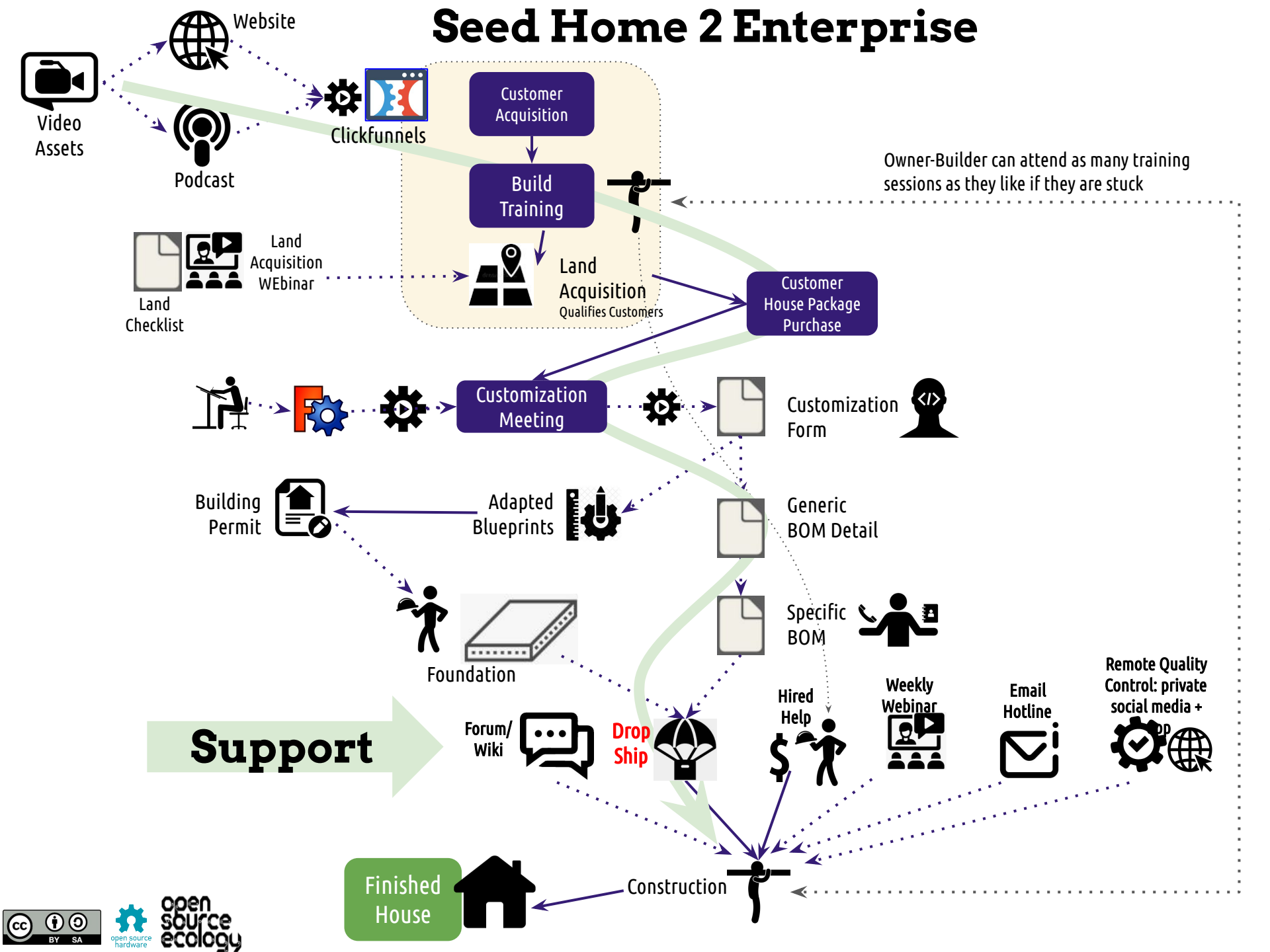
Seed Home 2 Enterprise



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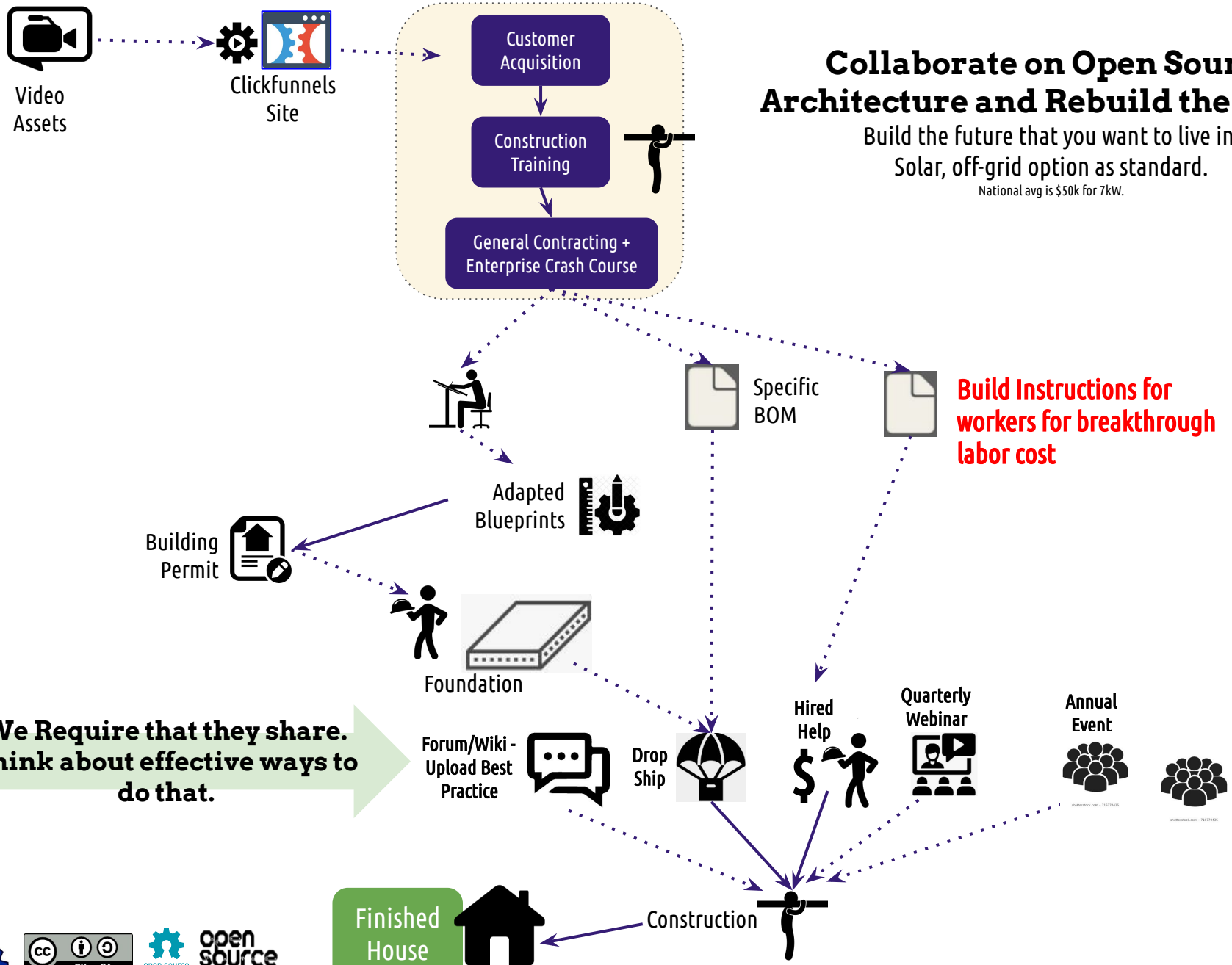
Seed Home 2 Enterprise Track



Clickfunnel: Learn Open Source Architecture and Rebuild the World

Build the future that you want to live in.

Seed Eco-Home

- Owner-Builder
- Armchair-Builder
- Custom Housing
- Super Eco - Off-Grid and Trusted

Build Training Hands-On

Enterprise Track
Eco-Home Contractor

Seed Eco-Home Nice Book

PV System Install E-Book
Includes OS wind turbine

Enterprise Webinar
Downsell of Full Enterprise Track

Solar Hydrogen System E-Book

Open Source Architect Webinar
Learn to build anything.

House 3D Printers
Plastic from Trash.

Aquaponic Greenhouse E-Book

PV System Install
Solar Shed drop ship.

Seed Eco-Home Manual
Enterprise Manual
Tech School

Eco-Building Tech School
For Builders
Machines, RE, Houses, Aquaponics

Solar Hydrogen Install
Drop Ship Product

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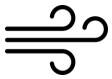
House Components Icons

Reference Presentation.

