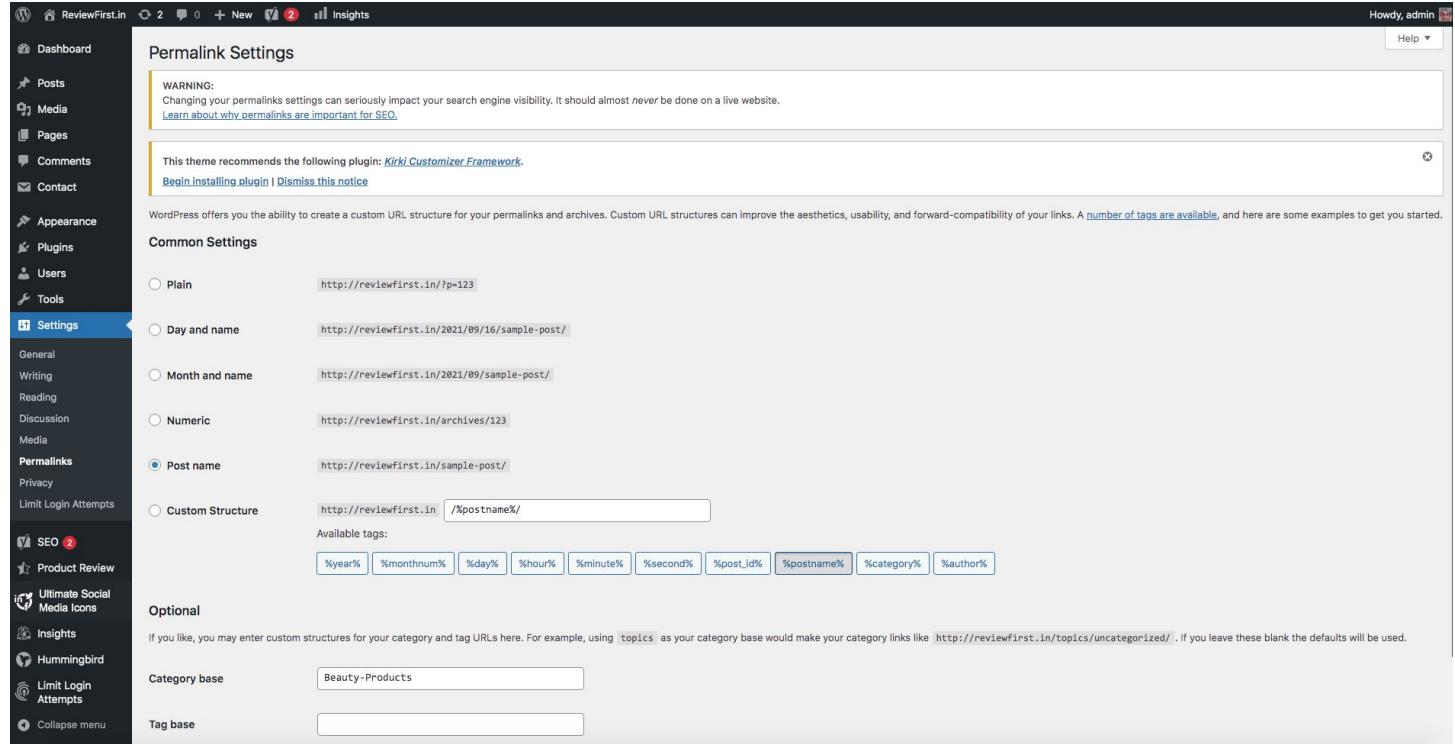


# 1. Performing Basic SEO:

It is now time to implement what you learnt from the SEO module and live sessions.

Add a screenshot of your permalinks from the WordPress admin dashboard.

**Your Answer:**



## 2. Add a screenshot of the 'search snippet' in the Yoast SEO footer at the bottom of your page/post.

### Your Answer

Yoast SEO interface for a page. The focus keyphrase is "ReviewFirst.in". The Google preview shows a search snippet for "ReviewFirst.in - Honest Beauty Products Review By Kashish Patel" with a date of Aug 21, 2021. The SEO title is "ReviewFirst.in Separator Honest Beauty Products Review By Kashish Patel" and the slug is "reviewfirst-in-by-kashish-patel".

