

An aerial photograph of the Dalhousie University campus in Halifax, Nova Scotia. The image shows a mix of modern and traditional architecture, including a large green soccer field, several multi-story buildings, and a prominent building with a central dome. A large yellow rounded rectangle is overlaid on the left side of the image, containing the title text. Below the yellow box is a white rounded rectangle containing the authors' names and the Dalhousie University logo.

Moonshot Projects in Higher Education

Jody Couch, Michael Bennett





Acknowledgements

Dalhousie University is located in Mi'kma'ki, the ancestral and unceded territory of the Mi`kmaq. We are all treaty people.

We recognize that African Nova Scotians are a distinct people whose histories, legacies and contributions have enriched that part of Mi'kma'ki known as Nova Scotia for over 400 years.

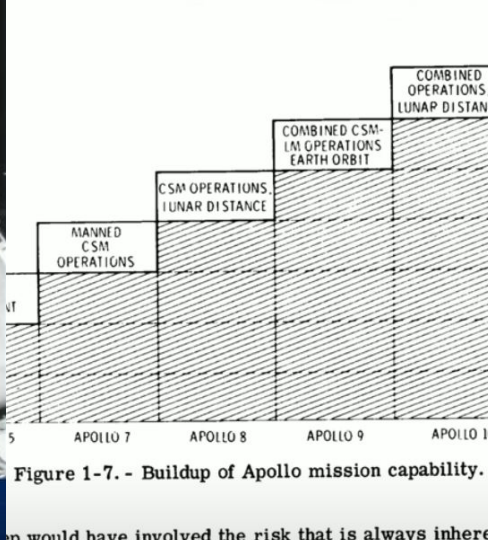
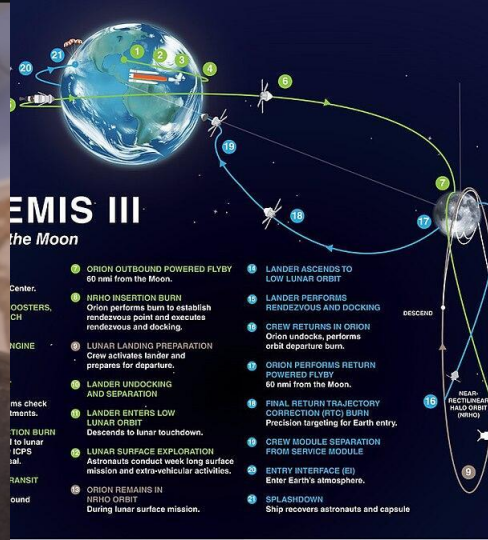


Why are we here?

...and will I stay?

Agenda

- Moonshot projects
- Why and how to consider them
- A journey and great examples
- Lessons and learnings



Moonshot projects

YouTube.com/
@SmarterEveryday



Risk & Reward

Nothing ventured, nothing gained.





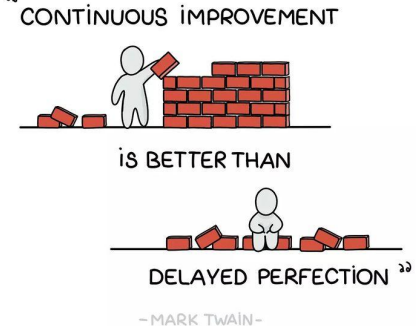
Keep moving forward...





Key Takeaways

- Shoot for the stars ... where appropriate
 - KISS
 - Communicate often and broadly
 - Focus on mission, not the technology
- Where possible look at the mission differently
- In a world of talkers, be a thinker and a doer
- Ask the hard questions
 - Fail fast
 - Make your next move based on new data
- Have fun along the way



@melodie_ttd



THANK YOU

CANHEIT 2024