Open Canvas

project : ☑ I blindly accept T&Cs ...

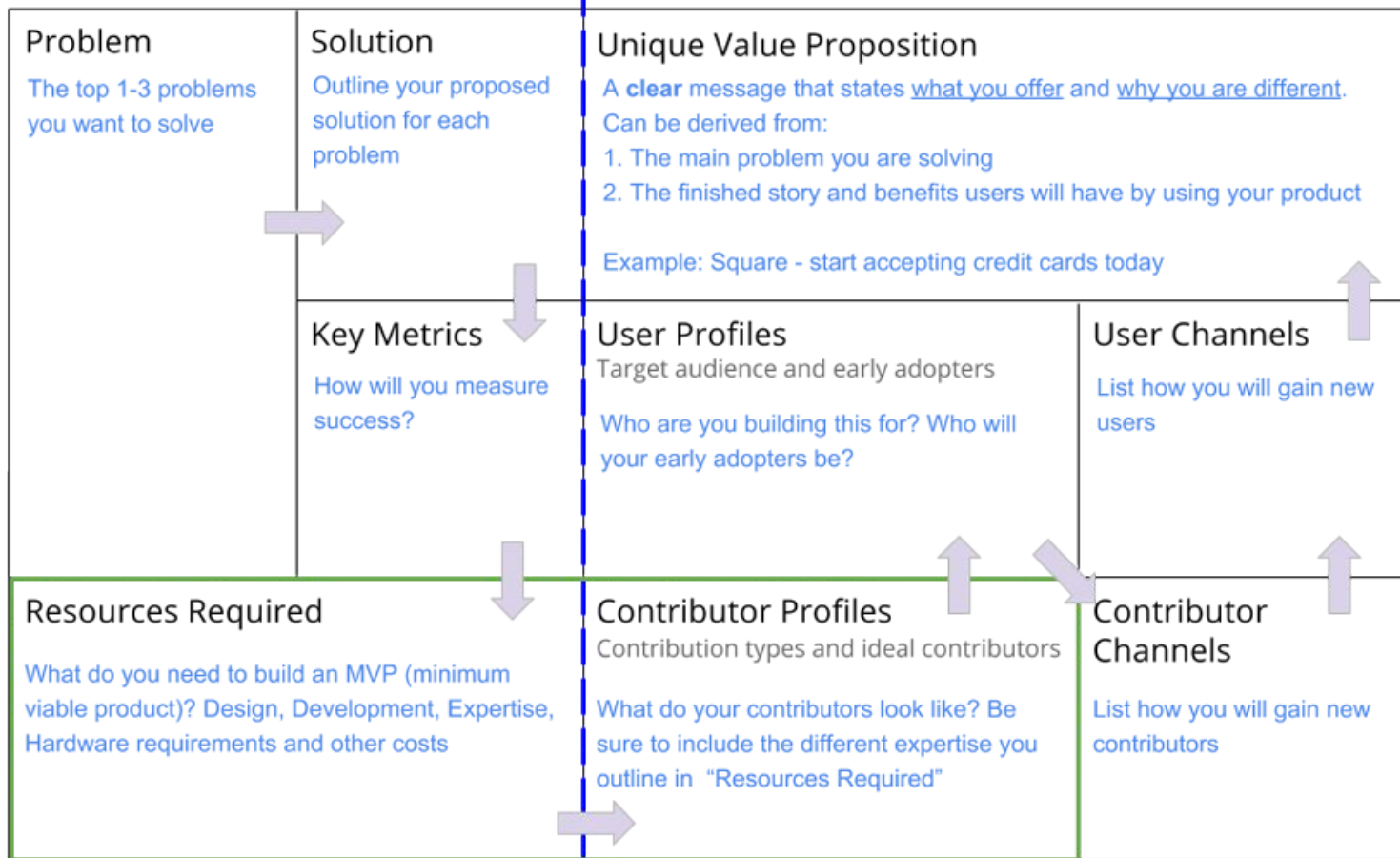| Problem	Solution	Unique Value Proposition	
Terms and conditions are long and unwinding. Users don't know what they're giving up by accepting T&Cs blindly. This can potentially be exploited by the companies.	Browser extension to filter and highlight important clauses and summarizes the content	1. An intelligent filter that picks out clauses that require the attention of the user the most. 2. An option to summarize and group the clauses to create more comprehensive content.	
	Key Metrics Number of installs and usage statistics	**User Profiles** Target audience and early adopters Users concerned about their privacy. Companies which value user privacy.	**User Channels** Publicity through events.
Resources Required Development of Browser extension. Suitable data-set. Knowledge in summarizers and classifiers.		**Contributor Profiles** Contribution types and ideal contributors Extension: Javascript developers Data-set: Anyone interested. Experts in NLP for domain knowledge.	**Contributor Channels** Github Open Source Lab Slack

Project Execution

Product   **Community**

Open Canvas

project : _Title_

Project Execution

Problem
The top 1-3 problems you want to solve

Solution
Outline your proposed solution for each problem

Unique Value Proposition
A **clear** message that states <u>what you offer</u> and <u>why you are different</u>.
Can be derived from:
1. The main problem you are solving
2. The finished story and benefits users will have by using your product

Example: Square - start accepting credit cards today

Key Metrics
How will you measure success?

User Profiles
Target audience and early adopters

Who are you building this for? Who will your early adopters be?

User Channels
List how you will gain new users

Resources Required
What do you need to build an MVP (minimum viable product)? Design, Development, Expertise, Hardware requirements and other costs

Contributor Profiles
Contribution types and ideal contributors

What do your contributors look like? Be sure to include the different expertise you outline in "Resources Required"

Contributor Channels
List how you will gain new contributors

Your users and contributors will likely overlap

Product   **Community**