Presenting Yourself Online

Undergraduate Research Workshop | March 7, 2023

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Get info and help!



Undergraduate Research

New York City College of Technology

College website: https://www.citytech.cuny.edu/research

OpenLab:

https://openlab.citytech.cuny.edu/groups/undergraduate-research/ to
get alerts+ https://openlab.citytech.cuny.edu/undergraduateresearch/

Have questions about your program or requirements?

Email: undergraduateresearch@citytech.cuny.edu

- How do you present yourself online?
- What makes up your online presence?
- How do you control your content?

What is your online presence?

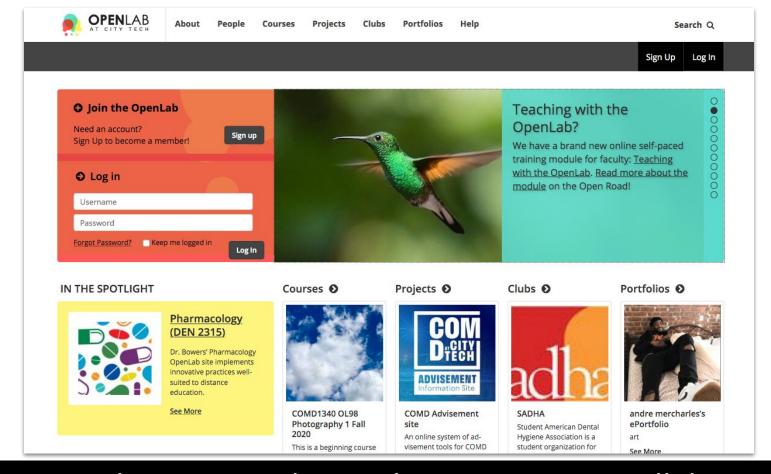
- Run a web search of your name!
- What do you notice?
- Are you searchable?
- Any ideas on how to improve your search results?

What is your online presence?

- What did you find?
- Any ideas on how to improve your search results?

What is your online presence?

- Search engine optimization (SEO)
- What can the OpenLab do for you?



The OpenLab at City Tech: Teaching, Learning, Collaboration

Using the OpenLab

- Profile
- Coursework
- Projects
- Clubs
- ePortfolio

Consider an interactive digital resume!

- You can include links in a resume to your project site/social media
- You can include multimedia elements
 - Posters
 - Presentations/videos
- Don't forget about accessibility!
 - Include alt text
 - Include captions for audio and video

Social Media

- What social media accounts do you maintain?
 - TikTok, Instagram, LinkedIn, YouTube, etc.
- How to they affect your online presence?



Next workshop: Being a Professional Th 3/9, 1-2:00PM

Reflection Questions

- What is something you learned today that you're going to try to do?
- What help would you need to do that?
- Is there anything else you would like us to know about your experience in this workshop?

https://bit.ly/3kSmbvz

Undergraduate Research Workshops

- Presenting Yourself Online, 3/7, 1-2PM
- Being a Professional, 3/9, 1-2PM
- Using OpenLab for your Research Project, 3/16,1-2PM
- Research Types and Methods Panel, 3/22, 1-2PM
- CUNY CATS time management, 3/23, 1-2PM
- Advancing Library Research Techniques, 3/29, 1-2PM
- Advancing Library Research Techniques, 3/29,
 4-5PM

- Writing Abstracts for Research Projects, 3/30, 1-2PM
- Writing Abstracts for Research Projects, 3/30, 4-5PM
- ePortfolios for Academic and Career Advancement,
 4/4, 1-2PM
- ePortfolios for Academic and Career Advancement,
 4/4, 4-5PM
- Designing a Research Poster Presentation, 1-2PM
- Designing a Research Poster Presentation, 4/20,
 4-5PM
- Academic Works for Student Posters, 4/27, 1-2PM