



# Hello!

**I'm Mudashir, AbdulMalik O.**

**Things I do:**

**Write | Edit | Speak | Think | Design | Plan |  
Facilitate | Train | Manage | Counsel**



# DREAM BIG

“If you can achieve big dreams, why settle for small ones?”



**800+**  
ATTENDEES

**7+**  
HOURS

**20+**  
SPEAKERS

**4**  
PANEL SESSION

- FEATURING:**
- Workshop
  - Networking
  - Robotic and AI
  - Digital Experience
  - Community Development

**OCTOBER 2018**

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**CHANGING THE CONCEPT OF  
OUR COMMUNITY THROUGH  
ARTIFICIAL INTELLIGENCE**

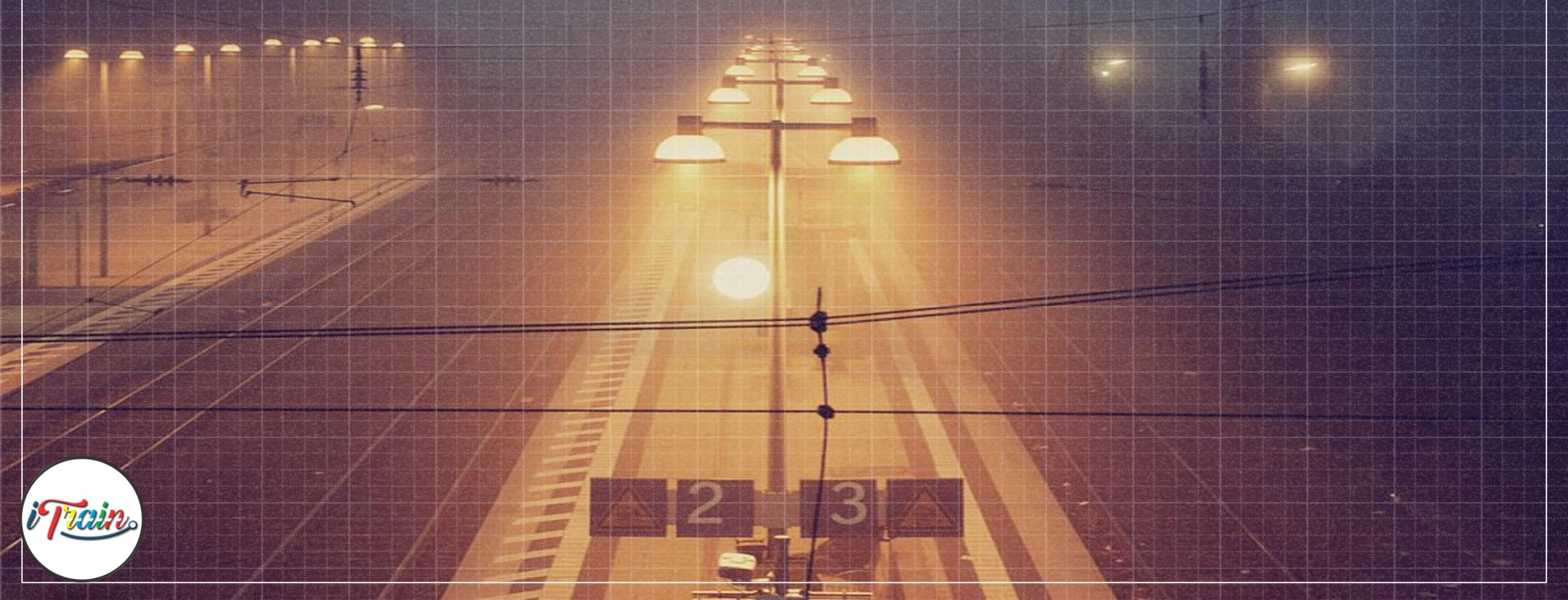
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What does it mean to DREAM  
BIG?





