PODCASTING:

LIKE THE RADIO, BUT DIFFERENT

Nora Almeida
Instruction Librarian
CC-BY

WHAT'S A PODCAST?

Different production & distribution model

Flexible rhetorical format
Different voices
Niche topics
More user interaction

"[Podcasting] removes key factors impeding the growth of internet radio: its portability, its intimacy and its accessibility. This is a scenario where audiences are producers, where the technology we already have assumes new roles and where audiences, cut off from traditional media, rediscover their voices."

--Berry, R. (2006). "Will the iPod Kill the Radio Star? Profiling Podcasting as Radio"

FORMAT = STYLE + GENRE

Styles

Narrative
Walking Tours
Interviews
Panel Discussions
Variety Shows
Game Shows
Analysis
Q&A
Dramatic Monologue

Genres

Fiction / Nonfiction
Comedy
Historical Narrative
Literary Analysis
Political Commentary
Music / Theater Reviews
News
Sci-Fi
True Crime

PODCAST TECHNICAL STUFF

WICKED QUICK AUDACITY / SOUNDCLOUD TUTORIAL

PLATFORMS

AUDACITY

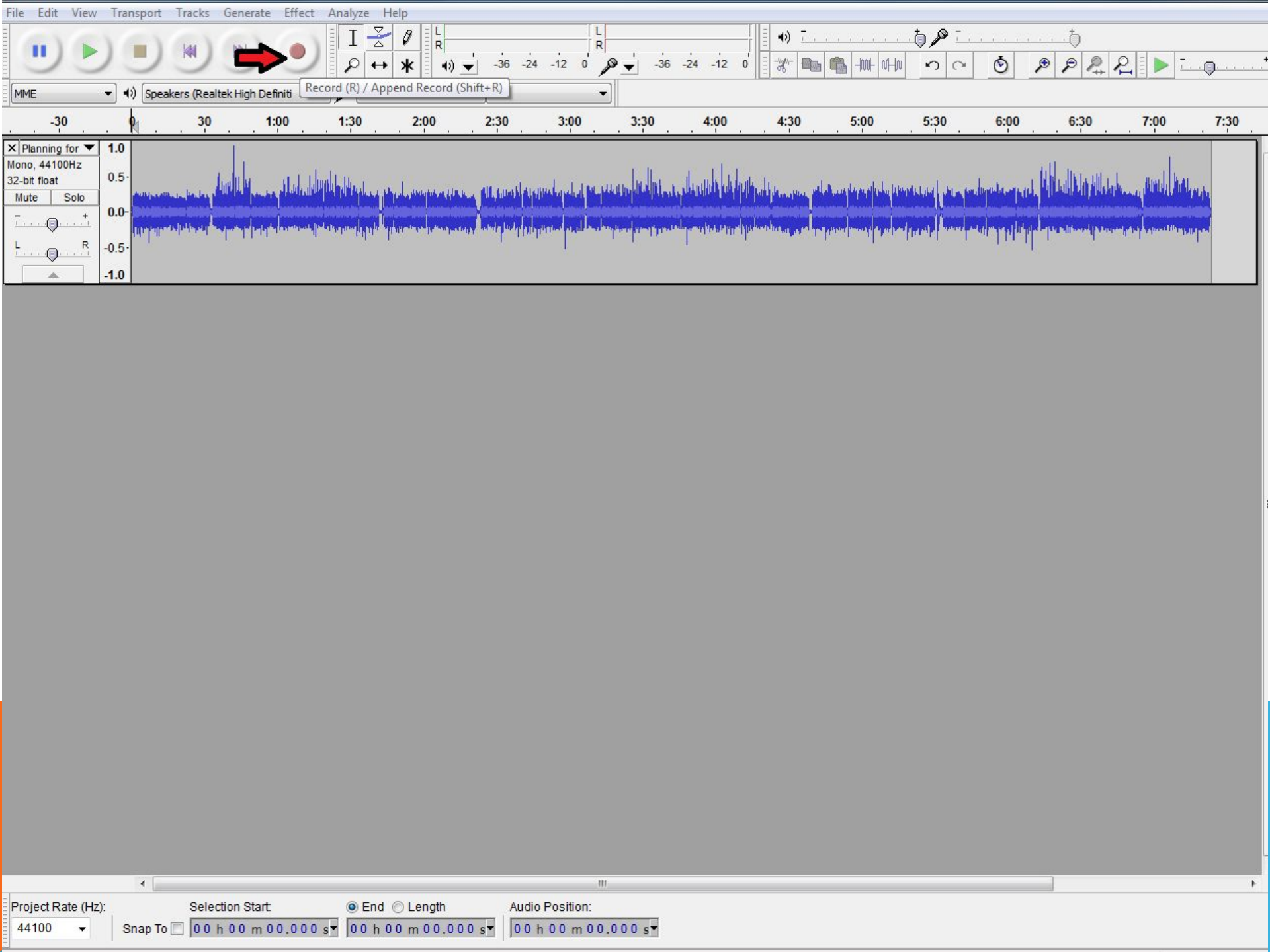
- **Audio recording**
- **Audio editing**
- **Desktop software**
- **Open Source (free)**
- **Import / export (wav, mp4, etc.)**

