Noel S
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## WIRRINGRATRY

In 1995, a single entitled 'Wibbling Rivalry' was released under the name "Oas\*s". But despite just being a recorded argument between Noel and Liam, it still reached number 52 in the UK charts.

But 25 years on and fans are still waiting for the two brothers to patch things up.



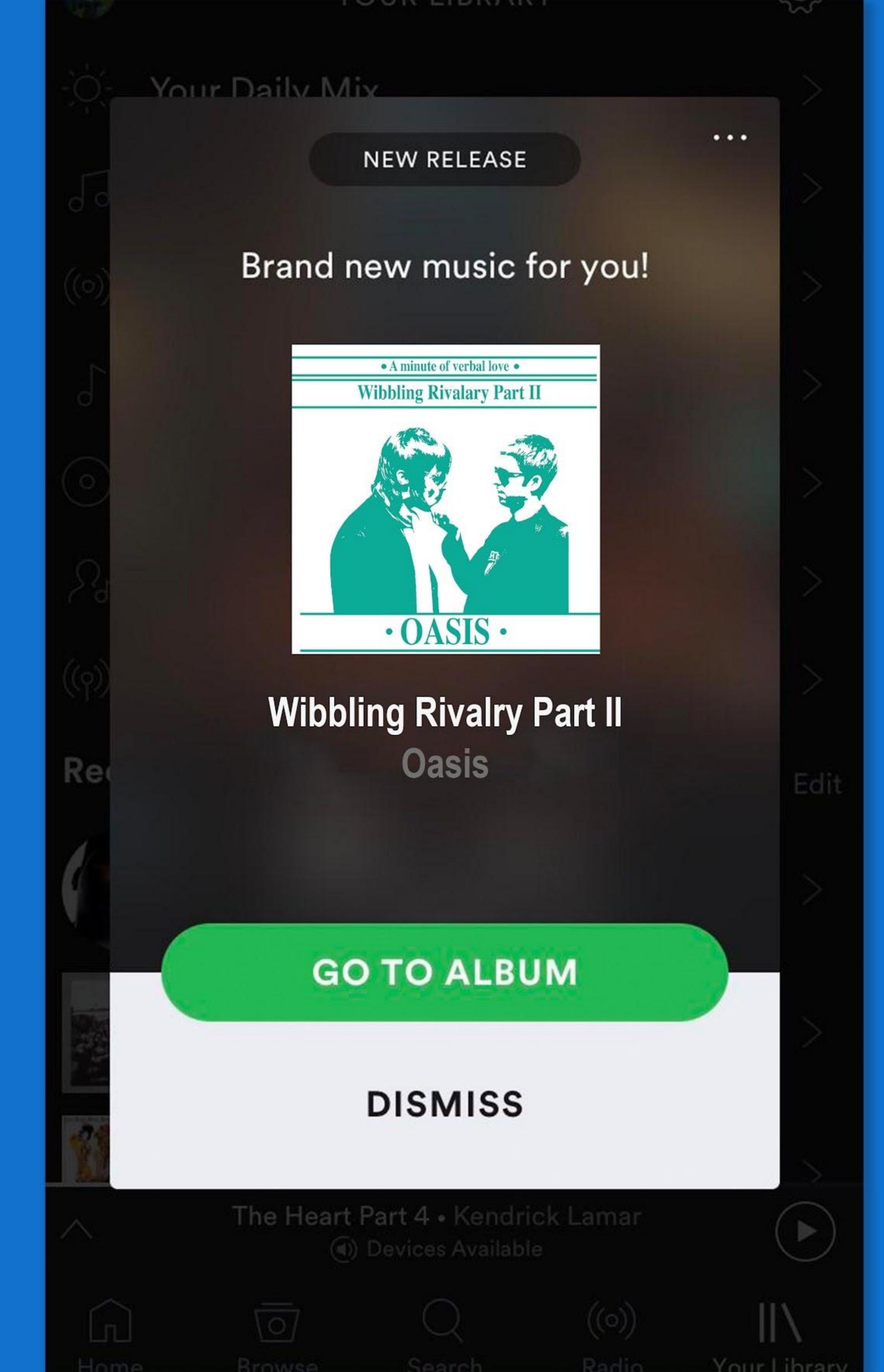
So to announce the release of their new album, Spotify will release a new single that pays homage to that infamous interview from 1995.



Although we won't have access to the band, we do have access to decades of recorded interviews from the two brothers.

So using DeepVoice technology, we'll turn the first single of their new album into the apology we've all been waiting for.





Using Spotify's data, we'll target big Oasis fans to try and get them to listen to our new 'single'.

But instead of the fourteen minutes of arguing they'll expect to hear, they'll hear this....

## Wibbling Rivalry II: A Deep Apology

**Liam**: Look mate, I know I was probably a bang out of order like, you know, back in the day and all that. But we're brothers, you know what I mean?

Noel: Yeah. I'm sorry mate.

**Liam**: I'm sorry too, but what do you say? Let's leave all that nonsense in the past and let's get back to doing what we do best. Like stomping that junk food music out of the charts, you know what I mean?

**Noel:** Yeah

Liam: I love you mate.

**Noel:** I love you too mate.

V/O: Alright, that recording wasn't real.

But their new album is, and you can listen to it here on Spotify on the fourteenth of April.

So follow Oasis now and get notified the second it drops.

You know what I mean?

