

Software & Information  
Industry Association

# Innovation, Authenticity, and Games

Monday, December 2, 2013



## Presented by

Jeff Mummert,  
Teacher at Hershey High School in PA, Adjunct  
Professor at York College of Pennsylvania, Director  
of Submrge.org, and Founder/Owner of  
HistoriQuest.com

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The community hosts free monthly webinars and live chats with leaders in the field that are highly engaging and interactive. Online discussions provide an easy way to continue the conversation and share ideas and experiences with peers across the country, and around the world.

**Upcoming Webinars**  
Monday, December 2, 2013 - 4pm / Eastern Time  
*Innovation, Authenticity, and Games*  
Presenter: *Jeff Mummert, teacher at Hershey High School in PA, adjunct professor at York College of Pennsylvania, Director of Submrg.org, and Founder/Owner of HistoriQuest.com*

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- Tweeting? Use the hashtag #edwebchat

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# **Innovation, Authenticity and Games**

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**Jeff Mummert  
HistoriQuest.com  
Submrge.org**

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# What can game-based learning do?

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- ★ **Promote creativity and innovation**
  - ★ **Cultivate higher order thinking skills**
  - ★ **Articulate student choice and voice**
  - ★ **Provide multiple pathways to learning**
-

# Definitions and Distinctions

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- gamification v. **game-based learning** v. game theory v. serious games and simulations
  - content-specific games v. **"games as text"**
  - educational games v. **"off-the-shelf" games**
-

# The State of the Games Industry

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How do many criticize games (especially video games)?

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# The State of the Games Industry

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# The State of the Games Industry

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# The State of the Games Industry

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# The State of the Games Industry

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Using games  
in education  $\neq$  an educational  
seal of approval

Using games  
in education  $=$  a deeply thoughtful  
criticism of games

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# What can game based learning do?

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- ★ Cultivate higher order thinking skills
  - ★ Support standards and popular learning frameworks
-

# Bloom's Taxonomy

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## games + school + Bloom's



# HEAT Framework

games + school + H.E.A.T.



	H <sup>igher</sup> order thinking	E <sup>ngaged</sup> learning	A <sup>uthentic</sup> connections	T <sup>echnology</sup> use
Creating		Students- ..define the task, the process, and/or the solution	The learning experience- .. provides limited real world relevance	Student technology can be directly connected to task completion
Evaluating		..are given options to solve a teacher-directed problem with possible collaboration	..provides real world relevance and opportunity for students to apply their learning to a real world situation	
Analyzing		..report what they have learned only with possible collaboration	..provides extensive real world relevance	
Applying				
Understanding				
Remembering				



# 21st Century Skills

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## Twenty-First Century Student Outcomes

The elements described in this section as "21st century student outcomes" (represented by the rainbow) are the skills, knowledge and expertise students should master to succeed in work and life in the 21st century.

### 1. Core Subjects (the 3 Rs) and 21st Century Themes

### 2. Learning and Innovation Skills

- Creativity and Innovation
- Critical Thinking and Problem Solving
- Communication and Collaboration

### 3. Information, Media and Technology Skills

- Information Literacy
- Media Literacy
- ICT Literacy

### 4. Life and Career Skills



**games+school**    **bit.ly/X4FKJD**

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# games+school

play, learn, plog, glog, mod, make.

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plog    glog    mod

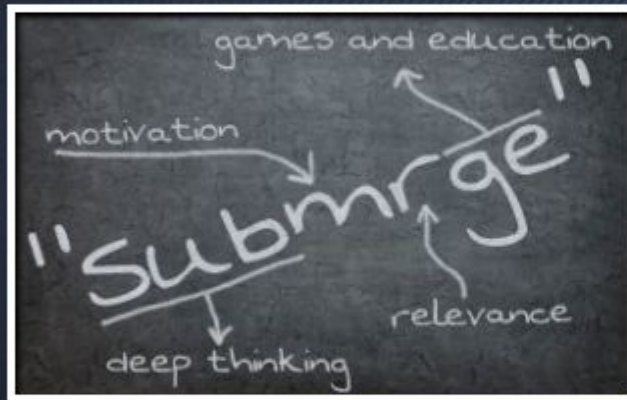
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# Submrge.org

**Submrge**

*Deeper Thinking about Games and Education*

[Home](#) [About](#) [U](#)



## Submrge: Meaning, Relevance, Games and Education



# What can game-based learning do?

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- ★ Promote creativity and innovation

# Authenticity

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How to attain authenticity without content-specific games?



