

Ecologi - Climate Positive Workforce

# Ecologi

Restoring our planet, together

Ecologi 2021- Photo credit: Eden Reforestation Projects

# Your Climate Positive Workforce



1

**Team's carbon  
footprints offset**



2

**All business travel  
offset**



3

**Plant trees & fund  
climate projects**

## How does a climate positive work force work?



### Plant trees

We'll plant a minimum of 12 trees per employee every month in Madagascar, Mozambique and Nicaragua.

### Offset more than your carbon footprint

Each employee's entire carbon footprint is more than offset. This includes:

- Home living & personal travel
- Holidays
- Food
- Hobbies and well, everything!

### Live more sustainably

We'll help employees with tips and ideas on how to live more sustainably.

### Supporting the best climate solutions

- Reforestation
- Rainforest protection
- Supplying clean drinking water
- Wind turbines
- Solar power plants
- Clean cooking stoves

## How we calculate your footprint

We calculate your carbon footprint based on data available from the country you live in. For a full write-up on how we do this, head to our blog post below.

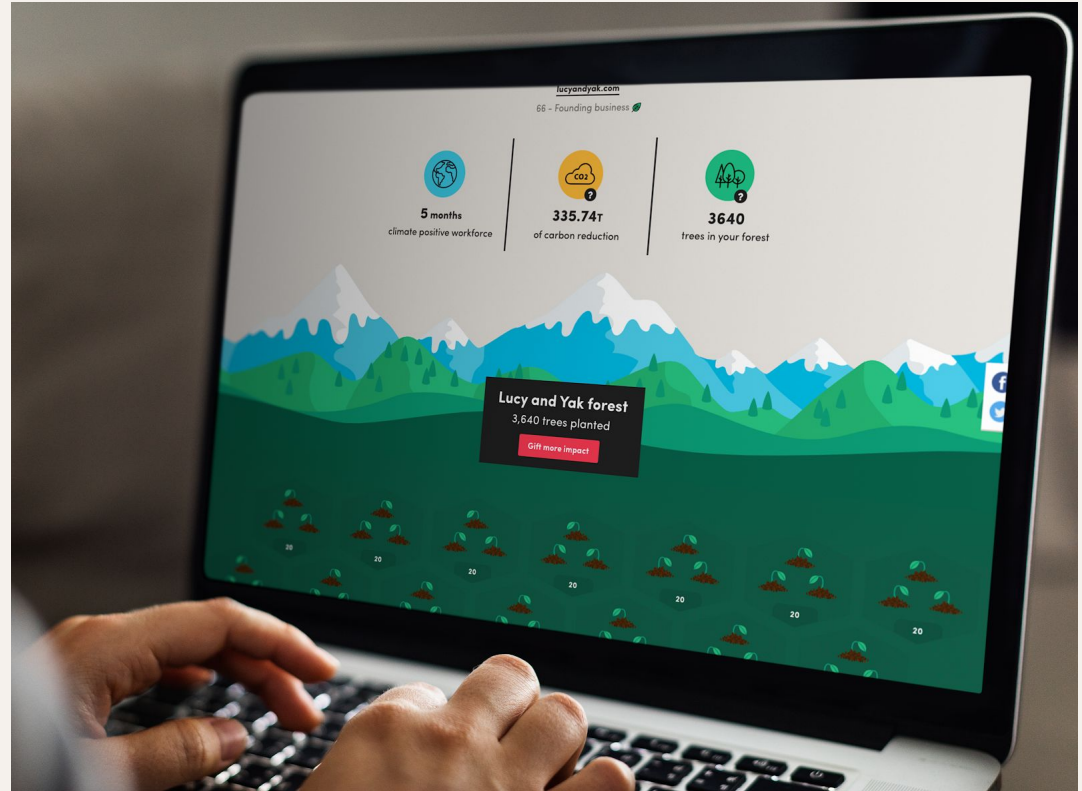
To make sure we fully cover your footprint, we ask your employer to categorise business travel into 3 options: 1. Office based employees, 2. Intermittent jet setters and 3. Frequent long-hauler employees.

👉 [Carbon footprinting blog](#)



## See the impact you're making

Your very own impact profile will allow you to track your organisation's climate impact and watch your forest grow. Share this with your colleagues so everyone can feel proud of the difference they are making.



## Tree-planting

Each month you'll be planting native and diverse trees in Madagascar, Mozambique or Nicaragua. The planting projects, carried out by our partners Eden Reforestation, help to support communities and reduce poverty by employing local workers.

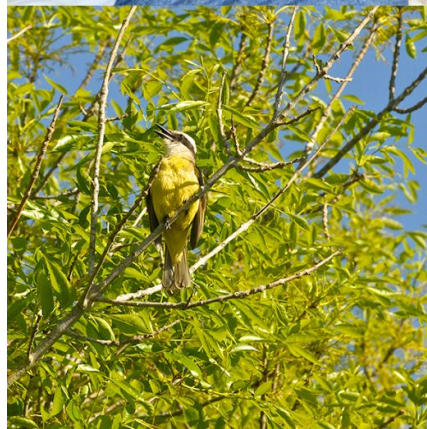
👉 Read about our [planting projects](#)



## Supporting the best in climate action

You'll be funding the world's best climate crisis solutions. Our climate projects include renewable energy generation, forest protection, and community initiatives such as providing access to clean water.

👉 Take a look at our [climate projects](#)



## Best in class

We only fund offset projects which meet the highest verification standards, such as Gold Standard or Verified Carbon Standard. In addition we aim to fund projects that meet other important sustainability standards like CCBS and SD VISsta.

👉 [Verified Carbon Standard](#)

👉 [Gold Standard](#)

👉 [CCBS](#)

👉 [SD VISsta](#)





### **A badge for your footer**

Tell the world you're doing something special. The badge will link straight back to our impact profile - so anyone can see the good work you're doing and watch as your tree planting and portfolio of climate projects builds.



# Transparency

## A fully transparent organization

Transparency and trust is a driving force at Ecologi. To delve into our inner workings view our online transparency docs below.

- 👉 [Ecologi Public Impact & Operations](#)
- 👉 [Ledger](#)
- 👉 [Tree planting receipts](#)
- 👉 [Carbon receipts](#)
- 👉 [Membership revenue](#)
- 👉 [Financial reports](#)



# Join us in our mission

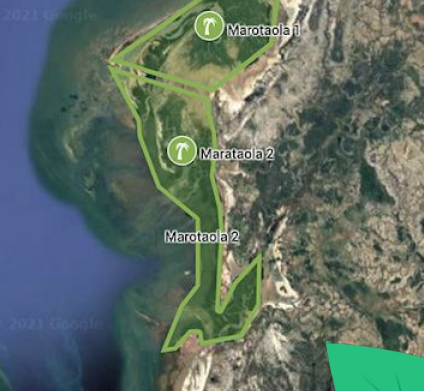
# Halt climate change

Remove 50% of the global carbon footprint by 2040

Collective climate impact

13+  
million  
responsibly  
planted trees

We're funding 1 tree every 2 seconds! 🌱



365k+  
tCO2e avoided  
Certified to the  
highest standards

Equivalent to 189,000 flights from  
London to LA ✈️



# Ecologi

Ideas on how to improve this presentation?  
Get in touch with the design team.

Thank you

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