

Description	Quarter	FY2015	Quarter	FY2014	Quarter	FY2013	Quarter	FY2012	Remarks
		<b>Net Profit</b>		<b>Net Profit</b>		<b>Net Profit</b>		<b>Net Profit</b>	
	Q1'15	\$ 6,643	Q1'14	\$ 1,697	Q1'13	\$ 81	Q1'12	\$ 8,374	Share capital 100,745
	Q2'15	\$ 21,827	Q2'14	\$ 2,033	Q2'13	\$ 1,042	Q2'12	\$ 4,591	
	Q3'15	\$ 13,461	Q3'14	\$ 3,339	Q3'13	\$ 3,429	Q3'12	\$ 3,910	
	Q4'15	\$ 7,974	Q4'14	\$ 3,265	Q4'13	\$ (314)	Q4'12	\$ (712)	
	<b>FY2015</b>	<b>\$ 49,905</b>	<b>FY2014</b>	<b>\$ 10,334</b>	<b>FY2013</b>	<b>\$ 4,238</b>	<b>FY2012</b>	<b>\$ 16,163</b>	
Number of MV sold		10,997		9,419					Guesstimate for Dec'15 & Actual for the rest
EPS (cents)		\$ 0.4954		\$ 0.1026		\$ 0.0421		\$ 0.1604	Ties back to audited stats accounts
Share price	31/12/2015	\$ 3.38	31/12/2014	\$ 1.92	31/12/2013	\$ 2.43	28/12/2012	\$ 2.84	<a href="http://www.bloomberg.com/quote/CNCB:MK &amp; CIMB i-trade">http://www.bloomberg.com/quote/CNCB:MK &amp; CIMB i-trade</a>
P/E ratio		<b>6.82</b>		<b>18.72</b>		<b>57.77</b>		<b>17.70</b>	PE ratio drop from FY2012 to FY2015.
<b>Computing product mix &amp; cash conversion cycle.</b>									
	<b>FY15 3Q</b>	<b>FY14 4Q Act</b>	<b>FY13 4Q Act</b>	<b>FY12 4Q Act</b>	Checking				Remarks for items highlighted in color
Sales	\$ 1,192,398	\$ 922,463	\$ 644,976	\$ 656,192					
COGS	<b>\$ (1,089,508)</b>	\$ (837,467)	\$ (597,256)	\$ (597,034)					Guesstimate To compute the inventories turns. Unable to obtain COGS from quarterly results for FY15. Hence, assuming GP margin is the average of FY12 to FY14 to guesstimate the COGS.
Gross Profit	\$ 102,890	\$ 84,996	\$ 47,720	\$ 59,158					
Gross Profit Margin (%)	8.63%	9.21%	7.40%	9.02%	(0.00)				
Net Profit	\$ 41,931	\$ 10,334	\$ 4,238	\$ 16,163					
Net Profit Margin (%)	<b>3.52%</b>	<b>1.12%</b>	<b>0.66%</b>	<b>2.5%</b>					Fact Higher net profit margin due to better product mix.
Net Profit pu (\$)	\$ 3.52	\$ 1.10							Higher sales volume due to better design coupled with favourable product mix weighted towards higher-priced vehicles which carries improved margin particularly the hybrid models.
Sales volume (units)	10,997	9,419							
Checking	-	-							
<b>Computing Stock Turnover days</b>									
Stock turnover (days)	<b>43.0</b>	<b>44.0</b>	81.6	69.3					Fact Better stock turnover days for FY15 & FY14 compared to FY13 & FY12.
<b>Computing Trade Receivables Turnover Days</b>									
Trade Receivables (days)	<b>28.3</b>	<b>19.9</b>	29.2	22.9					Fact Deteriorated by 10 days comparing btw. FY15 vs. FY14.
<b>Computing Trade Payables Turnover Days</b>									
Trade Payables (days)	<b>26.6</b>	<b>24.6</b>	25.1	85.7					Consistent with cash flows statement that shows an increase in Trade AP.
Cash conversion cycle (days)	<b>44.7</b>	<b>39.3</b>	85.7	6.5					Fact Poorer cash conversion cycle by 5 days due to longer collection period from AR comparing btw. FY14 to FY15.
<b>Conclusion:</b>									
<b>Reason for negative operating cashflows (FY15: RM35.6M) and drawdown of Bankers Acceptance (RM30M)</b>									
During FY15, there is a two fold increase in inventories to \$171.6M (FY14: \$85M) to support higher sales. Indeed, inventories turnover days for FY15 remained the same with FY14 at 44 days.									
However, Trade AR turnover days deteriorated by 8 days (FY15: 28.3 vs. FY14: 19.9) and coupled with doubling down on inventories in FY15 but offset slightly by better Trade AP turnover days of 2 days (FY15: 26.6 vs. FY14: 24.6) resulted in negative operating cashflows and drawdown its bankers acceptance.									
This is consistent with poorer cash conversion cycle by 5 days comparing btw. FY15 of 44.7 days vs. FY14 of 39.3 days.									

