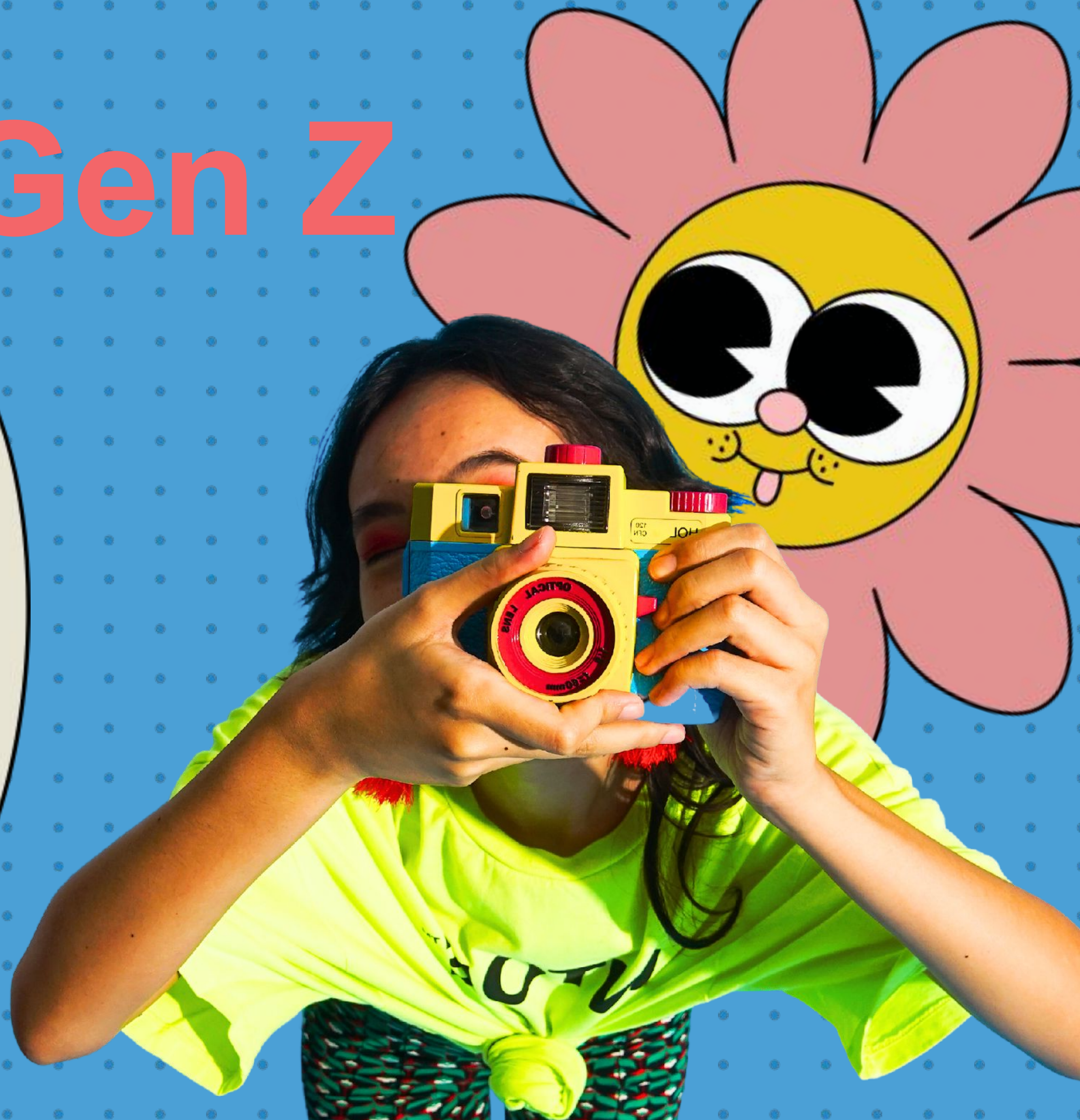


It's Giving Gen Z

The costume theme this year is leaning **HARD** into Gen Z. And because I am a strong millennial I am only coming around to this idea years later. - Viv



Bloke Core & Blokette

WTF is
that?



