



State of School Meeting

November 14, 2017

Excelsior Media Center

Agenda

- State of District
 - Heidi Garcia and Pam Langseth
- State of School
 - Stacy Decorsey and Laura Nelson
- State of PTO
 - Julie Mattson, president of PTO
- Q&A after every division

Introduction to PTO



- To promote and enrich the education, welfare, and cultural awareness of Excelsior Elementary School students through educational programs and volunteer resources.
- To provide a social community for the student body and their families.
- To promote Excelsior Elementary School activities, open communication and cooperation among teachers, parents, the district, and the community.
- To act as a not-for-profit fundraising body providing financial support in those areas where additional assistance may be needed to improve the quality of education for Excelsior students.
- To offer services and supportive projects which enhance the elementary school experience.

PTO Executive Board

- President-Julie Mattson
- VP/Communications-Katie Benson
- VP/District Liaison-Beth Robertson-Martin
- Secretary-Amanda Hultgren
- Treasurer-Jenni Steingas
- Community Building/Room Parent Coordinator-Kelsey Curtis
- Volunteer Liaisons-Katie McCartney, Melissa Saigh, Jenna Schultz, Nicole Zapzalka
- Program Representatives-Ting-Hsien Wang

The board is the governing body to implement our programs-We need all parents and teachers to be involved too

COMMUNICATION

- Weekly Tuesday Trio with all current information
- Our [Website](#) is an excellent tool
- Room Parents
 - Room parents are another way for the PTO to communicate with parents
 - They are also in charge of community building and caring of our wonderful teachers

Please reach out to EXCPTOBOARD@GMAIL.COM WITH QUESTIONS

PROGRAMS

TONKA CARES
BOOKS FOR BIKES
HEALTH SCREENING
GARDENING
BOOK FAIR
PRE-ORDERED SCHOOL SUPPLIES
AUTHOR VISIT
I LOVE TO READ MONTH
IMAGINATION FAIR
TONKA PRIDE: APPAREL

MEDIA CENTER
BULLETIN BOARDS
NEW FAMILY WELCOME
HOSPITALITY
YEARBOOK
HOUR OF CODE
LUNCH LINE
TONKA PRIDE: SPIRIT
LEGISLATIVE LIAISON-
C.A.S.E.

HOLIDAY SECRET SHOP
BULLETIN BOARDS
NEW FAMILY WELCOME
SCHOOL-PICTURES
DREAM MAKERS REPRESENTATIVE
V.I.P. DAY
LUNCH LINE
TONKA PRIDE: SPIRIT
LEGISLATIVE LIAISON-
C.A.S.E.

STAFF APPRECIATION
FIFTH GRADE RECOGNITION
FAMILY MOVIE NIGHT
DREAM MAKERS REPRESENTATIVE
WORLD CULTURE WEEK
XY CLUB
CHINESE NEW YEAR
LITERARY MAGAZINE-
BLUEJAY PUBLISHING

VOLUNTEERS

- Volunteer Liaisons
 - PTO Board representatives who coach and manage all event chairs
- Event Chairs
 - Our event chairs make sure all of our events and programs run successfully!!
- Committees
 - Needed for bigger events-like secret shop, book fair, read-a-thon
- Event Volunteers
 - Almost every event!



VOLUNTEER NEEDS

- At the beginning of the year, if you expressed interest in any of our programs, your information was shared with event chairs
- Current Needs
 - Posted in Tuesday Trio, Facebook and our [website](#)
 - Secret Shop volunteers
 - Hour of Code volunteers
 - More XY's!
- Future Needs--
 - Read-a-thon support for next year
 - Hour of Code event chair for next year



If you're interested in becoming more involved, please reach out to Nicole Zapzalka (nzapzalka@hotmail.com)