Seed Eco-Home

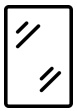


Foundation

Sun

Rain

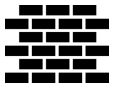
Wind



GLAZING

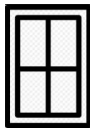
SOIL

Door



WALLS

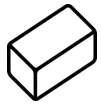
LIMESTONE



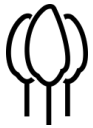
Window

LUMBER

HAY



CONCRETE



TREES

PAINT

Biogas System

PV System

Aquaponic Greenhouse

Construction Materials

Designs

Solar Hydrogen

3D Printed Constructio n Materials

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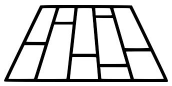
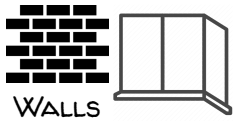
Visual Build Process - Seed Eco-Home 2

Reference Presentation.

Seed Eco-Home

Foundation


Floor


Walls

Roof

Roof Sheathing

Electrical

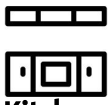
Plumbing

Rough Plumbing

Stairs

Carport

Patio


Kitchen Cabinets

Kitchen

Bathroom

Bedroom

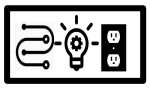
Battery Bank

Breaker Panel

Landscaping

Pervious Pavement

Quick Connect Fittings


Utility Channel

Interior Trim

PV System

Aquaponic Greenhouse

Ceiling

Interior Walls

Joists

Sill Plate Detail

Self-Leveling Concrete

Interior Sheathing

Laundry Room

Insulation

Ikea Closet

Lighting

Verify

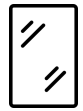
Precut

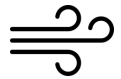
Precut

Paint

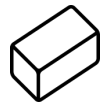
Floor Tile

Sun


GLAZING


Wind

LUMBER


CONCRETE

Biogas System

Site Grading

Construction Materials

Designs

Solar Hydrogen

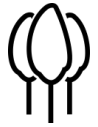
3D Printed Construction Materials

Rain

SOIL

LIMESTONE

HAY


TREES

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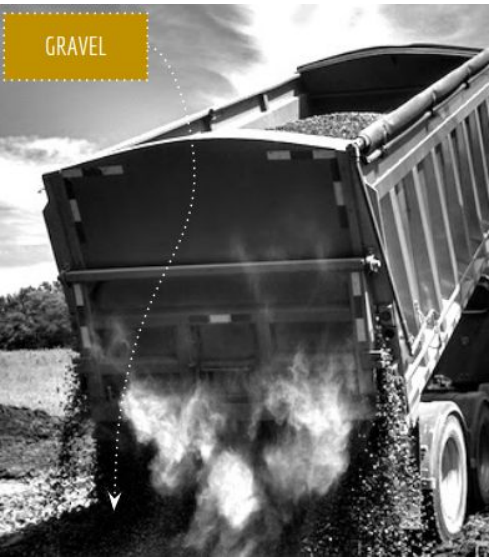
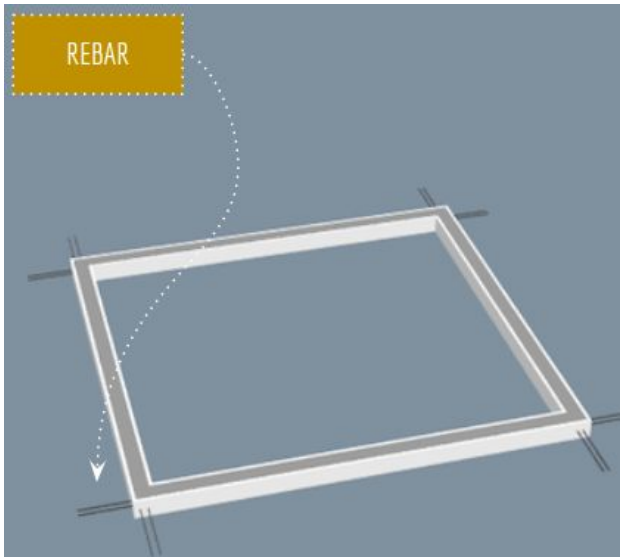
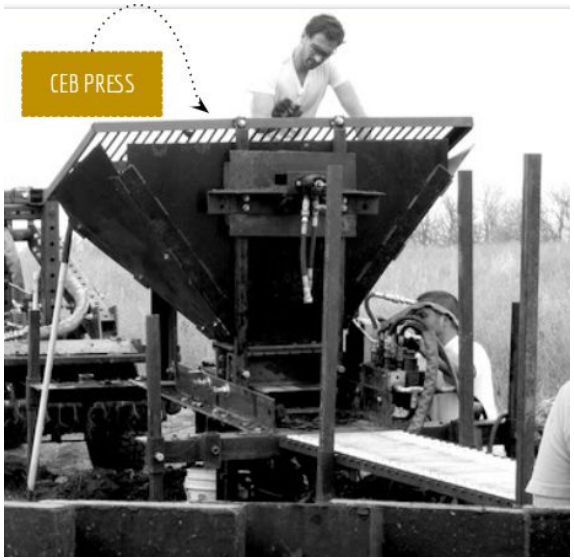
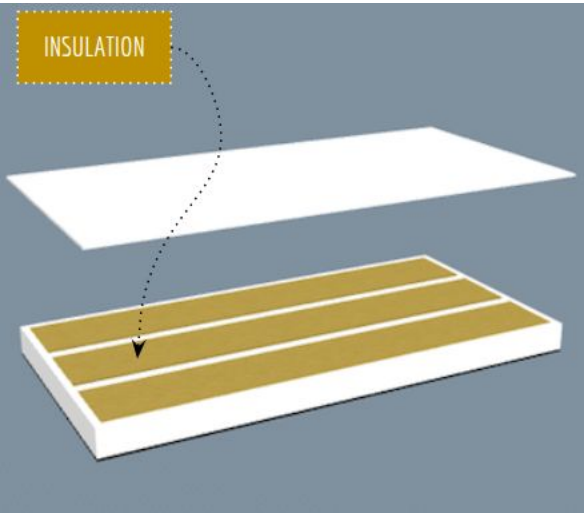
House Components: Process Icons

