

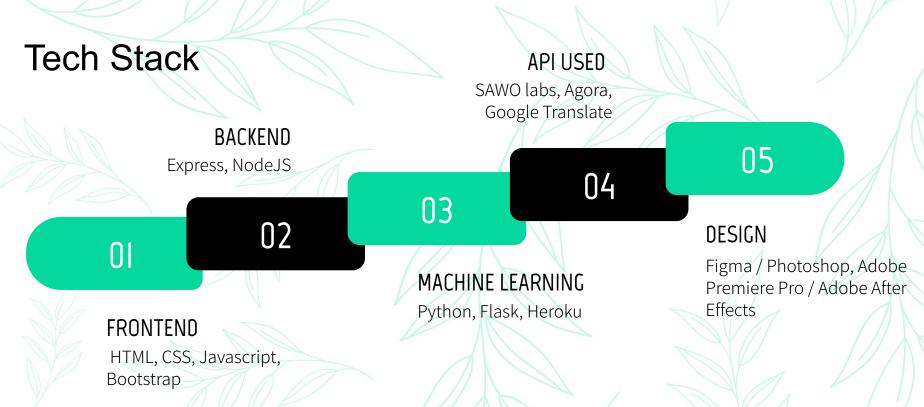
Mint: A voice-enabled multilingual mental health detection and management application

# Team: Celestial Biscuit

N	S.No.	Name	Course	Batch	University
		Pooja Gera	B.Tech (Information Technology)	2023	Indira Gandhi Delhi Technical University for Women (IGDTUW), Delhi
	2	Nishtha Goyal	B.Tech (Information Technology)	2023	Indira Gandhi Delhi Technical University for Women (IGDTUW), Delhi
	3	Gaurisha R Srivastava	B.Tech (Information Technology)	2023	Indira Gandhi Delhi Technical University for Women (IGDTUW), Delhi

## Solution

- Mint is a voice-enabled and multilingual application available in Indian regional languages for adolescents, adults, and PWDs to detect mental health issues and aid people in managing them.
- Mint can detect schizophrenia, suicidal intentions, anxiety, and depression.
- "TicTac" is Mint's video conferencing and chat platform where users can connect with support groups and doctors.
- Mint has a very simple passwordless authentication system that can be used by all kinds of users.
- An interesting aspect of Mint is that it offers art therapy to the users which helps in the upliftment of their mental health.
- The top mental health applications currently are based out of countries not from India.
- It can also be used as an extension to the KIRAN facility provided by the Indian govt.,
- Mint will prove to be an asset for regional speakers, adolescents, and PWDs.
- Mint has a subscription-based model wherein the premium users will have full access to all features and the free users will have limited access to all features and access to a free 14-day premium trial. In addition to this, users can also opt for pay-per-use model.



The web application is built with HTML, CSS and JavaScript. We have used SAWO API, Agora, Google Translate self-built APIs, machine learning models and web scraping to power our web application.

# **Project Flow** Twitter Account Taking input of WhatsApp Chats from the Web App Text Extraction Classification ML Algorithm Result Generated if the person show symptoms of schizophrenia, anxiety, depression or suicidal intentions.

Intuition: WhatsApp is the most popular application for messaging. A concerned person can also export a person's WhatsApp chats to feed it as an input to our application. In addition to this, people tend to vent out their emotions on social media.

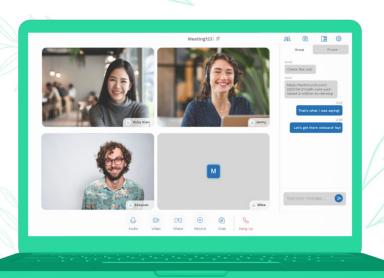
Classification Model Used: SVM

Dataset Used: Self-made dataset from Reddit

#### **Basis of Classification:**

- Suicidal Intentions: fleeting thoughts, suicidal pans, dangerous intentions or behaviors.
- Schizophrenia: elevated use of words relevant to health issues, anxiety, negative emotions and first person singular pronouns
- Anxiety and Depression: use of negative words and usage of words around anxiety and depression particularly

# TicTac: The Mint Conferencing Platform





Intuition: Video calling facilities are on the rise since the pandemic hit the world. Online is the new normal, and people find it comfortable to connect with each other from their homes. Agora.IO facilitates instant, secure and highly scalable video and audio calling facilities and chat functionality as well.