# Race, Gender in MMORPGs

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Task:

Modify your game

to reflect race and gender more realistically,

while retaining diversity, complexity, and player choice.

**creativity**



**authenticity**



**framework for innovation**



# World of Warcraft

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# More on Race and Gender in Games

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- Are Games Racist?
  - Do Videogame Stereotypes Hurt Men?
  - Do Gamers Need Anita Sarkeesian's Feminism?
  - Are You Weird if You Play as the Opposite Sex?
-



# Race, Gender in MMORPGs

---

Task:

Modify your game

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# Results

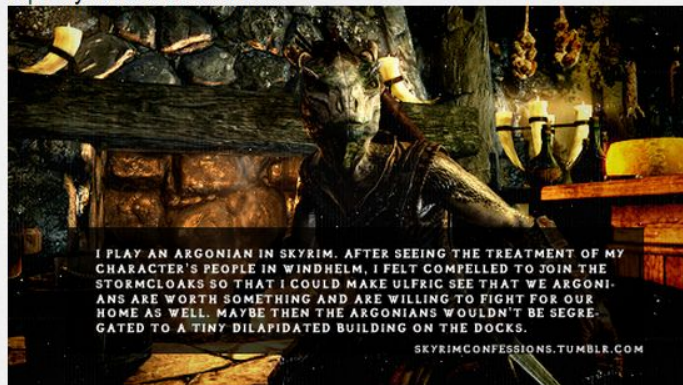
## Race and Gender in Guild Wars 2- Eliza D.

Guild Wars 2 is an online roleplaying game designed in the fantasy world of Tyria, where Dragons that have woken from their slumber. The story commences from one of the five main races: the ing

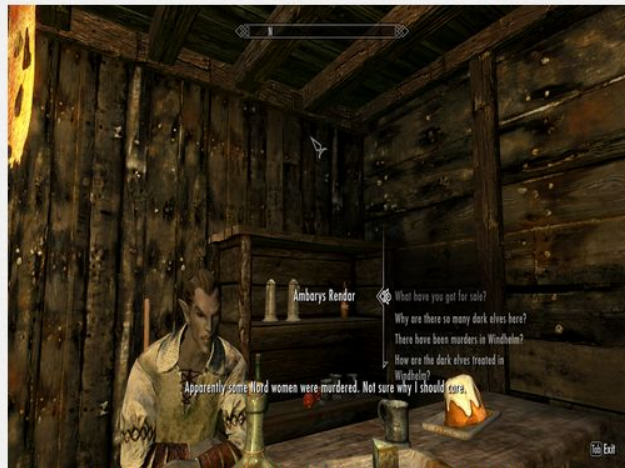
Following the player's selection of race, Necromancer, Ranger, Elementalist, W five starting areas you will begin your q manner of skills, weapons, and abilities

This aspect makes the game uni thousands of dynamic events that are c Wars 2 seemed to have an effect on the and ArenaNet (*Guild Wars 2 off to reco* than one million fans pre-purchased the great, and growing, popularity.

The video game Guild Wars 2 c gender inequality. "Every race has the s and some dialogue, there are no game



Argonians in Windhelm are forced to stay out of the main city of Windhelm.



The Dark Elves in Windhelm try to stay out of the Nords' problems

## Race and Gender in World of Warcraft- Lauren D.

*World of Warcraft's* complexity, diversity, and player choice can be depicted more re... character's development. By allowing the player character's physical development will erase the stereotyp manufacturer, in its website describes *World of Warcraft* a re the roles of heroic fantasy characters and explore a vir h player character has a specific set of skills and abilities cter, you must make two decisions that profoundly affect ur race, the other is your class." Blizzard tells us that the MMORPG."



(ht

# **What can game based learning do?**

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**★ Articulate student choice and voice**

