		D							_
		Pro	ogre	II SS	racker				
Indicator	Objective	KPI Description	Frequency of Data Collection	Baseline Data	Year 1 Data (2021-2022)	Year 2 Data (2022-2023)	Year 3 Data (2023-2024)	KPI Target	Target Date
1	IAI	Six-year graduation rate for FTICs	Goal I: Stude	ent Opportunity 46%	& Success 49%	46%	50%	55%	2027
2	I.A.I	Four-year graduation rate for transfer students	Annual	61%	63%	64%	61%		2027
3	I.A.I	Five-year graduation rate for master's students	Annual	60%	61%	63%	63%	70%	2027
4	I.A.II	Number of students awarded credentials who are 25 or older	Annual	1,855	-	1,855		2,310	2025
5	I.A.II	Number of students enrolled at Tarleton who are 25 or older	Annual	3,775	-	3,775		5,437	2023
		Participation in high-impact teaching and learning practices (FLCs, LLCs, HIPs, HIEs,	Annual						2025
6	I.A.III I.B.I	ALEs, and civic engagement) Overall enrollment - Unduplicated headcount	Annual	11.00%	In Process	In Process 14 096	In Process	By 100% 18.122	2025
8	I.B.I	FTIC headcount/enrollment	Annual	2488		2488	2 702	2802	2025
9	I.B.I	Transfer headcount/enrollment	Annual	1307		1307	1,227	1534	2025
10	I.B.I	New Masters headcount/enrollment	Annual	521		521	588	1000	2025
11	I.B.II	Percentage of all students enrolled in graduate and professional programs	Annual	15%	16%	15%	15%	20%	2025
		Percentage of transfer and graduate students participating in onboarding & student	Annual						
12	I.B.III	support		14.88%	14.88%	26.22%	15%	30%	2025
13	I.C.I	Six-year graduation rate for Pell-eligible FTICs	Annual	40%	44%	40%	37%	47%	2027
14	I.C.I	Four-year graduation rate for Pell-eligible transfer students Percentage of graduates working &/or enrolled in Texas one year after completing	Annual	57%	60%	59%	60%	67%	2027
15	1.C.II	degree or certificate	Annuai	-%	-%			90%	2025
			Goal II:	Academic Distin				30 %	
16	II.A.I	Percentage of faculty completing one ACUE training within first three years of hire	Annual	-%	-%	-	Reported Fall 2024	75%	Fall 2025
17	II.A.I	Number of all faculty completing one ACUE course	Annual	-%	-%	242	270	300	Fall 2025
		Percentage of Common Core lecture/lab courses utilizing Open Educational Resources	Annual			1.5			
18	II.A.II	(OERs), or other low-cost course material options		3%	In Process	In Process	Reported Fall 2024	50%	2025
19	II.B.I	Number of accredited professional graduate programs	Annual	14	In Process	In Process	Reported Fall 2024	19	
20	II.B.I II.B.I	Number of research doctoral programs Number of master's programs	Annual Annual	29	31		3	4	
21	II.B.II	High school dual enrollment headcount via Tarleton Today	Annual	29	0	699	1 198	3.000	2025
23	II-B-III	Number of Presidential Honnors Program graduates who defend an Honors thesis	Annual	-	-		3	15	2025
24	II-B-III	Number of Honors students applying for national/international fellowships	Annual	-		-	2	15	2025
25	II-C-I	Enrollment at outreach locations (campuses other than Stephenville)	Annual	4076	-	4,076	4,260	7,000	Fall 2025
26	II-C-II	Number of academic programs offered at outreach locations	Annual	-	-	3	Reported Fall 2024	inc by 15	Fall 2025
		Goal	III: Global, Co	mmunity and Fir	st-Gen Initiatives				
27	III.A.I	Increase Latino student enrollment	Annual	-		In Process	23%	25%	Fall 2025
28	III.A.II	Student responses on a Campus Climate Survey	Triennial	18%	18%	No Fall 2024 Administration		5% above baseline	2025
29	III.A.II	Employee responses on a Campus Climate Survey	Triennial	46%	46%	No Fall 2024 Administration		5% above baseline	2025
