

### BUILDING

### CONVERSATIONAL AGENTS

### WITH DIALOGFLOW

#### DevFest SW 17 | David Asamu

### What is Dialogflow?

Google's platform for building conversational apps or agents

- → Google Assistant
- → Google Home
- → External platforms through -APIs or Integration
- → Chatbots, home automation, cars, smart watch, etc
- → Over 32 platform sdks and integration



Pricing Support

Q Search

GO TO CONSOLE

We've changed our name! API.AI is now Dialogflow. Learn more here.

Blog

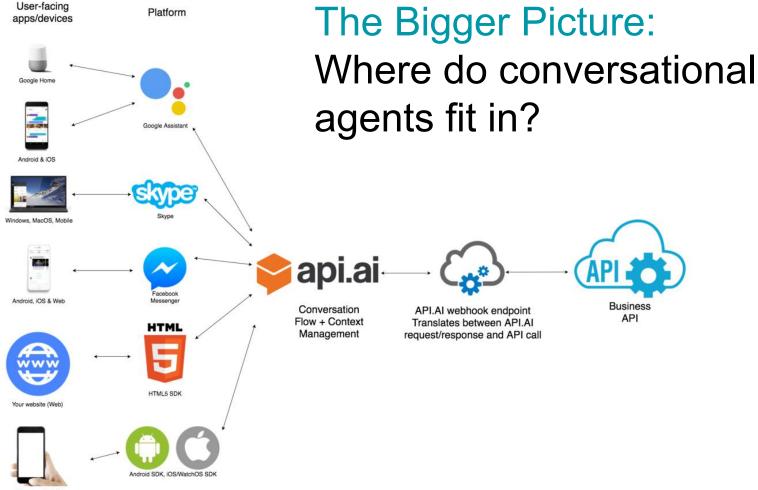
# Build natural and rich conversational experiences

Give users new ways to interact with your product by building engaging voice and text-based conversational interfaces powered by Al. Connect with users on the Google Assistant, Amazon Alexa, Facebook Messenger, and other popular platforms and devices.

#### SIGN UP FOR FREE



# What is a Conversational Agent?



Your app (Mobile)

Do I need a PhD in machine learning and/or natural language processing to get started?



## Core Concepts of DialogFlow

### 1. Intents

Use intents to identify the intention of the user

An intent represents a mapping between what a user says and what action should be taken by your software.

A user asks the agent "What's the weather supposed to be like in San Francisco tomorrow?"

Pialogflow	Motion     SAVE	:	Try it now
Robotron - 🔆 en +	Contexts User says Search in user says	~ 2 ~	O Please use test console above to try a sentence.
Intents +	<b>59</b> Add user expression	3	
Training [beta]	55     keep going       55     run		
Analytics [new]	<ul><li>55 turn left</li><li>55 go two steps forward</li></ul>		
4 Fulfillment	<ul><li>55 move backwards</li><li>55 go away</li></ul>		
③ Support	55 can you move a step back?		
<ul> <li>Account</li> <li>Logout</li> </ul>	Events 🕜	~	

#### User says

^

99	Add user expression
99	book me a hotel
99	reserve a hotel room in Tokyo
55	book a room in <mark>Paris</mark> for <mark>2</mark>
99	book a hotel in <mark>Rome</mark> for March 7
99	reserve me Holiday Inn in London
99	book hotel in <mark>San Francisco</mark> check in is 10th of June
99	reserve a hotel room from March 10 to March 13
99	reserve Hilton from 10/03 till 10/07
99	I'd like to book a room at Marriott in New York from February 12 till February 15

### 2. Entities

### Use entities to grab additional information

- The agent needs to know what information is useful for answering the user's request.
- These pieces of data are called entities.
- Entities like name, time, date, and numbers are covered under system entities.
- You can add custom entities to cover data more specific to your domain