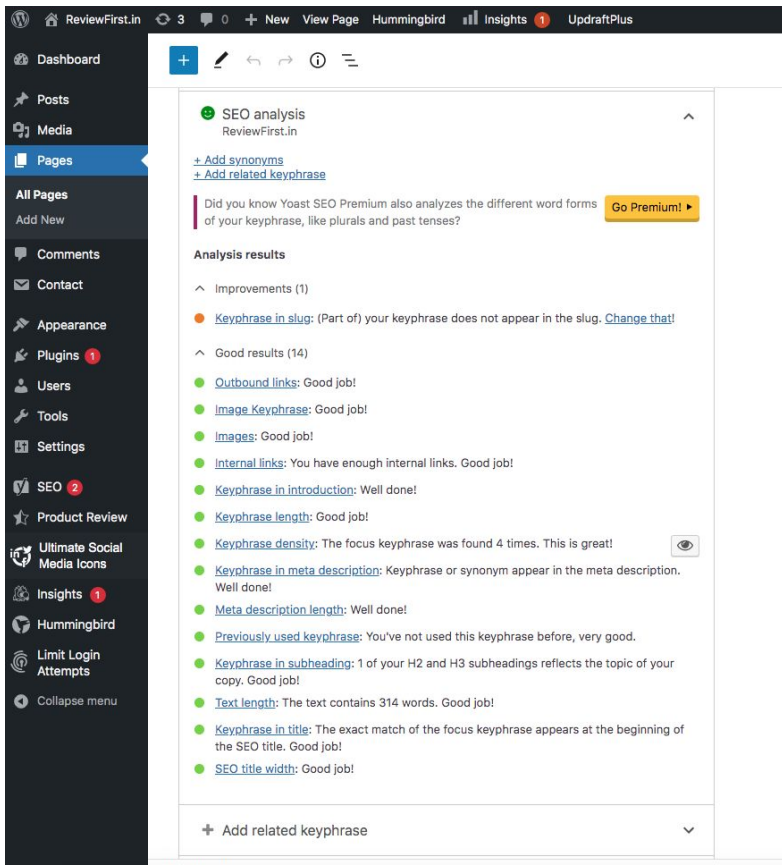
Yoast SEO Search snippet of page

Yoast SEO interface for a post. The focus keyphrase is "MAC Studio Fix Fluid SPF 15 Foundation". The Google preview shows a search snippet for "MAC Studio Fix Fluid SPF 15 Foundation - Review by ReviewFirst.in" with a date of Aug 25, 2021. The SEO title is "MAC Studio Fix Fluid SPF 15 Foundation Separator Review by Site title" and the slug is "mac-studio-fix-fluid-spf-15".

Yoast SEO Search snippet of post

3. Add a screenshot of the 'SEO Analysis' section of the Yoast SEO footer at the bottom of your page/post.

Your Answer

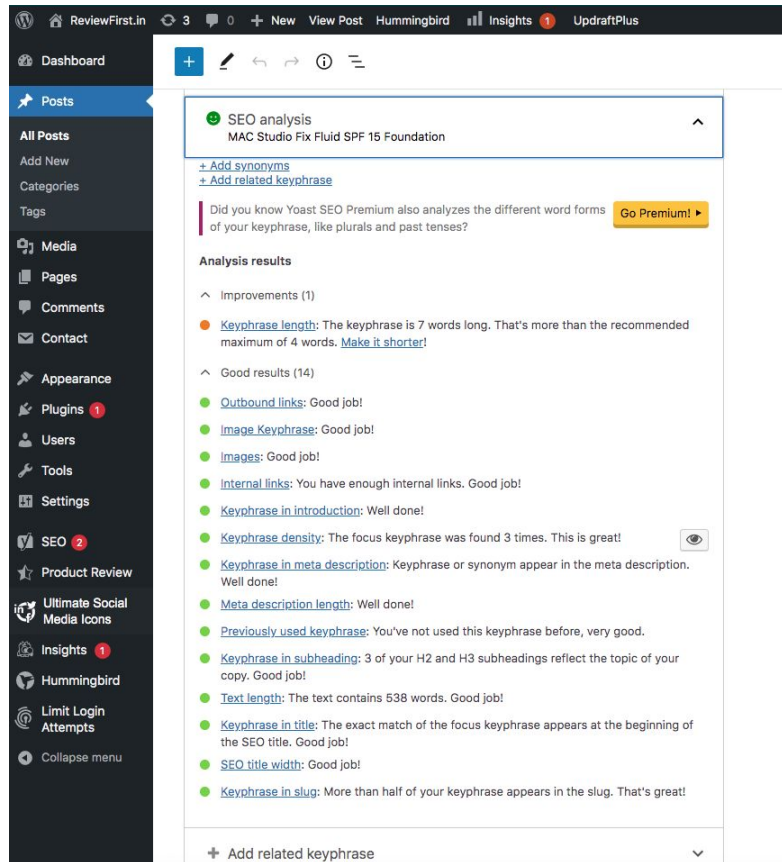


The screenshot shows the Yoast SEO analysis for a page. The page title is "SEO analysis" and the URL is "ReviewFirst.in". The analysis results are as follows:

