# BRONCO SCHEDULER

**AGGRESSIVE MUFFIN CONSUMPTION**

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01 PROBLEM STATEMENT

02 SOLUTION / DEMO

03 MARKET

04 BUSINESS MODEL

05 CLOSING

06 TEAM

# PROBLEM STATEMENT

Charting your college career is important. It is currently very **messy**, **confusing**, and **hard to see** which classes need to be taken to fulfill graduation requirements.

# SOLUTION

**REQUIRED COURSES**

See all the course you have to take, neatly compiled on one page

**COURSE HISTORY**

Streamlined view of past semesters, allows for faster planning and tracking of prerequisites

**HOME PAGE**

Important dates and deadlines noted on your home page, so you never have to register late again

# DEMO

# MARKET

Our current market is CS students at Cal Poly Pomona. In the future, we would like to expand to all college students.

# ESTIMATED MARKET SIZE

**Total Market Size**:

- 19.4 million students
  - 14 million students in public colleges
  - 5.4 million students in private colleges
- 5,300 colleges
  - 1,626 public colleges
  - 1,687 private nonprofit colleges

**Potential Market Size:**

- Goal: 50% of colleges will use our services
  - (1,626 + 1,687) × 0.5 = 1657 colleges
  - 19.4 × 0.5 = 9.7 million students
- Cal Poly Pomona:
  - ~29,000 students
  - Charging $2 student per month
  - 29,000 × $2 × 12 = 696,000 per year
  - $10,000 * 12 = $120,000 costs to run servers via AWS
  - Revenue **573 million** for just CPP

# BUSINESS MODEL

- ✓ Subscriptions to either individual students or preferably colleges campuses (based on user count)
- ✓ Free trials for students
- ✓ Additional fees for continued development

# CLOSING

In the future we would like to:

- ☐ Expand to different majors
- ☐ Implement more robust planning
- ☐ **Asking: $250k**
- ☐ Breaking even in 7-9 months

# AGGRESSIVE MUFFIN CONSUMPTION

## BACK END

RICKY FOK

JOHNATHAN GIANG

## FRONT END

APRIL TRINH

DANICA CARIAGA

# THANKS

Any questions?

# WHAT WE ARE WORKING ON

## MERCURY

Mercury is the closest planet to the Sun and the smallest one in our Solar System. It's only a bit larger than our Moon

## MARS

Despite being red, Mars is actually a cold place. It's full of iron oxide, which gives the planet its reddish cast

## JUPITER

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot, even hotter than Mercury

## SATURN

It's a gas giant, composed mostly of hydrogen and helium. Its name comes from the Roman god of wealth and agriculture

# MAIN REQUIREMENTS

**01**

Mercury is the smallest planet in our Solar System. It's only a bit larger than our Moon

**02**

Despite being red, Mars is actually a cold place. The planet is full of iron oxide