#### **Use Cases:**

- Patients can connect with their doctors online.
- 2. Schizophrenic patients do not have access to group therapy in particular, with online chat-rooms, they will be able to get the support they need.
- Patients having other mental diseases can also connect in their specific rooms to help each other through talking about it.







Intuition: To facilitate users from all over India, Mint uses **Google Translate** to make all the information on the application be available in their local language thereby making language a bridge instead of a barrier.

### **Use Cases:**

- 1. A multi-language UI is enabled.
- 2. Indian users speaking different regional languages will be able to use the application without any discomfort.

# Mint Lets You Login Without A Password





Intuition: People having mental issues might find it inconvenient to remember several different passwords. Passwordless authentication system by SAWO offers a more secure login for the users with an improved UX. This authentication system is now being considered to be better than passwords with biometrics, SSO and social login.

### Steps:

- User enters their email address / phone number.
- 2. User gets an OTP on their provided email address / phone number.
- 3. They're in!

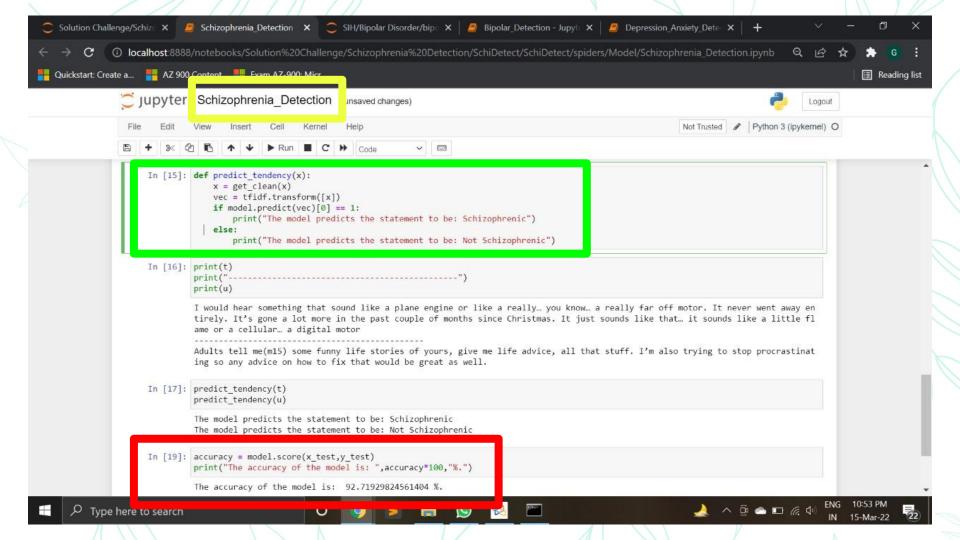
# The Minty Art Therapy

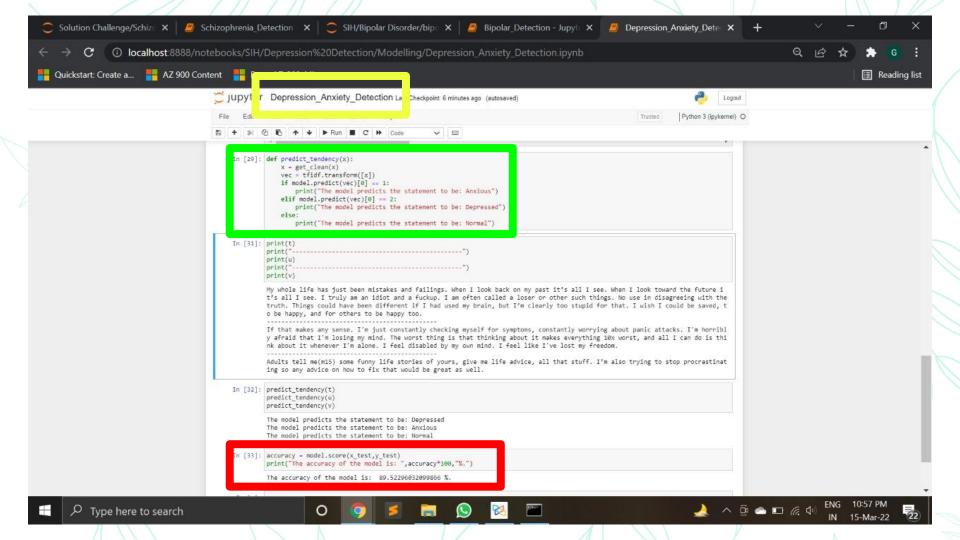


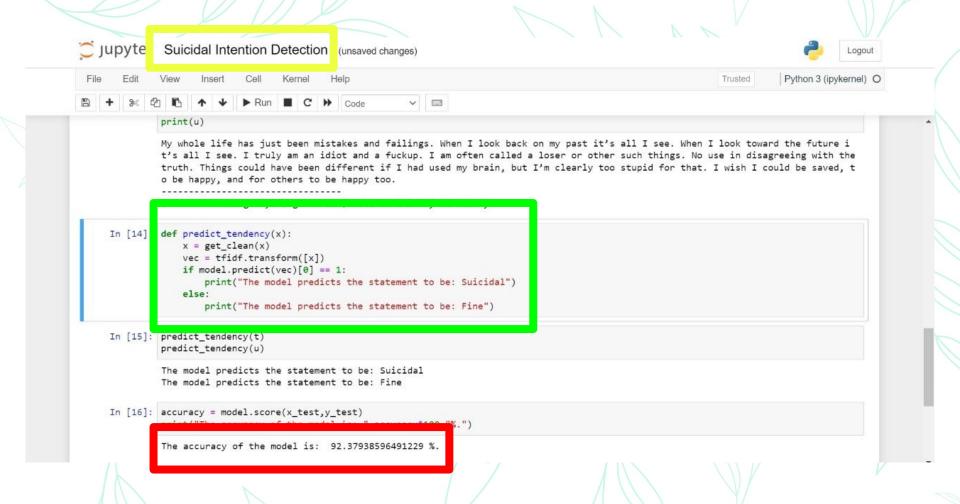
Intuition: Art therapy can be beneficial for the adolescents using our application as well as the adults. Art offers a sense of relaxation and accomplishment while engaging the users in a mindful activity.

### **Activities:**

- Coloring objects.
- 2. Scribbling on the doodle pad.
- 3. Doing art with different people on the app.







1

### SOCIAL MEDIA ANALYSIS

People tend to vent their emotions on social media which can be captured and analyzed by our models. 2

# CONVERSATION ANALYSIS

For those who feel shy on social media but confide in their friends and dear ones through text conversations, we also have a method wherein WhatsApp chats can be analyzed.