EVENTS COMING UP

- VIP Day-November 22
 - Kindergarten: 9:30 am-10:45 am, Grade 3: 8:45 am-9:30 am
- Secret Shop-November 27-November 30
 - Turn in envelopes Friday, November 17
 - After sale November 30: 3:15 pm - 5:30 pm, December 1: 7:40 am - 10:00 am
- Tonka Pride Pop-Up Sale-November 30: 3:30 pm - 5:30 pm
- Dreammakers privilege days coming December 1 and 15-more info coming (PJ and hat day)
- Hour of Code
 - K-2 Graders: December 5: 2:45 pm-4:15 pm
 - 3-5th graders: December 7: 2:45 pm- 4:15 pm
- Upcoming XY Events
 - Donuts with Dudes on December 1
 - Sign-up to help at recess/lunch; get added to the list
 - Next XY Club Meeting December 7 at SISU in Excelsior

FUNDRAISING

- A **fundraising plan** is established and voted on each spring for the following year
- The plan helps align our fundraising goals with how we set the **preliminary budget**
- We determine and vote on our **final budget** in the fall following our biggest fundraiser

FUNDRAISING

FOUR WAYS WE FUNDRAISE

1. Fall Fundraiser- *PTO Operating Budget*
2. Give to the Max Day- *Teacher Grants*
3. Spring Fundraiser- *Principal Request*
4. Painless Fundraising/Special Events- *Year-round*

FUNDRAISING-LAST YEAR HIGHLIGHTS

- VERY successful Read-a-thon! Raised over \$75,000 next of expenses
- Give to the Max day raised close to \$5,000
- Painless fundraising raised over \$3,500
- Successful Parents Night Out raised over \$40,000 in May that went towards Phase 2 of the playground and media center furniture
- Over \$36,000 was paid in teacher grants
- Finished Stage Two of playground in July
- Purchased comfy seating for media center



FUNDRAISING-LAST YEAR TEACHER GRANT HIGHLIGHTS

Last year, we donated over \$36,000 to fulfilling teacher grants. Highlights include:

- \$200 per classroom teacher and \$100 per specialist teacher to use at their discretion (used for games, incentives, books and more)
- New gym mats for physical education classrooms
- Calming corners including sensory supplies, fidgets, bean bags and pillows
- "Rockin" chairs, stools and other alternative seating
- Additional math enrichment and games for classrooms
- Desk cycles for fidgety learners (stationary bikes in the classroom)
- Furniture and organizational support in classrooms
- Tower Gardens
- Chromebooks
- Leveled readers for all Chinese classrooms to enrich their classroom libraries

FUNDRAISING-THIS YEAR READ-A-THON



Out of
This World

- Funds our **Operating Budget**
- Goal was set at \$50,000
- Successfully raised \$59,800
- Expenses to cover prizes, parties, printing and more \$3,600
- Net Proceeds equal \$56,200
- We chose not to approach local businesses this year

THANK YOU FOR YOUR SUPPORT!



FUNDRAISING- GIVE TO THE MAX DAY



NOV. 16, 2017

- A day dedicated to making donations to nonprofit causes important to you
- THIS THURSDAY-NOVEMBER 16
- All money raised will go **DIRECTLY** to teacher grant program
- Special incentives to nonprofits for all donations made from now until end of day November 16
- Goal is \$5,000

FUNDRAISING- SPRING FUNDRAISER

- Supports principal “Ask”
- 2016 and 2017 very successful parents night out (PNO) raised money for all phases of the playground
- Without any known needs this year, our goal for PNO is purely community building
- Dollar goal is to be determined at December Executive Board Meeting