User says

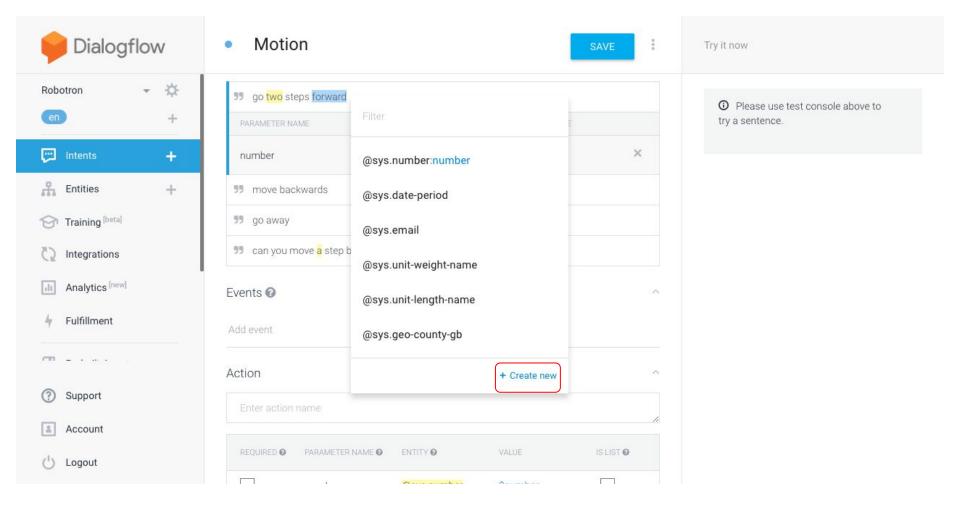


**99** Add user expression

PARAMETER NAME	ENTITY	RESOLVED VALUE	
geo-city	@sys.geo-city	San Francisco	×
date	@sys.date	tomorrow	×
9 weather for tomorro	w		
what is the weather	today		

Pialogflow	<ul> <li>Motion</li> </ul>	SAVE	Try it now
Robotron - 🌣 en +	Contexts User says	Search in user says 🝳 🤷	O Please use test console above to try a sentence.
Entities +	99 Add user expression		
Training [beta]	99 go two steps forward       PARAMETER NAME       number       @sys.number	RESOLVED VALUE	
Analytics [new]     Fulfillment	55 move backwards       55 go away		
③ Support	55 can you move a step back?	~	
Account	Action Enter action name	^	

Pialogflow	<ul> <li>Motion</li> </ul>	1	SAVE	Try it now
Robotron - 🌣 en +	<ul> <li>35 go two steps forward</li> <li>35 move backwards</li> <li>35 go away</li> </ul>			D Please use test console above to try a sentence.
Intents     +            ∴ Entities     +	<ul> <li>93 go away</li> <li>93 can you move a step back</li> <li>PARAMETER NAME</li> </ul>	liter		
Training [beta]	number	@sys.number:number @sys.date-period	×	
Analytics [new]     Fulfillment	Events 🕜	@sys.email		
	Action	@sys.unit-weight-name @sys.unit-length-name	^	
<ul><li>Support</li><li>Account</li></ul>	Enter action name REQUIRED O PARAMETER NAM-	@sys.geo-county-gb	IS LIST @	
🖒 Logout	number	+ Create new		

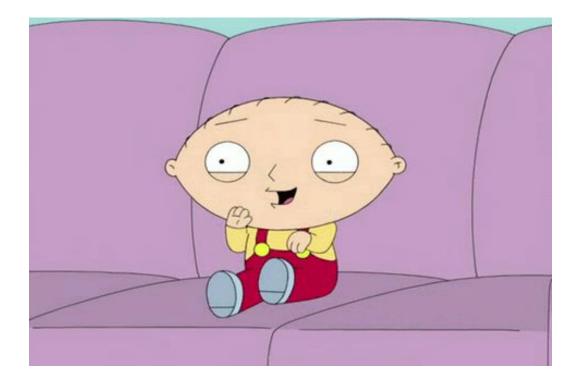


Pialogflow	Motion	SAVE	Try it now
Robotron 👻 🔅	39 Add user expression		O Please use test console above to
(en) +	55 run		try a sentence.
💬 Intents 🛛 🕂	55 turn left		
🖁 Entities +	55 go two steps forward		
Training [beta]	PARAMETER NAME ENTITY	RESOLVED VALUE	
Integrations	number @sys.number	two ×	
It Analytics [new]	direction @direction	forward 🗙	
4 Fulfillment	55 move backwards		
	55 go <mark>away</mark>		
③ Support	55 can you move a step back?		
La Account	Events 🕜	v	
🖒 Logout	Action	~	