**03**

Saturn is the ringed one. It's a gas giant, composed of hydrogen and helium

**04**

Venus has a beautiful name and is the second planet from the Sun

**05**

Neptune is the fourth-largest planet by diameter in our Solar System

**06**

Jupiter is a gas giant and the biggest planet in our Solar System

# BUDGET

## 6,000,000

**500,000**

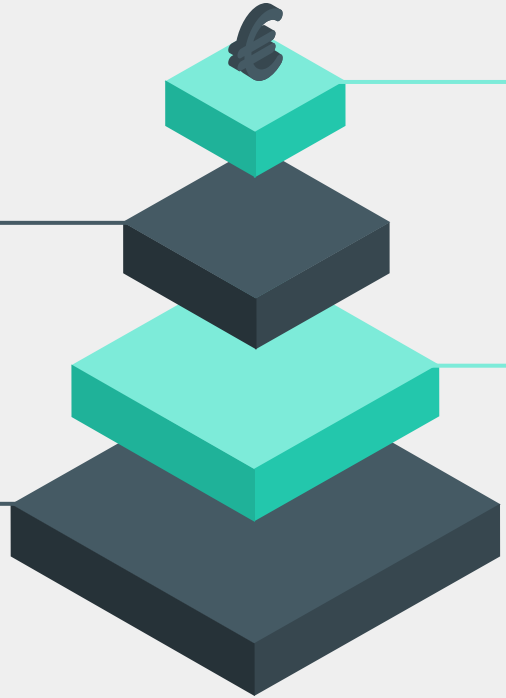
**VENUS**

Venus is the second planet from the Sun

**1,000,000**

**MERCURY**

Mercury is the smallest planet in our Solar System



**2,000,000**

**SATURN**

Saturn is composed of hydrogen and helium

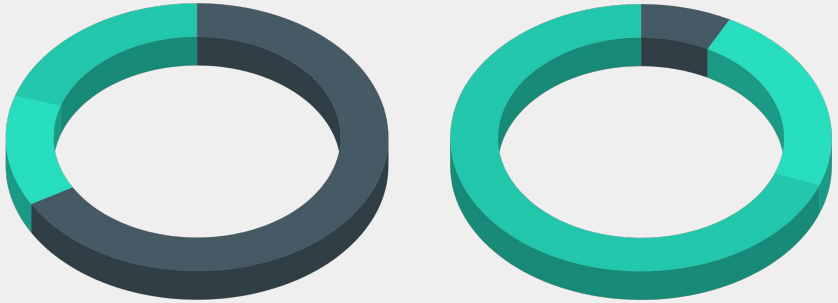
**2,500,000**

**JUPITER**

Jupiter is the largest planet in our Solar System

# PROJECT GOALS

| 2017 | |
|---|---|
| MERCURY | 30% |
| JUPITER | 10% |
| VENUS | 60% |



| 2019 | |
|---|---|
| 60% | MERCURY |
| 35% | JUPITER |
| 5% | VENUS |

If you want to modify this graph, click on it, follow the link, change the data and replace it

# PREDICTED RESULTS

**5,000,000**

Saturn is the ringed one. It's a gas giant

**50%**

Neptune is the farthest planet from the Sun

**300**

Despite being red, Mars is a cold place

# SNEAK PEEK

Insert your multimedia content here

# PROJECT STAGES

## STAGE I

Despite being red, Mars is actually a cold place. It's full of iron oxide dust, which gives the planet its reddish cast

## STAGE 2

Mercury is the closest planet to the Sun and the smallest one in our Solar System. It's only a bit larger than our Moon

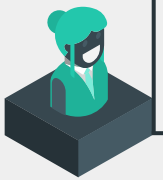
## STAGE 3

Venus has a beautiful name and is the second planet from the Sun. Its atmosphere is extremely poisonous

# TIMELINE

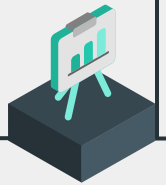
## STAGE 1

Saturn is a gas giant, composed mostly of hydrogen and helium



## STAGE 2

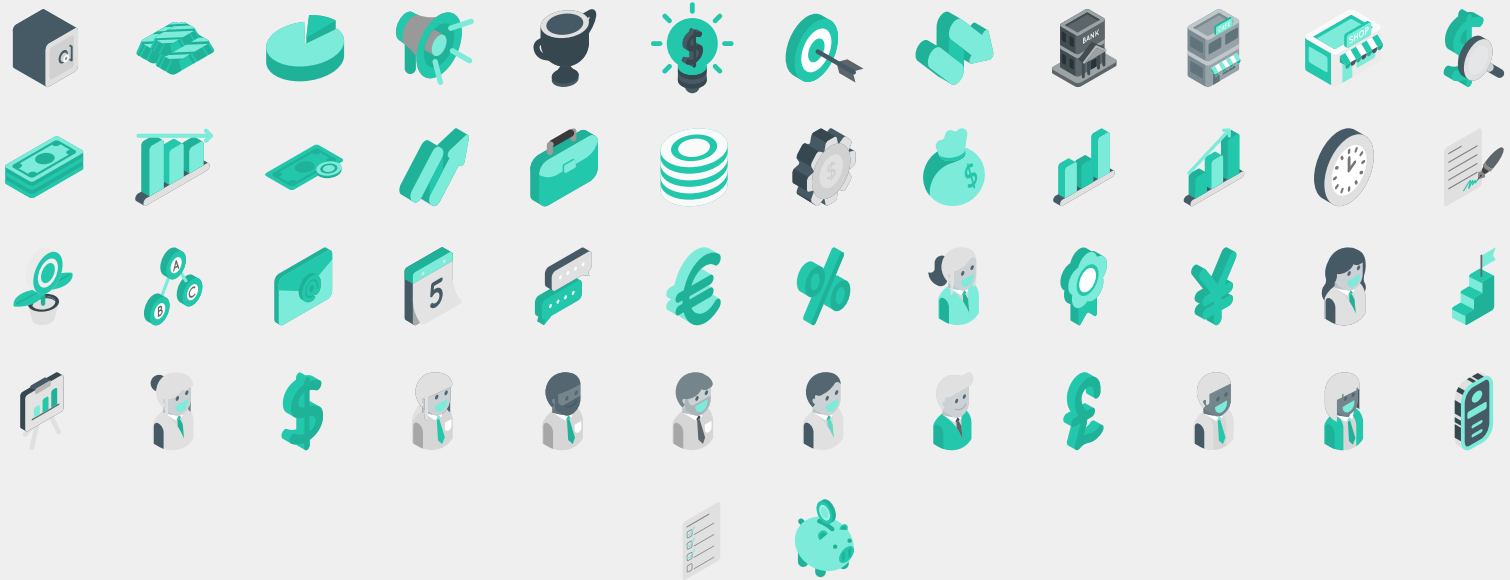
Jupiter is a gas giant and the biggest planet in our Solar System



