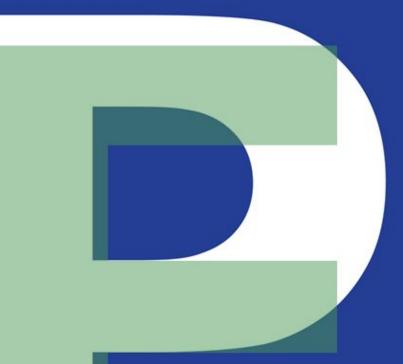


SI658 Conceptual Model

There are advantages to be gained from people gathering together to form cities. The limited amenity the individual can afford when he lives in isolation is multiplied by thousands when he lives in a community – a collective amenity is made possible.



Underlying the boasted upper crust of sophisticated city benefits – the unique theaters, concert halls, cultural facilities – lies an enormous, underlying stratum of collective amenities – facilities for free and collective movement, protection, shelter, guidance, education and pleasure.

Wurman, Architecture Canada, June 1969

This is **The Public Environment**. The elements that make up the public environment are the most pervasive, repetitious, and insistent visual and practical influence on the total environment

Wurman, Architecture Canada, June 1969

Public Concerns

Public Environment

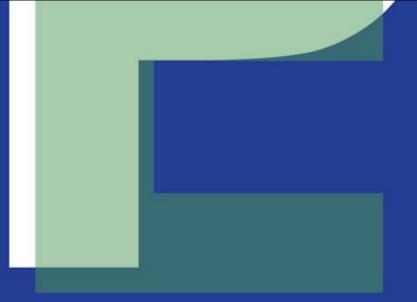
Private Concerns







The Public Environment Is Fundamentally Architectural Space



ORIENTATE WITHIN -----IDENTIFY WITH ENVIRONMENT

Christian Norberg-Schulz Genius Loci 1979

"KEEP" CONCRETIZE AND TRANSMIT MEANING

Christian Norberg-Schulz Genius Loci 1979

Look what you did this term!

736 pieces of data about the public environment in places we don't know.

1150 pieces of data about the public environment in places we do know.

46 short presentations about confluence of public environment and digital products and services involved in our wellbeing.