Fliki	fliki.ai	Artificial Intelligence	10	Startup	2022	US		YES	YES		NO
	Systeme.io	G2 Fastest Growing	21	Email Marketing	systeme.io	systeme.io	Collaboration & F	145	Rising	2017	IE		YES	YES		NO
	HeyGen	G2 Fastest Growing	22	Text to Speech	HeyGen	heygen.com	Artificial Intelligence	41	Startup	2020	US	\$9,000,000	YES	YES		NO
	Rytr	G2 Fastest Growing	23	AI Writing Assistant	Rytr	rytr.me	Artificial Intelligence	12	Startup	2021	US		NO	NO		NO
	Notion	G2 Fastest Growing	24	Knowledge Base	Notion	notion.so	Collaboration & F	3,008	Scale	2016	US	\$343,200,000	YES	YES		YES
	Rocketlane	G2 Fastest Growing	25	Client Onboarding	Rocketlane	rocketlane.com	Collaboration & F	99	Rising	2020	US	\$21,000,000	YES	YES		YES
	Canto	G2 Fastest Growing	26	Marketing Automation	Canto	canto.com	Artificial Intelligence	119	Rising	2021	US	\$14,300,000	YES	YES		NO
	Prismatic	G2 Fastest Growing	27	Embedded Integration Platforms	Prismatic	prismatic.io	Cloud Infrastruct	55	Rising	2019	US	\$34,300,000	YES	NO		NO
	Mailmodo	G2 Fastest Growing	28	Email Marketing	Mailmodo	mailmodo.com	Marketing & Sale	98	Rising	2020	US		YES	YES		NO
	Ramp	G2 Fastest Growing	29	Spend Management	Ramp	ramp.com	Fintech	842	Growth	2019	US	\$1,700,000,000	NO	YES		YES
	SocialPilot	G2 Fastest Growing	30	Social Media Management	SocialPilot	socialpilot.co	Marketing & Sale	132	Rising	2014	US		YES	YES		NO

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	mondays dev	G2 Fastest Growing	31	Product Management	mondays.com	mondays.com	Collaboration & F	2,150	Scale	2012	IL		NO	YES		YES
	MaintainX	G2 Fastest Growing	32	CMMS	MaintainX	getmaintainx.co	Vertical SaaS	346	Growth	2018	US	\$103,800,000	YES	YES		YES
	MonSpark	G2 Fastest Growing	33	Website Monitoring	MonSpark	monspark.com	Collaboration & F	7	Startup	2021	US	\$100,000	YES	YES		YES
	aiseo.ai	G2 Fastest Growing	34	AI Writing Assistant	AISEO.ai	aiseo.ai	Artificial Intelliger	7	Startup	2018	0		YES	YES		NO
	ScalePad Lifecycle Ma	G2 Fastest Growing	35	Warranty Management	ScalePad	scalespad.com	Collaboration & F	218	Rising		CA		NO	NO		YES
	Apollo.io	G2 Fastest Growing	36	Sales Intelligence	Apollo.io	apollo.io	Marketing & Sale	1,380	Scale	2015	US	\$251,300,000	YES	YES		YES
	Cognism	G2 Fastest Growing	37	Sales Intelligence	Cognism	cognism.com	Data/Analytics/BI	554	Growth	2015	GB	\$126,700,000	NO	YES		YES
	Front	G2 Fastest Growing	38	Help Desk	Front	front.com	Customer Suppo	367	Growth	2013	US	\$203,600,000	NO	YES		YES
	Fathom	G2 Fastest Growing	39	Conversation Intelligence	Fathom	fathom.video	Collaboration & F	111	Rising	2020	US	\$6,700,000	YES	NO		NO
	Multiplier	G2 Fastest Growing	40	Multi-Country Payroll	Multiplier	multiplierhq.com	Developer & Des	2	Startup	2020	AU		YES	YES		NO
	UserWay	G2 Fastest Growing	41	Digital Accessibility Platforms	UserWay.org	userway.org	Collaboration & F	122	Rising	2016	US		NO	NO		NO
	Waymark	G2 Fastest Growing	42	AI Video Generation	Waymark	waymark.com	Artificial Intelliger	38	Startup	2012	US	\$4,600,000	YES	YES		NO
	Kumospace	G2 Fastest Growing	43	Virtual Workspaces	Kumospace	kumospace.co	Collaboration & F	34	Startup	2020	US	\$24,900,000	YES	YES		NO