Side Note: We don't store any conversation.

3

# DOING AWAY WITH HESITATION

People tend to hesitate while seeing a doctor or a therapist in which case they can either understand what they might have on their own or someone who cares about them can do the same and then urge them to try therapy.

4

# BACKED BY EXTENSIVE RESEARCH

1. Schizophrenia Detection
Using Machine Learning
Approach from Social
Media Content' by Yi Ji
Bae 1, Midan Shim 1,2 and
Won Hee Lee 1 published
on 3 September 2021
2. Not Just Depressed:
Bipolar Disorder
Prediction on Reddit' by
Ivan Sekuli'c Matej
Gjurkovi'c Jan Snajder
published on 27th March
2019

### **Business Model**

#### **Problem**

How can AI enable a sustainable future?

#### Solution

Mint is a voice enabled and multilingual application for adolescents, adults and PWDs to detect mental health issues and aid people in managing them.

#### **Unique Value Proposition**

- The application is entirely voice enabled.
  - Passwordless authentication.
- 3. Art therapy.
- Available in multiple regional Indian languages.

#### Unfair Advantage

The top mental health applications currently are based out of countries not from India. As an extension to the KIRAN facility provided by the Indian govt., Mint will prove to be an asset for regional speakers, adolescents and PWDs.

#### **Existing Alternative**

- Moodfit
- 2. Raahee
- Talkspace

However, no application is using ML algorithms for the detection, no app is available in regional Indian languages and no app is voice and passwordless enabled.

#### **Key Metrics**

- Number of people using the application.
- 2. Number of people engaging in therapy sessions.
- Media attraction.

#### **High Level Concept**

Mint is a holistic application which offers its users most of the technologically possible features which can aid in their mental health disease detection and management.

#### Channels

- Influencer marketing
- Mint student community
- 3. Promotion in competitions and hackathons.
- 4. Social media marketing.
- Print media marketing.

