

Facebook F8			
developer conference			
just the content, ad, video, marketing, distribution, media sessions		livestream + recorded videos: https://www.fbf8.com	
No VR, no Oculus, no gaming. Maybe a tiny bit of Javascript		sessions compiled by @casualsheets	
		casualspreadsheets.com	
SESSION	TIME	DAY	
Keynote MYSTERY	10:00	tuesday	
Media and Facebook	12:30–1:20	tuesday	WATCHING WITH INTEREST
Boost Your Business With Messenger	12:30–12:50	tuesday	
Growth Marketing: Best Practices for Getting and Keeping an Audience	12:30–1:20	tuesday	
How to Build a Great Bot	1:00–1:20	tuesday	
What's New with News Feed	1:30–2:20	tuesday	WATCHING WITH INTEREST
The Future of Video on Facebook	2:30–3:20	tuesday	WATCHING WITH INTEREST
What can be Learned from China's Mobile Economy Boom in Past 5 Years?	2:30–2:50	tuesday	
Video Content That Connects	3:30–4:20	tuesday	
Create Fullscreen Experiences on Mobile with Canvas	4:00–4:20	tuesday	
Explore the Power of the Places Graph	4:00–4:20	tuesday	
International Research: Gaining Cultural Context for Scalable Solutions.	4:00–4:20	tuesday	WATCHING WITH INTEREST
The Future of Monetizing with Audience Network	4:30–4:50	tuesday	
Measure the Complete Customer Journey with Facebook Analytics for Apps	4:30–5:20	tuesday	
Monetizing in a Video-First Environment	4:30–5:20	tuesday	WATCHING WITH INTEREST
How We Shipped Reactions	5:00–5:20	tuesday	
Thinking Beyond the Install	5:00–5:50	tuesday	
Building Offline Experiences for Instagram	5:30–5:50	tuesday	
Creative Ways to Conduct Research	5:30–5:50	tuesday	
Fireside Chat: The Future of Media	5:30–6:20	tuesday	WATCHING WITH INTEREST
Also of note in Media Lounge, Facebook Media Solutions Team demo of Delmondo's video analytics			(in-person)
Keynote MYSTERY	10:00	wednesday	
Let's Chat About Bots	12:00–12:20	wednesday	
How WhatsApp Reduced Spam for Over 1 Billion People	12:30–12:50	wednesday	WATCHING WITH INTEREST
Visually Connecting People and Businesses	1:00–1:20	wednesday	
Natural Language Understanding @ Facebook	1:00–1:20	wednesday	
Making the Facebook Social Graph Semantic	1:30–1:50	wednesday	
Facebook Analytics for Apps: The Future of Insights	1:30–1:50	wednesday	
Marketing API's: The Automation Advantage. for All	2:00–2:20	wednesday	
Discover New Facebook Advertising Tools	2:30–2:50	wednesday	
Powering Mobile Commerce on Facebook	2:30–2:50	wednesday	
Explore the Power of the Pages API	3:00–3:20	wednesday	
Building for a Billion People: Behind the Scenes with Facebook's Product Eng	3:30–3:50	wednesday	