

PRODUCERS

people who use resources
to make goods and services



CONSUMERS

people who buy and use
goods and services



Hi there,
I am
Mr. Peacock.



As a
consumer,
I buy these...



jar



pickles



label



workers'
labor

To be a
producer
of these...



I am a
consumer and
a producer.



You will be a
consumer and
producer now.



PLEASE
MAKE ME
AN AD.



WHAT I
WANT



Buy our
yummy
pickles!

WHAT YOU
WILL NEED:



Sheet of paper



Picture of
a pickle



Two crayons



The words

Buy our
yummy
pickles!

Your teacher will give you \$5 to use.



WHAT EACH
COSTS YOU



Sheet of paper



Picture of
a pickle



\$1

Two crayons



\$1

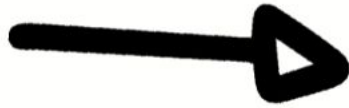
The words



\$1

WHAT I
WILL PAY YOU
FOR THIS GOOD

\$10

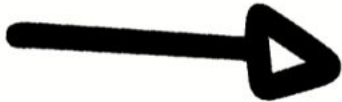


Buy our
yummy
pickles!



EARNING INCOME
FOR MAKING THIS
MAKES YOU A
PRODUCER.

\$10



Let's take a look
at a different
pickle factory.



As you watch,
think of ways they
are consumers
and producers.



Can you name
anyone else who is
a consumer and
producer?