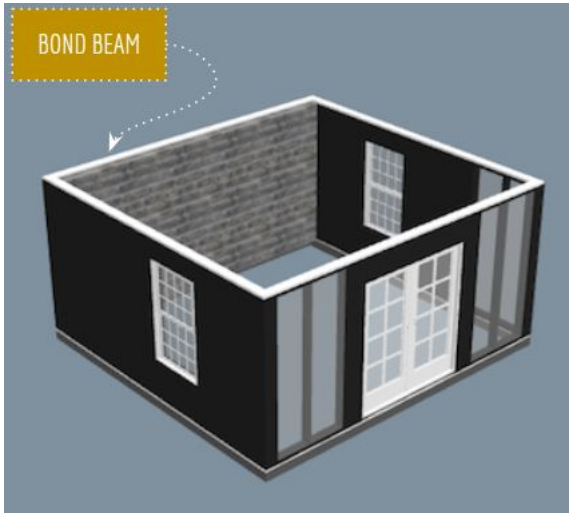
Reference Presentation.

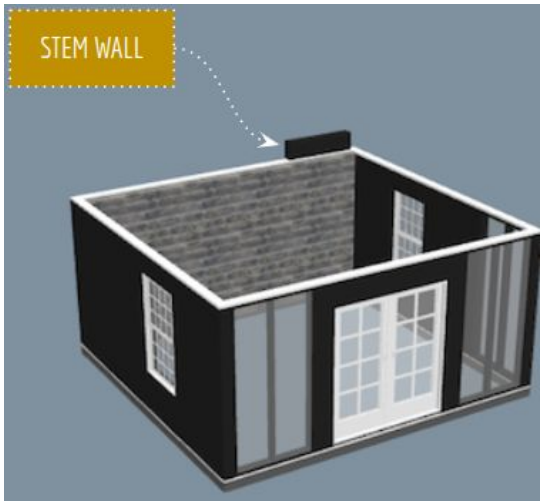






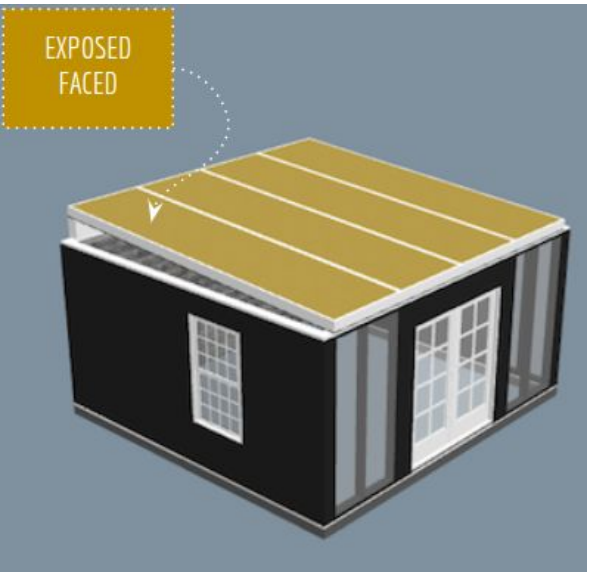


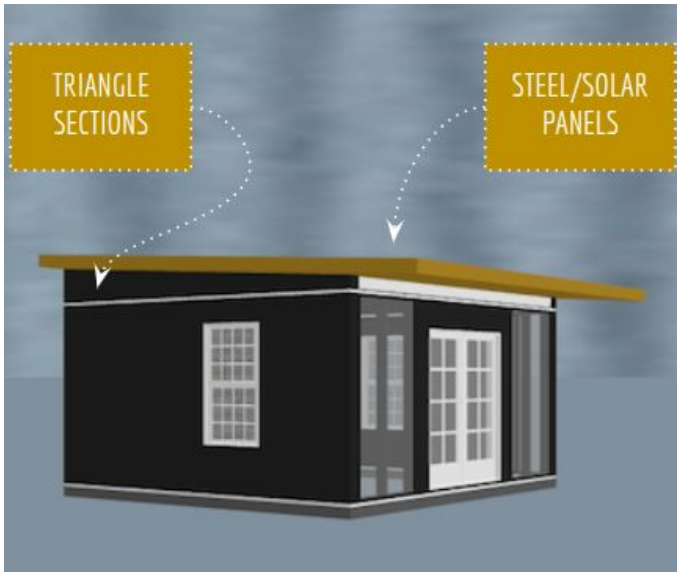


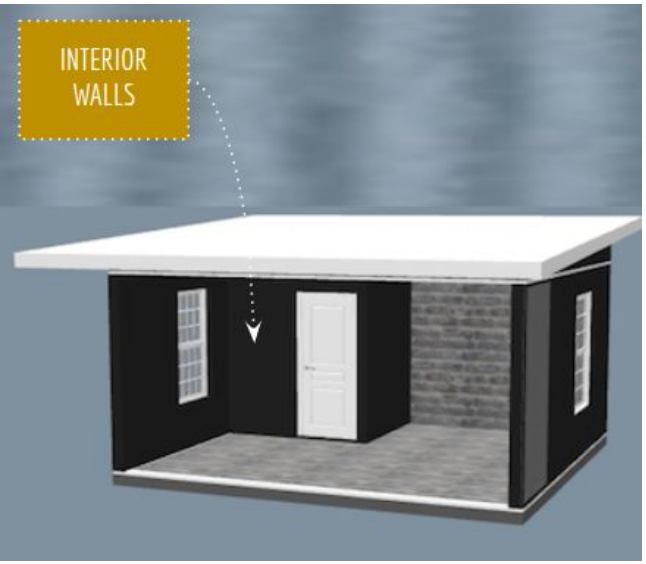


House Components: Process Icons

Reference Presentation.







Flexible Utilities Pattern Language

Pellet Stove for Colder Climates

Hot Water Tank

Biodigester

Macerating Lift Pump

Aquaponics

Smart Controller

Plummin’

Air Admittance

Water Connection

Sewer Connection

Toilet

Kitchen Vent

On-Demand Water Heater

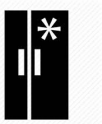
Shower

Sink

Superfridge

Dishwasher

PV panels


Fridge

Range

Washer

Dryer

Grid Connecton

Electrical Panel

Inverter

Mini Split Heat Pump

Valve

Check Valve

Dishwasher

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Metrics

- Number of Sales -
  - Hackathon ($75) - 4 videos on collaboration
  - You get a copy of the book produced