	Restaurant365	G2 Fastest Growing	44	Restaurant Management	Restaurant365	restaurant365.com	Vertical SaaS	1,961	Scale	2011	US	\$262,500,000	NO	YES		YES
	Yardi Breeze	G2 Fastest Growing	45	Property Management	Yardi	yardi.com	Vertical SaaS	5,649	Scale	1984	US		NO	NO		NO
	Triple Whale	G2 Fastest Growing	46	E-Commerce Analytics	Triple Whale	triplewhale.com	Data/Analytics/BI	129	Rising	E-2021	US	\$52,700,000	YES	YES		YES
	Journey	G2 Fastest Growing	47	Digital Sales Room	JourneyDXP	journeydxp.com	Marketing & Sale	21	Startup		US		YES	NO		NO
	AVADA	G2 Fastest Growing	48	Marketing Automation	Avada Commerce	avada.io	Marketing & Sale	35	Startup	2018	SG		YES	NO		YES
	Fiverr Enterprise	G2 Fastest Growing	49	Contractor Management	Fiverr	fiverr.com	Online Marketpla	203,208	Scale		US	\$111,000,000	NO	NO		NO
	GitGuardian	G2 Fastest Growing	50	Static Application Security Testing (SAST)	GitGuardian	gitguardian.com	Security & Comp	167	Rising	2017	FR	\$56,000,000	YES	YES		YES
	G-P	G2 Fastest Growing	51	Employer of Record (EOR)	G-P	globalization.co	HR Tech	1,487	Scale		US		NO	NO		YES
	Grain	G2 Fastest Growing	52	AI Meeting Assistants	Grain	grain.com	Marketing & Sale	71	Rising	2018	US	\$20,000,000	YES	YES		NO
	Hex Technologies	G2 Fastest Growing	53	Analytics Platforms	Hex	hex.tech	Data/Analytics/BI	105	Rising	2019	US	\$101,500,000	YES	YES		NO
	Merge	G2 Fastest Growing	54	Unified APIs	Merge	merge.dev	Developer & Des	111	Rising	2020	US	\$74,500,000	YES	YES		NO
	PingSafe	G2 Fastest Growing	55	Cloud-Native Application Protection Platform	PingSafe	pingsafe.com	Security & Comp	20	Startup	2021	US	\$3,300,000	NO	NO		NO
	Zoho WorkDrive	G2 Fastest Growing	56	Cloud Content Collaboration	Zoho	zoho.com	Collaboration & F	21,062	Scale	1996	IN		YES	NO		YES
	Gallabox	G2 Fastest Growing	57	Bot Platforms	Gallabox	gallabox.com	Customer Suppo	44	Startup	2020	IN		YES	YES		YES
	Adaptly.io	G2 Fastest Growing	58	Subscription Analytics	Adaptly.io	adaptly.io	Marketing & Sale	51	Rising	2020	US	\$2,500,000	YES	YES		YES
	AutoLeap	G2 Fastest Growing	59	Auto Repair	AutoLeap	autoleap.com	Cloud Infrastruct	204	Rising	2019	CA	\$54,300,000	NO	NO		YES
	Canva	G2 Fastest Growing	60	Display Ad Design	Canva	canva.com	Developer & Des	12,968	Scale	2012	AU	\$572,600,000	YES	YES		YES
	Kaspr	G2 Fastest Growing	61	Sales Intelligence	Kaspr	kaspr.io	Marketing & Sale	45	Startup	2018	FR		YES	YES		YES
	Nutshell	G2 Fastest Growing	62	CRM	Nutshell	nutshell.com	Marketing & Sale	61	Rising	2009	US	\$750,000	YES	YES		NO
	Mooncamp	G2 Fastest Growing	63	Objectives and Key Results (OKR)	Mooncamp	mooncamp.com	Collaboration & F	13	Startup	2019	DE		YES	YES		YES
	Scrut Automation	G2 Fastest Growing	64	Security Compliance	Scrut	scrut.io	Security & Comp	168	Rising	2022	US	\$19,500,000	NO	NO		YES
	Publuu	G2 Fastest Growing	65	Flipbook	Publuu - All in One	publuu.com	Vertical SaaS	7	Startup	2014	PL		YES	NO		NO
	MakeShift	G2 Fastest Growing	66	Employee Scheduling	MakeShift	makeshift.ca	Collaboration & F	32	Startup	2014	CA		YES	YES		NO
	TCP TimeClock Plus	G2 Fastest Growing	67	Time Tracking	TCP	tcpsoftware.com	HR Tech	976	Growth		US		NO	NO		YES
	Wellable	G2 Fastest Growing	68	Corporate Wellness	Wellable	wellable.co	Collaboration & F	63	Rising	2013	US	\$100,000	NO	YES		NO
