



QUESTION OF THE DAY

Investing

Q: What percent of financial advisers are women?

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Checking

A: About 15-20%

Source: Advisor News

FOLLOW-UP QUESTIONS

- 1.** What skills do you think a financial adviser needs to have to be successful?
- 2.** Given that women are about 50% of the labor force, why do you think so few are financial advisors?
- 3.** What do you think could be done to change this situation?