

Example Scenarios for WCAG Conformance

Conformance Options Subgroup, 25 March 2022

https://www.w3.org/WAI/GL/task-forces/silver/wiki/Substantial_Conformance/Example_Scenarios

Purpose

- Describe scenarios in which conforming to WCAG could present challenges
- Help develop a shared understanding of such situations across AGWG/WAI
- Outline potential approaches to help mitigate such situations, including through:
 - Technical standards, in particular WCAG 3 (but possibly also ATAG and UAAG)
 - Accompanying technical guidance, such as Understanding and Techniques docs
 - Policies adopting WCAG (WAI does not develop policies but develops guidance)
- Contribute to the development of current and future AGWG/WAI resources

Attention!

- This is a very early draft, and none of the content is set in stone
- Lots of wording needs scrubbing and does not yet have consensus
- It is not intended to be an exhaustive list of all possible situations
- We are looking for your feedback on the usefulness of this work
- Also, are there situations we have missed? Considerations to add?
- We welcome all comments, suggestions, and active contributions

Bugs and other issues of oversight occur in content

- website with many content authors
- application with high degree of complexity

When large volumes of content are accumulating too rapidly to make fully conforming

- content being generated by users
- content being generated automatically

When making large volumes of content fully conform is not achievable immediately

- making content conform after acquisition
- adapting content to changed requirements
- making content conform requires manual intervention
- making content conform requires additional processes

Content provider does not own or directly control the content

- website that allows users to create their own websites
- portal that aggregates content from different sources

When content provider have dependencies on other services

- service using a payment service
- embedding social media channels
- relying on content management systems (CMS)

Current limitations in providing the same level of conformance for live content

- reduced quality of captions in live content

Current limitations in making some types of content fully conform

- technology with limited support for accessibility (e.g. immersive environments)
- sensory experiences cannot be easily translated
- lack of support by assistive technologies

When content is rarely used, if ever

- outdated content that is rarely used
- current content that is rarely used

Content is experimental for all users, including people with disabilities

- on-going research and development of accessibility features
- prioritizing speed-to-market over product stability
- product demo with limited functionality and accessibility

Not all accessibility requirements are always applicable to all content

- content provided to a limited group of users only
- content accessed by known set of user technologies

Small businesses face unique challenges

- business has limited expertise
- business has limited resources

Thank You

Please get in touch with feedback and questions!

[w3.org/WAI/GL/task-forces/silver/wiki/Substantial_Conformance/Example_Scenarios](https://www.w3.org/WAI/GL/task-forces/silver/wiki/Substantial_Conformance/Example_Scenarios)

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