# WHY YOU NEED TO DREAM BIG...





1. You have a Choice!
2. ...Connects you to your inner self
3. You'll be open to possibilities and your dreams will come true
4. You'll achieve more
5. To make the world a better place

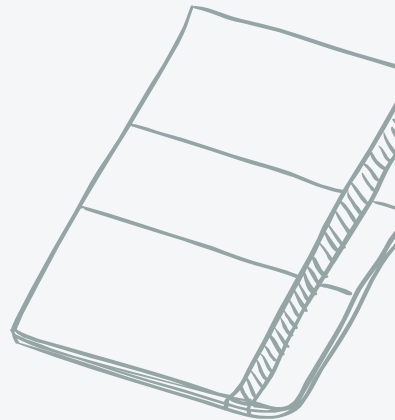
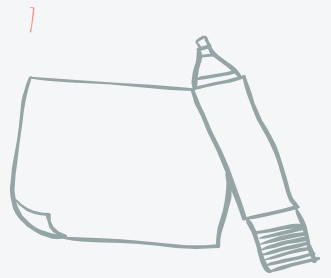


When we DREAM BIG, we  
come up with

**GREAT IDEAS!**



# Frequency, Effort and Result



# What's your BIG DREAM?



## What CHANGE are you planning to make?



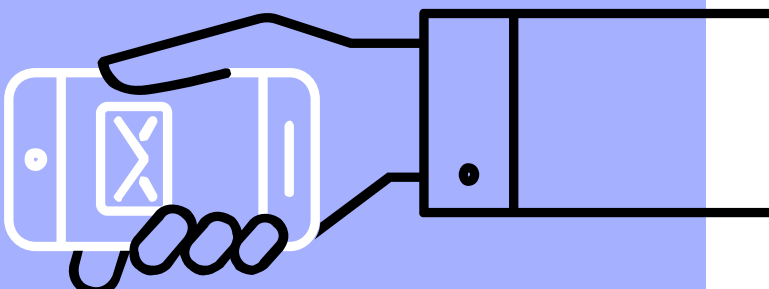
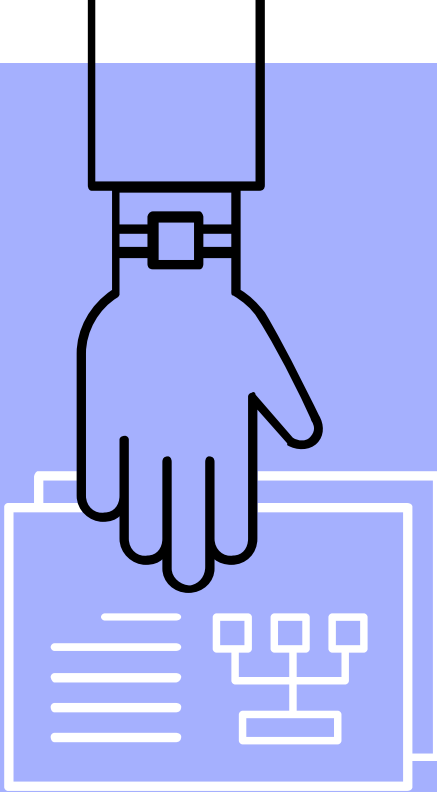
How do we DREAM BIG?



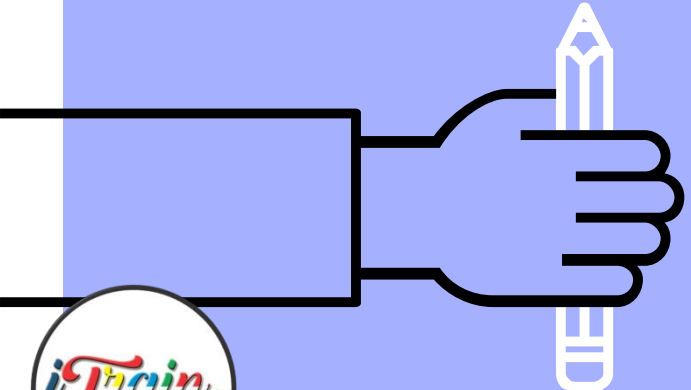
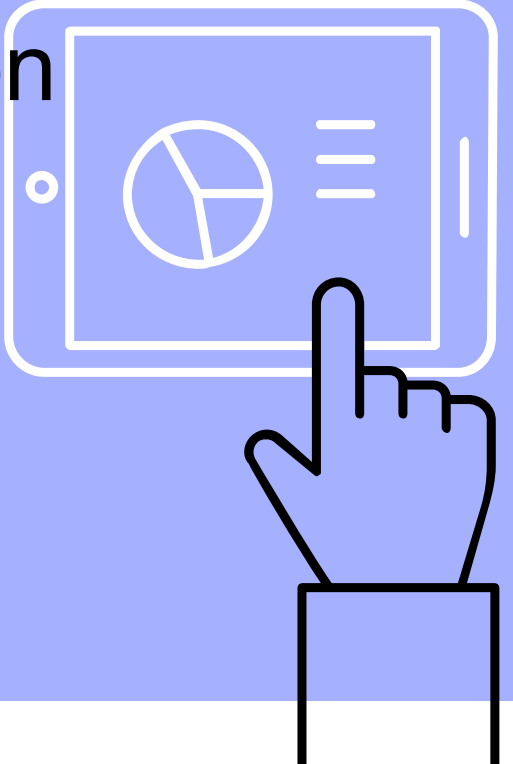
Quote:

“To succeed in the future, you need to know how to dream, and not what to dream.”





