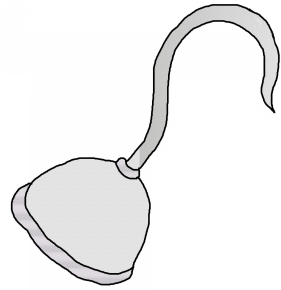


Introduction



1. **HOOK**- attention grabber, between 1-3 sentences
 - a. Strategies: quote, anecdote, question, sensory detail, etc...
 - b. Should capture attention of reader and be thought provoking!
2. **Bridge**- used to connect the hook to the thesis statement (1-2 sentences)
 - a. Ideas....maybe define social media/cancel culture? Cite your source (website)!
 - b. Perhaps establish WHY THIS IS SUCH A RELEVANT TOPIC RIGHT NOW.
3. **Thesis Statement**- clearly states what side you are on and your upcoming reasons
 - a. Think of it as Google Maps- “drives” the direction your essay is going!
 - b. Social Media/Cancel Culture does more harm than good (or more good than harm) because _____ and _____.
 - i. Insert the two reasons in the above blanks (just state them--- **do NOT explain why yet!**)
 - ii. Keep them **simple**
 - iii. No quotes...those are for the body paragraphs

Body of the essay

Paragraph 2- Reason One

- Burger format
- **Two** pieces of evidence, then analysis...
- Use transitions (first, next, also, therefore...)

Paragraph 3- Reason Two

- Same as above, but for reason #2

Paragraph 4- Counterclaim

- *Some may say that.....* (fill in best argument on **the other side**). **Now, respect/explain that side in a couple sentences.**
- *However, that still does not seem logical because....*
- Use **evidence** to **SQUASH** their argument-- end paragraph **“Hammering Home”** the side you are arguing for.
- Follow counterclaim worksheet I handed out in class (the “double burger”)



Conclusion

1. Restate thesis statement

a. In conclusion, social media/cancel culture does more harm than good (or more good than harm) because _____ and _____.

- **DO NOT EXPLAIN** the two reasons- you did this in the body!

2. Call to Action

a. This is where you ask the reader to consider changing a law, or keeping a law...
b. Please consider.... It is important to...This law should be changed...

3. If possible, **tie back to hook** (advanced level, optional)



Other Suggestions...

Almost done! **Woo Hoo!!**

Remember to use some of these apps:

***Grammarly.com**

***Thesaurus.com**

***Tools-- Grammar and Spelling check**

Other apps suggestions: _____

CELEBRATE