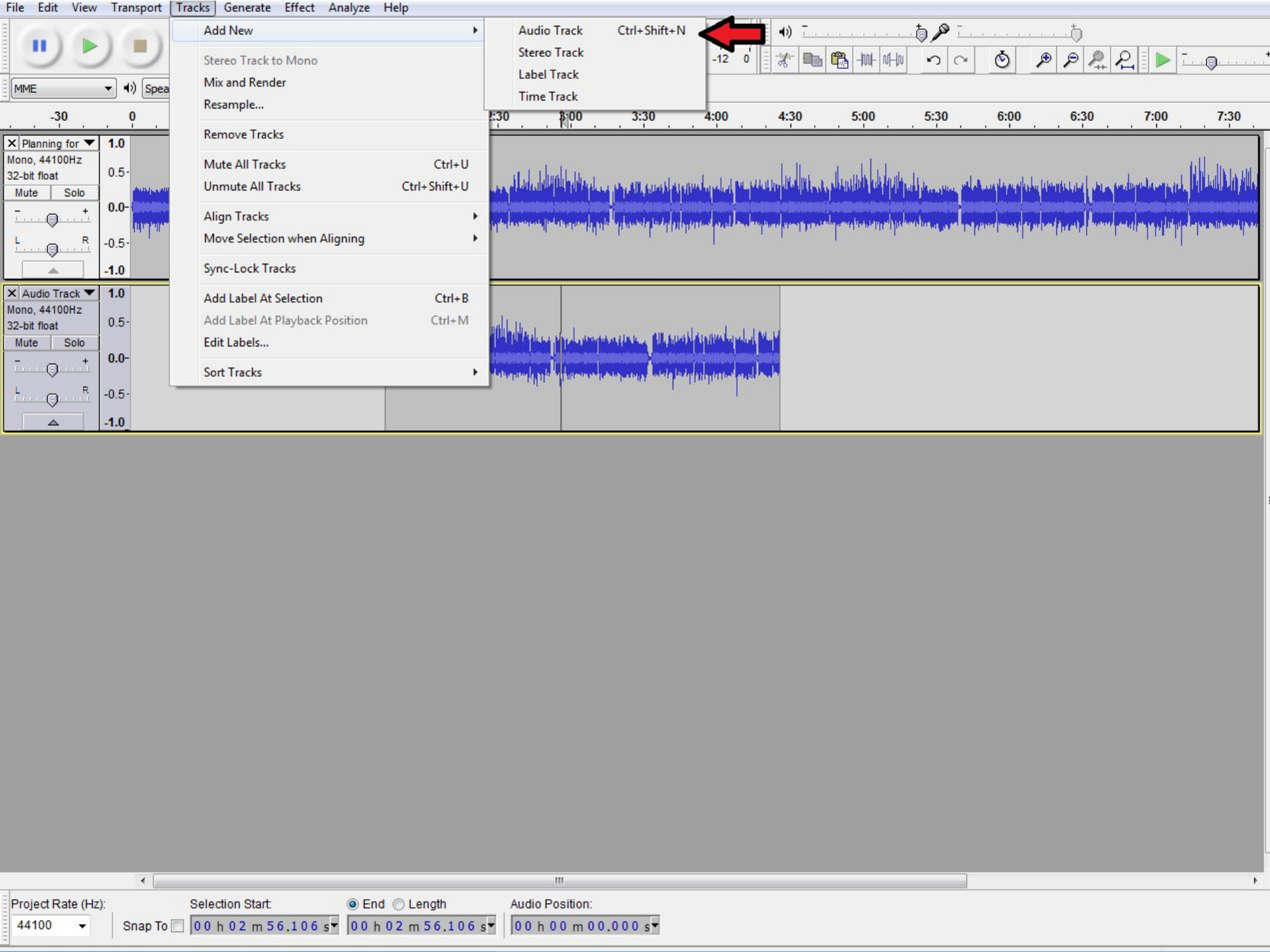
SOUNDCLOUD

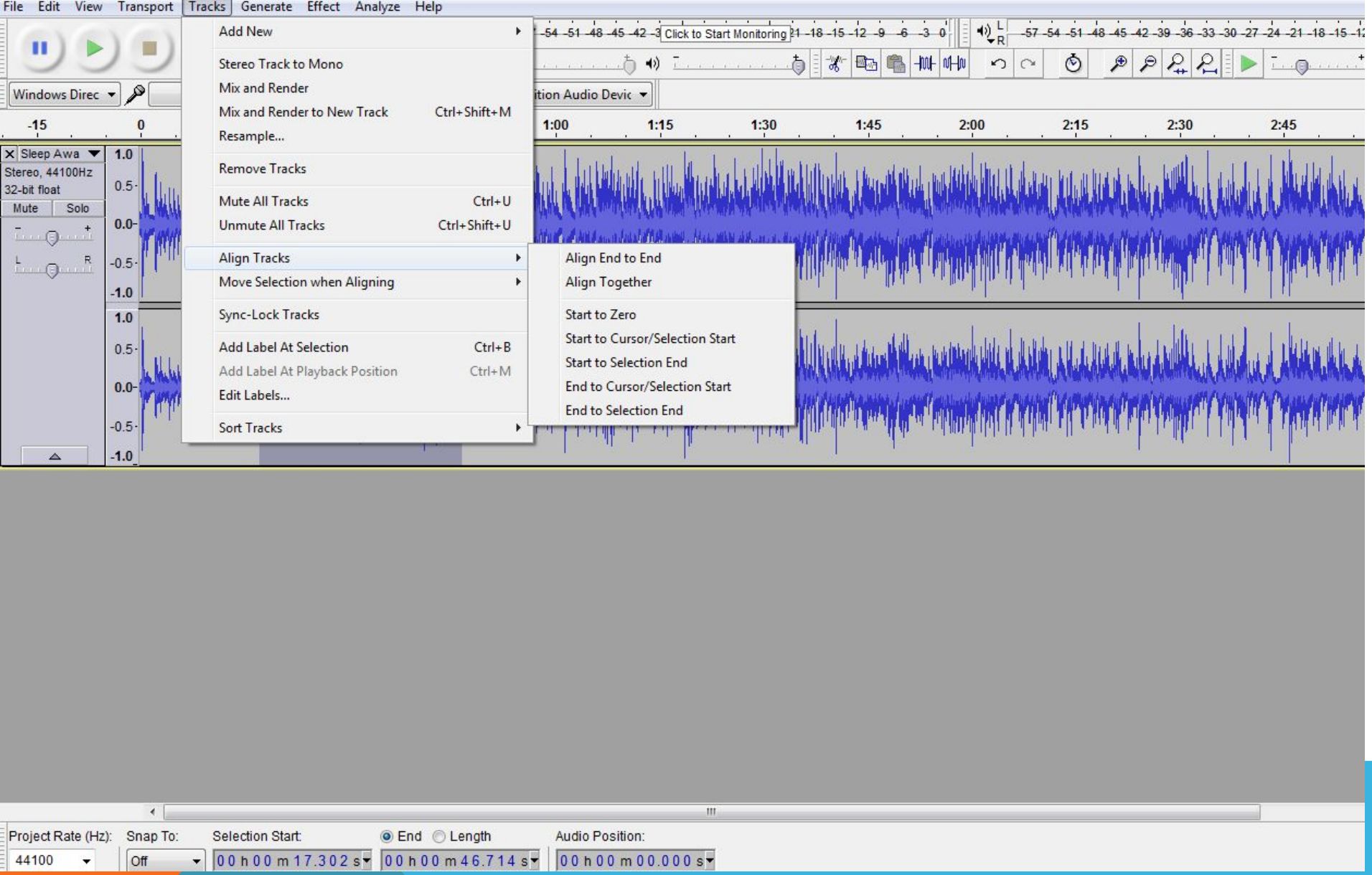
- **Audio file hosting, sharing platform**
- **Option to include image, file data, descriptive info to brand your podcast**