Unexpected Idea: Ideas which have been unexpectedly developed without the intention of the dreamer.



Method: Meditating,  
Daydreaming.



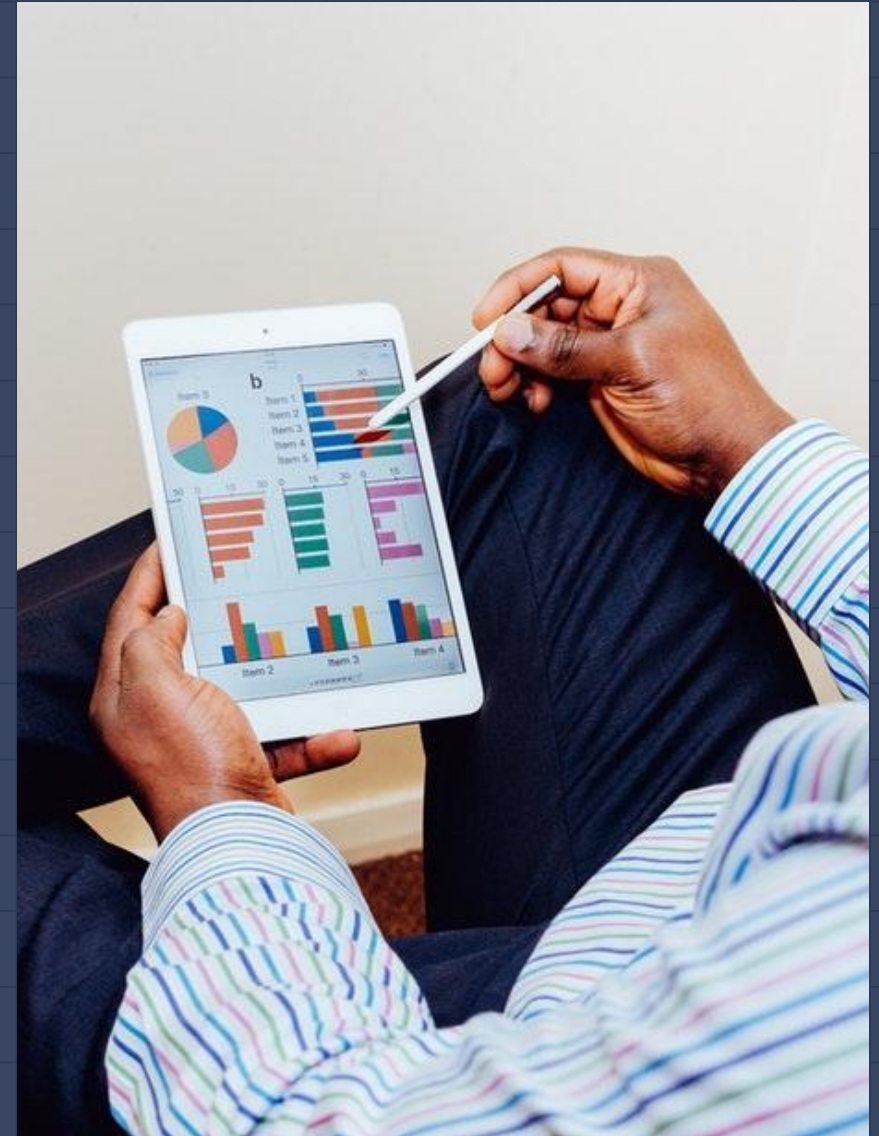


# MEDITATION



# DAY DREAMING

- Most fundamental ways to trigger great ideas
- To establish emotional connection with a problem
- The Airplane Story – The Wright Brothers









Okay!  
What is Creativity?