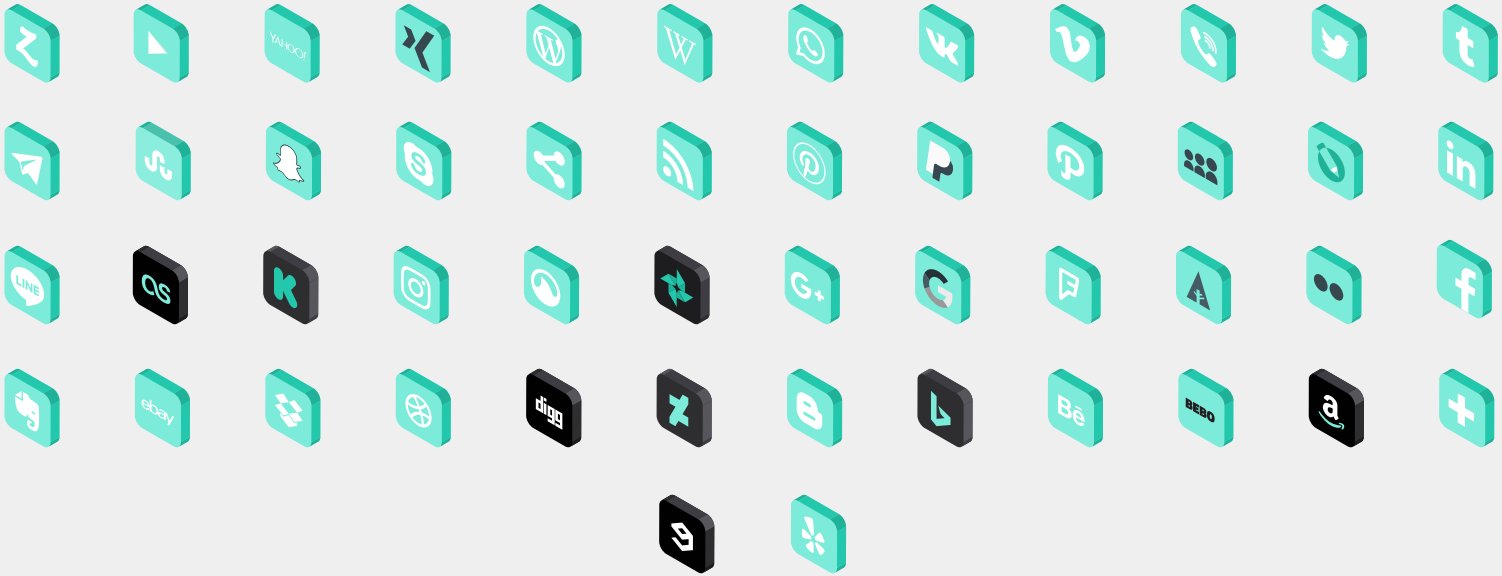
## STAGE 3

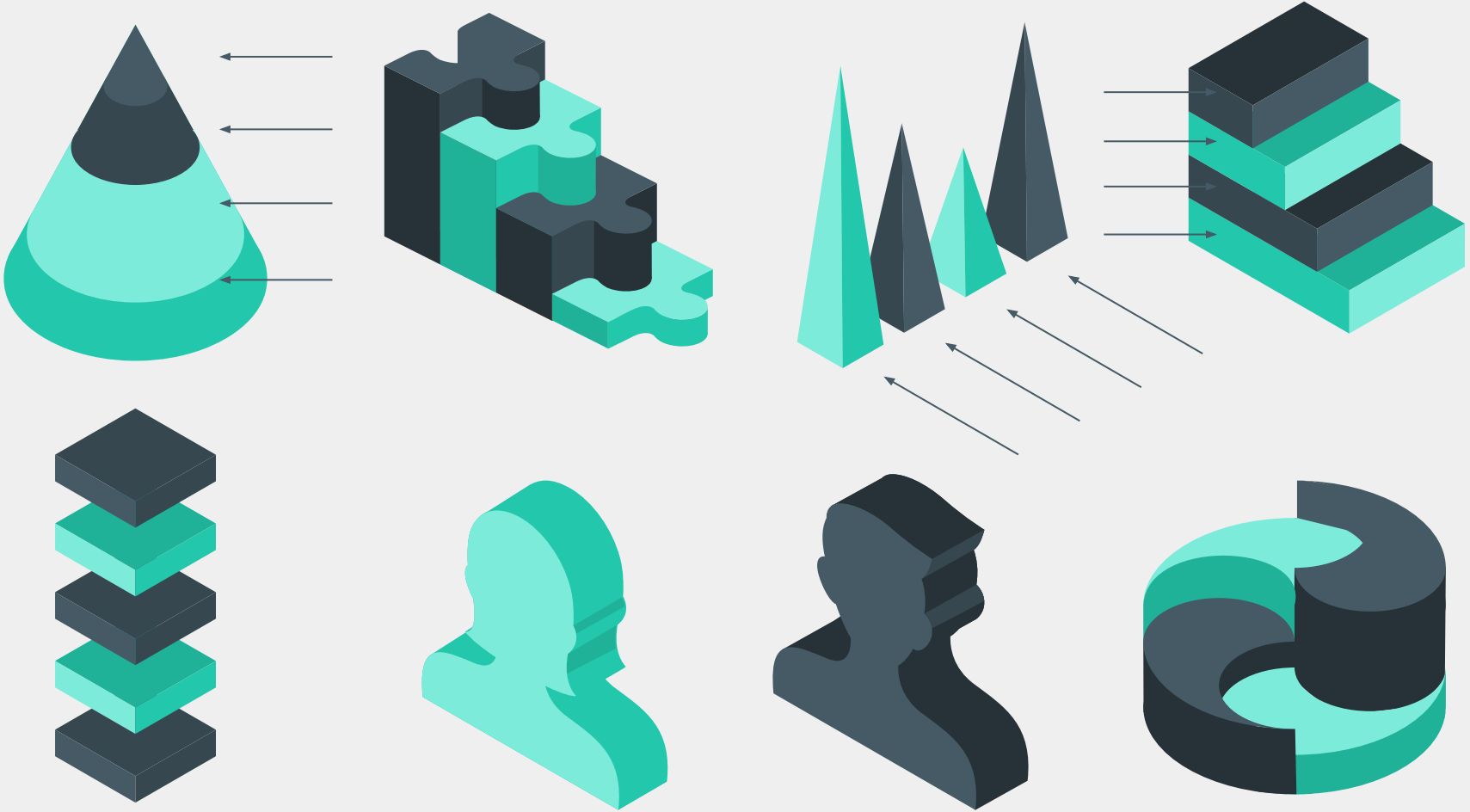
Despite being red, Mars is actually a cold place. It's full of iron oxide dust

# BUSINESS ICONS



# SOCIAL MEDIA ICONS





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# ALTERNATIVE RESOURCES

# RESOURCES

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- Photo