	Zoho Invoice	G2 Fastest Growing	69	Billing	Zoho	zoho.com	Collaboration & F	21,062	Scale	1996	IN		YES	NO		YES
	JOP	G2 Fastest Growing	70	Employee Engagement	JOP	getjop.com	HR Tech									
	Zoho People	G2 Fastest Growing	71	Core HR	Zoho	zoho.com	Collaboration & F	21,062	Scale	1996	IN		YES	NO		YES
	Insider	G2 Fastest Growing	72	Mobile Marketing	Insider	useinsider.com	Marketing & Sale	1,248	Scale	2012	0	\$272,100,000	NO	NO		YES
	Discuss	G2 Fastest Growing	73	Consumer Video Feedback	Discuss	discuss.io	Artificial Intelliger	198	Rising	2012	US	\$6,400,000	NO	NO		NO
	CerifyMe	G2 Fastest Growing	74	Digital Credential Management	CerifyMe	certifyme.net	Security & Comp	1	Startup		US		YES	YES		NO
	LiveFlow: Advanced Ri	G2 Fastest Growing	75	Financial Close	LiveFlow	liveflow.io	Data/Analytics/BI	34	Startup	2021	US	\$7,800,000	YES	YES		NO
	Postman	G2 Fastest Growing	76	API Platforms	Postman	postman.com	Developer & Des	2,124	Scale	2014	US	\$433,000,000	NO	NO		NO
	kvCORE	G2 Fastest Growing	77	Real Estate Activities Management	kvCORE	insiderrealestate.com	Vertical SaaS	423	Growth	2008	US		NO	NO		NO
	Zoho One	G2 Fastest Growing	78	Other Product Suites	Zoho	zoho.com	Collaboration & F	21,062	Scale	1996	IN		YES	NO		YES
	Zoho Books	G2 Fastest Growing	79	Accounting	Zoho	zoho.com	Collaboration & F	21,062	Scale	1996	IN		YES	NO		YES
	Reoon Email Verifier	G2 Fastest Growing	80	Email Verification	Reoon Technology	reoon.com	Collaboration & F	3	Startup	2018	0		NO	NO		NO
	RemotePass	G2 Fastest Growing	81	Multi-Country Payroll	RemotePass	remotepass.coz	HR Tech	62	Rising	2020	US	\$10,500,000	YES	YES		YES
	Bonterra Guided Fundi	G2 Fastest Growing	82	Donor Management	Bonterra	bonterratech.co	Vertical SaaS									
	Ozonetel CloudAgent	G2 Fastest Growing	83	Contact Center	Ozonetel Commu	ozonetel.com	Customer Suppo	280	Growth	2007	US	\$5,000,000	YES	NO		NO
	Canopy	G2 Fastest Growing	84	Accounting Practice Management	Canopy	getcanopy.com	Fintech	184	Rising	2014	US	\$153,000,000	YES	YES		NO
	Leadinfo	G2 Fastest Growing	85	Visitor Identification	Leadinfo	leadinfo.com	Marketing & Sale	51	Rising		NL		YES	YES		YES
	Monte Carlo	G2 Fastest Growing	86	Data Observability	Monte Carlo	montecarlodata.com	Data/Analytics/BI	392	Growth	2019	US	\$236,000,000	NO	NO		NO
	TestGorilla	G2 Fastest Growing	87	Talent Assessment	TestGorilla	testgorilla.com	HR Tech	207	Rising	2020	NL	\$81,200,000	YES	YES		NO
	Sanity	G2 Fastest Growing	88	Headless CMS	Sanity	sanity.io	Collaboration & F	161	Rising	2018	US	\$50,700,000	YES	YES		NO
	Atlan	G2 Fastest Growing	89	Machine Learning Data Catalog	Atlan	atlan.com	Data/Analytics/BI	307	Growth	2019	US	\$69,000,000	NO	NO		YES
	Agora Real Estate	G2 Fastest Growing	90	Real Estate Investment Management	Agora RE	agorareal.com	Vertical SaaS	112	Rising	2019	US	\$29,900,000	NO	YES		YES
	isolved	G2 Fastest Growing	91	Human Resource Management Systems	isolved	isolvedhcm.com	HR Tech	1,303	Scale		US		NO	NO		NO
	Contractor Foreman	G2 Fastest Growing	92	Construction Project Management	Contractor Foreman	contractorforeman.com	Vertical SaaS									