Malaysia Vehicle Sales data for respective months:									
	Passenger Vehicles	Commercial	Total	Net profit	Less: Dividends Merz S/B	Adj. Net profit	Net profit per unit sold (\$'000)	Remarks for items highlighted in color	
<b>To guess how much is the net profit per unit sold for FY15:</b>									
Jan'15	430	7	437					Guesstimate	Commercial vehicle sales - balancing number
Feb'15	491	7	498					Guesstimate	Commercial vehicle sales - balancing number
Mar'15	969	17	986						
<b>Q1'15</b>	<b>1,890</b>	<b>31</b>	<b>1,921</b>	<b>\$ 6,643</b>		<b>\$ 6,643</b>	<b>\$ 3.5</b>		Source: Qtrly results
Apr'15	932	6	938						
May'15	1,148	4	1,152						
Jun'15	1,205	17	1,222						
<b>Q2'15</b>	<b>3,285</b>	<b>27</b>	<b>3,312</b>	<b>\$ 21,827</b>	<b>\$ (11,229)</b>	<b>\$ 10,598</b>	<b>\$ 3.2</b>		Source: Qtrly results
Jul'15	1,029	21	1,050						
Aug'15	1,005	28	1,033						
Sep'15	1,002	21	1,023						
<b>Q3'15</b>	<b>3,036</b>	<b>70</b>	<b>3,106</b>	<b>\$ 13,461</b>		<b>\$ 13,461</b>	<b>\$ 4.3</b>		Source: Qtrly results
Oct'15	935	11	946						
Nov'15	907	22	929					Guesstimate [1]	For Dec'15 sales; use the average for other months whereby passenger vehicles sales are below 1K units and commercial vehicles sales below 10 units.
Dec'15	777	6	783						
<b>Q4'15</b>	<b>2,619</b>	<b>39</b>	<b>2,658</b>	<b>\$ 7,974</b>		<b>\$ 7,974</b>	<b>\$ 3.0</b>	Guesstimate	TO guess the net profit per unit sold, use the average profit per unit from Q1'15 to Q3'15 and discount by 20%.
<b>Total FY15</b>	<b>10,830</b>	<b>167</b>	<b>10,997</b>	<b>\$ 49,905</b>		<b>\$ 38,676</b>	<b>\$ 3.5</b>		
<b>To guess how much is the net profit per unit sold for FY14:</b>									
<b>For 2014</b>			9,419	\$ 10,334		\$ 10,334	\$ 1.1		
<b>Conclusion:</b>									
<b>Whether the net profit per unit for FY15 (\$3.5K) and FY14 (\$1.1K) is reasonable?</b>									
		<b>FY15</b>	<b>FY14</b>						
Net profit margin (%)		3.50%	1.10%						
Net profit (average for 4Q) (\$)	\$	3.5	\$ 1.1						
Each 1% net profit margin yields \$1K net profit.									
The improvement in net profit margin (%) in FY15 is consistent with our understanding that									
<ul style="list-style-type: none"> <li>• higher sales vol. in FY15 due to better product design, coupled with</li> <li>• better sales mix weighted towards higher-priced vehicles which carries improved margin particularly the hybrid models.</li> </ul>									
Hence in FY15, a 3.5% improvement should yield about \$3.5K net profit (\$) per unit sold.									
<b>Whether the expected net profit for FY16???</b>									
<a href="http://www.therakyatpost.com/business/2015/12/03/mercedes-benz-malaysia-optimistic-to-sell-more-cars-next-year/">http://www.therakyatpost.com/business/2015/12/03/mercedes-benz-malaysia-optimistic-to-sell-more-cars-next-year/</a> <a href="http://www.thestar.com.my/business/business-news/2015/12/04/mercedes-benz-expects-to-sell-more-cars-in-malaysia-next-year/?style=biz">http://www.thestar.com.my/business/business-news/2015/12/04/mercedes-benz-expects-to-sell-more-cars-in-malaysia-next-year/?style=biz</a> "I see a good opportunity next year (2016) for us to chart growth in our sales and we are eyeing to beat the record we achieve this year for 2016," Mark Raine VP Sales & Mktg.									
Despite the optimism by Mercedes Benz that they will sell more units in 2016, yet, we understand that the macro economics for FY2016 will continue to be as challenging as FY2015.									
So, the million dollars question now is how many units will Mercedes sell for FY2016?									
If we refer to FY2014 and FY2015,									
		<b>FY2015</b>	<b>FY2014</b>	<b>Total</b>					
Sales (units)		10,997	9,419	20,416					
Average sales per month				851					
Hence, it is prudent to estimate Mercedes will at least sell 850 units per month for FY2016 (as an average for both FY2014 and FY2015).									
Despite the weakening in forex, Merz has determined not to increase its selling price p.u. and has indeed reduced selling price p.u. for some of its product lines.									
Based on net profit margin of 3.5% and using a conservative \$3K net profit per unit (instead of \$3.5K),									
		<b>FY2015</b>							
Sales (units)		\$ 30,600							
Add: dividend from Merz		\$ 11,229							
		<b>\$ 41,829</b>							
EPS		\$ 0.415							The minimum EPS.
P/E (forward multiple)		10							This PE multiple will be determined based on how fast they can sell more than 850 units per month.
Estimated share price		\$ 4.15							
Current share price		\$ 3.38							
Potential upside (\$)		\$ 0.77							
Potential upside (%)		22.8%							

[1] Extract from quarterly results: "The outlook for the remainder of the year is for trading conditions to become more difficult and for competition to increase in the face of a weakening economy".