Wait

Start

Yes/No

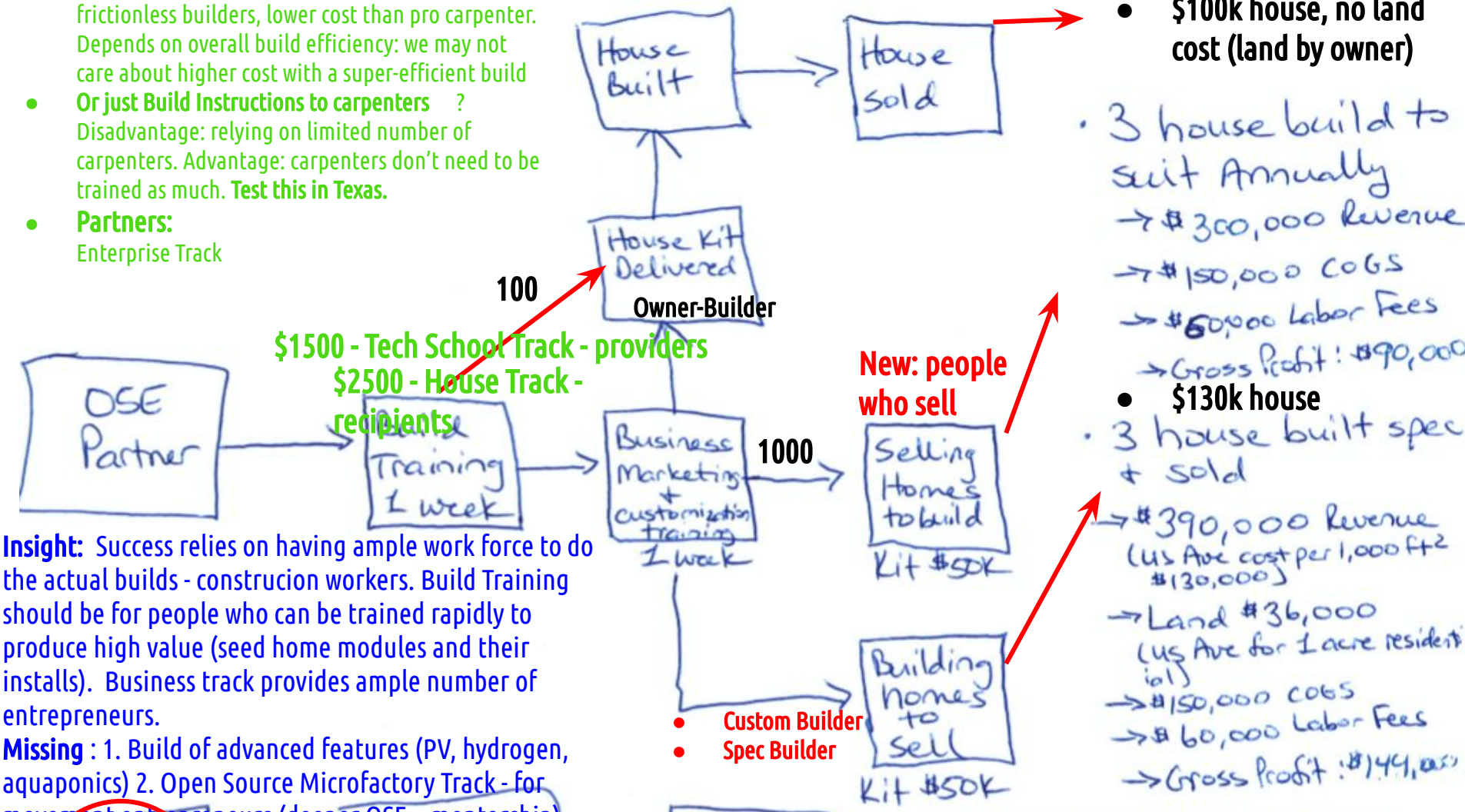
Data Object

Dead End

Model S

Eco-Home Tech School:

- **Simple Builders** - advantage: can be trained for frictionless builders, lower cost than pro carpenter. Depends on overall build efficiency: we may not care about higher cost with a super-efficient build
- **Or just Build Instructions to carpenters** ? Disadvantage: relying on limited number of carpenters. Advantage: carpenters don't need to be trained as much. **Test this in Texas.**
- **Partners:** Enterprise Track



- **$100k house, no land cost (land by owner)**

· 3 house build to suit Annually
→ $300,000 Revenue
→ $150,000 COGS
→ $60,000 Labor Fees
→ Gross Profit: $90,000