- Isometric infographic elements template
- Isometric infographic elements
- People infographic
- Isometric infographic with timeline

## ICONS

- Logos
- Business

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Pana

Amico

Bro

Rafiki

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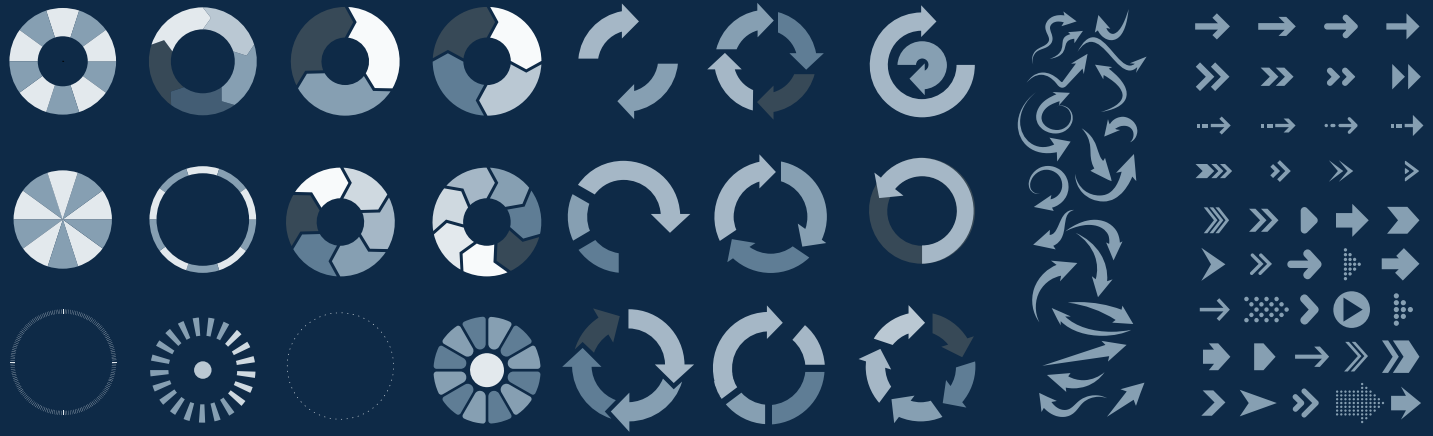

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