	Vantage Fit	G2 Fastest Growing	93	Corporate Wellness	Vantage Fit - Glot	vantagefit.io	Collaboration & F	0	Startup	2014	US		YES	YES		YES
	ThoughtSpot	G2 Fastest Growing	94	Analytics Platforms	ThoughtSpot	thoughtspot.com	Artificial Intelliger	1,510	Scale	2012	US	\$663,700,000	YES	YES		YES
	Sprinklr Service	G2 Fastest Growing	95	Social Customer Service	Sprinklr	sprinklr.com	Customer Suppo	4,746	Scale	2009	US	\$429,000,000	YES	YES		YES

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TM	Product	G2 Top 100 List	G2 List Rank	G2 Category	Company Name	Website	Keyplay Category	Employees	Segment	Founded Year	HQ Country	Funding	Free Offers?	Transparent Pricing?	Community?	Partners?
	Beautiful.ai	G2 Fastest Growing	96	Presentation	Beautiful.ai	beautiful.ai	Artificial Intelligence	73	Rising	2016	US	\$16,000,000	YES	YES		NO
	Formula Bot	G2 Fastest Growing	97	Other Analytics	Formula Bot	formulabot.com	Data/Analytics/BI									
	DataCamp	G2 Fastest Growing	98	Online Course Providers	DataCamp	datacamp.com	E-Learning	1,325	Scale		US	\$31,100,000	NO	NO		NO
	Netcore Customer Eng	G2 Fastest Growing	99	Marketing Automation	Netcore Cloud	netcorecloud.co	Marketing & Sale	1,133	Scale	1997	IN		YES	NO		YES
	Jetpack	G2 Fastest Growing	100	WordPress Management Tools	Jetpack	jetpack.com	Security & Comp	11	Startup		US		NO	NO		NO
	Sprout Social	G2 Best Software Products	1	Social Media Suites	Sprout Social, Inc	sproutsocial.co	Marketing & Sale	1,620	Scale	2010	US	\$111,500,000	YES	YES		YES
	Smartsheet	G2 Best Software Products	2	Project Management	Smartsheet	smartsheet.com	Collaboration & F	3,954	Scale	2005	US	\$152,200,000	YES	YES		NO
	Microsoft Defender XD	G2 Best Software Products	3	Extended Detection and Response (XDR)	Microsoft	microsoft.com	Collaboration & F	225,465	Scale		US	\$1,000,000	YES	NO		NO
	Gusto	G2 Best Software Products	4	Payroll	Gusto	gusto.com	HR Tech	2,771	Scale	2011	US	\$746,100,000	NO	YES		YES
	Azure Portal	G2 Best Software Products	5	Portals	Microsoft	microsoft.com	Collaboration & F	225,465	Scale		US	\$1,000,000	YES	NO		NO
	Relias Learning Manag	G2 Best Software Products	6	Healthcare Learning Management Systems	Relias	relias.com	Vertical SaaS	999	Growth	2015	US		NO	NO		YES
	Hootsuite	G2 Best Software Products	7	Social Media Management	Hootsuite	hootsuite.com	Collaboration & F	1,431	Scale	2008	CA	\$299,900,000	YES	YES		YES
	Slido	G2 Best Software Products	8	Audience Response	Slido	slido.com	Collaboration & F	203	Rising	2012	SK		NO	NO		NO
	Google Analytics	G2 Best Software Products	9	Digital Analytics	Google	google.com	Cloud Infrastruct	278,714	Scale	1998	US	\$26,100,000	NO	NO		NO
	monday.com	G2 Best Software Products	10	Project Management	Monday.com	monday.com	Collaboration & F	2,150	Scale	2012	IL		NO	YES		YES
	HubSpot Service Hub	G2 Best Software Products	11	Help Desk	HubSpot	hubspot.com	Marketing & Sale	9,914	Scale	2006	US	\$100,500,000	YES	YES		YES
	HubSpot Marketing Hu	G2 Best Software Products	12	Marketing Automation	HubSpot	hubspot.com	Marketing & Sale	9,914	Scale	2006	US	\$100,500,000	YES	YES		YES
	Deel	G2 Best Software Products	13	Multi-Country Payroll	Deel	deel.com	HR Tech	9,028	Scale	2019	US		YES	YES		YES