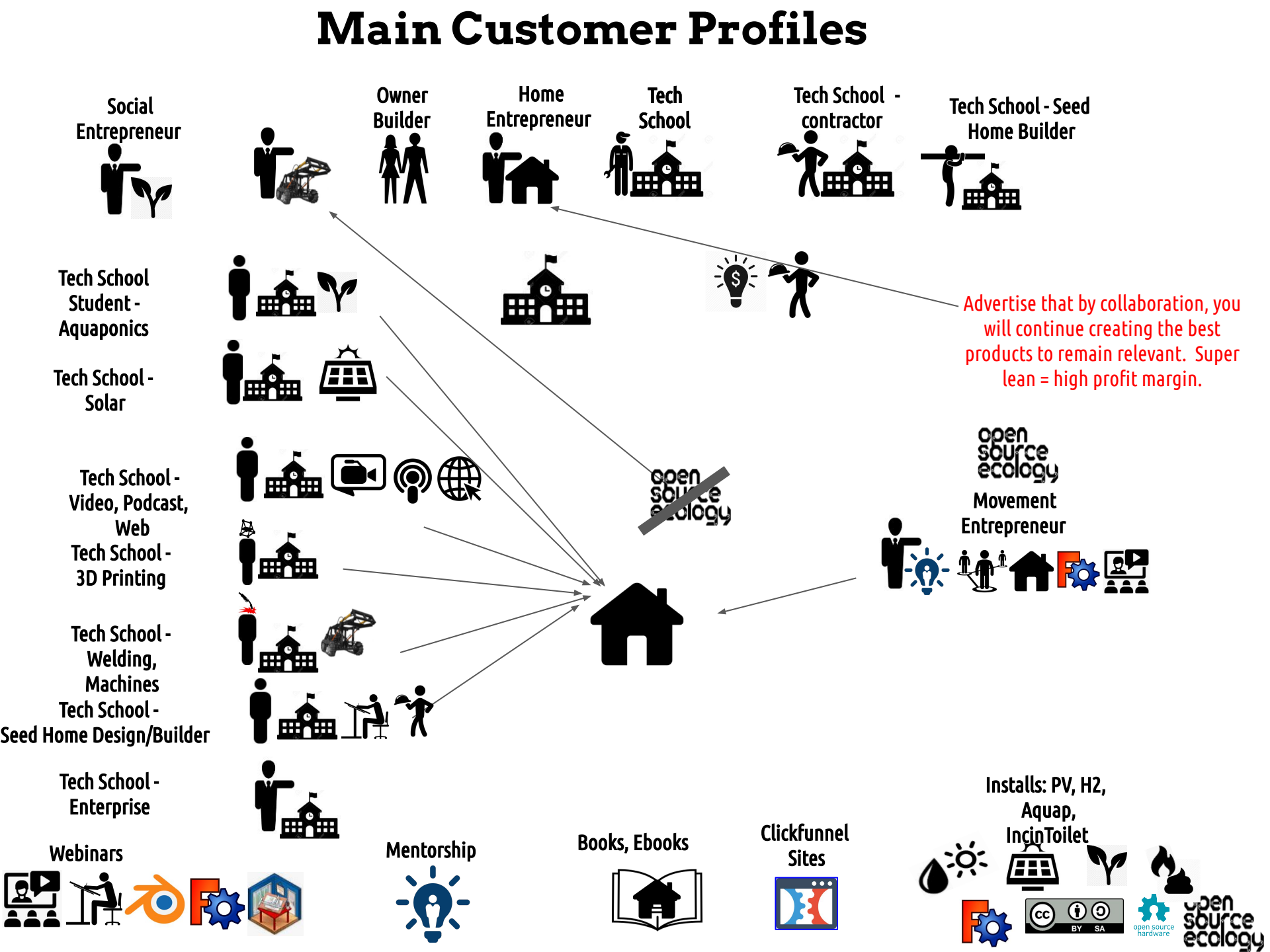
- **$130k house**

· 3 house built spec + sold
→ $390,000 Revenue (US Ave cost per 1,000 ft² $130,000)
→ Land $36,000 (US Ave for 1 acre residential lot)
→ $150,000 COGS
→ $60,000 Labor Fees
→ Gross Profit: $144,000

Insight: Success relies on having ample work force to do the actual builds - construcion workers. Build Training should be for people who can be trained rapidly to produce high value (seed home modules and their installs). Business track provides ample number of entrepreneurs.

Missing : 1. Build of advanced features (PV, hydrogen, aquaponics) 2. Open Source Microfactory Track - for movement entrepreneurs (deeper OSE + mentorship).

Main Customer Profiles



Value Streams for Target Audiences

Partner

Enterprise Track

This reflects that most customers will be armchair builders

$50k/3 months

Owner-Builder

Build Training

Enterprise Training

Houses

Social Entrepreneur

Make affordable, ecological housing - widely accessible. Design-Biuld. Mentorship.

Builder

Builder - serves Owner-Biulder + Entrepreneur

Microfactory Replication

Hackathon Participant

Training Webinars - Qualifying Participants

Extreme Enterprise Event

Solving OS Product Dev

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Value Streams for Target Audiences

Partner

Enterprise Track

House Owner

Social Entrepreneur

Builder

Hackathon Participant

Revenue from Hackathon and Customers Supports Incentive Challenge/ is part of the challenge

Incentive Challenge Supports Products - Training Materials, Enterprise Materials, House Construction (3D Printer)

$50k/3 months

Make affordable, ecological housing - widely accessible. Design-Biuld. Mentorship.