FUNDRAISING- PAINLESS FUNDRAISING



\$1,950



mabel's labels

\$175

These are easy things you
can do



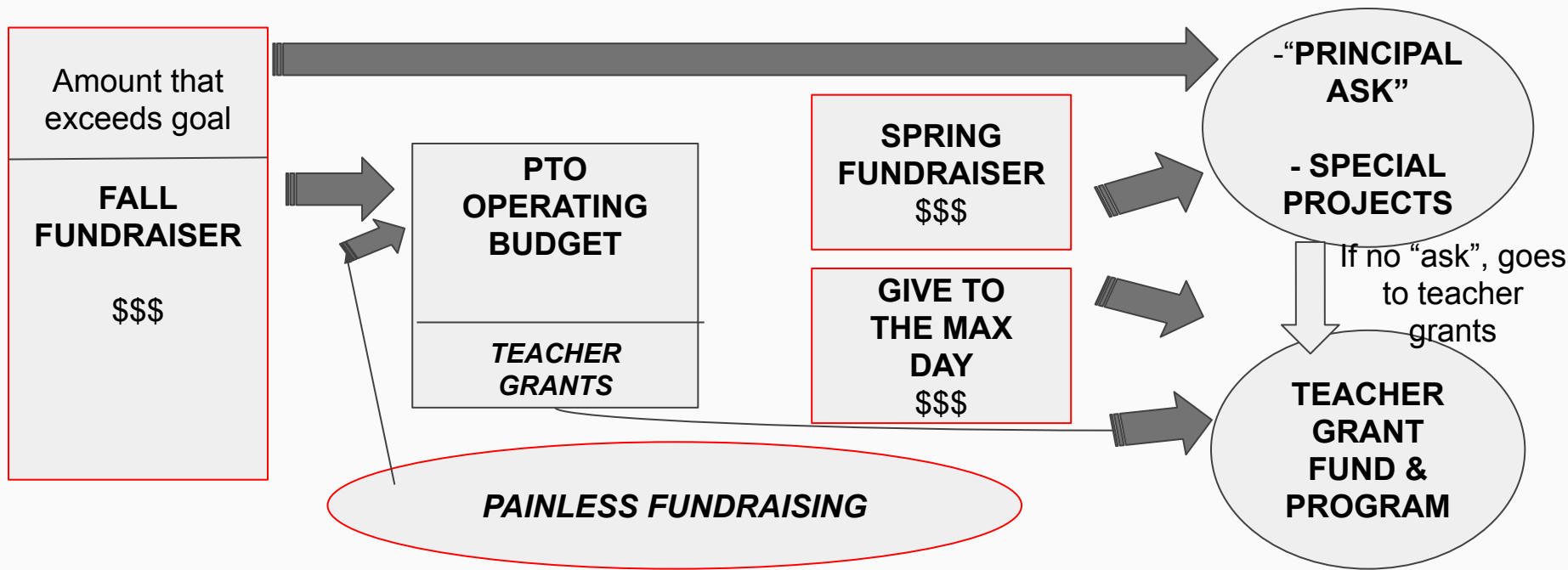
\$1,135

amazonsmile
You shop. Amazon gives.

\$500

Last year numbers

FUNDRAISING- BIG PICTURE



PTO OPERATING BUDGET PROJECTED INCOME

- Total Projected Income = \$62,900
- Readathon Goal = \$50,000
- Give to the Max Day = \$5,000
- Painless Fundraising = \$3,550
 - Box Tops = \$1,000
 - AmazonSmile = \$500
 - Kowalskis = \$2,000
 - Mabel's Labels = \$50
- Playground = \$2,750 from matching funds
- Interest from Bank = \$100
- Book Fair = \$1,500 (directly given back to teachers and media center)

PTO OPERATING BUDGET PROJECTED EXPENSES

- TOTAL PROJECTED EXPENSES = \$59,400
- Classrooms/Teachers = \$28,900
 - Staff Allocations = \$7,500
 - Teacher Grants = \$20,000
 - As income continues to come in, we can continue to grow this fund
 - Allocations for teachers from Book Fair=\$1,400
- Appreciation = \$4,000
 - Hospitality (Meals during conferences) = \$2,000
 - Staff Appreciation = \$1,000
 - Staff Water = \$500
 - Volunteer Recognition = \$500

