Meet the collective!

December 19th, 2019

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Goals of today's meeting

1. Get everyone's visions, intentions, expectations, commitments
2. Summarize what we've already achieved
3. Perform a first iteration, not write a final strategy

Meeting Agenda

1. Introduction to the collective

2. Building common ground

3. Vision and Mission draft

4. What's next ?

Live notes:
https://docs.google.com/document/d/18MQ4IJt6FTaTPhOaq-_Ov7xiYzq0bbkZSK9LS-nkZr8/edit?usp=sharing

Re-introducing ourselves

What has RemotelyGreen already done

1. Project status, THE Port Project Vision

Building Common Ground

- **Literature review**: collected documents and links on the topic. Summarized for each other

- **Questionnaire**: 333 people responded

- **Prototype webpage:** https://sarazahedinezhad.wixsite.com/mysite-2? Main functionality: CO2 calculator for travel vs video conferencing, tool recommendation

- **Stenogram:** Video conferencing to text + summary. Working prototype. Interviewed CTO of Allo-media during hackathon. Clear market opportunity.

- **Final presentation:** Slide deck and recording of presentation

1. Project status, Climathon Project Vision

Building Common Ground

- **Case study for a typical UN event:** One day UN Meeting in Geneva : 200 delegates, 6 hour meeting. In person (transport, hotel): 371 t. Via video (device, server, lifetime product analysis): 1 - 13 t = **96.2% reduction in CO2 using video**

- **Implementing the calculator:** Convert this paper into executable code. Now on github: https://github.com/benkrikler/video-conf-calculator. Not connected to web-page yet

- **Planning a fully virtual event:** Sustainable Development Goals Innovation Day

- **Lots of networking:** Several people from the UN, University of Geneva, Tsinghua University in China, Geneva Impact Hub

Building Common Ground

1. A fully virtual conference ?

SDG [logo]

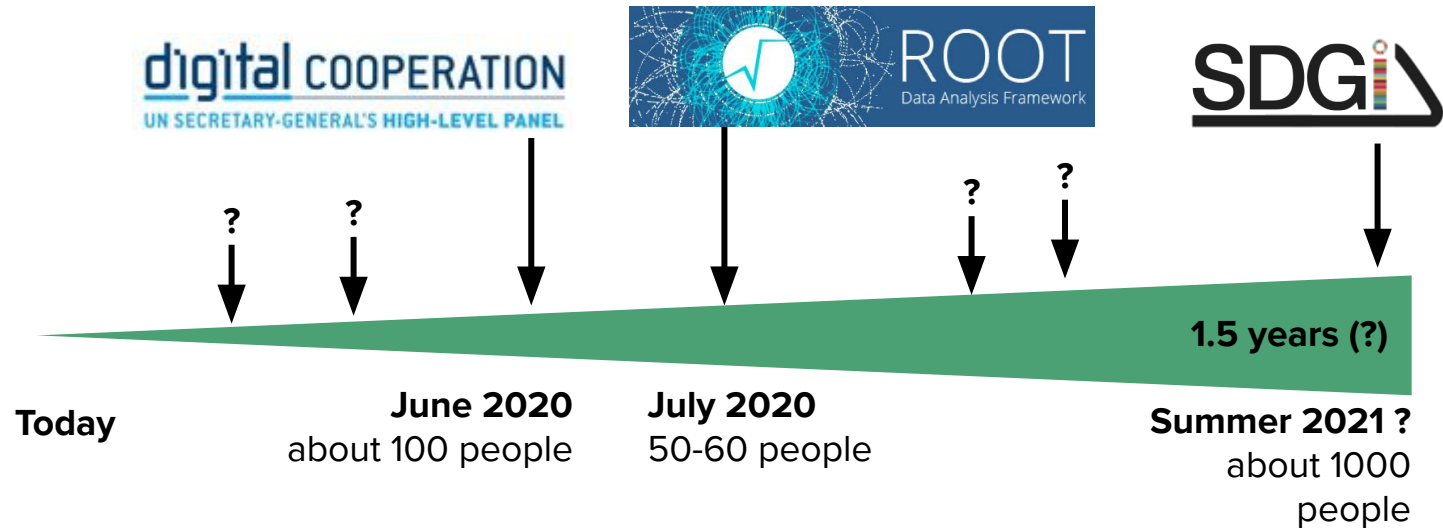**GLOBAL GOALS INNOVATION DAY**

Key points:
- Charge fee proportional to GDP per capita
- Pre-record talks: subtitled, indexed, searchable
- Realtime Q&A around the talks with speakers included
- Networking virtual coffee breaks: random, recommended, requested, reversed
- Quantified outcomes: CO_2 saved, time spent, number of people / ideas encountered

Full slide deck:
https://drive.google.com/open?id=10QSBOS29sk_ZEwh0CJItlsaJXubDaBe5

1. Crescendo up to the SDGiD

Building Common Ground

Today

June 2020
about 100 people

July 2020
50-60 people

1.5 years (?)

Summer 2021 ?
about 1000 people

+ internal RemotelyGreen meetings
+ need several small (~20-30 people meetings before summer 2020)
+ need several larger events (few 100 people)

1. Project status, CE Incubator application

Overview of CE Incubator:

https://drive.google.com/file/d/1XJS9HYsRs0T7gimZVDvLEmAWBST_Ug2T/view

Building Common Ground

1. Engagement

People who have participated: 10 (THE Port) + 6 (Climathon) + ~6 (experts, other teams)

Non-profit Institutions with whom we have connections (nothing official): CERN, UniGe, IdeaSquare, THE Port, Foundation for Digital Peace Talks, Swiss Permanent Mission to UN, UK's Science and Tech. Facilities Council (x2), UK's SSI, Wigner Institute in Hungary, Digital Cooperation Dialogues

For-profits / businesses: Fly Green Alliance, gluoNNet, Tobias' start-up, Impact Hub

Interested commenters (from hackathons): Around 10 people asking to be kept informed

Building Common Ground

2. Team Structure (Initial attempt)

Non-profit organisations

Individuals

Businesses

Research institutions

Core Team: Ensure continuity and organisation

The Collective: Anyone who wants to contribute ideas, support development, act as early adopters. Commitment only for specific projects or events

Introducing yourselves

Your visions, intentions, expectations, commitments

Building Common Ground

3. Questions for everyone

- What is your vision of your own participation in the project? (What do you want to achieve in the project?)

- Which role do you see yourself in?

- How much do you want to get involved?

- How far do you currently envision your involvement with the collective?

- How fast do you want to move forward?

4. Communication Structure

Building Common Ground

- Which tools do you think are necessary for effective communication within the collective?

- What is the most efficient meeting frequency ? (once a month? Once a week? Only when <u>necessary</u>? If so, define necessary.)

Back to the big picture: Draft Vision and Mission

Big picture aspects

Help us focus down what we will do and why

- Outwardly: clarify what we're doing
- Inwardly: guide decision making and goal setting

Help us to clarify what we're working towards:

- The Vision: A mix of what and why. What is our high-level objective?
- The Mission: A sense of how. What will do to realise our vision?

The mission?

Enable innovation for remote collaboration

1

Encourage open collaboration between members of the collective

2

Be financially sustainable as an organisation

3

Change the culture so people travel less and have more effective meetings

4

What's Next?

Some next steps

- Please help us collect all thoughts: https://forms.gle/nHiC2P71wRw3yKDx9

- Response from CE incubator
  - Other opportunities on their way

- Follow up meeting

- Some concrete tasks
  - Setting up webpage
  - Drafting a white paper / Medium post
  - Planning for first small events

- Your suggestions?