GrowthMate

Hyper-targeted Web3 Ads
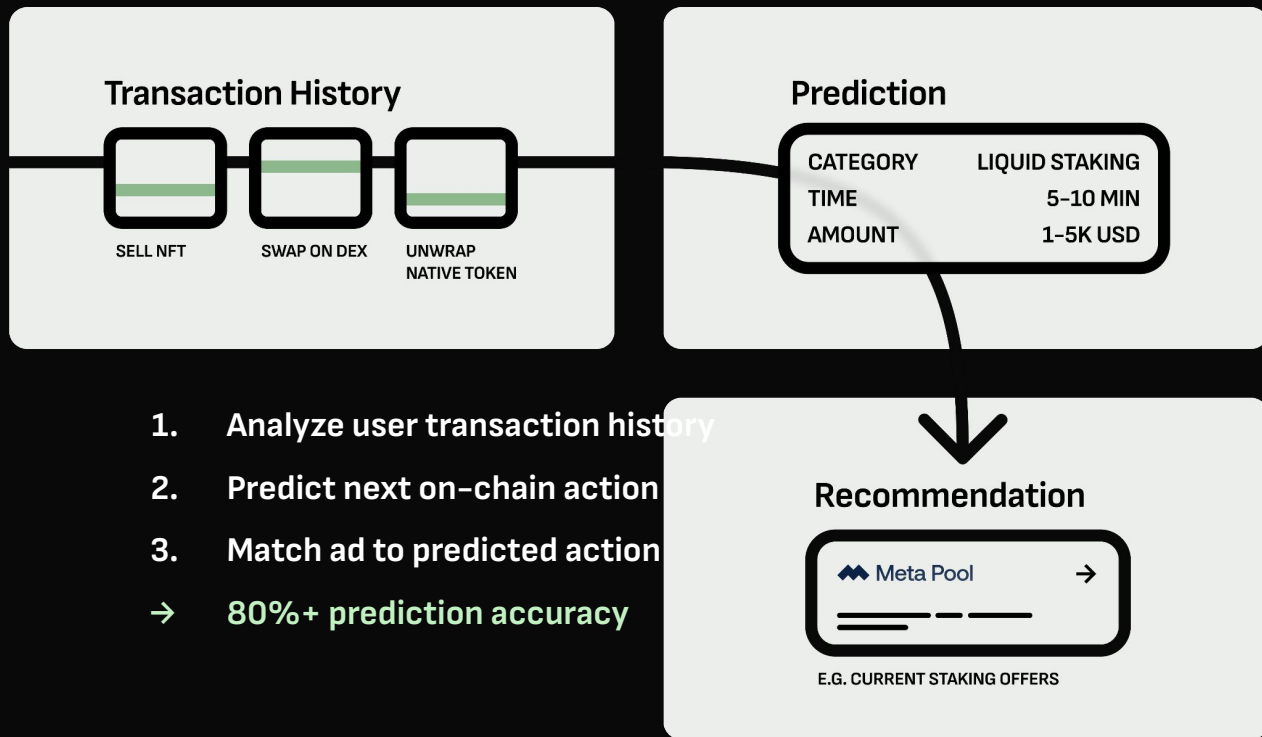
PREMIUM PUBLISHERS + NEXT GEN AD EFFICIENCY