#### **Cost Structure**

<u>Fixed Costs:</u> Cloud platform costs, employees, electricity, internet, marketing and advertising <u>Variable Costs:</u> Sponsorships, temporary employees, giveaways.

#### **Customer Segments**

- Adolescents
- Adults
- Technically challenged individuals
- 4. Elder individuals
- Persons with disabilities (PWDs)

#### Revenue Stream

Mint has a subscription based model. Levels of subscription:

- 1. Premium Users: Full access to all features.
- Free Users: Limited access to all features + 14 Day Premium Trial.
- Pay-per-use of services

## Revenue Model

### Free Services

Single user art therapy

Using voice assistant

Multilingual support

Detection of Anxiety and Depression (RSS

Feed only)

Detection of Schizophrenia (RSS Feed only)

Detection of Bipolar disorder (RSS feed

only)

Activity and Health visualisation

Music Recommendation

### Subscription based

Monthly: ₹4999/Quarterly: ₹13999/Biannually: ₹2899/Annually: ₹54999/-

Multi user collaborative art therapy

Using voice assistant

Multilingual support

Detection of Schizophrenia, Bipolar disorder, and Anxiety and Depression (both RSS Feed

and WhatsApp text extraction)

Activity and Health visualisation

Sharing of health reports with the therapist

Full access to Tic Tac

Real time location tracking and habit analysis

Music Recommendation

4 group therapies per month

2 video chats with the doctor per month

### Pay-per-use

#### **Group Therapy**

₹499/- for a single group therapy session ₹799/- for 2 group therapy sessions ₹4299/- for 10 group therapy sessions

#### **Talking to a Doctor**

₹999/- for first 60 minute video chat with the doctor

₹699/- for subsequent 60 minute video chat with the doctor

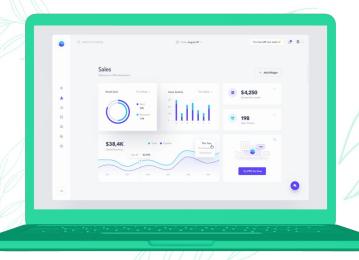
#### **Collaborative art therapy**

₹299/- for 60 minute use

# Future Scope

What's Next for Mint?

## The Minty Dashboard



Intuition: Data visualisation helps users analyse their activities and helps them to improve / change any habit they are undertaking. It is a compiled report of the different activities and features that the user is using on the app. This report can be used by the user directly or provided to their doctor.

### The report will contain:

- Record of user visiting different places.
- Record of user taking their medications on time.
- Record of user exercising.
- 4. Record of user spending time listening to music.
- Record of user spending time on the support group channel.
- 6. Record of user spending time doing art therapy.



Dashboard

**Disorder Detection** 

Real-time Location

TicTac

Mint Health

Mint Art Therapy

Mint Playlist

Settings

Logout

### **Dashboard**













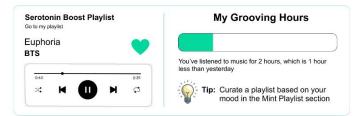
#### My Medications





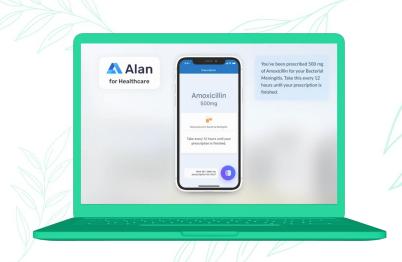






# Minty: The Voice Assistant @Mint





Intuition: Considering our users belonging to the PWD group, with the help of AlanAI, the entire application can be accessed without navigating manually but by voice activated commands. With the growth of voice assistants, voice UX is a new paradigm that our application will shift to.

### **Use Cases:**

- PWD can easily access the application without having to operate it manually.
- Users belonging to the older age group and / or users belonging to the technically challenged group can use the application easily.

# Important Links

S.No.	Title	Link
1	Demo Video	<to added="" be=""></to>
2	GitHub Repository	<to added="" be=""></to>
3	Sources	'Schizophrenia Detection Using Machine Learning Approach from Social Media Content' https://www.mdpi.com/1424-8220/21/17/5924
		'Not Just Depressed: Bipolar Disorder Prediction on Reddit' <a href="https://arxiv.org/abs/1811.04655">https://arxiv.org/abs/1811.04655</a>