	Insider	G2 Best Software Products	14	Mobile Marketing	Insider	usinsider.com	Marketing & Sale	1,248	Scale	2012	0	\$272,100,000	NO	NO		YES
	TeamMate+	G2 Best Software Products	15	Audit Management	Wolters Kluwer	wolterskluwer.com	Vertical SaaS	22,229	Scale	1836	NL		NO	NO		NO
	LinkedIn Sales Naviga	G2 Best Software Products	16	Sales Intelligence	LinkedIn	linkedin.com	Collaboration & F	24,848	Scale		US	\$154,800,000	NO	NO		NO
	BambooHR	G2 Best Software Products	17	Human Resource Management Systems	BambooHR	bamboohr.com	HR Tech	1,446	Scale	2008	US		YES	YES		YES
	ZoomInfo SalesOS	G2 Best Software Products	18	Sales Intelligence	ZoomInfo	zoominfo.com	Marketing & Sale	4,073	Scale	2000	US	\$7,000,000	YES	NO		YES
	CareerBuilder Talent N	G2 Best Software Products	19	Recruitment Marketing	CareerBuilder	careerbuilder.com	HR Tech	1,562	Scale	1995	US		NO	NO		NO
	Salesforce Sales Clou	G2 Best Software Products	20	CRM	Salesforce	salesforce.com	Marketing & Sale	71,402	Scale	1999	US	\$65,400,001	YES	NO		NO
	TikTok Ads	G2 Best Software Products	21	Mobile Advertising	TikTok	tiktok.com	Consumer App	61,834	Scale		US		NO	NO		NO
	CedCommerce	G2 Best Software Products	22	Multichannel Retail	CedCommerce	cedcommerce.com	Vertical SaaS	135	Rising	2015	IN		NO	NO		YES
	StackAdapt	G2 Best Software Products	23	Demand Side Platform (DSP)	StackAdapt	stackadapt.com	Marketing & Sale	1,068	Scale	2014	CA	\$1,600,000	NO	NO		NO
	Zoho Desk	G2 Best Software Products	24	Help Desk	Zoho	zoho.com	Collaboration & F	21,062	Scale	1996	IN		YES	NO		YES
	Freshdesk	G2 Best Software Products	25	Help Desk	Freshworks	freshworks.com	Customer Suppo	8,206	Scale	2010	US	\$484,000,000	YES	YES		YES
	SAP Fieldglass	G2 Best Software Products	26	Vendor Management	SAP	sap.com	Collaboration & F	112,890	Scale		DE	\$1,300,000,000	NO	NO		YES
	Salesforce Service Cl	G2 Best Software Products	27	Help Desk	Salesforce	salesforce.com	Marketing & Sale	71,402	Scale	1999	US	\$65,400,001	YES	NO		NO
	Vanta	G2 Best Software Products	28	Security Compliance	Vanta	vanta.com	Security & Comp	523	Growth	2018	US	\$203,000,000	NO	NO		YES
	Drata	G2 Best Software Products	29	Cloud Compliance	Drata	drata.com	Security & Comp	585	Growth	2020	US	\$328,200,000	NO	NO		YES
	AWS CloudFormation	G2 Best Software Products	30	Cloud Infrastructure Automation	Amazon Web Ser	amazon.com	Cloud Infrastruct	128,804	Scale	2006	US		NO	NO		NO
	HubSpot Sales Hub	G2 Best Software Products	31	CRM	HubSpot	hubspot.com	Marketing & Sale	9,914	Scale	2006	US	\$100,500,000	YES	YES		YES
	Notion	G2 Best Software Products	32	Knowledge Base	Notion	notion.so	Collaboration & F	3,008	Scale	2016	US	\$343,200,000	YES	YES		YES
	Similarweb	G2 Best Software Products	33	Competitive Intelligence	Similarweb	similarweb.com	Data/Analytics/BI	1,135	Scale	2007	US	\$235,200,000	YES	YES		YES
	Amazon Marketing Clo	G2 Best Software Products	34	Data Clean Room	Amazon Web Ser	amazon.com	Cloud Infrastruct	128,804	Scale	2006	US		NO	NO		NO
	Birdeye	G2 Best Software Products	35	Online Reputation Management	Birdeye	birdeye.com	Marketing & Sale	1,109	Scale	2012	US	\$93,000,000	NO	YES		YES
