

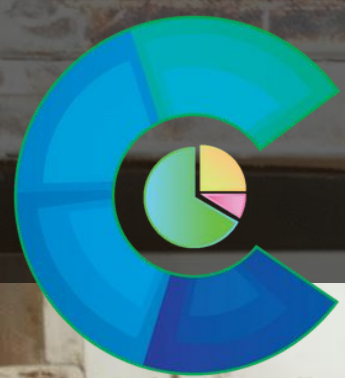
BAKERY PRODUCTS MARKET REPORT 2024

Global,Regional,CountryAnalysis



INTRODUCTION

The changing consumer preferences, increasing urbanization, rising Focus on health-conscious choices, the rise of snacking culture, growth of e-commerce and online retail channels, rising demand for premium and artisanal bakery products, better portability and convenience of products, innovations in ingredient technology, increasing awareness of sustainability and eco-friendly practices, the rise of foodservice establishments, rising prevalence of dietary restrictions, government regulations and labeling requirements, effective marketing and branding strategies, increase in working parents, ensuring the safety of bakery products and trade policies and international demand are the major factors driving the market growth.



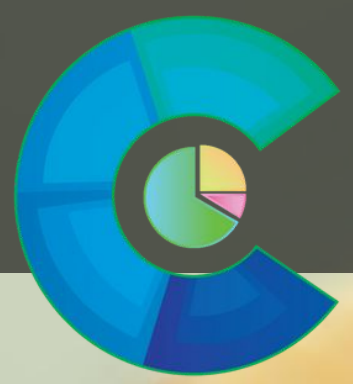
KEY INSIGHTS

2023

MARKET SIZE
USD 430.85 Billion

**2023
-
2030**

CAGR
5.50%



REVENUE MARKET SHARE BY SEGMENTS 2024

Type Segment

- Biscuits
- Bread & Rolls
- Cakes & Pastries
- Pizza Crusts

Specialty Type

- Rusks
- Gluten-free
- Fortified
- Organic
- Low-calorie
- Sugar-free



Bakery Products Market Revenue share for 2024



Europe

38%

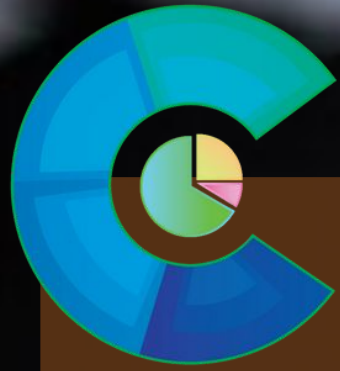


Drivers

Rising Focus on Health-conscious Choices to Propel Market Growth

Restraints

Growing Health Issues From Bakery Food Consumption to Hinder Market Growth



AUTHOR'S PERSPECTIVE

- The Global Bakery Products Market is witnessing significant growth in the near future.
- Pastries encompass diverse sweet and savory baked goods, including croissants, éclairs, and Danish pastries, each with unique flavors and fillings.
- These channels play a crucial role in expanding the market reach, as they offer a more comprehensive distribution network and often include well-established supply chains.
- In 2023, the Biscuits segment accounted for noticeable share of global Bakery Products Market and is projected to experience significant growth in the near future.
- The Direct segment is expected to expand at the significant CAGR retaining position throughout the forecast period.



KEY PLAYERS



Associated
British Foods



For Full Report
Contact us



COGNITIVE MARKET RESEARCH

Tel: +1 312-376-8303 | +44 020-8123-0732

India: (+91) 983-496-8611

sales@cognitivemarketresearch.com

Access the Full Report : <http://tinyurl.com/3kfeh9a>

Please visit our website:

<https://www.cognitivemarketresearch.com>