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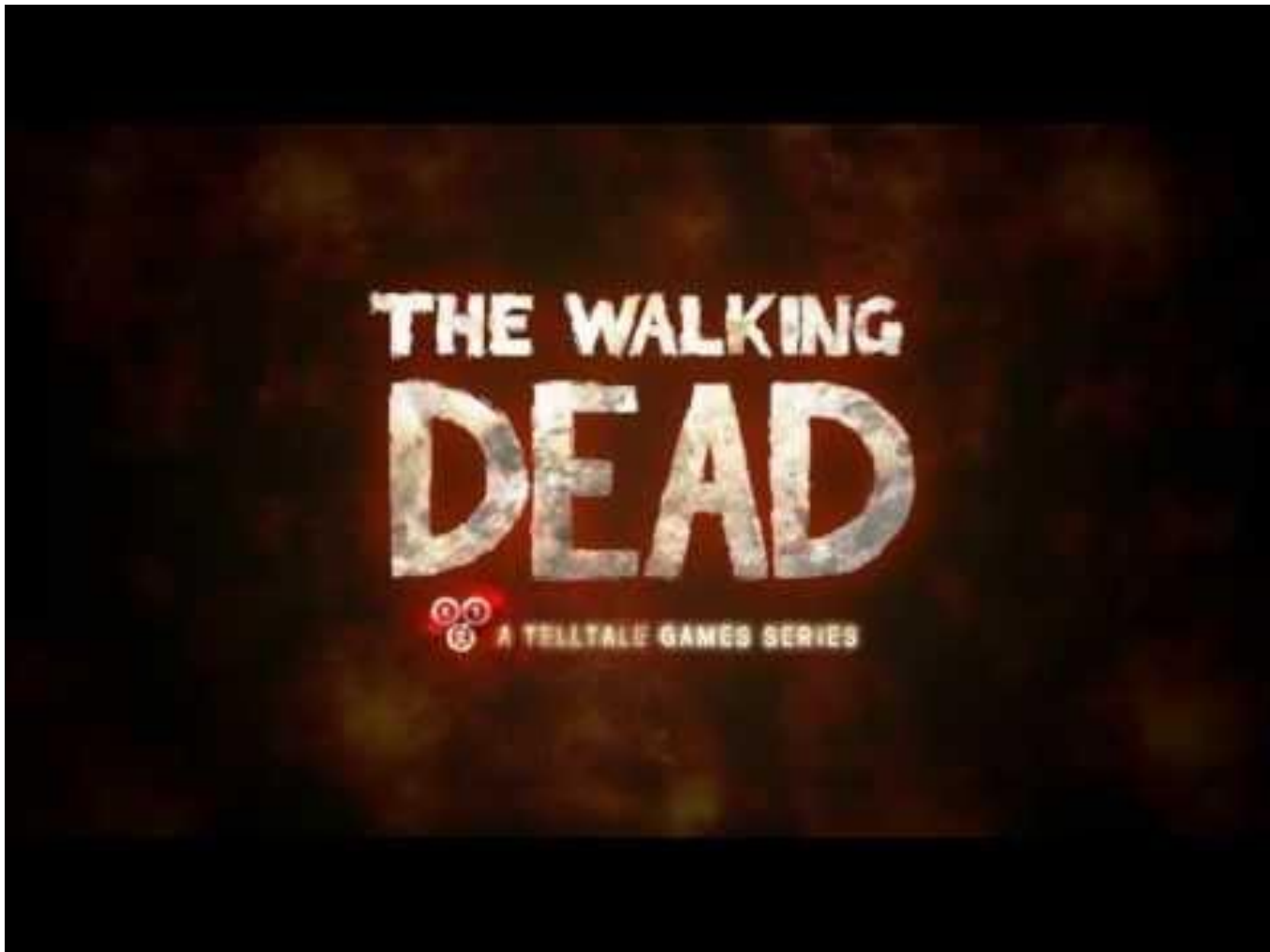
# User Choice and Voice..

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# User Choice and Voice..