	Zendesk Support Suite	G2 Best Software Products	36	Help Desk	Zendesk	zendesk.com	Customer Suppo	6,169	Scale	2007	US	\$85,500,000	YES	YES		YES
	Gong	G2 Best Software Products	37	Conversation Intelligence	Gong	gong.io	Artificial Intelligence	1,449	Scale	2015	US	\$583,000,000	NO	NO		YES
	SOCI	G2 Best Software Products	38	Social Media Management	SOCI, Inc.	meetsoci.com	Artificial Intelligence	665	Growth	2012	US	\$237,800,000	NO	NO		NO
	ClickUp	G2 Best Software Products	39	Project Management	ClickUp	clickup.com	Collaboration & F	1,066	Scale	2016	US	\$537,500,000	YES	YES		YES
	Autodesk Construction	G2 Best Software Products	40	Construction Project Management	Autodesk	autodesk.com	Developer & Des	14,627	Scale	1982	US		YES	YES		YES
	Paylocity	G2 Best Software Products	41	Core HR	Paylocity	paylocity.com	HR Tech	5,370	Scale	1997	US	\$10,000,000	NO	NO		YES
	Trend Micro Vision On	G2 Best Software Products	42	Extended Detection and Response (XDR)	Trend Micro	trendmicro.com	Security & Comp	7,647	Scale	1988	JP		YES	NO		YES
	Culture Amp	G2 Best Software Products	43	Employee Engagement	Culture Amp	cultureamp.com	HR Tech	964	Growth	2010	AU	\$257,500,000	YES	NO		YES
	Fathom	G2 Best Software Products	44	Conversation Intelligence	Fathom - AI Meet	fathom.video	Collaboration & F	111	Rising	2020	US	\$6,700,000	YES	NO		NO
	Procore	G2 Best Software Products	45	Construction Project Management	Procore Technolo	procore.com	Vertical SaaS	3,979	Scale	2003	US		NO	NO		YES
	Jira	G2 Best Software Products	46	Product Management	Atlassian	atlassian.com	Collaboration & F	22,687	Scale	2002	AU	\$210,000,000	YES	NO		YES
	Greenhouse	G2 Best Software Products	47	Applicant Tracking Systems (ATS)	Greenhouse Soft	greenhouse.com	HR Tech	776	Growth	2012	US	\$110,100,000	NO	NO		NO
	Webex Events (former	G2 Best Software Products	48	Event Management Platforms	Webex	webex.com	Collaboration & F	1,277	Scale		US	\$47,000,000	YES	YES		NO
	Reputation	G2 Best Software Products	49	Online Reputation Management	Reputation	reputation.com	Marketing & Sale	687	Growth		US	\$210,600,000	NO	NO		YES
	Confluence	G2 Best Software Products	50	Knowledge Base	Atlassian	atlassian.com	Collaboration & F	22,687	Scale	2002	AU	\$210,000,000	YES	NO		YES
	AppsFlyer	G2 Best Software Products	51	Mobile App Analytics	AppsFlyer	appsflyer.com	Data/Analytics/BI	1,635	Scale	2011	US	\$293,100,000	YES	NO		YES
	Miro	G2 Best Software Products	52	Visual Collaboration Platforms	Miro	miro.com	Collaboration & F	2,665	Scale	2011	US	\$476,300,000	YES	YES		NO
	Braze	G2 Best Software Products	53	Mobile Marketing	Braze	braze.com	Marketing & Sale	1,658	Scale	2011	US	\$175,100,000	NO	NO		YES
	HiBob HRIS	G2 Best Software Products	54	Core HR	HiBob	hibob.com	HR Tech	1,005	Scale	2015	US	\$574,000,000	NO	NO		YES
	BILL API/AR	G2 Best Software Products	55	AP Automation	BILL	bill.com	Fintech	2,886	Scale	2018	US		NO	YES		NO
	Chargebee	G2 Best Software Products	56	Subscription Management	Chargebee	chargebee.com	Vertical SaaS	1,059	Scale	2011	US	\$468,200,000	YES	NO		YES
	Lever	G2 Best Software Products	57	Applicant Tracking Systems (ATS)	Lever	lever.co	HR Tech	252	Growth	2012	US	\$122,800,000	NO	YES		YES