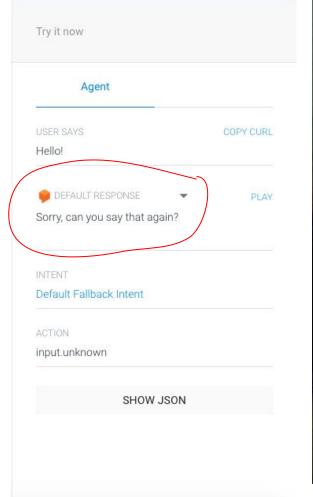
# Intents Entities



## Let's try out Robotron

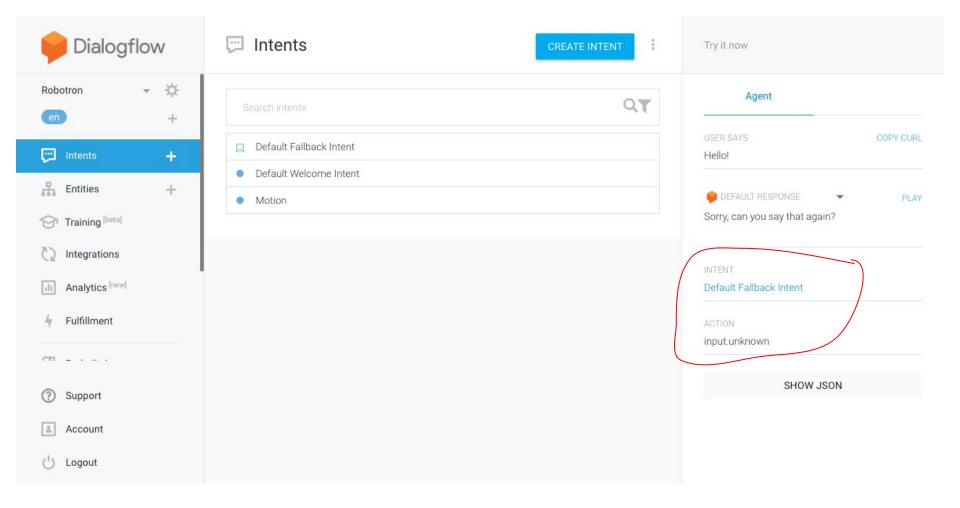


### Wait for it .....





### So What went wrong?



### 3. Small Talk To The Rescue!

Pialogflow	☐ Small Talk SAVE	Try it now
Robotron - 🔅 en +	Your agent can learn how to support small talk without any extra development. By default, it will respond with predefined phrases. Use the form below to customize responses to the most popular requests.	O Please use test console above to try a sentence.
Intents +	User: How are you? Agent: Wonderful as always. Thanks for asking. User: You're so sweet. Agent: Thanks! The feeling is mutual.	
Training [beta]	Enable  Small Talk Customization Progress  0%	
<ul> <li>Fulfillment</li> <li>Prebuilt Agents</li> </ul>	About agent     0%       Courtesy     0%	
🗊 Small Talk	C Emotions 0%	
<ul><li>Support</li><li>Account</li></ul>	Hello/Goodbye	
🕛 Logout	About user     0%	

Pialogflow	🗇 Small Talk	Try it now
Robotron - 🌣 en + Fill Intents +	Enable  Small Talk Customization Progress  0%  About agent  0%	O Please use test console above to try a sentence.
<ul> <li>Entities +</li> <li>Training [beta]</li> <li>Integrations</li> <li>Analytics [new]</li> <li>Fulfillment</li> </ul>	QUESTION     Who are you?       ANSWER     1       Enter a Answer       QUESTION       How old are you?       ANSWER     1       Enter a Answer	
Prebuilt Agents	QUESTION     You're annoying.       ANSWER     1     Enter a Answer	
<ul> <li>Support</li> <li>Account</li> <li>Logout</li> </ul>	QUESTION     Answer my question.       ANSWER     1       Enter a Answer	

Pialogflow	Small Talk SAVE	Try it now
Robotron       →         en       +         Image: Second sec	Agent: Hidinks: The recting is indicat: Enable Small Talk Customization Progress 0% About agent 3% QUESTION Who are you?	O Please use test console above to try a sentence.
<ul> <li>Integrations</li> <li>Analytics [new]</li> <li>Fulfillment</li> <li>Prebuilt Agents</li> </ul>	ANSWER          1       My name is <u>Robotron</u> . I am here to protect earthlings against evil alien invaders from <u>Zobo</u> galaxy         2       You can call me <u>Robotron</u> . I keep evil guys away from Earth.         3       Enter a Answer variant	
🗊 Small Talk	ANSWER 1 Enter a Answer	
<ul> <li>Support</li> <li>Account</li> <li>Logout</li> </ul>	QUESTION     You're annoying.       ANSWER     1   Enter a Answer	