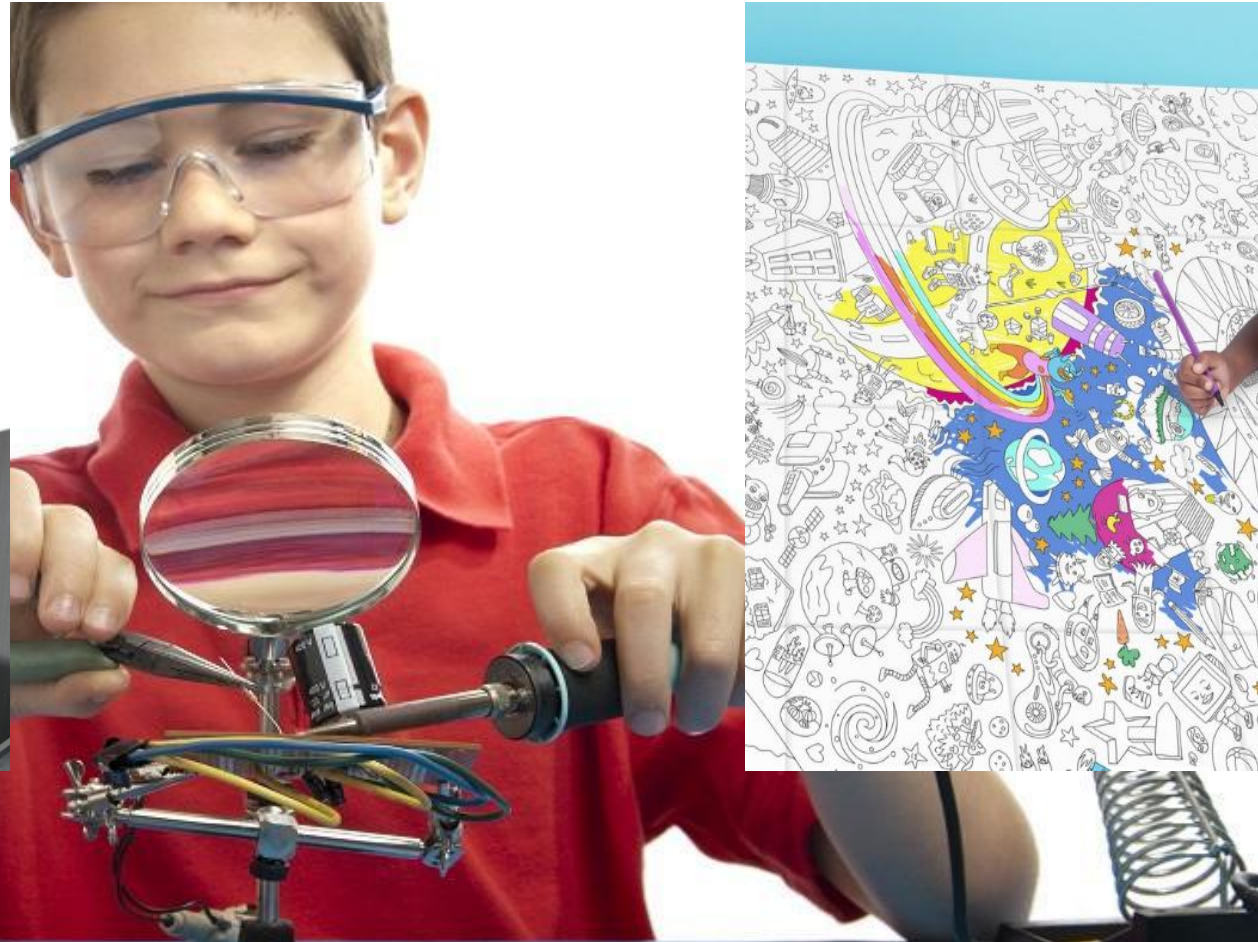




Simply, creativity is problem solving with relevance and novelty. A problem needs to be present to be creative (or even creatively think).



