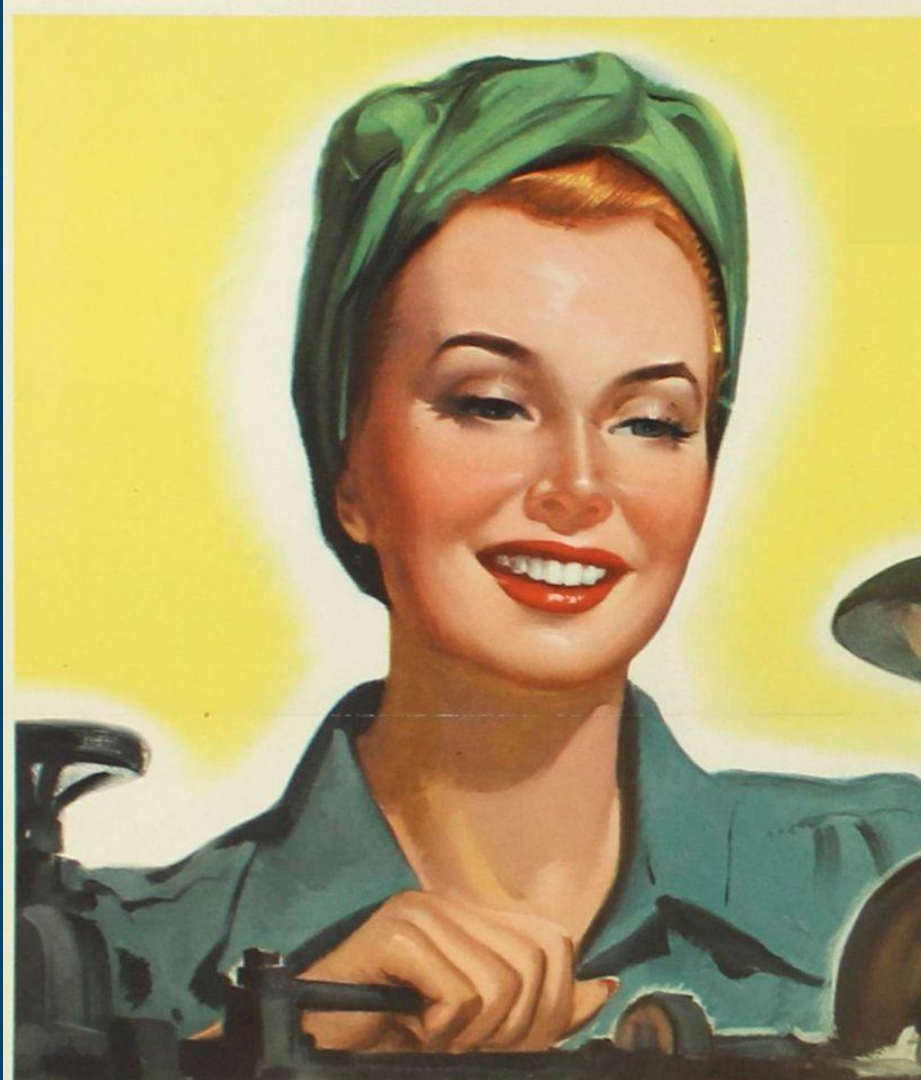




Analyzing Propaganda

intrepidmuseum.org



Today we will learn about propaganda advertisements during the time the USS *Intrepid* served!

Before we start, let's reflect on these questions:

- What is propaganda?
- What issues required the use of propaganda in World War II?
- What were some actions the United States wanted its citizens to take during World War II?

What is propaganda?

Similar to an ad you would see on TV, propaganda is a form of communication that is aimed at influencing the attitude of a community toward some cause or position. These were often used as posters, like the one you see on the right.



What is propaganda?

Propaganda can be visual and is often referred to as a negative form of advertisement because people would use media (print, tv, radio) to bias their listeners/readers. When analyzing propaganda, we want to consider:

- the creator's tone, or attitude, toward the cause.
- the mood, or feeling, you have when you see or hear the propaganda.
- how propaganda is also used for positive persuasion.



What issues required the use of propaganda in World War II?

- Workers in factories
- Changing gender roles
- Support for service members fighting in the war



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Museum. 00.2010.072

More than 13,000 men served in World War II





What are some elements in a propaganda poster that make them effective?

Propaganda is more than just words. Symbols such as flags, empty slogans, exaggerated images, generalities, currency, music, parades and other spectacles are used to elicit an emotional response by those seeking influence and power. Propaganda often uses carefully selected truths to persuade and manipulate.



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What were some actions the United States wanted its citizens to take during World War II?

Click [here](#) to see this document up close

- What's going on in this image?
- What is the tone?
- What other documents or historical evidence can you use to help you understand this event?
- Who made it, and how effective is its persuasion?
- What generalities, slogans, or symbols were used, and how did they make you feel?



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What were some actions the United States wanted its citizens to take during World War II?

- What's going on in this image?
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- Who made it, and how effective is its persuasion?
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What were some actions the United States wanted its citizens to take during World War II?

- What's going on in this image?
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- What generalities, slogans, or symbols were used, and how did they make you feel?



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How do you think the creator of this poster wanted the audience to respond?

Think about the elements that make propaganda. You might also consider what you saw in the video.



Collection of the Intrepid Sea, Air & Space Museum. 00.2010.171

How do you think the creator of this poster wanted the audience to respond?

Think about the elements that make propaganda. You might also consider what you saw in the video.



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Reflection

- How do you know if something is propaganda?
- Does something have to be a lie to be propaganda?
- Is propaganda different from education?
- How do we all use spin in our lives to project images of ourselves to get what we want?

For More Information

<https://www.archives.gov/exhibits/powers-of-persuasion>

<https://the-artifice.com/world-war-ii-weapon-propaganda-film/>

www.loc.gov

<http://www.livingroomcandidate.org/lessons>



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**The Museum is deeply grateful to the funders
that make our education programs possible:**



This project was made possible in part by the Institute of Museums and Library Services, Award ID: CAGML-247144-OMLS-20