

Format	Description	CPM	100% traffic	50% traffic	25% traffic
banner	300x250	₸ 1.2	₸ 1,100	₸ 600	₸ 400
banner	300x600	₸ 2.0	₸ 1,400	₸ 800	₸ 500
slider	300x250	₸ 2.0	₸ 1,200	₸ 700	₸ 450
slider	300x600	₸ 3.0	₸ 1,500	₸ 900	₸ 550
sticky corner	300x250	₸ 10	₸ 1,500	₸ 900	₸ 550
catfish	600x120	₸ 15	₸ 2,000	₸ 1,200	₸ 725
pop-up	400x300	₸ 15	₸ 2,000	₸ 1,200	₸ 725
in-page	seconds<30	₸ 12	₸ 2,000	₸ 1,200	₸ 725
in-page	seconds>30	₸ 20	₸ 3,500	₸ 1,950	₸ 1,100

Discounts	Rate
Standard discount to agencies	20%
Monthly budget>1000 AZN	20%
Monthly budget>2000 AZN	25%
Monthly budget>3000 AZN	30%
Monthly budget>4000 AZN	40%