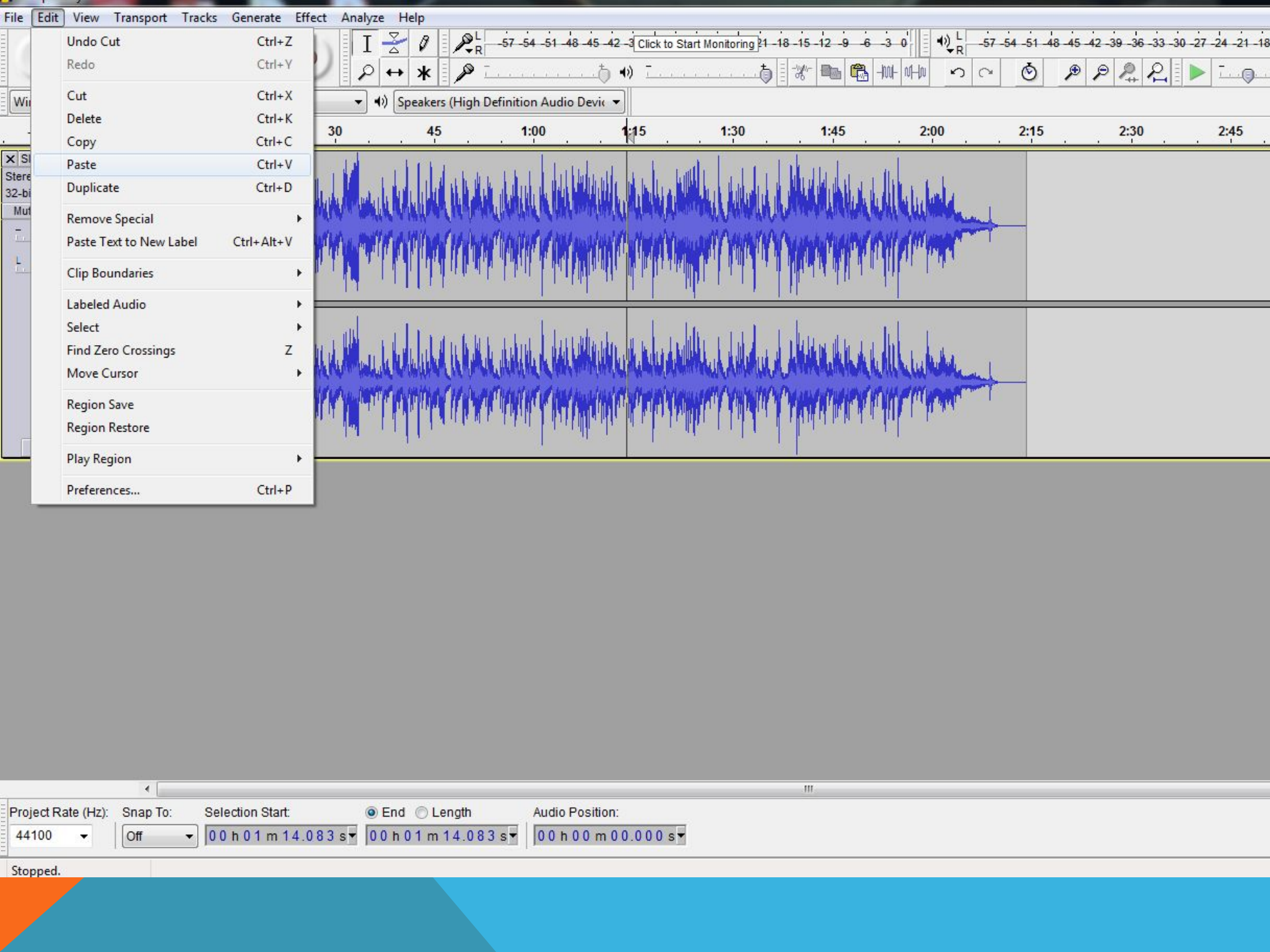
BASICS

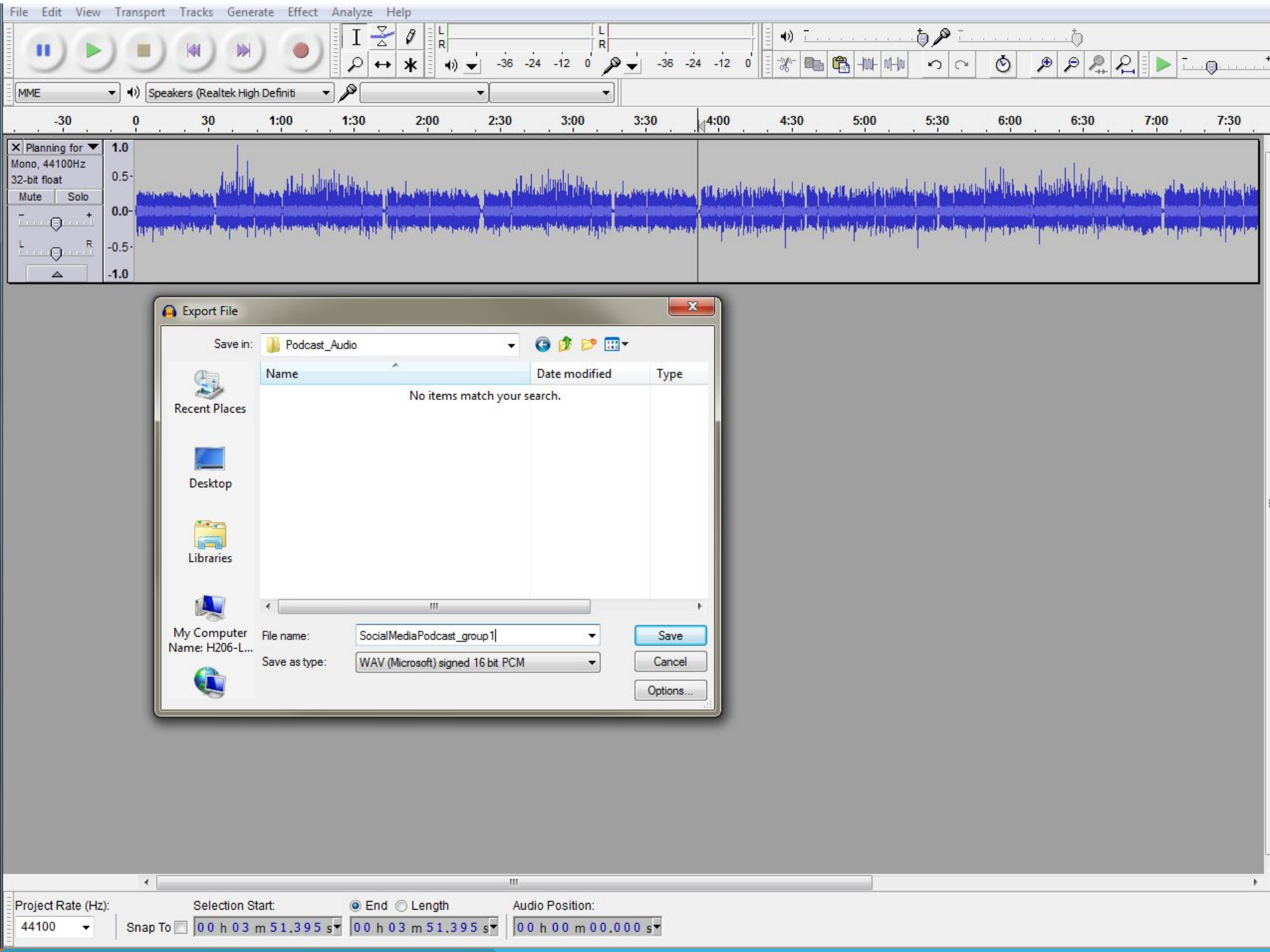
- Record
- Create a New Track
- Selectively Re-record a segment
- Cut, Copy, and Paste Tracks and Audio Segments
- Experiment with Audio Effects
- Save Project for Editing in Audacity
- Export Podcast as a .wav File
- Upload podcast to Soundcloud
- Add your title and image
- Choose a Creative Commons license