	Intercom	G2 Best Software Products	58	Customer Service Automation	Intercom	intercom.com	Customer Suppo	1,308	Scale	2011	US	\$240,800,000	YES	YES		YES
	ADP TotalSource	G2 Best Software Products	59	PEO Providers	ADP	adp.com	HR Tech	61,661	Scale	1949	US		NO	YES		YES
	Spring Boot	G2 Best Software Products	60	Low-Code Development Platforms	Spring	spring.io	Collaboration & Productivity		Startup				NO	NO		NO

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	Glassbox	G2 Best Software Products	61	Session Replay	Glassbox	glassbox.com	Data/Analytics/BI	310	Growth	2010	GB	\$70,500,000	NO	NO		YES
	Rippling	G2 Best Software Products	62	Core HR	Rippling	rippling.com	HR Tech	2,882	Scale	2016	US	\$1,200,000,000	NO	YES		NO
	Clari	G2 Best Software Products	63	Revenue Operations & Intelligence (RO&I)	Clari	clari.com	Marketing & Sale	790	Growth	2012	US	\$496,000,000	YES	NO		NO
	AuditBoard	G2 Best Software Products	64	Enterprise Risk Management (ERM)	AuditBoard	auditboard.com	Security & Comp	796	Growth	2014	US	\$43,600,000	NO	NO		YES
	Wiz	G2 Best Software Products	65	Cloud Security Posture Management (CSPM)	Wiz	wiz.io	Cloud Infrastruct	1,212	Scale	2020	US	\$900,000,000	NO	NO		YES
	NinjaOne (formerly Nirx)	G2 Best Software Products	66	Remote Monitoring & Management (RMM)	NinjaOne	ninjaone.com	Developer & Des	996	Growth	1998	US	\$261,500,000	YES	YES		YES
	Adobe Captivate	G2 Best Software Products	67	Course Authoring	Adobe	adobe.com	Developer & Des	36,561	Scale	1982	US	\$2,500,000	YES	NO		YES
	Apollo.io	G2 Best Software Products	68	Sales Intelligence	Apollo.io	apollo.io	Marketing & Sale	1,390	Scale	2015	US	\$251,300,000	YES	YES		YES
	Trello	G2 Best Software Products	69	Project Management	Trello	trello.com	Collaboration & F	107	Rising	2011	US	\$10,300,000	YES	YES		NO
	ADP Workforce Now	G2 Best Software Products	70	Human Resource Management Systems	ADP	adp.com	HR Tech	61,661	Scale	1949	US		NO	YES		YES
	Salesforce Platform	G2 Best Software Products	71	Cloud Platform as a Service (PaaS)	Salesforce	salesforce.com	Marketing & Sale	71,402	Scale	1999	US	\$65,400,001	YES	NO		NO
	greyHR	G2 Best Software Products	72	Core HR	Greyip Software	greyhr.com	HR Tech	795	Growth	1994	IN	\$17,000,000	YES	NO		YES
	ServiceNow IT Service	G2 Best Software Products	73	IT Service Management (ITSM) Tools	ServiceNow	servicenow.com	Cloud Infrastruct	26,047	Scale	2004	US	\$83,700,000	NO	NO		YES
	Remote	G2 Best Software Products	74	Global Employment Platforms (GEP)	Remote	remote.com	HR Tech	5,073	Scale	2019	US	\$496,000,000	YES	YES		YES
	Amplitude Analytics	G2 Best Software Products	75	Product Analytics	Amplitude	amplitude.com	Data/Analytics/BI	807	Growth	2012	US	\$311,500,000	YES	YES		YES
	Owler	G2 Best Software Products	76	Sales Intelligence	Owler - A Meltwat	owler.com	Marketing & Sale	237	Rising	2011	US	\$30,800,000	NO	NO		NO
	Fix CMMS	G2 Best Software Products	77	CMMS	Fix by Rockwell A	fixsoftware.com	Cloud Infrastruct	241	Rising	2008	CA	\$57,900,000	YES	YES		YES
	ActiveCampaign for M	G2 Best Software Products	78	Marketing Automation	ActiveCampaign	activecampaign.com	Marketing & Sale	813	Growth	2003	US	\$360,000,000	YES	YES		YES
