




IF		THEN		SO THAT		
YOUNG PEOPLE ARE SUPPORTED TO BUILD AND SUSTAIN THEIR OWN CHANGE MOVEMENTS ...		THEY WILL HAVE A SUSTAINABLE PLATFORM TO RAISE ISSUES OF THEIR CONCERN AND DRIVE COMMUNITY DISCOURSE ...		THEY CAN INFLUENCE THE ACTIONS OF YOUTH, COMMUNITY & DECISION MAKERS		
BASE ENABLERS		OUTPUT DRIVERS		INFLUENTIAL IMPACT		
						
Organising	Governance	Visibility	Operational Scale	Extent to which the group's messages reach the intended target audience	Supporters	Evidence that other people have joined the group's campaign and taken action in support of the movement
	Strategy					
Values	Platform		Use of Influencing Platforms	Key Opinion Leaders	Evidence of decision makers taking direct action in favour of the group's campaign	
Motivation						Media Coverage
Skills & Knowledge	Soft Skills	Community Acceptance	Alliances	Youth Engagement	Financial	
	Hard Skills					Partnerships (financial or otherwise) that will help sustain the movement



<b>Skills &amp; Knowledge</b>	<b>Soft Skills</b>	Communication	I can clearly and convincingly share my ideas with others	
		Networking	I can make and keep strong connection with other people	
		Leadership	I can inspire and act as a role model for my team so that we can all work well together	
		Teamwork	I can work well with others, listen to their ideas and help each other	
		Public Speaking	I can connect and motivate audiences when I speak	
		Self Confidence	I believe in myself and my abilities to do things well	
		Creativity	I can come up with new and exciting ideas	
		Resilience	I stay motivated and change my plans when things don't go like I want them to	
		Problem Solving	I can quickly figure out problems and find good solutions	
	<b>Hard Skills</b>	Research	I can collect, analyse and understand information	
		Strategic Planning	I can make clear plans and set goals for our group	
		Advocacy	I know how to talk to important people to bring positive changes	
		Fundraising	I can find ways to get money to support our activities	
		Media Savvy	I can use social and other forms of media to share my message properly	