### Let's try again

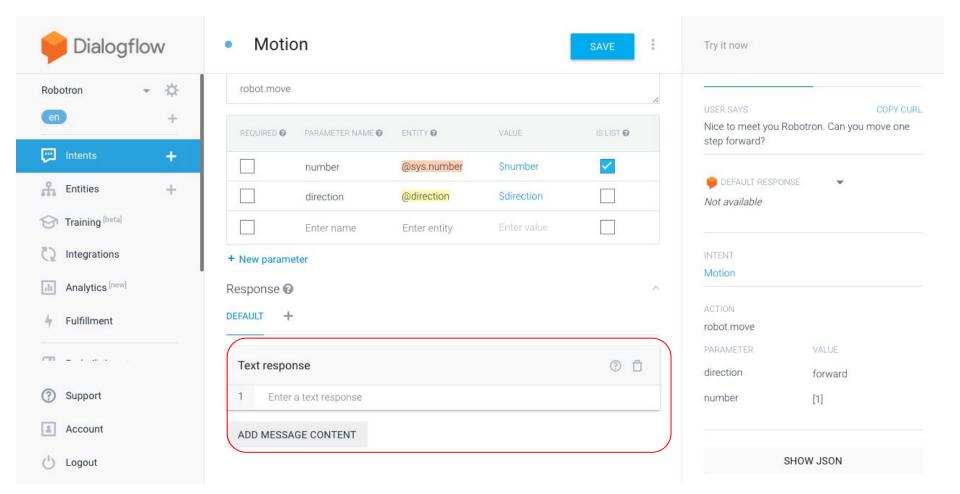
Pialogflow	Small Talk	Try it now
Training [beta]	Your agent can learn how to support small talk without any extra development. By default, it will respond with predefined phrases. Use the form below to customize responses to the most popular requests.	Domains USER SAYS COPY CURL
Analytics [new]	User: How are you? Agent: Wonderful as always. Thanks for asking.	Hello!
4 Fulfillment	User: You're so sweet. Agent: Thanks! The feeling is mutual.	RESPONSE PLAY Hi there, friend!
Prebuilt Agents	Enable	INTENT
🗊 Small Talk	Small Talk Customization Progress	Not available
> Docs	About agent 3%	ACTION smalltalk.greetings.hello
> Forum	Courtesy 0%	SHOW JSON
③ Support		
Account	Emotions 0%	
🖒 Logout	T Hello/Goodbye 0%	

Pialogflow	Small Talk SAVE	Try it now
Training [beta]	Your agent can learn how to support small talk without any extra development. By default, it will respond with predefined phrases. Use the form below to customize responses to the most popular requests.	Domains USER SAYS COPY CURL
III Analytics [new]	User: How are you? Agent: Wonderful as always. Thanks for asking.	how are you?
4 Fulfillment	User: You're so sweet. Agent: Thanks! The feeling is mutual.	RESPONSE PLAY Couldn't be better.
Prebuilt Agents	Enable	INTENT
🗊 Small Talk	Small Talk Customization Progress	Not available
> Docs	About agent     3%	ACTION smalltalk.greetings.how_are_you
> Forum	Courtesy 0%	SHOW JSON
③ Support		
Account	Emotions 0%	
🖒 Logout	T Hello/Goodbye 0%	

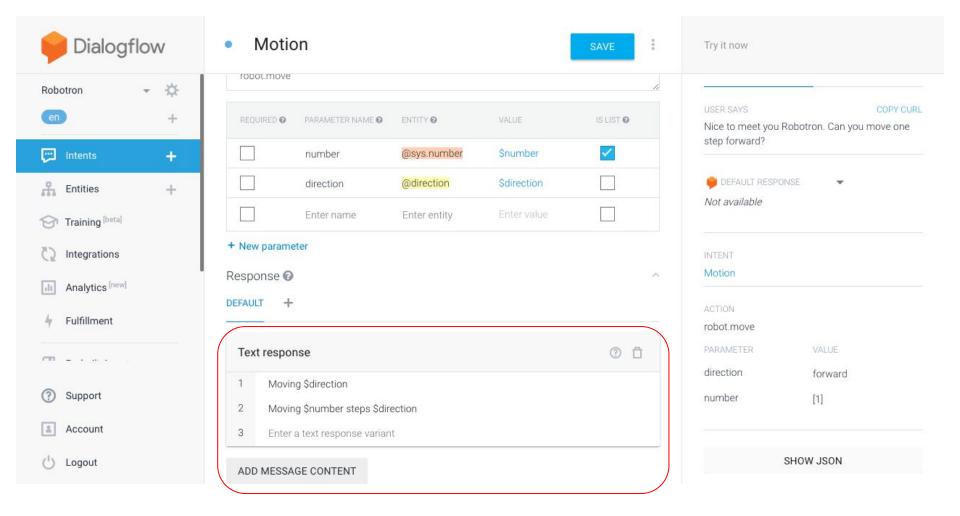
Pialogflow	Small Talk SAVE	Try it now
Training [beta]	Your agent can learn how to support small talk without any extra development. By default, it will respond with predefined phrases. Use the form below to customize responses to the most popular requests.	Domains
Analytics [new]	User: How are you? Agent: Wonderful as always. Thanks for asking.	USER SAYS COPY CURL who are you?
Fulfillment	User: You're so sweet. Agent: Thanks! The feeling is mutual.	RESPONSE PLAY My name is Robotron. I am here to protect
Prebuilt Agents	Enable	earthlings against evil alien invaders from Zobo galaxy
🗊 Small Talk	Small Talk Customization Progress	INTENT
> Docs	About agent 3%	Not available
> Forum	Courtesy 0%	ACTION smalltalk.agent.acquaintance
③ Support		SHOW JSON
La Account	Emotions 0%	
🖒 Logout	Hello/Goodbye	

