

The background is a vibrant blue gradient with a subtle grid pattern. It features several 3D rectangular blocks of varying heights and orientations, creating a sense of depth. Interspersed among these blocks are several square patterns, each composed of multiple concentric, slightly offset lines, giving them a layered, architectural appearance. The overall aesthetic is clean, modern, and tech-oriented.

Baby Steps to Starting a DAO

Key ingredients of a successful DAO

Shared goal

What is the DAO about? What problem does it solve? For whom? What defines success for it?

Shared resources

What the DAO owns and controls: funds, (later: physical assets, IP, authority, etc.)
This is critical in order to create interest, engagement and activity in the DAO

Reputation holders

An active core community which'll bootstrap the DAO from its birth and set the foundations for success

Governance rules

The parameters of the Initial (Genesis) Protocol can be changed to fit your DAO needs. It's recommended to start with default and change later if needed



What can DAOs be
good for?

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Use Cases

Community Fund Management DAO

Collectively decide on budget allocation for small or large proposals, to advance the community's goals.

Genesis DAO
Psychedelic Society DAO

Physical Space DAO

Co-management of shared spaces, like a 'decentralized we-work'. The users of the space are also its owners and operators.

Prague DAO

Grants DAO

Collective distribution of large funds, given as grants to projects applying with a proposal. Allows for better decisions, higher transparency and credibility

PolkaDAO
efxDAO

Use Cases

Local DAO

Empowers collaboration within a local community, to solve their shared challenges with their shared resources.

Curaçao DAO

Research DAO

Allows researchers from different fields and locations to co-manage scientific studies, reach consensus on knowledge and get peer reviewed.

Grammars DAO

Open Source Dev DAO *BLLC

Projects and companies can incorporate as a Blockchain Based LLC and have a legal structure to support their decentralized organization.

dOrg DAO

Use Cases

dApp DAO

Decentralized ownership and control of all aspects of an application: from its code, its business model & revenue sharing, to tactical and strategic decisions

dxDAO

DAO Experiment

A design stage that allows testing of hypotheses before launching a DAO. Can be limited in funds, members or decentralization level.

Kyber Test DAO



Alchemy Earth

A Platform for DAOs



What do you get with Alchemy Earth



Decision making UI - create proposals; vote; stake



Tokens supported: ETH, DAI, USDC, KNC, and more
A token of the DAO



Data and info: proposal history; DAO holding data; reputation holding status; DAO browser

Proposal Types ('schemes')



Contribution Reward - giving a DAO member funds or changing a member's reputation score (+/-)



Scheme Registrar - "Admin": changing/updating the rules of the governance protocol by upgrading the contract with new parameters (or pointing to another contract)



Generic Action - execute a transaction by a proposal
Can be used to interact with any dApp (i.e Signaling = activating the DAO's SM account by passing a proposal of a message the DAO should post)



Designing a DAO

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Design Questions

Membership type - growth model

- Who is the DAO for?
- How do they join?
- Thresholds for admittance
- Open/Closed group

Incentives

- Why would I join? Why would I 'play'?
- Collective ownership
- Influence and how it's executed



Design Questions

KPIs

- What means success for the DAO?
 - For the founders; for the reputation holders;
- How do we measure it?
 - Frequency= #proposals/time
 - Aggregate or average budget management= \$/proposal
 - Coherence=change in Rep distribution/time



Useful Resources and Groups

Groups

- [DAO Creation & Design group](#)
- [Biz Dev team of consultants](#)

Tools

- [DAO Design Questionnaire](#)
- [Configuration Guide](#)
- [DAO Canvas](#)
- [DAO Creator](#) by #dOrg

Resources

- [Initial reputation protocol](#)
- [Utility of the GEN token](#)



Setting up a DAO

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Last decisions and you're all set

Initial reputation distribution; parameters

- Eth addresses and their reputation share (%)
- Final parameters

Funding plans and details

- Token name, symbol

General

- DAO name
- Launch date

[DAO Configuration Sheet](#)



Just DAO it.