



NATIONAL ACTIVIST CALL

 INDIVISIBLE

THE MAGA DEFAULT CRISIS

...and Indivisibles plan to
prevent it



Quick Housekeeping

Closed captioning is available -- you can turn it on by clicking "CC" on the bottom of your Zoom screen.

This call is being
recorded!

All of the materials
will be sent to you
following tonight's
call

Please be mindful of the
chatbox! Ask questions by
putting an "ASK" or
"QUESTION"



Tonight's Agenda

Closed captioning is available -- you can turn it on by clicking "CC" on the bottom of your Zoom screen.

Welcome!

Indivisible Co-Founder
Ezra Levin

Special Guest:
Congressman Greg Casar

Indivisible Strategy
Moving Forward

Week of Action

Next Steps, how to take
action!

A few words from Indivisible
CO-Executive Director
Ezra Levin

SPECIAL GUEST:
Texas 35th District Representative
Greg Casar



Our Plan to Win

1. **Stiffen Dems' Spines**
2. **Toxify the MAGA Position, Make GOP Fold**



Stiffen Dems' Spines



No Cuts

No entertaining
MAGA Proposals
to cut public
programs



Get Dems
on Record

Lock them into
their strong
positions



Back Them
Up

Demonstrate
it's the popular
position to
take



Maintain
Unity

Prevent
defections,
isolate bad
actors

Making the GOP Fold



Accountable
for outcomes

Focus on what
default /
negotiations
threaten rather
than process



Get GOP on
Record

Get good, bad,
embarrassing
answers—and
get them
recorded



Answer for
the extremes

Republicans
need to be
accountable
for the most
extreme
positions in
their party



Divide and
Conquer

Exercise
grassroots
leverage on
targets to peel
them away

Making the GOP fold

McCarthy
Gives up

The political cost is too high and he decides to protect his frontliners

Discharge
Petition

McCarthy digs in, Democrats out-organize Republicans and peel off some of them

Messaging Guidance

Different Audiences

Mainstream, and especially beltway press, will likely continue refer to “the debt ceiling,” and many Democrats will as well. That’s okay!

We want to use language that’s:

- appealing to a broad public audience,
- gives activists compelling messaging to use in their communities
- and can even reach the persuadables that might be turned off by the extremism of the MAGA coalition

Messaging Guidance

Default

Consequences for
Real People

Republicans are
to Blame

Focus on Most
Toxic MAGA
Proposals

Focus on Default,
not Debt Ceiling

Working families
will bear the brunt
of a recession

Republicans passed
trillions in tax cuts
for the wealthy

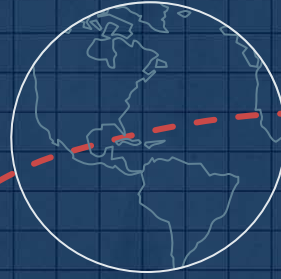
Don't get distracted
by GOP throwing
spaghetti at the wall

MAGA Default Crisis

Everyday people
rely on Social
Security, Medicare,
and Medicaid to
make ends meet

Risking higher
prices and job loss
for their political
agenda

Medicare, Medicaid,
and Social Security



**THE MAGA DEFAULT CRISIS
WEEK OF ACTION
MAY 19-26**

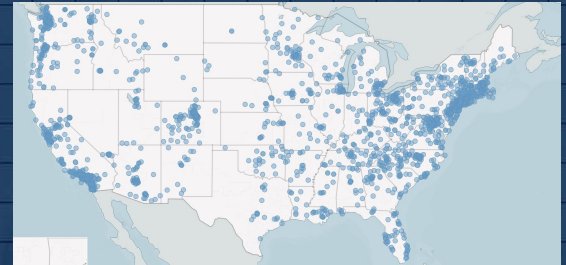


Taking Action Together:

Provides an
opportunity to
build the narrative

Provides an opportunity
to continue to grow the
movement!

Our Goal is to host 250
Events Across the Country!



Indivisible.org/Groups

Week of Action Event Tactics (Red MoC)

Be Bold
Be visible
Send a Strong Message!

Don't forget to amplify on Social Media!



Hershey Indivisible

@indivisblteam

...

Our Rep [@RepScottPerry](#) literally ran away from us simply asking questions about if he would protect SS and Medicare. Doesn't seem like too much to ask?!

Week of Action Event Tactics (Blue MoC)

Has your MoC signed on to our Letter?

YES

NO

Say Thank You!

Ask them to sign!

Don't forget to amplify on Social Media!



US Rep Brendan Boyle
@RepBrendanBoyle

Thank you @IndivisiblePHL for all you do!



Indivisible Philadelphia @IndivisiblePHL · Mar 18

On St.Patrick's Day, members of @IndivisiblePHL paid the Philly Office of @RepBrendanBoyle to thank him for his tireless efforts to preserve #SocialSecurity & #Medicare . Philadelphians and all Americans are lucky to have you!

SUGGESTIONS TO GET YOU STARTED FROM THE TOOLKIT

Pep rally for our
MoC
Fighters!

Thank a thon OR
Visit a thon!

Virtual Lobbying
Meeting



Light Brigade

Honk & Wave

Read personal stories
about how cuts could
affect you and your
loved ones

Ways to take action if you are not hosting an event!

**Most Effective:
Attend a Week of
Action Event!**

****Call your MoC**



**Write an Letter
to the Editor**

**Attend an upcoming
Indivisible Call**

Activists To Do List:

Register!

Add your event
to the map!

Attend

Upcoming calls
& trainings!

Plan to act!

May 19th - 26th!

Call

Magadefaultcrisis.org

Write

Write an LTE!

Social

Spread the
Word

Resources for Indivisibles:

Press
Support

Week of Action
Toolkit!

Calls / Trainings

Signs!

Check out
the Indivisible
Press kit

Outlines how to
take action!

Join us for our
Press Training
and Planning
workshop!

Just Download
and Print!



Funding for Indivisible Groups:

Grow Grants

For larger
project
funding!

MAGA Default
Crisis
Reimbursement
Program

Reimbursement
up to \$200

Distributed
Fundraising

Fundraising
made easy!

Interested in starting a group? Reach out to
Supportteam@indivisible.org

Upcoming Calls!

Press Training

Reaching out to
the press is easier
than you think!

April 18th

8pm ET

WOA Planning Workshop

Join us to finalize
planning for your
event!

May 4th

8pm ET



NATIONAL ACTIVIST CALL

**Thank you for joining!
We have some time for
Questions.**