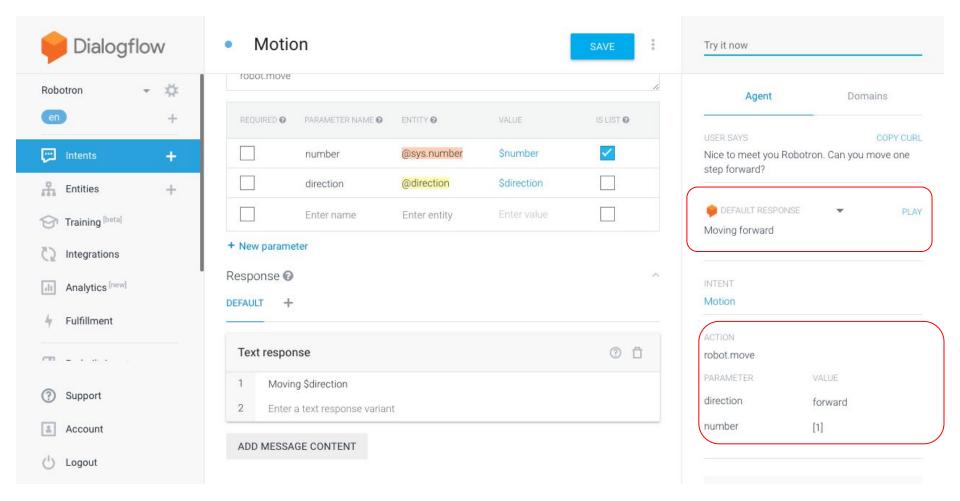
Pialogflow	G Small Talk	Try it now
<ul> <li>Training [beta]</li> <li>Integrations</li> <li>Analytics [new]</li> <li>Fulfillment</li> </ul>	<pre>respond with predenined phrases. Use the form below to customize responses to the most popular requests. User: How are you? Agent: Wonderful as always. Thanks for asking. User: You're so sweet. Agent: Thanks! The feeling is mutual.</pre>	USER SAYS COPY CURL Nice to meet you Robotron. Can you move one step forward? © DEFAULT RESPONSE Not available
Prebuilt Agents	Small Talk Customization Progress 0% C About agent 3%	INTENT Motion
<ul> <li>&gt; Docs</li> <li>&gt; Forum</li> <li>Q Support</li> </ul>	Courtesy         0%           Emotions         0%	ACTION robot.move PARAMETER VALUE direction forward
<ul> <li>Support</li> <li>Account</li> <li>Logout</li> </ul>	Hello/Goodbye	number [1] SHOW JSON

Dialogflow	JSON	
Training <sup>[beta]</sup>	1 - { 2 "id": "c5f13b86-d3a8-4f38-9351-549e0ea7f55e",	COPY CURL
Integrations	<pre>3 "timestamp": "2017-11-14T13:18:01.512Z", 4 "lang": "en", 5 - "result": {</pre>	et you Robotron. Can you move one rd?
Analytics [new]	<pre>6 "source": "agent", 7 "resolvedQuery": "Nice to meet you Robotron. Can you move one step forward?", 8 "action": "robot.move",</pre>	RESPONSE
4 Fulfillment	<pre>9 "actionIncomplete": false, 10 - "parameters": { 11 "direction": "forward",</pre>	nle
Prebuilt Agents	12 - "number": [ 13 1 14 ]	
💭 Small Talk	15 }, 16 "contexts": [], 17 - "metadata": {	
> Docs	<pre>18 "intentId": "6184a929-8452-4949-b818-4568eb63375c", 19 "webhookUsed": "false", 20 "webhookForSlotFillingUsed": "false", 21 "intentNue": "tententing"</pre>	
> Forum	<pre>21 "intentName": "Motion" 22</pre>	VALUE
③ Support	25 - "messages": [ 26 - { 27   "type": 0,	forward.
Account	28 "speech": "" 29 }	[1]
	CLOSE COPY	
🖒 Logout		SHOW JSON



