

Sample Data | ———> Your data can be entered on the next sheet.

| Page           | Date | Post   | Retweets | Likes | Replies | Clicks | Potential | Average |
|----------------|------|--|----------|-------|---------|--------|-----------|---------|
|                |      | Average  | 3.4      | 9.9   | 0.4     | 21.3   | 68,070    | Average |
|                |      | Median   | 2.0      | 8.0   | 0.0     | 14.0   | 18,665    | Median  |
| 3/7/2016 10:24 |      | The 8 Best Places to Get a Free Business Card                              | 0        | 3     | 0       | 16     | 17484     |         |
| 3/7/2016 10:24 |      | So grateful to have you! <a href="https://t.co/3jYj">https://t.co/3jYj</a> | 10       | 8     | 0       | 0      | 17466     |         |
| 2/29/2016 15:5 |      | The 5 Secret Lives of a Dog  | 1        | 6     | 0       | 13     | 18208     |         |
| 2/29/2016 11:4 |      | When one says "I'm a dog person"   | 1        | 8     | 0       | 17     | 18966     |         |
| 2/29/2016 10:2 |      | The Best Copywriting Tips  | 7        | 25    | 2       | 45     | 36262     |         |
| 2/26/2016 15:5 |      | Forward Motion   | 3        | 4     | 0       | 9      | 24365     |         |
| 2/26/2016 12:4 |      | Grateful for the support   | 0        | 0     | 0       | 0      | 17420     |         |
| 2/26/2016 15:5 |      | Expert Copywriting Tips  | 3        | 15    | 0       | 21     | 40860     |         |
| 2/26/2016 10:2 |      | Very grateful for the support  | 0        | 8     | 0       | 0      | 17411     |         |
| 2/26/2016 10:2 |      | The All-in-One Copywriting Guide   | 4        | 19    | 0       | 13     | 18363     |         |
| 2/25/2016 7:24 |      | So thrilled for the support  | 1        | 7     | 0       | 0      | 31082     |         |
| 2/24/2016 15:5 |      | David Allen, G   | 5        | 14    | 1       | 14     | 21664     |         |
| 2/24/2016 11:4 |      | The Future of Copywriting  | 0        | 5     | 0       | 21     | 17387     |         |
| 2/24/2016 10:2 |      | How to Humanize Your Copywriting   | 3        | 7     | 1       | 34     | 22600     |         |
| 2/23/2016 15:5 |      | How to Write a Winning Copywriting Proposal                                | 3        | 9     | 0       | 11     | 27468     |         |
| 2/23/2016 11:4 |      | My best tips for writing a winning proposal                                | 0        | 5     | 0       | 22     | 17368     |         |
| 2/23/2016 10:2 |      | Should You Write a Copywriting Proposal?                                   | 7        | 11    | 0       | 14     | 23368     |         |
| 2/22/2016 15:5 |      | Copywriting for Small Business   | 1        | 13    | 0       | 18     | 17361     |         |
| 2/22/2016 11:4 |      | Snapchat like it's hot   | 1        | 4     | 1       | 10     | 18044     |         |
| 2/22/2016 10:2 |      | 15 Tools to Create a Winning Copywriting Proposal                          | 17       | 26    | 2       | 147    | 938235    |         |

|   |                |          |         |          |         |           |                |
|---|----------------|----------|---------|----------|---------|-----------|----------------|
| sep=  |                |          |         |          |         |           |                |
| Date  | Post           | Retweets | Likes   | Mentions | Clicks  | Potential |                |
|   | <i>Average</i> | #DIV/0!  | #DIV/0! | #DIV/0!  | #DIV/0! | #DIV/0!   | <i>Average</i> |
|   | <i>Median</i>  | #NUM!    | #NUM!   | #NUM!    | #NUM!   | #NUM!     | <i>Median</i>  |
| [x] Import your Buffer csv data here, into this cell A5 |                |          |         |          |         |           |                |