Training Webinars - **Qualifying Participants**

Extreme Enterprise Event

Microfactory Replication

Solving OS Product Dev

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Keys To Success

4. Rewriting rules for collaboration and product development funding via incentive challenges

$50k/3 months

1. Testing the Revenue Model of Efficient, Effective Construction

2. Training Sufficient numbers of builders

3. Testing hackathon model of marketing

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Model

1000sf

Expandability

Same building, expanded to 2250 sf

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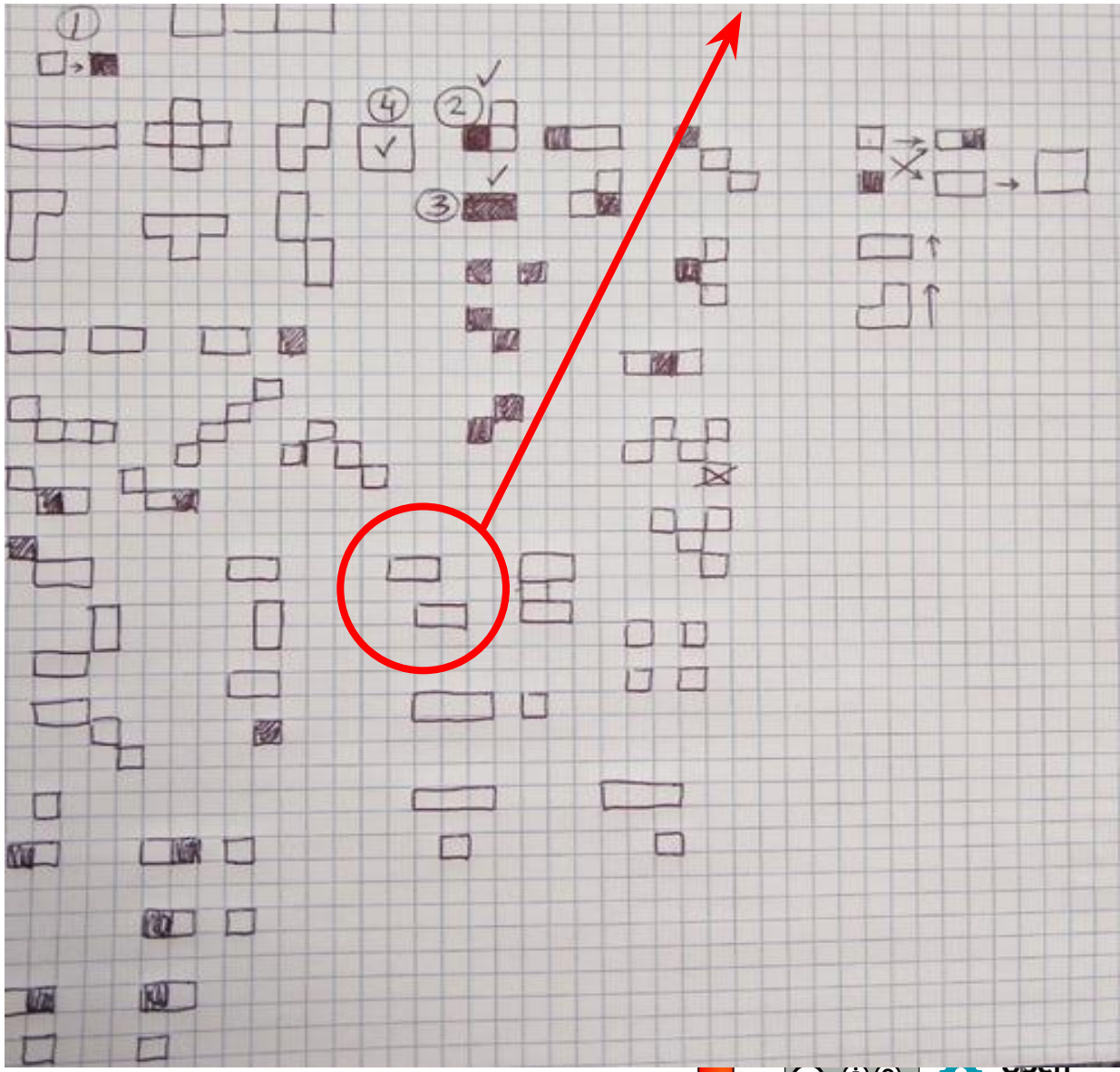
Different Model Options

1000 sf, one or 2 floor, connected or not

There are about 40 different 1000 sf configurations possible.



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