	Seismic	G2 Best Software Products	79	Sales Enablement	Seismic	seismic.com	Marketing & Sale	1,365	Scale	2010	US	\$446,500,000	YES	NO		YES
	Microsoft Defender for	G2 Best Software Products	80	Cloud Workload Protection Platforms	Microsoft	microsoft.com	Collaboration & F	225,465	Scale		US	\$1,000,000	YES	NO		NO
	MasterControl Manufa	G2 Best Software Products	81	Manufacturing Execution System	MasterControl	mastercontrol.com	Vertical SaaS	775	Growth	1993	US	\$150,000,000	NO	NO		YES
	Paymode-X	G2 Best Software Products	82	AP Automation	Bottomline	bottomline.com	Fintech	2,503	Scale	1989	US	\$5,000,000	NO	NO		YES
	BILL Spend & Expense	G2 Best Software Products	83	Expense Management	BILL	bill.com	Fintech	2,886	Scale	2018	US		NO	YES		NO
	Seamless.ai	G2 Best Software Products	84	Sales Intelligence	Seamless.AI	seamless.ai	Marketing & Sale	353	Growth	2018	US	\$75,300,000	YES	NO		NO
	LogRocket	G2 Best Software Products	85	Session Replay	LogRocket	logrocket.com	Developer & Des	628	Growth	2016	US	\$55,000,000	YES	YES		NO
	Lattice	G2 Best Software Products	86	Performance Management	Lattice	lattice.com	HR Tech	636	Growth	2015	US	\$329,300,000	NO	YES		YES
	Salesloft	G2 Best Software Products	87	Sales Engagement	Salesloft	salesloft.com	Marketing & Sale	1,115	Scale	2011	US	\$245,700,000	NO	YES		YES
	RUN Powered by ADP	G2 Best Software Products	88	Payroll	ADP	adp.com	HR Tech	61,661	Scale	1949	US		NO	YES		YES
	Mixpanel	G2 Best Software Products	89	Product Analytics	Mixpanel	mixpanel.com	Data/Analytics/BI	416	Growth	2009	US	\$277,000,000	NO	YES		YES
	Second Nature AI	G2 Best Software Products	90	Sales Coaching		secondnature.ai	Marketing & Sales Tech									
	IBM Maximo Applicatio	G2 Best Software Products	91	Enterprise Asset Management (EAM)	IBM	ibm.com	Cloud Infrastruct	311,315	Scale	1911	US		YES	YES		YES
	Meltwater	G2 Best Software Products	92	Social Media Listening Tools	Meltwater	meltwater.com	Artificial Intelliger	2,616	Scale	2001	US		NO	NO		NO
	Microsoft Entra ID	G2 Best Software Products	93	Identity and Access Management (IAM)	Microsoft	microsoft.com	Collaboration & F	225,465	Scale		US	\$1,000,000	YES	NO		NO
	Stack Overflow for Tea	G2 Best Software Products	94	Knowledge Base	Stack Overflow	stackoverflow.com	Collaboration & F	643	Growth	2008	US	\$153,000,000	NO	NO		NO
	DataFeedWatch by Ca	G2 Best Software Products	95	Multichannel Retail	DataFeedWatch b	datafeedwatch.com	Marketing & Sale	80	Rising	2012	US	\$1,400,000	YES	YES		YES
	Veeam Data Platform	G2 Best Software Products	96	Online Backup	Veeam Software	veeam.com	Cloud Infrastruct	5,533	Scale	2006	US	\$500,000,000	YES	NO		YES
	Freshchat	G2 Best Software Products	97	Live Chat	Freshworks	freshworks.com	Customer Suppo	8,206	Scale	2010	US	\$484,000,000	YES	YES		YES
	Fellow	G2 Best Software Products	98	Meeting Management	Fellow.app	fellow.app	Collaboration & F	64	Rising	2017	CA	\$30,500,000	YES	YES		YES
	Lacework	G2 Best Software Products	99	Cloud-Native Application Protection Platform	Lacework	lacework.com	Security & Comp	763	Growth	2015	US	\$1,900,000,000	YES	NO		YES
	HROne	G2 Best Software Products	100	Core HR	HROne	hrone.cloud	HR Tech	240	Rising	2016	IN	\$4,000,000	YES	NO		YES