File Edit View Transport Tracks Generate Effect Analyze Help
Record (R) / Append Record (Shift+R)
MME
Speakers (Realtek High Definiti
-30 0 30 1:00 1:30 2:00 2:30 3:00 3:30 4:00 4:30 5:00 5:30 6:00 6:30 7:00 7:30
Planning for
Mono, 44100Hz
32-bit float
Mute Solo
1.0 0.5 0.0 -0.5 -1.0
Project Rate (Hz):
44100
Snap To
Selection Start:
End Length
Audio Position:
00 h 00 m 00.000 s

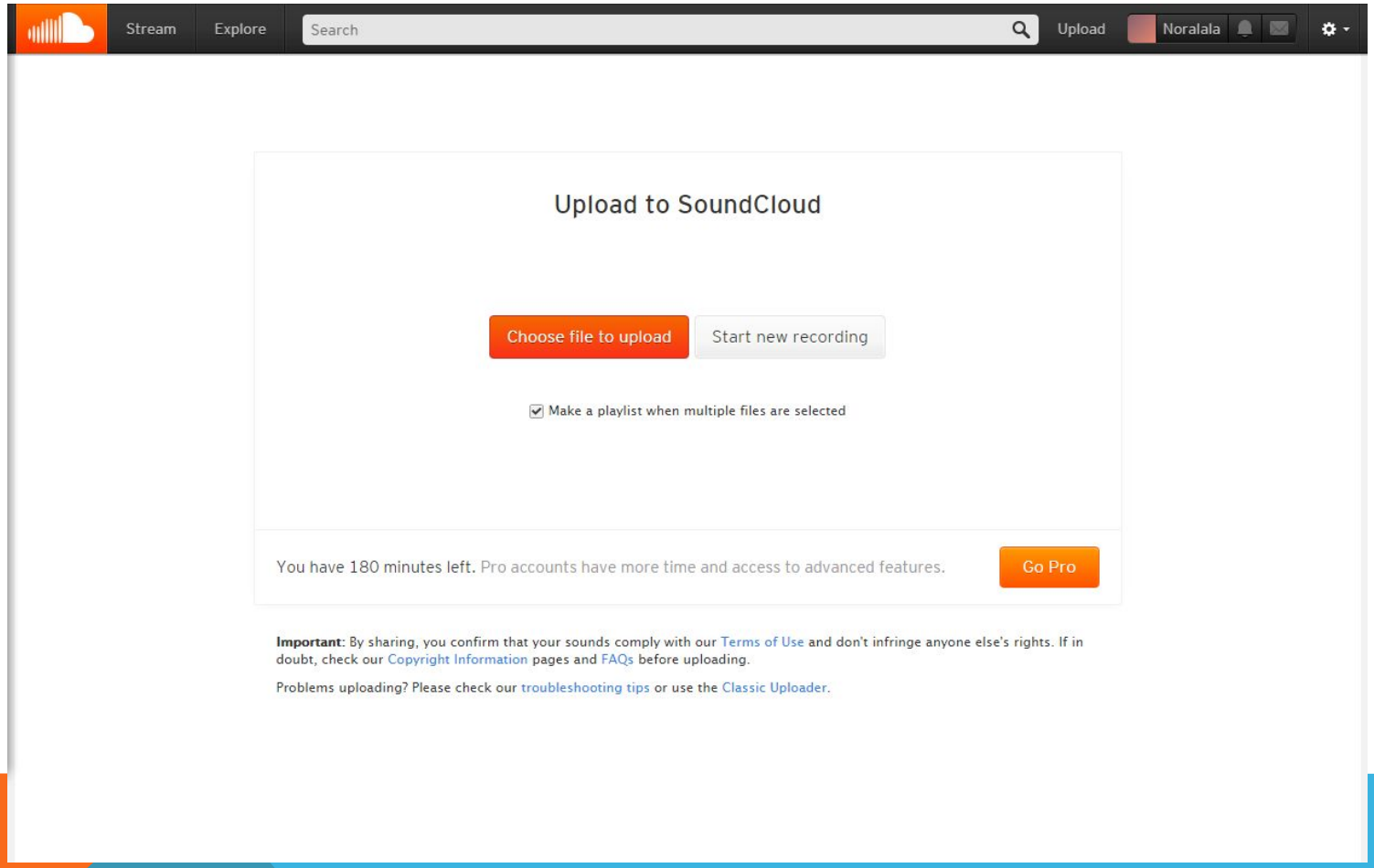

File Edit View Transport Tracks Generate Effect Analyze Help
Add New
Stereo Track to Mono
Mix and Render
Resample...
Remove Tracks
Mute All Tracks Ctrl+U
Unmute All Tracks Ctrl+Shift+U
Align Tracks
Move Selection when Aligning
Sync-Lock Tracks
Add Label At Selection Ctrl+B
Add Label At Playback Position Ctrl+M
Edit Labels...
Sort Tracks
Audio Track Ctrl+Shift+N
Stereo Track
Label Track
Time Track
Planning for
Mono, 44100Hz
32-bit float
Mute Solo
Audio Track
Mono, 44100Hz
32-bit float
Mute Solo
Project Rate (Hz):
44100
Snap To
Selection Start:
End Length
Audio Position:
00 h 02 m 56.106 s
00 h 02 m 56.106 s
00 h 00 m 00.000 s


File Edit View Transport Tracks Generate Effect Analyze Help
Add New
Stereo Track to Mono
Mix and Render
Mix and Render to New Track Ctrl+Shift+M
Resample...
Remove Tracks
Mute All Tracks Ctrl+U
Unmute All Tracks Ctrl+Shift+U
Align Tracks
Move Selection when Aligning
Sync-Lock Tracks
Add Label At Selection Ctrl+B
Add Label At Playback Position Ctrl+M
Edit Labels...
Sort Tracks
Align End to End
Align Together
