



**The Public Environment**  
SI658 Conceptual Model

# P

There are advantages to be gained from people gathering together to form cities. The limited amenity the individual can afford when he lives in isolation is multiplied by thousands when he lives in a community – a collective amenity is made possible.



Underlying the boasted upper crust of sophisticated city benefits – the unique theaters, concert halls, cultural facilities – lies an enormous, underlying stratum of collective amenities – facilities for free and collective movement, protection, shelter, guidance, education and pleasure.



This is **The Public Environment**.  
The elements that make up the  
public environment are the most  
pervasive, repetitious, and insistent  
visual and practical influence on  
the total environment

Wurman, Architecture Canada, June 1969

Public Concerns

Public Environment

Private Concerns



A large, stylized logo consisting of the letters 'P' and 'E' in a bold, sans-serif font. The 'P' is white with a dark blue outline, and the 'E' is dark blue with a white outline. The letters are set against a solid dark blue background.

The Public Environment is Fundamentally Liminal Space



**The Public Environment Is Fundamentally Architectural Space**

**ORIENTATE  
WITHIN  
+  
IDENTIFY  
WITH  
ENVIRONMENT**



**“KEEP”  
CONCRETIZE  
AND  
TRANSMIT  
MEANING**

**Look what you  
did this term!**

**736** pieces of data about the public environment in places we don't know.

**1150** pieces of data about the public environment in places we do know.

**46** short presentations about confluence of public environment and digital products and services involved in our wellbeing.