→ Target User Intents

→ Cut Ad Waste

→ Superior CTR & ROAS

→ Real-Time Statistics

Etherscan
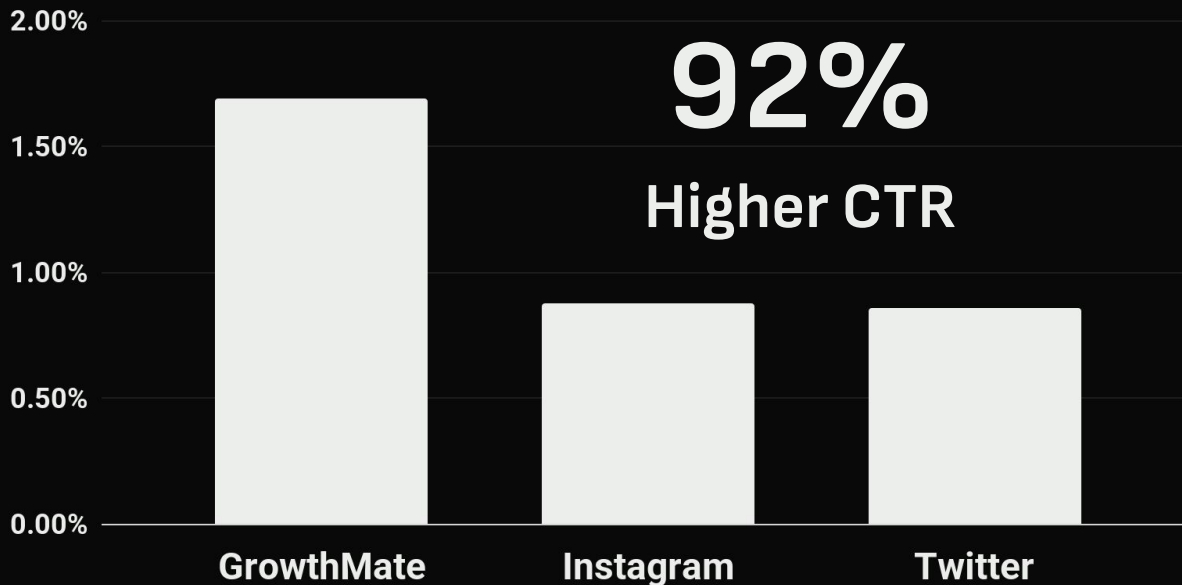
BaseScan
Scan Original

SOLSCAN

polygonscan

SnowScan
Scan Original

BscScan
Scan Original

DEXTools

Blockchain.com

COIN360

WalletInvestor

DigitalCoinPrice

CoinStats

Anywhere On Routescan & near

& Many More

Advanced Hyper-targeting

Transaction History

SELL NFT   SWAP ON DEX   UNWRAP NATIVE TOKEN

Prediction

CATEGORY	LIQUID STAKING
TIME	5-10 MIN
AMOUNT	1-5K USD

1. **Analyze user transaction history**

2. **Predict next on-chain action**

3. **Match ad to predicted action**

→ **80%+ prediction accuracy**

Recommendation

Meta Pool →

E.G. CURRENT STAKING OFFERS

Superior Ad Performance

Average CTR

As of Jul 11th 2025

92%

Higher CTR

Chart — Average CTR:
- GrowthMate: ~1.68%
- Instagram: ~0.87%
- Twitter: ~0.86%

Y-axis: 0.00%, 0.50%, 1.00%, 1.50%, 2.00%

Source ↗

Global Web3 Reach

32M+
Monthly Impressions

BY REGIONS (Impressions / Month)

13.3M+	11.5M+	5.5M+	1.8M+
EMEA	APAC	NA	LATAM

BY AUDIENCE (Impressions / Month, based on domains)

4.6M+	3.7M+	650k+	120k+
Trader	Analysts	Developer	Gamer

Success Story

Highlight: Exceptional CTR in initial 8 weeks
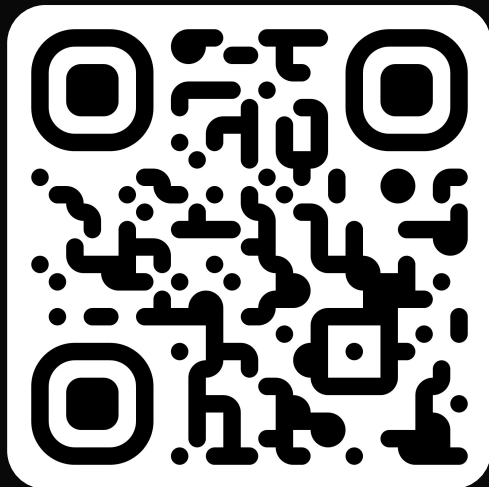
CTR trend, Calendar Weeks 33-40, 2024

20.00%	
15.00%	
10.00%	
5.00%	
0.00%	W1 W2 W3 W4 W5 W6 W7 W8
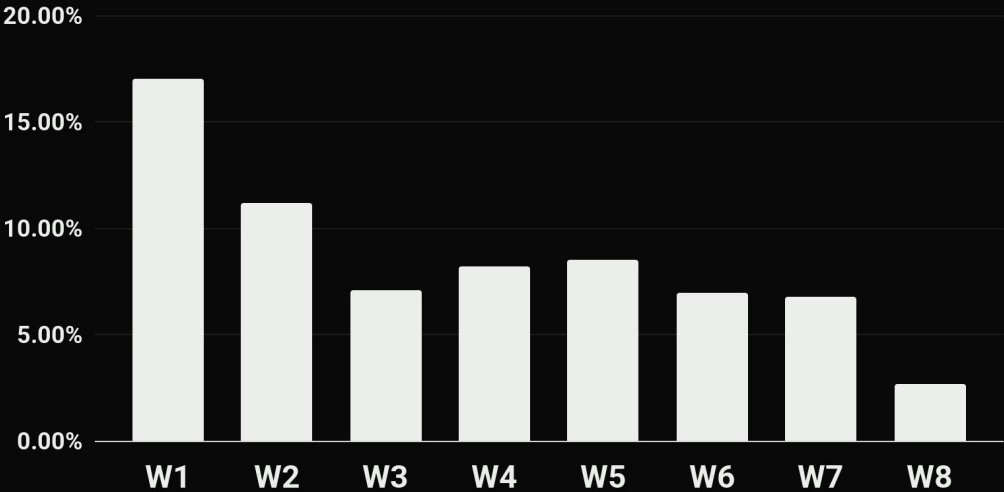
LIQUID STAKING PROTOCOL

Meta Pool

GOAL   Engage NEAR native DeFi users

RESULTS

75k	Ads Served
38k	Unique Users Reached
1.2k	Clicks
2.38%	Overall CTR
1.93	Avg. Pre-Click Impressions

Let's Chat!

Book a meeting with us

Cal.com ↗

Get started

GrowthMate ↗