Link Library: Human Centered Design

UNICEF West and Central Africa, Social and Behavior Change Team

See slide 2 for some French resources *Last updated: 27-8-22*

Human-Centred Approach for Health

This website will guide you through why and how to use human-centred design as an approach to addressing challenges related to community demand for basic health services such as immunization.

HCD RESOURCES

CO-CREATION GUIDE

NOTHING ABOUT US WITHOUT US

A co-creation guide: For the collaborative design of social and behavior change content and approaches

This is a guide for conducting a co-creation session, for UNICEF colleagues, government and civil society partners. Note: **This is not a training module** and is not meant to be presented. If you are considering holding a "co-creation" session, you can simply read this guide, and then print a copy for reference and use on the day of the session. It is not meant to be distributed to participants. It is for the session facilitator
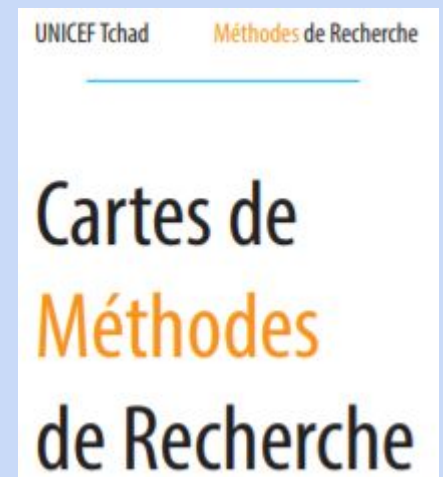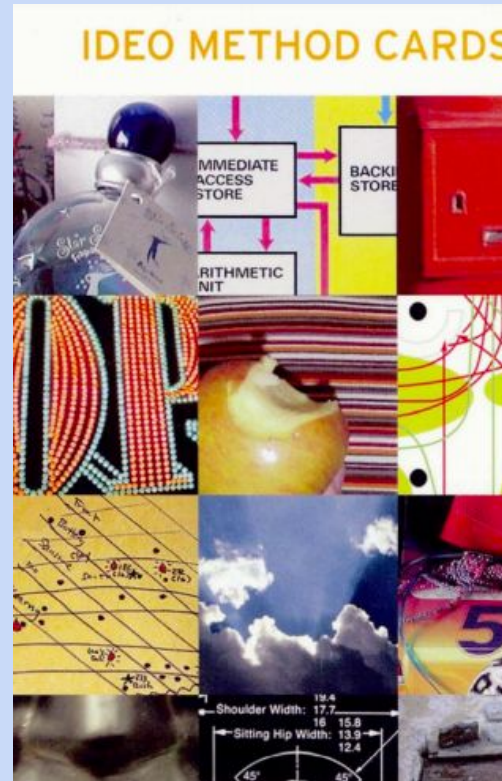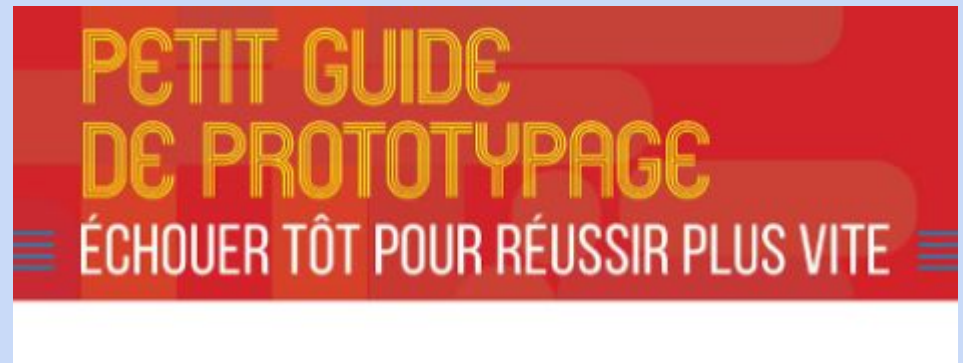
V: 13-2-22 (Eng)

1. [Human Centered Design for Health tools](#) (UNICEF)
2. [Human Centered Design Guide](#) (Ideo)
3. [HCD pocket guide](#) (Ideo.org)
4. [HCD Research Methods cards](#) (Ideo)
5. [Mercy Corps HCD research cards](#)
6. [Rapid Prototyping Guide](#) *(UNICEF West/Central Africa - Adapted from UNICEF DRC doc)*

[Co-Creation guide](#) [ENG]
UNICEF Dem Rep Congo/DRC

Human-centered design is a creative approach to problem solving. It's about trying. Failing. Learning. And trying again.

MercyCorps + IDEO.ORG

Ressources en français

1. [Guides HCD Francais](#) (UNICEF and Ideo.org)
2. [Cartes recherche (UNICEF Tchad)](#) - Printable version
3. UNICEF Rep Democratique Congo (RDC)
   a. [Guide co-creation](#)
   b. [Guide prototypage rapide](#)

PETIT GUIDE DE PROTOTYPAGE
ÉCHOUER TÔT POUR RÉUSSIR PLUS VITE

IDEO METHOD CARDS

UNICEF Tchad — Méthodes de Recherche

Cartes de Méthodes de Recherche

Annex: Resources *(see also next pages)*

1. [Adolescents 360](#) Human Centered Design learning hub

Additional resources (Continued) - Electronic version of cards are here

UNICEF West and Central Africa
Regional Office
Brainstorming tips*

1. Go for quantity

2. Be visual

3. Build on the ideas of others

4. Encourage wild ideas

5. Defer judgement

6. One conversation at a time

*Adapted from: IDEO/IDEO U

UNICEF West and Central Africa
Regional Office
Behavioral Insights "EAST" Framework

1. Make it **E**asy

2. Make it **A**ttractive

3. Make it **S**ocial (Pulling from positive social norms)

4. Make it **T**imely

*Adapted from: Behavioral Insights Team

Additional resources (Continued)

Introduction to Human Centered Design - Acumen Academy [Online, no cost, open to everyone]

Prototyping course - Acumen Academy (Next course: 2023, with new courses announced regularly)

Additional resources: [UNHCR recommended resources on design thinking](#)]

7 essential resources for a design thinker

The Bootcamp Bootleg

Service Design Toolkit

Frog Design's

Collective Action Toolkit

Do you have feedback or suggestions for us? [UNHCR recommended resources on design thinking]