Start to Zero
Start to Cursor/Selection Start
Start to Selection End
End to Cursor/Selection Start
End to Selection End
Click to Start Monitoring
Sleep Awa
Stereo, 44100Hz
32-bit float
Mute
Solo
Project Rate (Hz):
Snap To:
Selection Start:
End
Length
Audio Position:
44100
Off
00 h 00 m 17.302 s
00 h 00 m 46.714 s
00 h 00 m 00.000 s


File
Edit
View
Transport
Tracks
Generate
Effect
Analyze
Help
Undo Cut Ctrl+Z
Redo Ctrl+Y
Cut Ctrl+X
Delete Ctrl+K
Copy Ctrl+C
Paste Ctrl+V
Duplicate Ctrl+D
Remove Special
Paste Text to New Label Ctrl+Alt+V
Clip Boundaries
Labeled Audio
Select
Find Zero Crossings Z
Move Cursor
Region Save
Region Restore
Play Region
Preferences... Ctrl+P
Click to Start Monitoring
Speakers (High Definition Audio Devic
30
45
1:00
1:15
1:30
1:45
2:00
2:15
2:30
2:45
Project Rate (Hz):
Snap To:
Selection Start:
End
Length
Audio Position:
44100
Off
00 h 01 m 14.083 s
00 h 01 m 14.083 s
00 h 00 m 00.000 s
Stopped.


File Edit View Transport Tracks Generate Effect Analyze Help
MME
Speakers (Realtek High Definiti
Planning for
Mono, 44100Hz
32-bit float
Mute
Solo
Export File
Save in:
Podcast_Audio
Name
Date modified
Type
No items match your search.
Recent Places
Desktop
Libraries
My Computer
Name: H206-L...
File name:
SocialMediaPodcast_group1
Save as type:
WAV (Microsoft) signed 16 bit PCM
Save
Cancel
Options...
Project Rate (Hz):
44100
Snap To
Selection Start:
End
Length
Audio Position:
00 h 03 m 51.395 s
00 h 03 m 51.395 s
00 h 00 m 00.000 s