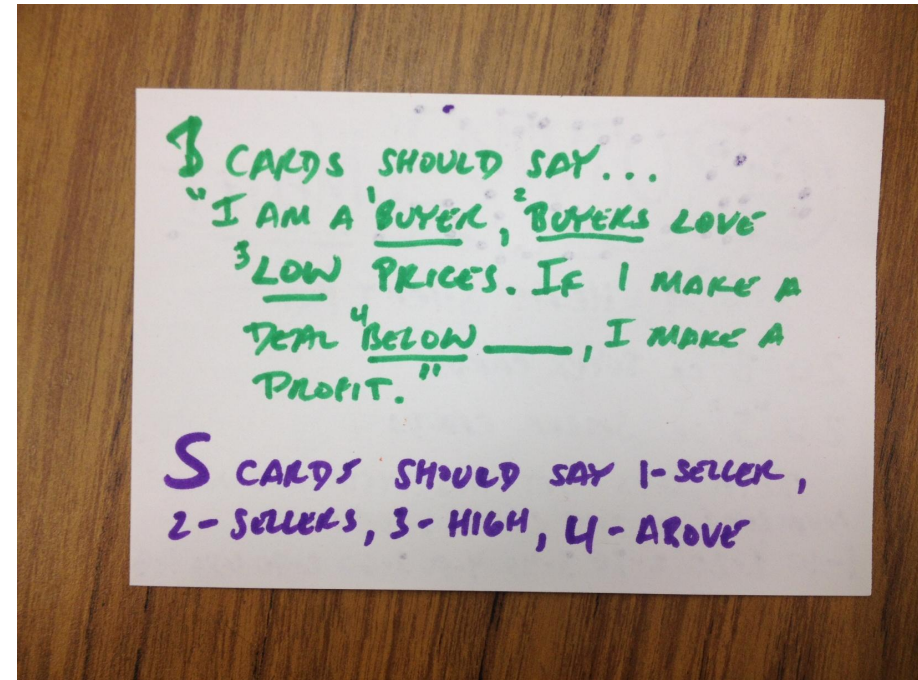
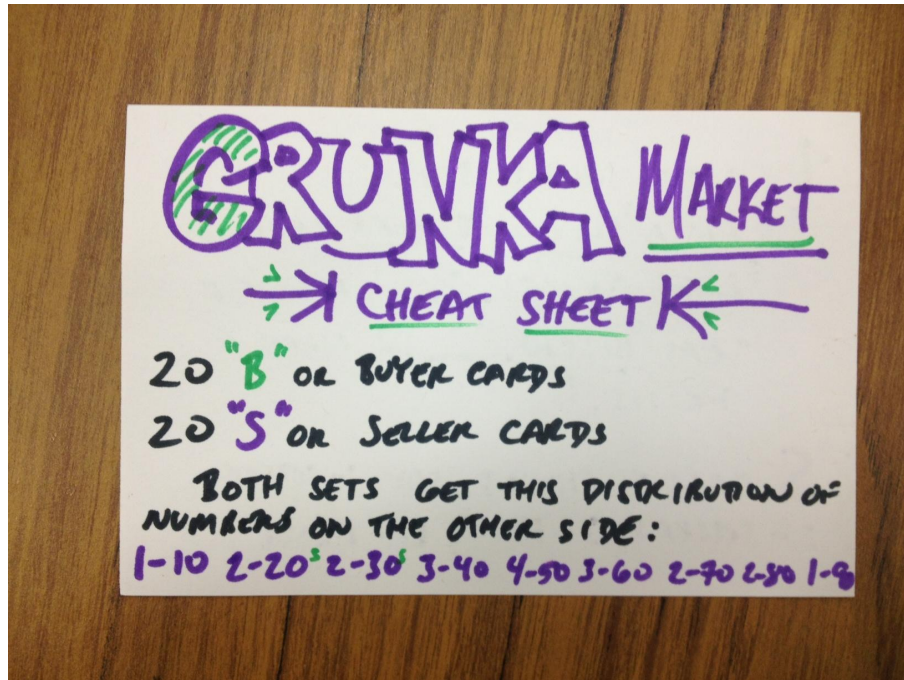
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# User Choice and Voice..

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## Hands-on Example: Grunka Market

