OUTPUT DRIVERS INFLUENTIAL IMPACT







Organising	Governance	Delineated roles in place and clear decision-making structure Governance		0 11 1				
	Strategy	Clear strategy and plan in place that the team follows		Operational Scale	Extent to which the group's messages reach the intended target audience	Supporters	Evidence that other people have joined the group's campaign and taken action in support of	
	Values	Set of values and practices that guide the team's collective effort					the movement	
	Motivation	Common commitment to change and supportive of each other	Visibility	Public Mobilisation	Evidence that community is responsive to the group's initiatives and is taking actions in support of them			
Skills & Knowledge	Soft Skills	Communication, Networking, Leadership, Teamwork, Public Speaking, Self Confidence, Creativity, Resilience, Problem Solving				Public Opinion	Evidence that the group has shifted public opinion in favour of action on the selected issue	
	Hard Skills	Research, Strategic Planning, Advocacy, Fundraising, Media Savvy					opinion in lavour of action on the sececed issue	
Network	Community Acceptance	Legitimacy of the group and the rights of young people to have a voice within the community		Use of Influencing Platforms	Ability to analyse and select the right platform to deliver the campaign and the messages	Key Opinion Leaders	Evidence of decision makers taking direct action in favour of the group's campaign	
	Alliances	Connected to and planning with groups that want to see the same change						
	Youth Engagement	Mobilisation of peers into the supporters base	Platform					
Sustainability	Financial	Ability to fund activities beyond the project lifecycle		Media Coverage	The extent to which the group's initiatives are driving public discourse	Policy Engagement	Evidence of decision makers engaging with the group in order to influence a policy outcome	
	Partnerships	Partnerships (financial or otherwise) that will help sustain the movement						