POST YOUR PODCAST TO SOUNDCLOUD



Include your
Title & Image & Tags

Stream Explore Search Upload Noralala

Upload to SoundCloud

Choose file to upload | Start new recording

Ready. Click 'Save' to post this track. Cancel upload

Basic Info | Metadata | Permissions

Title *

Free Speech isn't Free

soundcloud.com/noralala-1/ free-speech-isnt-free

Tags *

#1st amendment #Social Media

Description

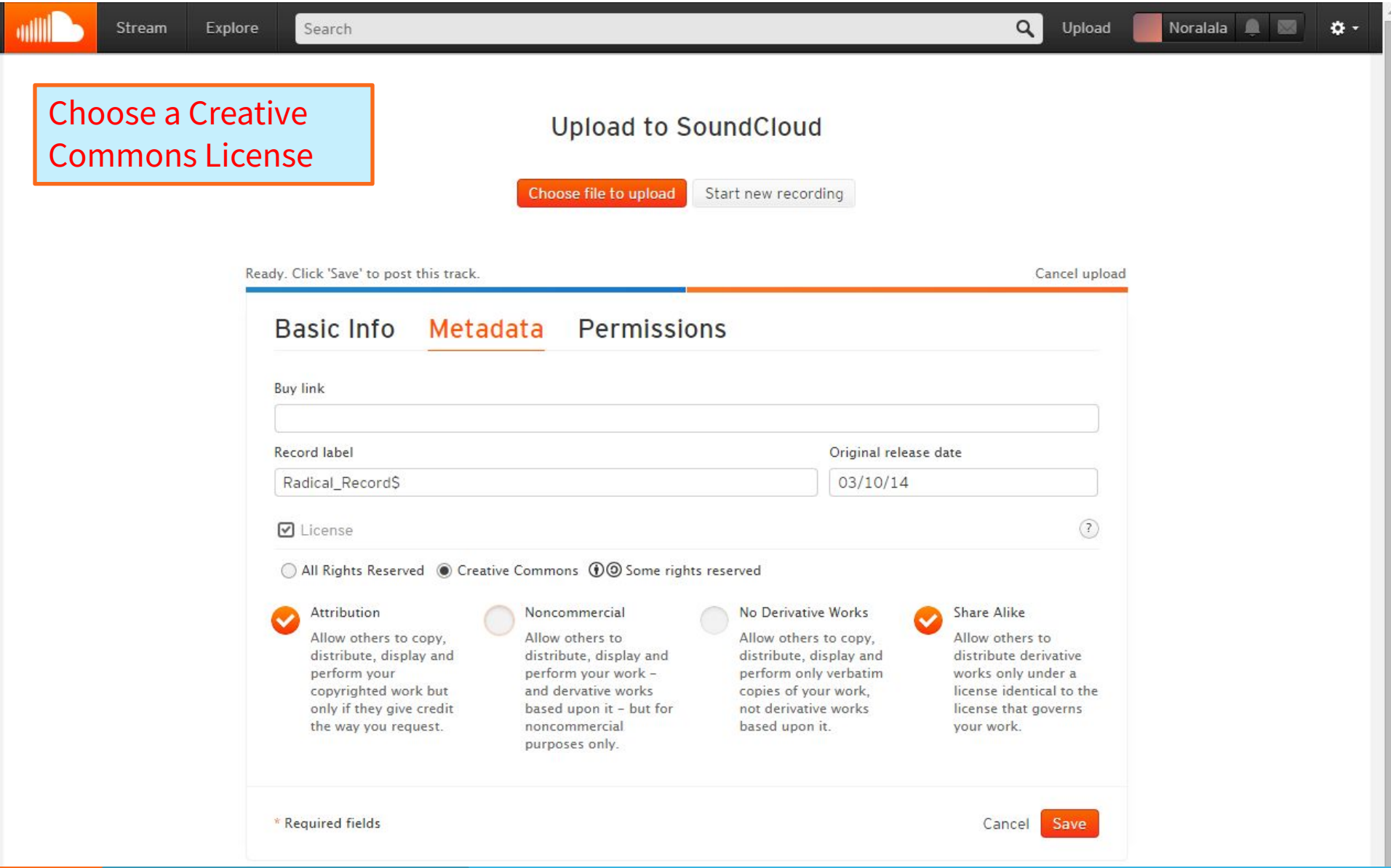
A LIB1201 Podcast.

Track will be private public Share on

* Required fields

Cancel Save

Important: By sharing, you confirm that your sounds comply with our Terms of Use and don't infringe anyone else's rights. If in doubt, check our Copyright Information pages and FAQs before uploading.

Problems uploading? Please check our troubleshooting tips or use the Classic Uploader.

Choose a Creative Commons License