



Presenting Yourself Online

Undergraduate Research Workshop | March 7, 2023

Katia Henrys, OpenLab Digital Pedagogy Fellow

Jody R. Rosen, OpenLab Co-Director

Get info and help!



Undergraduate
Research

New York City
College of Technology

College website: <https://www.citytech.cuny.edu/research>

OpenLab:

<https://openlab.citytech.cuny.edu/groups/undergraduate-research/> to
get alerts+ <https://openlab.citytech.cuny.edu/undergraduateresearch/>

Have questions about your program or requirements?

Email: undergraduateresearch@citytech.cuny.edu

Presenting Yourself Online

- How do you present yourself online?
- What makes up your online presence?
- How do you control your content?

What is your online presence?

- Run a web search of your name!
- What do you notice?
- Are you searchable?
- Any ideas on how to improve your search results?

What is your online presence?

- What did you find?
- Any ideas on how to improve your search results?

What is your online presence?

- Search engine optimization (SEO)
- What can the OpenLab do for you?

Join the OpenLab

Need an account?
Sign Up to become a member!

[Sign up](#)

Log in

[Forgot Password?](#) Keep me logged in

[Log In](#)

Teaching with the OpenLab?

We have a brand new online self-paced training module for faculty: [Teaching with the OpenLab](#). [Read more about the module](#) on the Open Road!



IN THE SPOTLIGHT



Pharmacology (DEN 2315)

Dr. Bowers' Pharmacology OpenLab site implements innovative practices well-suited to distance education.

[See More](#)

Courses



COMD1340 OL98
Photography 1 Fall 2020

This is a beginning course

Projects



COMD AdviseMent site

An online system of advisement tools for COMD

Clubs



SADHA

Student American Dental Hygiene Association is a student organization for

Portfolios



andre mercharles's ePortfolio

art

[See More](#)

The OpenLab at City Tech: Teaching, Learning, Collaboration

openlab.citytech.cuny.edu - an open platform that everyone at the college can use

Using the OpenLab

- Profile
- Coursework
- Projects
- Clubs
- ePortfolio

Consider an interactive digital resume!

- You can include links in a resume to your project site/social media
- You can include multimedia elements
 - Posters
 - Presentations/videos
- Don't forget about accessibility!
 - Include alt text
 - Include captions for audio and video

Social Media

- What social media accounts do you maintain?
 - TikTok, Instagram, LinkedIn, YouTube, etc
- How do they affect your online presence?



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Next workshop:
Being a Professional Th
3/9, 1-2:00PM

Reflection Questions

- What is something you learned today that you're going to try to do?
 - What help would you need to do that?
 - Is there anything else you would like us to know about your experience in this workshop?
-
- <https://bit.ly/3kSmbvz>

Undergraduate Research Workshops

- Presenting Yourself Online, 3/7, 1-2PM
- Being a Professional, 3/9, 1-2PM
- Using OpenLab for your Research Project, 3/16, 1-2PM
- Research Types and Methods Panel, 3/22, 1-2PM
- CUNY CATS time management, 3/23, 1-2PM
- Advancing Library Research Techniques, 3/29, 1-2PM
- Advancing Library Research Techniques, 3/29, 4-5PM
- Writing Abstracts for Research Projects, 3/30, 1-2PM
- Writing Abstracts for Research Projects, 3/30, 4-5PM
- ePortfolios for Academic and Career Advancement, 4/4, 1-2PM
- ePortfolios for Academic and Career Advancement, 4/4, 4-5PM
- Designing a Research Poster Presentation, 1-2PM
- Designing a Research Poster Presentation, 4/20, 4-5PM
- Academic Works for Student Posters, 4/27, 1-2PM