### Adding a Reply





Pialogflow	• Motion Save :	Try it now
Robotron - 🌣 en +	Contexts ~ User says Search in user says Q ^	Agent Domains
Intents     +       ♣     Entities       +	<ul> <li>37 Add user expression</li> <li>37 can you move a step back?</li> </ul>	Hey Robotron, take ten steps backwards
Training [beta]	33     Carryou move a step back?       33     move backwards       33     go two steps forward	Moving 10 steps backward
Fulfillment	Events 🕜 🗸	ACTION robot.move PARAMETER VALUE
③ Support	robot.move	direction backward number [10]
Account Logout	REQUIRED O     PARAMETER NAME O     ENTITY O     VALUE     IS LIST O       Image: Instant of the second secon	SHOW JSON

# 4. Slot filling

### Use slot filling to get missing information

- The user doesn't have to include all the required information in a single statement
- If any of the required information is missing, slot filling allows you to ask the user specifically for the missing piece of information

Pialogflow	• Motion save :	Try it now
Robotron 👻 🔅	Contexts	Agent Domains
(en) +	User says Search in user says Q ^	USER SAYS COPY CURL
💬 Intents 🗕 🕂	55 Add user expression	move
H Entities +		🌻 DEFAULT RESPONSE 🛛 👻
Gr Training [beta]	55 can you move a step back?	Not available
C Integrations	55 move backwards	3
In Analytics [new]	99 go two steps forward	INTENT Motion
👆 Fulfillment	Events 🕜	ACTION
	Add event	PARAMETER VALUE
③ Support	Action	direction
a Account	robot.move	number []
🖒 Logout	REQUIRED @ PARAMETER NAME @ ENTITY @ VALUE IS LIST @	SHOW JSON

	SAVE	Try it now
Add event		Agent Domains
Action	24	USER SAYS COPY CURL move
		DEFAULT RESPONSE
number @sys.nu mber Snumber	Define pro	INTENT Motion
Enter nam Enter entit Enter		ACTION robot.move
Response 🕜	^	PARAMETER VALUE direction number []
Text response	⑦ <sup>†</sup>	SHOW JSON
	Add event     Action     robot.move     required on PARAMETER   NAME on ENTITY on Value     Required on NAME on One One One One One One One One One On	Add event     Action     robot.move     Image: Constrained of the constra

Pialogflow	Motion	SAVE Try it now
Robotron <del>-</del> 🔅 (en) +	Add eva Prompts for "direction"	Agent Domains
Intents   Intents   Inters   Integrations   Integrations   Integrations   Integrations   Integrations	Action       NAME       ENTITY         robot       direction       @direction         robot       PROMPTS       1         In what direction?       2       What direction should i go?         3       where should i go?         4       Enter a prompt variant	USER SAYS COPY CURL Move Sdirection DEFAULT RESPONSE Not available INTENT Motion ACTION
<ul> <li>Support</li> <li>Account</li> <li>Logout</li> </ul>	+ New Respon DEFAULT + Text response	Close PARAMETER VALUE direction I I I I I I I I I I I I I I I I I I I

Pialogflow	• Motion Save	0 0	Try it now
Robotron - 🌣 en +	Gomexts	~	Agent Domains
💬 Intents 🕂	User says Search in user says Q 55 Add user expression		USER SAYS COPY CURL move
Entities +	55 can you move a step back?		DEFAULT RESPONSE      PLAY     In what direction?
Integrations Analytics [new]	<ul> <li>55 move backwards</li> <li>55 go two steps forward</li> </ul>		CONTEXTS RESET CONTEXTS
4 Fulfillment		^	motion_dialog_params_direction 6184a929-8452-4949-b818-4568eb63375c_
③ Support	Add event Action	~	id_dialog_context
Account	robot.move	<i>h</i>	Motion A gent training completed OK
🕛 Logout	REQUIRED O PARAMETER ENTITY O VALUE IS LIST O PROMPTS O		robot.move

Pialogflow	JSON	
Robotron - 🔅	40     number.origindi : ,       41     "direction": ""       42     },       43     "lifespan": 2	RESET CONTEXTS
Entities +	<pre>45 ], 46 - "metadata": { 47 "intentId": "6184a929-8452-4949-b818-4568eb63375c", 48 "webhookUsed": "false",</pre>	alog_params_direction -8452-4949-b818-4568eb63375c_ context
Training <sup>(beta)</sup>	<pre>50 "intentName": "Motion" 51 }, 52 - "fulfillment": { 53 "speech": "In what direction?", 54 - "messages": \</pre>	
Analytics Inevi     Fulfillment	55 -       {         56       "type": 0,         57       "speech": "In what direction?"         58       }         59       ]	
- · · ·	60 }, 61 "score": 0.5299999713897705 62 }, 63 - "status": { 64 "code": 200,	VALUE
<ul><li>Support</li><li>Account</li></ul>	<pre>65 "errorType": "success" 66 }, 67 "sessionId": "c9ac4799-920b-416b-8489-2fe49c08cc05" 68 }</pre>	
🖒 Logout	CLOSE COPY	SHOW JSON

