



Northwind Challenge Problem

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Challenge Problem

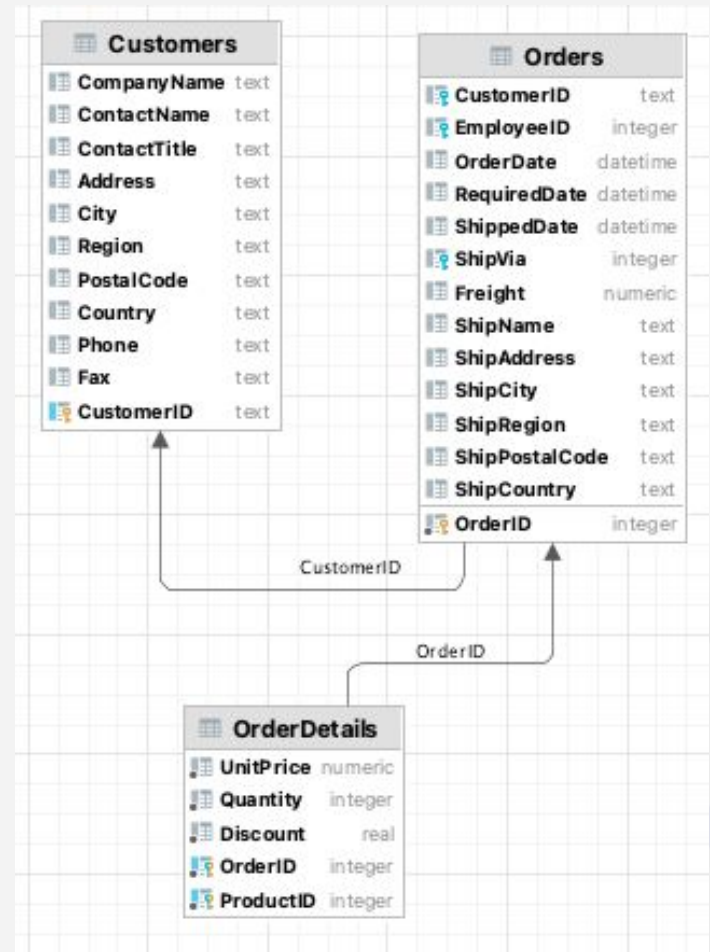
Provide a list of all customers whose average order total is below the average for all companies in their same region.



Challenge Problem

Provide a list of all customers whose average order total is below the average for all companies in their same region.


IMPORTANT: There's more than one way ...



... the end

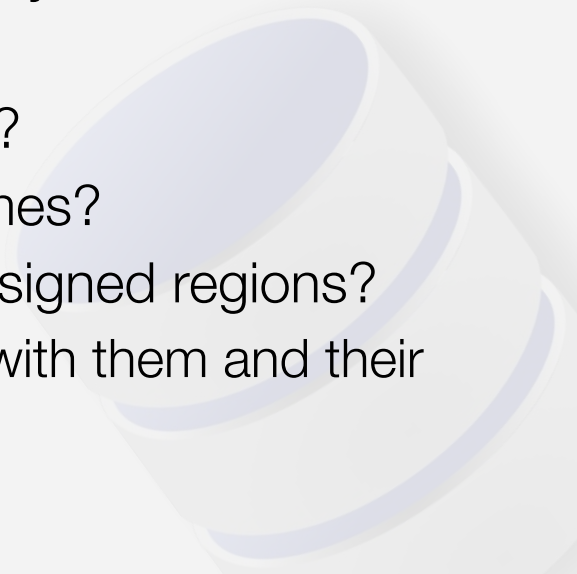
Think about what the final resulting table should look like...

Company Name	Company Region	Company Avg Order	Region Avg Order
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Where to Start?

- Understand and Explore the data.... gather some info to be used for testing as we develop the query
 - How many customers are there?
 - How many unique regions are customers in?
 - Are there any companies with duplicate names?
 - Are there any companies that don't have assigned regions?
 - If there are any, what are we going to do with them and their orders?



So, what now?

- We are looking for average order price ...
 - Single Line Item \rightarrow (unitPrice * quantity * (1 - discount))
 - Sum all of those Single Line Items for each order
 - *What columns should the result of this have to support future steps in the query?*

Try it!

