Buyer Name	Description	WNEP (ABC)		WBRE (NBC)		WYOU (CBS)		WOLF (FOX)		WSWB (CW)		WQMY (My)	
		Ads	Cost	Ads	Cost	Ads	Cost	Ads	Cost	Ads	Cost	Ads	Cost
Campaign for Primary Accountability	Anti-Incumbent PAC	67	$40,750	87	$29,700	70	$28,440	12	$6,275	0	$0	0	$0
Matt Cartwright campaign	Candidate	484	$187,225	275	$44,315	140	$28,643	32	$24,400	0	$0	3	$600
Center Forward	Blue Dog Democrat PAC (Pro-Holden)	89	$66,335	86	$28,610	48	$22,775	33	$9,725	0	$0	0	$0
Environmental Defense Fund	Environmental Policy PAC (Anti-Holden)	184	$68,980	32	$9,120	18	$3,405	37	$5,070	0	$0	0	$0
Tim Holden campaign	Candidate	730	$252,235	351	$51,340	223	$28,724	69	$16,260	3	$155	13	$2,420
League of Conservation Voters	Environmental Policy PAC (Anti-Holden)	119	$112,575	58	$20,025	32	$27,795	36	$20,150	0	$0	8	$1,650
	STATION TOTAL	1,673	$728,100	889	$183,110	531	$139,782	219	$81,880	3	$155	24	$4,670
	Hours of television time	13.94		7.41		4.43		1.83		0.03		0.20	
	TOTAL NUMBER OF ADS	3,339											
	TOTAL ALL SPENDING	$1,137,697	100.00%										
	TOTAL HOURS OF TELEVISION TIME	27.83											
	TOTAL VOTES	58,033	100.00%										
	PRO-CARTWRIGHT ADS	1,694											
	SPENDING	$659,118	57.93%										
	TIME	14.12											
	VOTES FOR CARTWRIGHT	33,134	57.10%										
	PRO-HOLDEN ADS	1,645											
	SPENDING	$478,579	42.07%										
	TIME	13.71											
	VOTES FOR HOLDEN	24,899	42.90%										