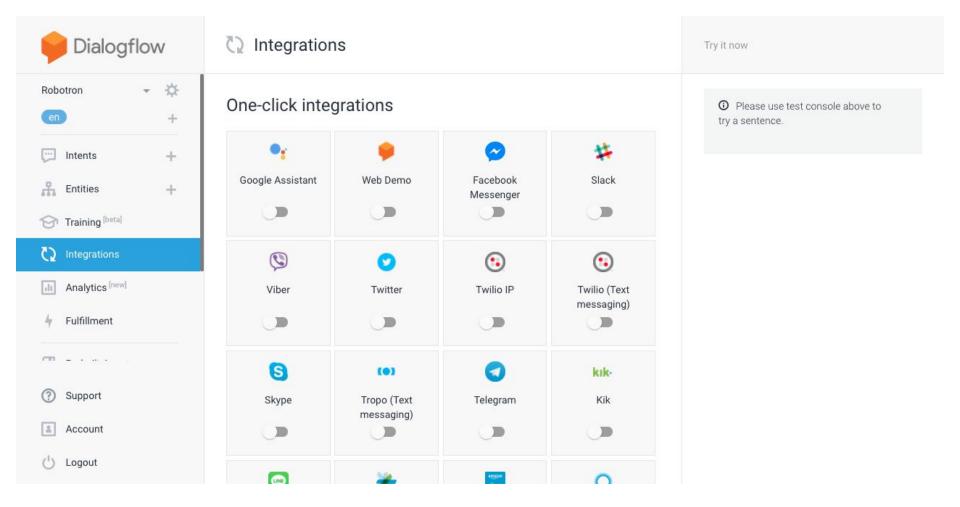
Pialogflow	Motion	SAVE	Try it now	_0
Robotron - 🔆	Contexts	$\sim$	Agent Domains	
Intents +	User says Search	n in user says 🝳 🔨	USER SAYS COPY CU	JRL
Entities +	.55 Add user expression			
Training [beta]	55 can you move a step back?		DEFAULT RESPONSE < PI Moving left	LAY
Integrations	55 move backwards		INTENT	
III Analytics [new]	55 go two steps forward		Motion	
4 Fulfillment	Events 🕜	~	ACTION robot.move	$\overline{}$
·····	Add event		PARAMETER VALUE	
③ Support	Action	^	direction left number	
Account	robot.move			
() Logout		PROMPTS O	SHOW JSON	

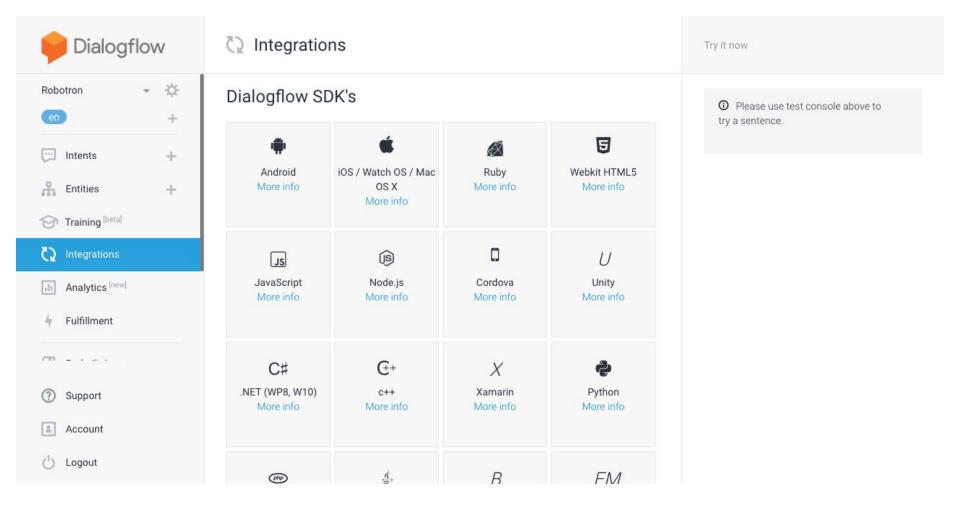
Pialogflow	JSON		
Robotron 🔫 🔅	<pre>3 "timestamp": "2017-11-14T13:49:53.844Z", 4 "lang": "en",</pre>	gent	
(en) +	<pre>5 - "result": { 6     "source": "agent", 7     "resolvedQuery": "left", 8     "action": "robot.move",</pre>		
Entities +	9 "actionIncomplete": false, 10 - "parameters": { 11 "direction": "left",		
Training <sup>(beta)</sup>	12 "number": "" 13 }, 14 "contexts": [], 15 - "metadata": {	RESPONSE	▼ PLAY
	<pre>16 "intentId": "6184a929-8452-4949-b818-4568eb63375c", 17 "webhookUsed": "false", 18 "webhookForSlotFillingUsed": "false",</pre>		
Analytics [new]	<pre>19 "intentName": "Motion" 20 }, 21 - "fulfillment": { 22 "speech": "Moving left",</pre>		
4 Fulfillment	22 speech : Houng Left , 23 - "messages": [ 24 - { 25 "type": 0,		
Prebuilt Agents	26 "speech": "Moving left" 27 } 28 ]	v/ le	LUE.
③ Support	29 }, 30 "score": 1 31 }, 22 "status": (		
Account	CLOSE COPY		
U Logout		SHOW J	SON