- Improvements (1):
  - Keyphrase in slug:** (Part of) your keyphrase does not appear in the slug. [Change that!](#)
- Good results (14):
  - Outbound links:** Good job!
  - Image Keyphrase:** Good job!
  - Images:** Good job!
  - Internal links:** You have enough internal links. Good job!
  - Keyphrase in introduction:** Well done!
  - Keyphrase length:** Good job!
  - Keyphrase density:** The focus keyphrase was found 4 times. This is great!
  - Keyphrase in meta description:** Keyphrase or synonym appear in the meta description. Well done!
  - Meta description length:** Well done!
  - Previously used keyphrase:** You've not used this keyphrase before, very good.
  - Keyphrase in subheading:** 1 of your H2 and H3 subheadings reflects the topic of your copy. Good job!
  - Text length:** The text contains 314 words. Good job!
  - Keyphrase in title:** The exact match of the focus keyphrase appears at the beginning of the SEO title. Good job!
  - SEO title width:** Good job!

At the bottom, there is a button to "Add related keyphrase".

Yoast SEO Analysis of page



The screenshot shows the Yoast SEO analysis for a post. The page title is "SEO analysis" and the URL is "MAC Studio Fix Fluid SPF 15 Foundation". The analysis results are as follows:

- Improvements (1):
  - Keyphrase length:** The keyphrase is 7 words long. That's more than the recommended maximum of 4 words. [Make it shorter!](#)
- Good results (14):
  - Outbound links:** Good job!
  - Image Keyphrase:** Good job!
  - Images:** Good job!
  - Internal links:** You have enough internal links. Good job!
  - Keyphrase in introduction:** Well done!
  - Keyphrase density:** The focus keyphrase was found 3 times. This is great!
  - Keyphrase in meta description:** Keyphrase or synonym appear in the meta description. Well done!
  - Meta description length:** Well done!
  - Previously used keyphrase:** You've not used this keyphrase before, very good.
  - Keyphrase in subheading:** 3 of your H2 and H3 subheadings reflect the topic of your copy. Good job!
  - Text length:** The text contains 538 words. Good job!
  - Keyphrase in title:** The exact match of the focus keyphrase appears at the beginning of the SEO title. Good job!
  - SEO title width:** Good job!
  - Keyphrase in slug:** More than half of your keyphrase appears in the slug. That's great!

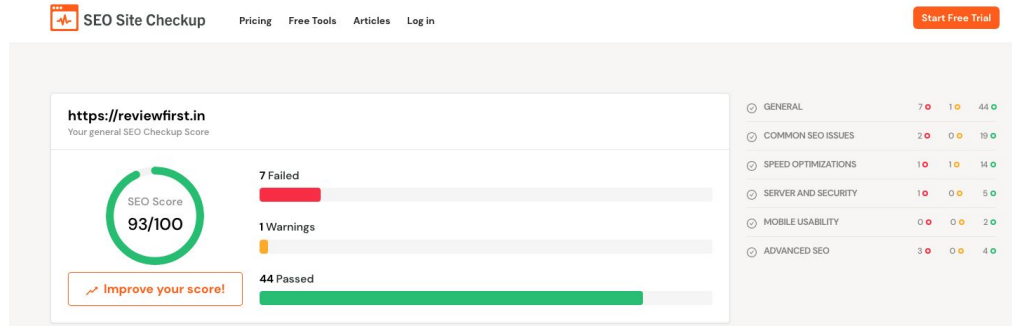
At the bottom, there is a button to "Add related keyphrase".

Yoast SEO Analysis of post

4. Add the screenshot of your blogs SEO score for seositecheckup.com  
Also, share the entire report!

## Your Answer

- SEO Score of ReviewFirst.in is 93/100 from seositecheckup.com



- For SEO report, click on the Google Drive link below  
<https://drive.google.com/file/d/1iAodToPqHQFLZj2Szw7tYtVnBs3DgsQ/view?usp=sharing>