EDUCATION TIME

Bloke Core is used to describe a particular aesthetic mood where the look is composed of a vintage football shirt, a pair of jeans and sneakers. **Blokette** is a feminine build off this style where you combine hyper-feminine pieces such as ribbons and miniskirts with typical masculine items like football shirts. The contrast is what makes the style work (or doesn't).



It's Athleisure But Gen Z

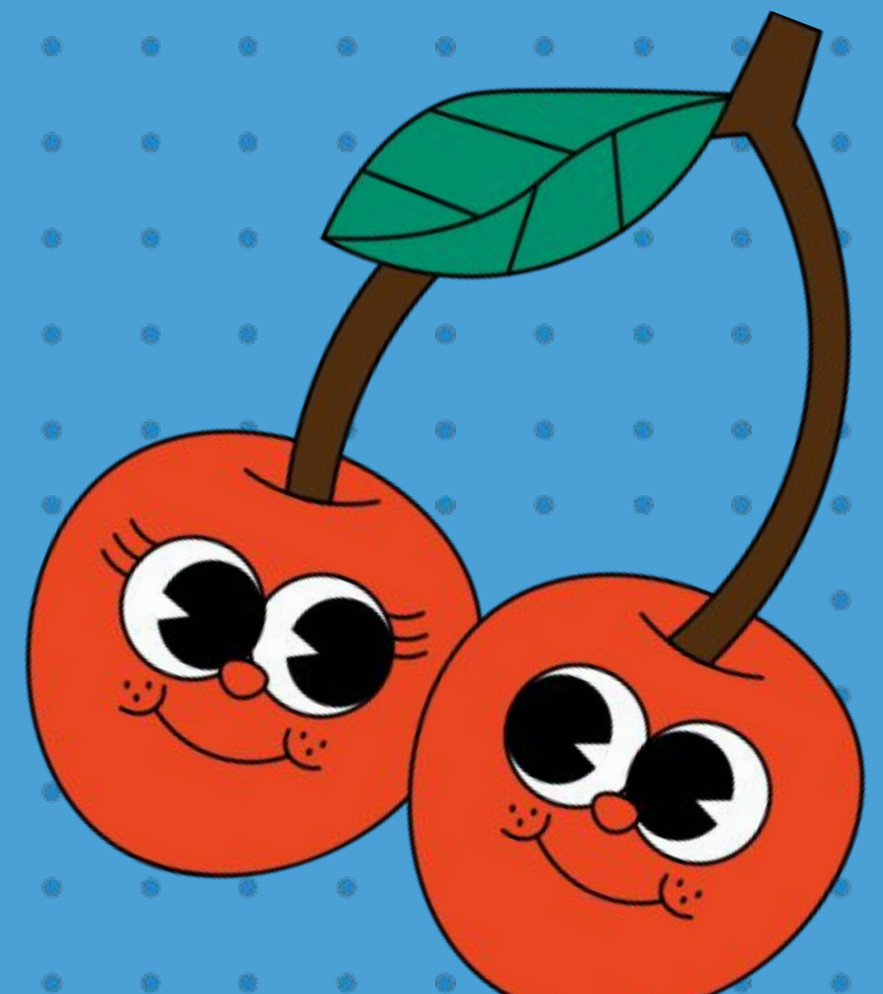


B

And add something
Gen Z like baggy pants,
a bucket hat, or capris
(if you dare!!!)

A

Something sporty (a
soccer/rugby/football
jersey, a baseball tee,
golf polo, trackpants,
basketball shorts)



Bloke Core Inspo

***please don't all wear jerseys..try to mix it up with soccer shorts, track pants, or golf polos or baseball tees



Blokkette Inspo



If it helps
here's what
I'm thinking
for my fit