30	III.B.I	Percentage of enrolled students from historically underrepresented groups (2025 target)	Annual	37%	37%	37%	37%	44%	2025
31 32	III.B.I III.B.II	Percentage of enrolled students from historically underrepresented groups (2030 target) Six-year graduation rate for FTICs from historically underrepresented groups	Annual	37%	<u> </u>	37%	37%	51%	2030 2027
32	III.B.II	Four-year graduation rate for F ITCs from historically underrepresented groups	Annual	40%	40%	41%	44%	50%	2027
33	III.B.II	groups	Annuai	57%	59%	62%	58%	67%	2027
34	III.B.III	Retention of employees from historically underrepresented groups	Annual	81%	84%	83%	86%	86%	2026
35	III.B.III	Recruitment of full time employees hired from historically underrepresented groups	Annual	22%	26%	29%	30%	27%	2026
36	III.C.I	Student responses on an intercultural competence inventory	Biennial		Pending Climate Survey	TBD		5% above baseline	2024
37	III.C.I	Employee responses on an intercultural competence inventory	Biennial		Pending Climate Survey	TBD	Reported Fall 2024	5% above baseline	2024
					conomic Impact				
38	IV.A.I	Increase total research expenditures to reach a 3-year rolling average of \$50M	Annual	\$13 Million	\$17.7 Million	\$20.1 Million	\$23 Million	\$50 Million	2027-2029
39	IV.A.II	Increase conferred research/scholarship doctoral degrees to reach a 3-year rolling average of 70	Annual			26	Reported Fall 2024	70	2027-2029
		Build sustainable research administration and infrastructure that is proportional to	Annual	1		20	1100010011012024	10	2027 2020
40	IV.A.III	sponsored research			-	In Process	In Process	Completion	2024
41	IV.B.I	Establish an Institute for Rural Economic Development and Research	Annual		In Process	In Process	Completed	Completion	2023
		Establish interdisciplinary alliance in Fort Worth and develop a facility for the Research	Annual						
42	IV.B.II	Alliance	Goal V: In	stitutional Prom	- inence	In Process	In Process	Completion	August 2026
		Implementation of an annual review process to ensure compensation and benefit	Annual						
43	V.A.I	measures remain competitive as part of the annual budget process		In Process	In Process	In Process	In Process	Completion	FY 2025
44	V.A.II	Employee engagement scores	Annual	76%	In Process	Reported Fall 2023		10% above baseline	2026
45	V.A.III	Establish data infrastructure, governance, and cross divisional collaboration	Annual	50%	In Process	In Process		55%	2023
46 47	V.B.I V.B.II	Percentage of expenditures related to teaching, research, and public service	Annual	2.100	2 185	Reported Fall 2023	Reported Fall 2024	55%	2026
47	V.B.II V.B.II	Annual average number of donors Annual average fundraising amount	Annual Annual	2,100 \$6.4 Million	2,185 \$17.1 Million	2,350 \$30 Million	Reported Fall 2024 Reported Fall 2024	3,600 \$11.5 Million	2025
40	V.D.II	Social media followers across all university social accounts (FB, Instagram, Twitter,	Annual	ao.4 million	\$17.1 Million	and Million	Reported Fall 2024	an o Million	2025
49	V.C.1	LinkedIn)	Annuar	154,199	170,454	204,818	213,328	20% increase annually	2025
50	V.C.II	Commissioner's Cup Points	Annual	17.5 CC Points	21.5 CC Points	21	92.7	25 CC Points	2025
	V.C.III	Achieve Senior Military College Designation for Leadership and Military College	Annual	In Process	In Process	In Process	In Process	Completion	Fall 2027