



UNITY

UNITY is the harmony of all the visual elements in a composition



Example:

Even though all logos are different,
they are designed in the same style.
They look like they belong together

Unity can be created by grouping objects



Klimt

or repeating the elements in different areas of the art work...



Picasso

repeating colors



repeating shapes



Mucha

repeating lines



In The Starry Night, the swirling brush strokes and dominance of cool colors tends to unify the surface and create the feeling that everything belongs together - complete unity.

Van Gogh used the night colors of blues, purples, and blacks to unify the painting with color dominance.

As you can see in this enlargement, Van Gogh's brushstrokes are visible. None of them are blended together enhancing the overall unity