## 5. Integration

Connect your agent with the end users

- Via One Click Integration
- Via APIs and SDKs





## 6. Fulfillment

Set up a webhook to receive structured, actionable data from DialogFlow

- Unfortunately DialogFlow won't deliver the pizza, or make the robot dance
- Your web service will receive a POST request from Dialogflow for user queries matched by intents when you enable webhook.
- You determine what to do next with the data

Pialogflow	Fulfillment	Try it now
<ul> <li>Training [beta]</li> <li>Integrations</li> <li>Analytics [new]</li> <li>Fulfillment</li> </ul>	Webhook DISABLED OF Strategies a POST request from Dialogflow in the form of the response to a user query matched by intents with webhook enabled. Be sure that your web service meets all the webhook requirements. Webhook example	O Please use test console above to try a sentence.
Prebuilt Agents Small Talk	Inline Editor (Powered by Cloud Functions for Firebase) DISABLED	
> Docs	1 'use strict';	
> Forum	<pre>2 3 const functions = require('firebase-functions'); // Cloud Functions for Firebase 13 4 const DialogflowApp = require('actions-on-google').DialogflowApp; // Google Assists 5 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 5 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to identify Google Assistant n 6 const googleAssistantRequest = 'google'; // Constant to</pre>	
③ Support	<pre>// 8 - exports.dialogflowFirebaseFulfillment = functions.https.onRequest((request, respons 9 console.log('Request headers: ' + JSON.stringify(request.headers)); 10 console.log('Request body: ' + JSON.stringify(request.body));</pre>	
Account	<pre>10 console.log( nequest body. + John schligty(request.body)), 11 12 // An action is a string used to identify what needs to be done in fulfillment 13 let action = request.body.result.action; // https://dialogflow.com/docs/actions-a</pre>	
🖒 Logout	<pre>14 15 // Parameters are any entites that Dialogflow has extracted from the request. 16 const parameters = request.body.result.parameters; // https://dialogflow.com/docs</pre>	

#### What Next?

## Training

Improve your agent by learning from user interaction



Use contexts to follow through user conversation

Pialogflow	• Motion Save :	Try it now
Robotron - 🔆	Contexts ~	Agent Domains
💬 Intents 🕂	User says Search in user says Q ^	USER SAYS COPY CURL move back twice
Entities +	55 can you move <mark>a</mark> step back?	DEFAULT RESPONSE      PLAY Moving backward
Analytics [new]	55 move backwards       55 go two steps forward	INTENT
Analytics [new]     Fulfillment	Events 🕜	ACTION robot.move
	Add event	PARAMETER VALUE direction backward
<ul><li>Support</li><li>Account</li></ul>	Action	number []
🖒 Logout	REQUIRED @ PARAMETER NAME @ ENTITY @ VALUE IS LIST @	SHOW JSON

Pialogflow	Training UPLOAD	Try it now
Robotron - 🛠 en +	Training History	O Please use test console above to try a sentence.
intents +	There are no logs to train upon. Test your agent in the test console to generate the first logs.	a y a sentence.
문 Entities +		
Analytics [new]		
4 Fulfillment		
③ Support		
Account     Logout		

## THANKS FOR LISTENING

Contact Details

Email: <u>davash001@gmail.com</u> Twitter Handle: @david\_asamu Phone Number: +2347068310640



THANK YOU