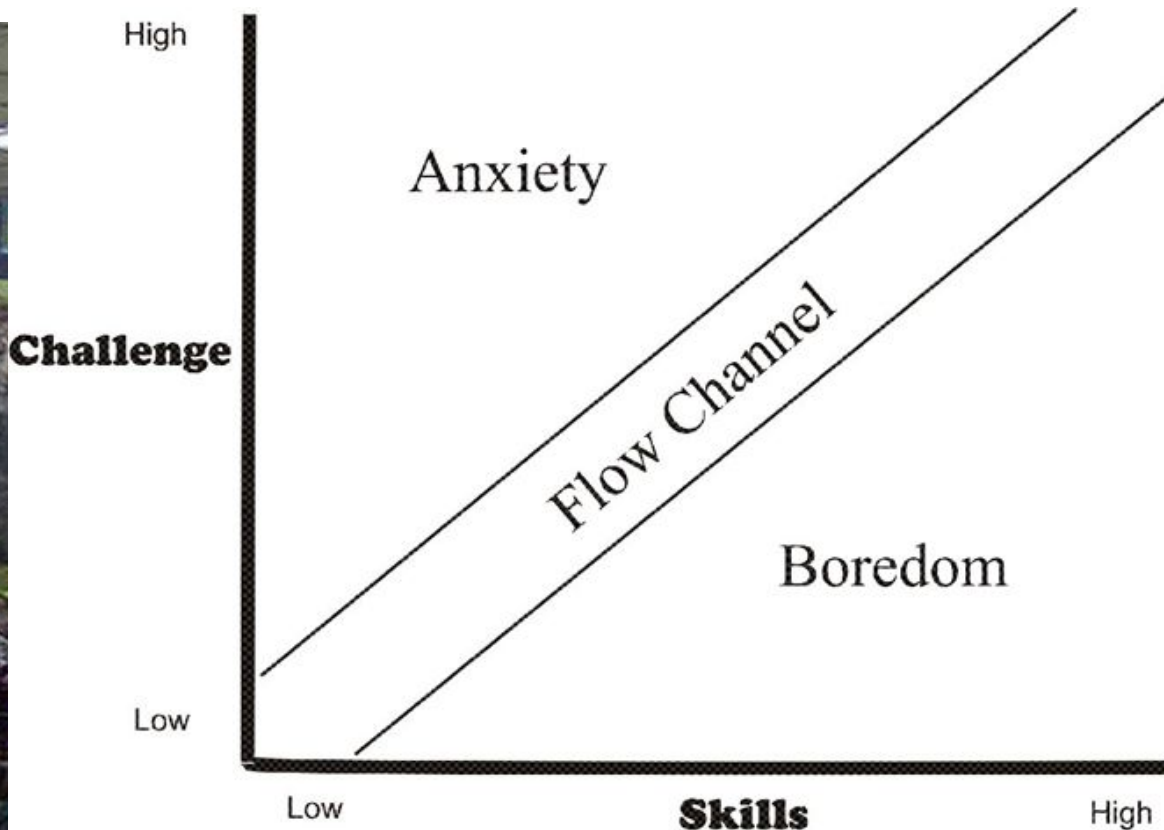
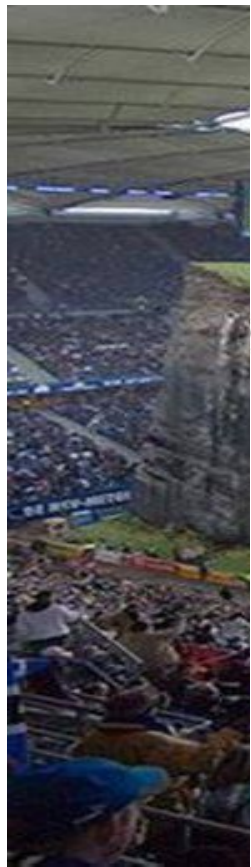




# User Choice and Voice..

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## Grunka Market: Difficulty and "Flow"



The Flow. After Mihaly Csikszentmihalyi, *The Flow* (1990), p. 74



# User Choice and Voice..

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Grunka Market:

Let's "mod" it!!

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# What can game-based learning do?

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- ★ Provide multiple pathways to learning

# Provide Multiple Pathways..

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The "tech tree"



# Provide Multiple Pathways..

---

The "sandbox"



# Provide Multiple Pathways..

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# Provide Multiple Pathways..

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Luck and randomness..

*“Somewhere between **lessons** that rely on luck and randomness and **lessons** that plot out every detail lies an important balance.”*

Erik Kain- Contributor to Forbes Magazine

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# Provide Multiple Pathways..

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The "Game Jam"

Make a game

that helps the player review unit  
content

based on the design of an existing game.

**creativity**



**authenticity**



**framework for innovation**



# Provide Multiple Pathways..

---

## The "Game Jam"

- ★ Have students rank items from a unit by importance, the number being the number of groups you'd like to make a game- i.e.-
  - 10 most important objects in the Solar System unit
  - 10 most important traits of a solar system object
  - 10 most important vocabulary words
  - 10 people (famous, students, or teachers)



# Provide Multiple Pathways..

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## The "Game Jam"

- ★ Have students gather, in a survey, a list of the 10 most popular games in the class.
  - ★ Write each item on its own index card, hand out a random card from each category (object, trait, vocabulary, game) to each group.
-