PTO OPERATING BUDGET

PROJECTED EXPENSES-continued

- Community = \$13,100
 - Chinese New Year = \$500
 - Community Building = \$500
 - Directory (MySchoolAnywhere) = \$500
 - Family Movie Night = \$800
 - 5th Grade Recognition = \$1,200
 - Gardening = \$250
 - Secret Shop = \$0 (expect to collect all \$\$)
 - New Family Welcome = \$250
 - District Speaker Series = \$500
 - Tonka Cares = \$250
 - Tonka Pride-Spirit = \$100
 - Playground = \$7,750
 - Sponsor sign = \$925
 - Paver payment = \$2,440
 - Remaining funds used for sports equipment/other outside enhancements
 - XY Club = \$500

PTO OPERATING BUDGET

PROJECTED EXPENSES-continued

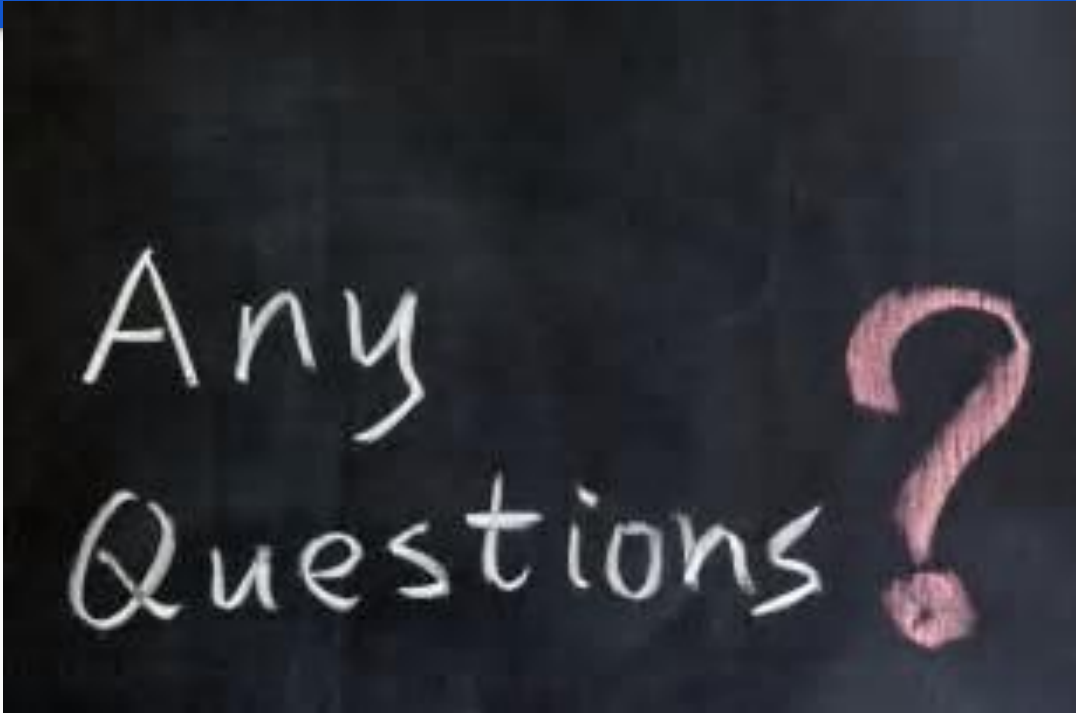
- Enrichment= \$10,850

- Author Visit = \$1,250
- Blue Jay Publishing = \$250
- Books for Bikes = \$500
- Field Trip Fund = \$6,400
- Imagination Fair = \$200
- Newspaper = \$50
- History Alive Program = \$700
- World Culture Week = \$1,000

- Operating Expenses= \$2,500

- Bank Fee = \$50
- Insurance = \$900
- Operating Expenses= \$500
- Printing = \$250
- Supplies = \$250
- Taxes = \$600

QUESTIONS?

A chalkboard with the text "Any Questions?" written on it. The word "Any" is on the top line and "Questions" is on the bottom line. A large question mark is drawn to the right of the word "Questions".

Any
Questions?