

GrowthMate

Hyper-targeted Web3 Ads

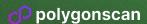
PREMIUM PUBLISHERS + NEXT GEN AD EFFICIENCY

- → Target User Intents
- → Cut Ad Waste
- → Superior CTR & ROAS
- → Real-Time Statistics





SOLSCAN











!COIN360





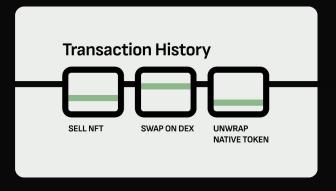
Anywhere On

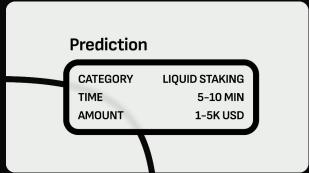


Mnear

& Many More

Advanced Hyper-targeting

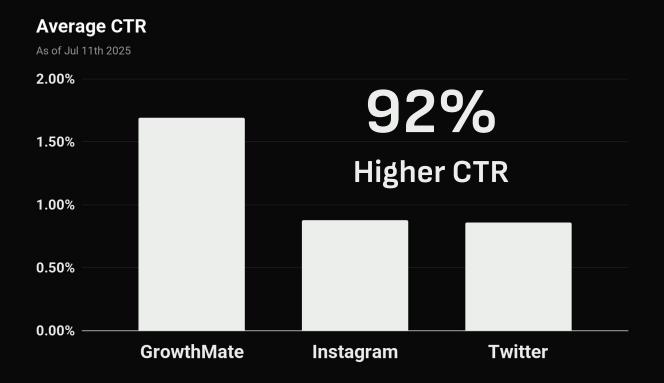




- 1. Analyze user transaction history
- 2. Predict next on-chain action
- 3. Match ad to predicted action
- → 80%+ prediction accuracy



Superior Ad Performance



Global Web3 Reach

32M+

Monthly **Impressions** BY REGIONS (Impressions / Month)

13.3M+ **EMEA**

11.5M+ **APAC**

5.5M+NA

LATAM

BY AUDIENCE (Impressions / Month, based on domains)

4.6M+

Trader

3.7M +

Analysts

650k+

Developer

120k+

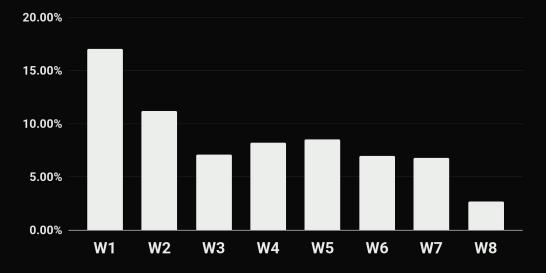
1.8M+

Gamer

Success Story

Highlight: Exceptional CTR in initial 8 weeks

CTR trend, Calendar Weeks 33-40, 2024



LIQUID STAKING PROTOCOL





GOAL	Engage NEAR native DeFi users
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RESULTS

75k	Ads Served
/ak	Ans Server

38k Unique Users Reached

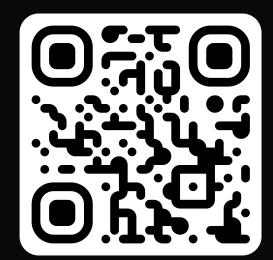
1.2k Clicks

2.38% Overall CTR

1.93 Avg. Pre-Click Impressions

Let's Chat!

Book a meeting with us



Cal.com 7

Get started



GrowthMate **7**