INDICATORS	PHASE 1: EMERGING	PHASE 2: GROWING	PHASE 3: INFLUENTIAL	ASSESSMENT ROUND 1	ASSESSMENT ROUND 2	ASSESSMENT ROUND 3	ASSESSMENT ROUND 4
Governance	We don't always know how to organize our group, make decisions, or understand what everyone's job is	We meet regularly, have a clear way to make decisions, and everyone knows what their job is	We have a permanent group with written rules for each role, and we follow a long-term plan that matches our goals and values			20	
Strategy	We don't have a clear way to communicate or follow our plans	have a simple way to communicate and a basic plan for what we'll do in a year We have regular ways to communicate and a long-term plan to guide what we do for the next few years			بِرْقِي	A44	
Values	We try to figure out what values are important to us	We have talked about a few important values and try to use them in what we do	We have clearly written down our important values, think about them often, and use them seriously in all our activities	A POST	ACTIVATE	SECOND VISAR CONSOLIDATION	SUSTAINABILITY
Motivation	We don't work together very often, and there's not much support for each other	We sometimes work together and help each other when things are tough	We all work together strongly for change and always support each other no matter what				
Community Acceptance	Not many people see our group as important or listen to young people's voices	Some people see our group as important and listen to young people's voices a bit	Lots of people see our group as important and strongly support young people's voices in the community	P LA N ACTIV		CONSTRUMENT OF THE PROPERTY OF	THE VENT
Alliances	We don't connect much with other groups, and we don't plan or work together very often with other groups	We know a few other groups and sometimes plan and work together	We have many strong connections with other groups, regularly plan together, and work as a team for the same goals		ACTIVATE		
Youth Engagement	Only a few friends join us, and we don't have many supporters	More friends are joining us, and our group of supporters is getting bigger	We have a big group of active friends who always join and help us				
Financial	We don't have much money to carry out our activities	We have some money, but not always, and usually only lasts less than a year	We have a constant source of money, enough to last a few years				
Partnerships	We have no partners or just a few who help us once in a while	We have a few partners who help us sometimes, but we don't have a long-term plan with them	We have strong partnerships with important groups and people, and we have a clear, long-term plan to work together	PLINACTIVA		CONSOLIDATION	
Operational Scale	We mostly do things in our local area	We do things across our district and sometimes in our region	We do things all over the country and even around the world			CONSOLIDATION	Tree tool SUSTAINABILITY
Public Mobilisation	We don't have much of a following	We have a good number of followers in our region, and some important people listen to us	We have a lot of followers all over the country and the world, and important people actively support and promote what we do	O COLOR	ACTIVATE		
Use of influencing Platforms	Our messages don't often reach the people we want, and we don't use our ways of communication very well	Our messages sometimes reach the right people through basic ways of communication	Our messages reach the right people effectively because we use different ways of communication		ACTIVATE		
Media Coverage	We don't get much attention from the media	We get some attention from smaller media that reach our local or regional area	We get a lot of coverage from big media company that reach people all over the country and the world				
	We don't have much of a following among other young people	We have a good number of followers in our region, and some important people listen to us	We have a lot of followers all over the country and the world, and important people actively support and promote what we do	PLAN	ACTIVATE.		
	We are not sure if we are changing what and how people think	We have some proof that what we are doing is changing what and how people think	We have solid proof that we are changing what people think, and other people also say the same	ACTIVATE.		SUSTAINABILITY ON	
	We have one or two examples that important people are starting to take action because of our activities We have some examples of important people to action based on our activities		We have lots of example to proof that important people are taking direct action as a result of our activities and they clearly show strong support	PUAN	ACTIVATE.		35
gagement	We haven't made much change in local or regional rules yet	We have made some changes in the rules, and we have proof that we talk to the people who make those rules	We have made big changes in the rules, and we have clear proof that we directly influence them. Important people often talk to us about these changes				CONSOLIDATION
0	Governance Strategy Values Motivation Community Acceptance Alliances Youth Engagement Financial Partnerships Operational Scale Public Mobilization Use of influencing Platforms Media Coverage uters	Governance We don't always know how to organize our group, make decisions, or understand what everyone's job is with the control of the cont	Governance We don't always know how to organize our group, make decisions, or understand what everyone is job is Strategy We don't have a clear way to communicate or follow our plans. Values We try to figure out what values are important to us We don't work logether very often, and there's not much support for each other. Motivation We don't work logether very often, and there's not much support for each other. Community Acceptance Alliances We don't avery people see our group as important to us We don't work logether very often, and there's not much support for each other. Alliances We don't avery people see our group as important to itsele to young people's voices a bit. Alliances Youth Financial We don't have much other groups, and we don't have many supporters. We don't have much money to carry out our activities Financial We have no partners or just a few who help us once in a while We have no partners or just a few who help us once in a while We mostly do things in our local aires We don't have much of a following We don't have much of a following We don't see our ways of communication nevy well We don't get much attention from the media We have a good number of followers in our region, and we don't use our ways of communication in very well We have a good number of followers in our region and we don't use our ways of communication in very well We not have much of a following among other young people is well and have a good number of followers in our region, and some important people liste to us We have a good number of followers in our region, and some important people liste to us We have a good number of followers in our region, and some important people liste to us We have a good number of followers in our region, and some important people liste to us We have some examples of important people liste to us We have some examples of importan	Governance We don't always know how to organize our group, make decisions, or understand what everyone's job is Strategy We don't have a clear way to ommunicate or follow our plans We may be don't have a clear way to ommunicate or follow our plans We will be don't have a clear way to ommunicate or follow our plans We have a permanent group with written rules for each role, and everyone knows what their job is We have no partners or just a few who help us once in a while We have no partners or just a few who help us once in a while We don't have much of a following We have no partners or just a few who help us once in a while We don't have much of a following We don't aver much after or years We don't never much of a following We don't never much of a following We don't never much of a following We have no er two examples that important people are fairning to fail each or regional rules of the work together way of the media We don't never much of a following with an or work together with order groups. We have no partners or just a few who help us once in a while We have no partners or just a few who help us once in a while We have a good number of followers in our region, and we don't have a larg-yearm plan with them We have no partners or just a few who help us once in a while We don't have much of a following We have no partners or just a few who help us once in a while We don't have much of a following We have a good number of followers in our region, and we don't have a larg-yearm plan with them We don't have much of a following among other young what and how people We have no extremely a while inportant people and while who for much will not young the people who while while we don't have a larg-year people who while while we don't have a larg-year people while	Financial We don't have much or oparate our group, make decisions, or understand what everyone's job is We meet regularly, have a clear way to communicate or ablow a long-term plan that matches our goals and values. We don't have a clear way to communicate or follow our jobs and values and plans We try to figure out what values are important to us We have a simple way to communicate and a basic plan for what well do it an a year We have talked about a few important values and try to use them in what we do to a short was the communicate and a long-term plan to use them product values; think communicate or follow our jobs and values and the plan to guide what we do for the next few years when the do and value and the plan to guide what we do for the next few years when the plan to guide what we do for the next few years when the plan to guide what we do for the next few years about them of the groups as important and strongly to all your people's voices and the plan of work together very often, and we don't plan or work together very often with other groups, and we don't plan or work together very often with other groups, and we don't plan or work together very often with other groups, and we don't plan or work together very often with other groups, and we don't have many supporters. We have no partners or just a few who help us once in a wille. We have no partners or just a few who help us once in a wille. We have no partners or just a few who help us once in a wille. We have a good number of followers in our region. We have a constant source of money, enough to last a few years. We have no partners or just a few who help us once in a wille. We have a good number of followers in our region, and we don't have much of a following. We have a good number of followers in our region, and we don't have much of a following among other young what and how people when the country and the world. We don't have much of a following among other young what and how people whith a don't people actively support and pr	Community Verdon't always who how to organize our group, make decisions, or understand what everyone is pile. We make a dear way to make decisions, and everyone pile is who help organize our group as reportant to us. Strategy We don't have a clear way to communicate or follow our piles. We try to figure out what values are important to us. We have a series who they are a strength with the proper whose what their pile is and everyone piles the series of the piles. Motivation We don't work logisher very often, and there is not much become the piles of the piles of the man what we do the piles are tough. Motivation We don't work logisher very often, and there is not much become the piles of the man what we do the piles are tough piles who are a strength with the piles who help us come in a whole were the piles are tough and the piles. Partnerships We don't connect much with other groups and we don't have many supported who are supported by the piles who help us come in a white white the piles who help us come in a white white the piles who help us come in a white white the piles who help us come in a white white the piles who help us come in a white who who help us come in a white white the piles who help us come in a white white who help us come in a white white the piles who help us come in a white white w	Covernance We don't always know how to organize our group, make discussion, and designation of the community of the communit

	Soft Skills	Communication	I can clearly and convincingly share my ideas with others	
		Networking	I can make and keep strong connection with other people	
		Leadership	I can inspire and act as a role model for my team so that we can all work well together	
		Teamwork	I can work well with others, listen to their ideas and help each other	
		Public Speaking	I can connect and motivate audiences when I speak	
		Self Confidence	I believe in myself and my abilities to do things well	
		Creativity	I can come up with new and exciting ideas	
Skills & Knowledge		Resilience	I stay motivated and change my plans when things don't go like I want them to	
·······································		Problem Solving	I can quickly figure out problems and find good solutions	
		Research	I can collect, analyse and understand information	
		Strategic Planning	I can make clear plans and set goals for our group	
	Hard Skills	Advocacy	I know how to talk to important people to bring positive changes	
		Fundraising	I can find ways to get money to support our activities	
		Media Savvy	I can use social and other forms of media to share my message	