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ENTREPRENEURSHIP AT NYU TANDON

Recitation 8
EG-UY 1004

AGENDA

1. What is Entrepreneurship? (EP)
2. Opportunities at NYU Tandon (EP)
3. Lab 7 Presentations



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WHAT IS ENTREPRENEURSHIP?



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WHAT IS ENTREPRENEURSHIP?

- The process of starting, managing, making significant changes to, and/or growing a business.
- It involves using innovation, skills, and vision to create new products, services, or generate ideas that meet market demand and create value for a target audience.



Figure 1: Entrepreneurship, courtesy of Nuthawut Sornsuk



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THE ENTREPRENEURIAL MINDSET

CURIOSITY

- Demonstrate constant curiosity about our changing world
- Explore a contrarian view of accepted solutions

CONNECTIONS

- Integrate information from many sources to gain insight
- Assess and manage risk

CREATING VALUE

- Identify unexpected opportunities to create extraordinary value
- Persist through and learn from failure



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THINK-PAIR-SHARE #1

Your SLDP project is a proof-of-concept. If given additional time and resources, how would you further develop your project or expand your company?

(For example, exploring additional functionalities, creating similar devices)



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OPPORTUNITIES AT NYU TANDON



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ENTREPRENEURSHIP AT TANDON

Education



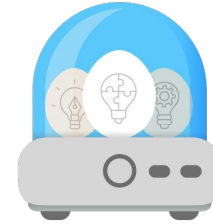
- [Experiential learning](#)
- [Innovation Minor](#)

Ideation



- [Competitions](#)
- [Events](#)

Incubation



- [Future Labs](#)
- [Leslie e-Labs](#)



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TANDON SPINOUTS



Cresilon

A safe, effective, and reliable plant-based solution to stop bleeding



Sunthetics

A cleaner, greener chemical-manufacturing method



AI for Gaming and Beyond

Using AI to improve games and vice versa



We Are the New Farmers

A self-contained urban farming system with a “food computer” that monitors climate, energy use, and growth



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Questions?



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