# IF ONLY WE CAN BE KIDS AGAIN!





# The Fallacies

· Artistry

· Talent



Therefore, to be creative or improve your creativity:

1. Don't fear problems; they are meant to be solved.
2. Make your solution relevant (useful) and at least novel (unique).
3. **Be Curious! Don't stop questioning!**





4. Borrow Brilliance (Use Analogy).

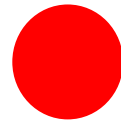
5. Move away from your “Intellectual Ghetto” (Think outside the box! Have Paradigm Shift)





# What's this?

Most see only the Red  
Circle or Ball



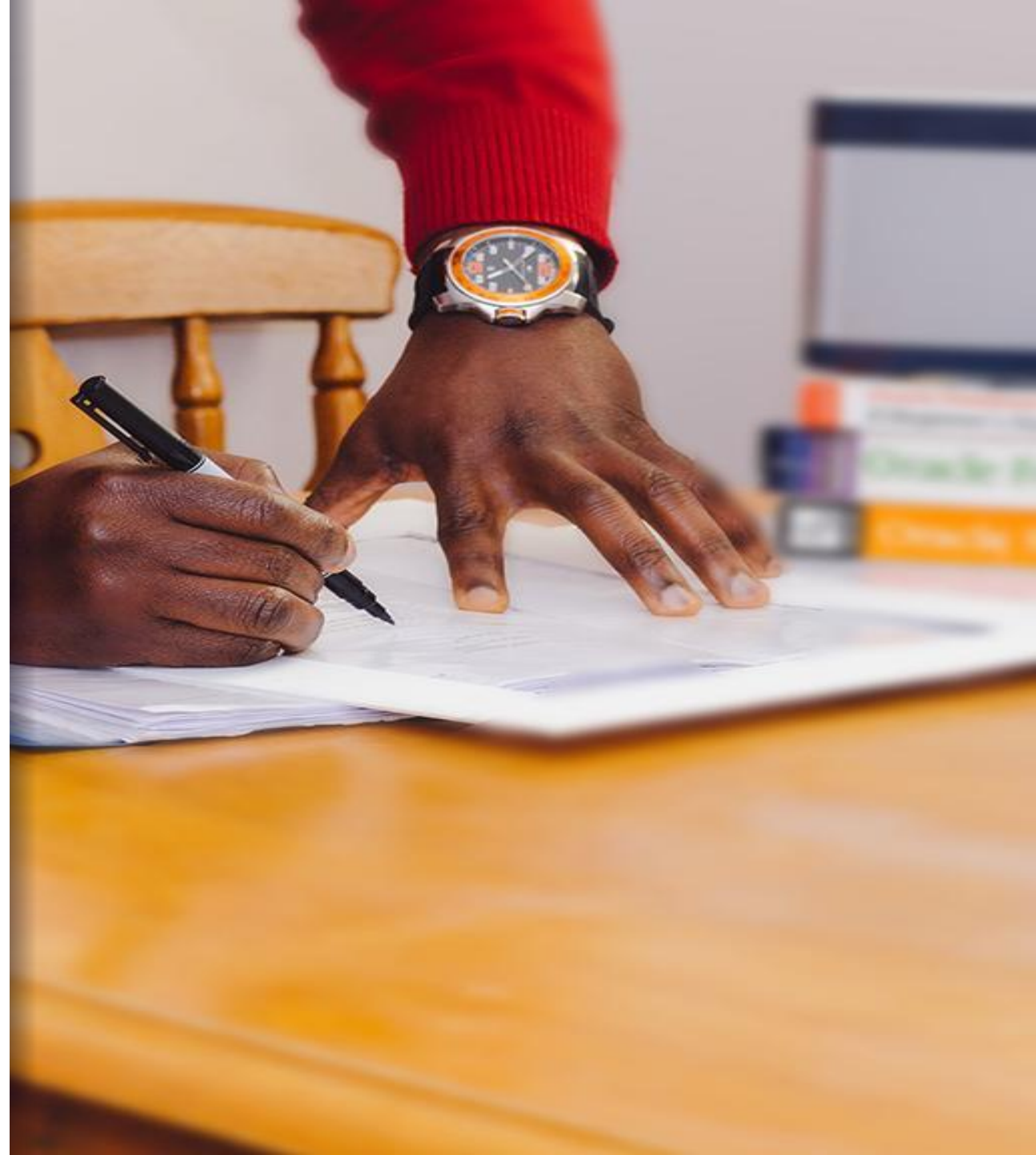
## But there is also a White Background

Get it now?

- Paradigm Shift
- Seeing something DIFFERENTLY
- See opportunities where others don't



A study says:  
“People who write  
down their dreams  
are more likely to  
achieve them than  
the people who don’t.”





How and Where do  
one capture an idea?





# Dream Boarding

Flip  
Chart





Index Cards



Sticky Note



Idea Journal



## KEY NOTES:

- Start
- Support
- Always do it!







**Thank You!**  
*Any questions?*



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