# Provide Multiple Pathways..

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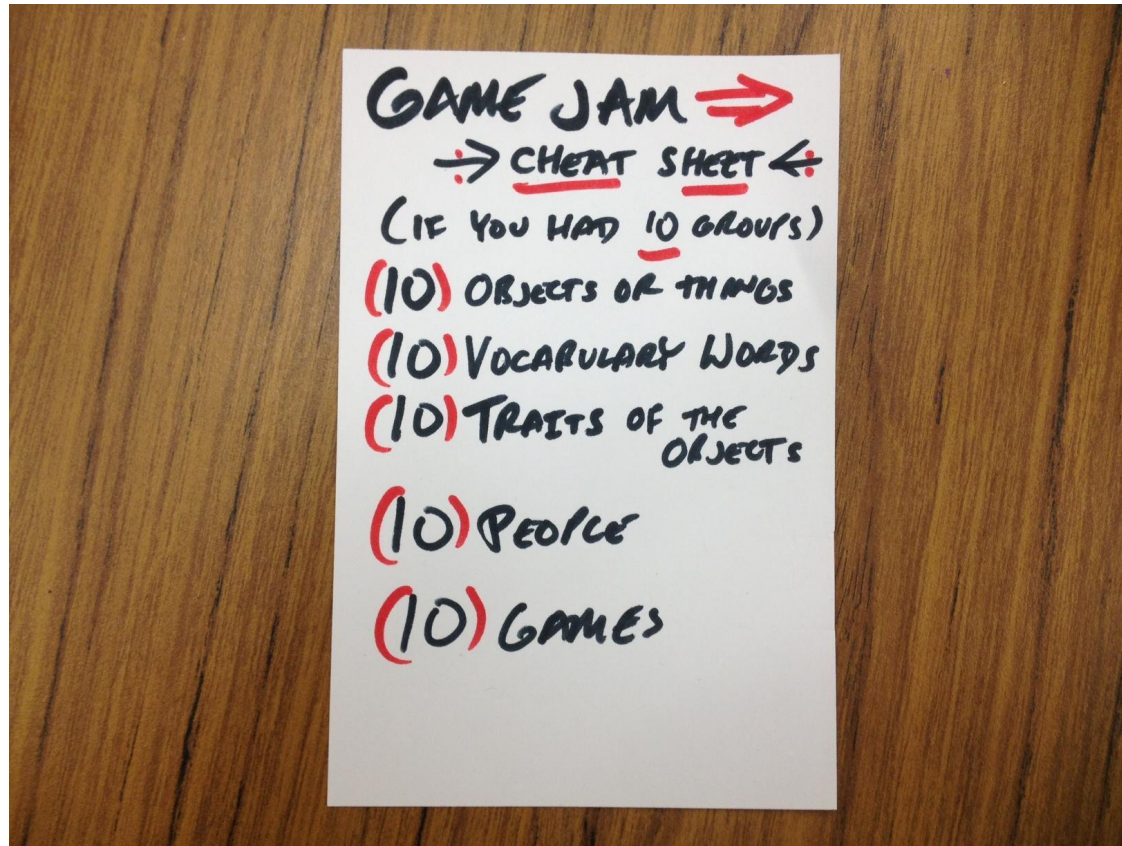
## The "Game Jam"

- ★ After a given amount of time, each team has to "pitch" a game to you (the game publisher) that involves each item, and is a "mod" of the game.
-

# Provide Multiple Pathways..

---

## The "Game Jam"



# Provide Multiple Pathways..



Jack G 3001  
Lydia Z  
Treston W  
Frenchy T  
Cynthia

Jack G 3001  
2. OBJECTIVE: Steal all the \$ AND information from  
the Delian League!

- 1. The
- 2. East
- 3. South
- 4. West
- 5. North
- 6. South
- 7. North
- 8. South
- 9. North
- 10. South

Costed wars & checked the Treasury  
Costed exchanges money for  
he gets all the money!  
Costed "Yabba-yabba!"

# Additional Links and Information

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- [What Research Says About Game-Based Learning](#)
  - [What's the Difference Between Games and Gamification?](#)
  - [What Students Learn When They Give Up Shoebox Dioramas For Video Games](#)
-

# Thanks!

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★ This presentation is at

**[bit.ly/17XRIJI](http://bit.ly/17XRIJI)**

Jeff Mummert

Hershey H.S.

@SubmrgEd



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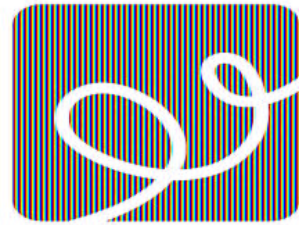
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# **Q&A**

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# Thank you!

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**Tech Math with the Wii:  
Engage Your K-7 Students Through Gaming Technology**

*Matthew Winner, Elementary Teacher Librarian in Elkridge, MD*

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